

Study Recruitment Message

We show our study recruitment message on Prolific below. We conceal some information in the recruitment message for anonymity.

Study Title

A study of word sentiment judgment

Study Description

Background

The purpose of this research study is to investigate how human and AI understanding align on word sentiments and how AI explanations can shape human understanding. You are being asked to take part in a research study because you have past experience of online shopping and writing reviews for your shopping experience.

Task

Being in a research study is completely voluntary. You can choose not to be in this research study. You can also say yes now and change your mind later. If you agree to take part in this research, you will be asked to review a total of 4 words. For each word, you need to decide whether it is more likely to convey a positive or negative sentiment and provide your reasoning to an open-ended question. After you click the submit button, your responses to questions will be recorded by the study website. After judging four words, you will do a short survey asking about your experience using the system.

Your participation in this study will take about 20 minutes. We expect that 300 people will take part in this research study. You can choose to stop taking part in the study at any time. You must be at least 18 years old to participate. If you are younger than 18 years old, please stop now.

You will receive \$6 if we accept your work on this study. In accordance with Prolific policies, we may reject your work if the task was not completed, or the instructions were not followed.

What Data We are Collecting

To protect your identity as a research subject, no identifiable information will be collected. Data generated from the interaction between you and the web interface (e.g. judgments and mouse events) will be recorded by the study website. Your Prolific IDs will

only be collected for the purposes of distributing compensation and will not be associated with the collected data.

How Your Data Will be Protected

The data will be stored on password protected computers of the research team, Qualtrics servers, and on <device name>. We will use a label to identify the data, not your name. You will not be identified in any report or publication about this study.

Consent

If you have any questions about this research, please contact the research assistant named at the top of this form by emailing <email address>. If you have questions or concerns about your rights as a research subject, you may contact the <institute name> at <phone number> or by email to <email address>.

This study has been reviewed and exempted by <IRB case number at our institute>. Accepting the task means you give your consent.

Important Note

You can only accept and do the task ONCE. Whether you finish the task or not, you cannot take the task again.