林廷宇 TONY LIN

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CONTACT

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UXIMETHODS

Quantitative analysis Experience sampling Sentiment analysis Heuristic Analysis Usability testing Ethnography Heuristic evaluation

Personas & Scenarios Data mining

Survey

User centered design Prototyping

PROGRAMMING

HTML/CSS/Javascript PHP/MySQL

Python

Some iOS(objective-c)

LANGUAGE

English-TOEFL iBT 100



EDUCATION

Expected Jun, 16 Tsinghua University, Beijing

Institute of human Factor and Ergonomics, Master of science GPA: 3.8/4

National Cheng Kung University, Tainan

Industrial and information management, Bachelor of management science

RELATED EXPERIENCE

Oct, 14-Jan, 15

"Break the Language Great Wall" (RedClay): The Language Learning Application.

International conference on human-computer interaction. In press.

- Designed an mobile app to motivate learners to master foreign languages by User Centered Design process.
- Employed POP/AXURE to develop prototype and release the app.
- International teamwork

Oct, 14-Jan, 15

How SNS and Wearable Devices Enhance Exercise Well-being of Chinese Females?

International conference on human-computer interaction. In press.

- Applied experience sampling to explore the relationship between social network, wearable device and subjective well-being of Chinese females.
- Utilized sentiment analysis to explore the potential linguistic variable that could predict emotional well-being according to tweets.

Dec, 14-Present

Wearable intelligent bracelet usability Evaluation

- Evaluated usability of Codoon bracelet through interviews, personas and scenarios, heuristic evaluation, think aloud, and usability testing.
- Purposed solution to client to improve the usability and experience.

Oct, 14-Present BMW Project: Positive stimuli for Chinese driver

- Established driving status model according to mental workload and emotion.
- Proposed an integrated solution to improve the driver's emotion and reduce mental workload for better driving competence.

WORK EXPERIENCE

Summer, 14

EZTABLE Ltd. – Front-end developer summer intern

- Built the responsive website for cooperative partners using EZTABLE libraries.
- Redesigned the purchase flow by using A/B test and growth hacking tool—Mixpanel to raise the conversion rate.

Winter,11

Yahoo Taiwan Ltd. – Campus ambassador

- Managed the blog and analyze the website traffic.
- Participated in the activity "exchange love" and reported by Apple daily.

Sep, 13-Jun, 14 Matsu Daily – Journalist

- Issued press releases, composed layout and conducted interviews.

VOLUNTEER EXPERIENCE

Summer, 12 - Worked as an Educational volunteer in Sichuan Province, planned and designed two- week courses for elementary school students.

Winter, 11

- Worked as an volunteer in Cambodia, built bunk houses with local people and taught English and Chinese to junior high school students.