Lecture 8 (March 5): PCA confld. Recall; -9 population $X \sim (\mu, \Sigma)$ find u, $\|u\| = L$, $s\{., Vau(u^TX)\}$ maxin. $\Rightarrow \Sigma = U \wedge U^T \quad \lambda_1 \ge ... \ge \lambda_m$ -> PCA tranformation Z = UX -> DATA KI, ..., XNE RM $S_u = U \wedge U^T$ scores: d principal directions $\exists \hat{\mathbf{u}} = \left(\mathbf{u}_{1}^{\mathsf{T}} \mathbf{x}_{\hat{i}}, \dots, \mathbf{u}_{d}^{\mathsf{T}} \mathbf{x}_{\hat{i}} \right)$ /d-dim'l Best affire subspace approx. the data linear subspace deRm 1) affire subspace ; M + L

note: w.l.o.g $\mu \in \mathcal{L}^{\perp}$ $\begin{cases} \mu = \mu' + \mu'' & \text{where} \\ \mu'' \in \mathcal{L} \\ \mu'' \in \mathcal{L} \end{cases}$ $\mu + \mathcal{L} = \mu' + \mu'' + \mathcal{L}$ $\mu'' \in \mathcal{L}$ 2) L = span { W1, ..., Wa} = R W= (W, ... W) ERWXd WTW = Id every elem. y \(\pm \) 15 of the form y= WZ ZERª y= n+2 => y= n+ WZ note; WTM = 0 3) find µ, W, Z;'s st. 2 || xi - (n+Wzi)||2, -> min.

$$\chi_{i}^{\lambda} = (w^{T}w)^{-1}w^{T}x_{i}$$

$$= w^{T}x_{i}$$

(4) minim.
$$\sum_{i=1}^{n} ||x_i - (\mu + WW^Tx_i)||^2$$

wrt $\mu_i W_i W^TW = I_d$

optimize wrt μ_i .

 $\hat{\mu} = 0$ (data centered)

(5) minim.
$$\sum_{i=1}^{n} ||x_i - ww^T x_i||^2$$
wot $w, w^T W = I_a$

6 Recell
$$||A||_{F}^{2} := t_{1}(A^{T}A) = t_{1}(AA^{T})$$

$$= \sum_{i \neq j} A_{ij}^{2}$$

minimile || X - X. WW || F

ith row Xi - WWi-Xi

XWW has rank =d

(7) Eckart - Young:
min ||X-M||² s.t rank(n) < d

X= VDUT then

M = VDaUT d<m

 $D = \begin{pmatrix} Q \\ Q \end{pmatrix}$ $D_{q} = \begin{pmatrix} Q \\ Q \\ Q \end{pmatrix}$

(8) Show M = XWWT

for some W W'W=Id take W= (1, ... ud) =: Ud | mxd M = V Da UT RHS = X. Ud. Ud = V.D. UT. Ua UaT mxa

this show $= \mathcal{U}_{d}$ 15 04

optimum optimal affine subspace 15 linear and it is spanned by un, --, us X=VDUT E Centerce $S_{y} = \frac{1}{N} X' X$ = Ludry VDut = In U (DTD), UT

=
$$U\left(\frac{1}{n}D^{\dagger}D\right)U^{\dagger}$$

so if is the same
as in PCA.

Probabilistic PCA
$$X = (X_1, ..., X_m)$$

$$X = \mu + W \cdot Z + E$$

$$\mu \in \mathbb{R}^m, Z \sim N_r(0, I)$$

$$E \sim N_m(0, \sigma^2 I_m), E IIZ$$

$$X = \chi_{so} Gaussian$$

EX=M

$$Var(X) = \Sigma = WW^T + \sigma^2 Im$$

 $Z_1 \in owe latent$
 $Data: X_1, ..., X_n \in \mathbb{R}^m$
observations of X
 $e.g., m=2, r=1$
 $W \in \mathbb{R}^{2\times 1}$ $w = (w_1)$
 $Z \sim N(O_{(1)})$
 $X = \mu + (w_1) \cdot Z_1 + E_1$
 $x = \mu + (w_1) \cdot Z_1 + E_1$

MLE given in a closed form $X \sim N(\mu, WW' + \sigma^2 I_m)$ est. M, W, oz $(WR)(WR)^T = WW^T$ if REO(m) 1) the model is not identifiable. $S_n = U \wedge U^T$ $-\mu = X_{n}$ $\lambda_1 \geq \ldots \geq \lambda_m$

 $W = \Pi^{2} \left(\sqrt{1 - c_{3}} I^{2} \right)_{5} K^{2}$ Rany O(m) Observation: The column Span of W is the same as the column span of Ur X E colspan (w) X = Wy for some y = Ur : R-y =

=> XE colspan (Ur)

take X = Ury

= Ur RRTy = UrRy

W