

Peggy Chiang



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 Bachelor of Applied Science, [Southern Taiwan University](#) 2004 - 2008

Profile

I am a detail-oriented professional and I have empathy and listen to different roles, share the situation and I'm good at communicating. When the process has a new idea and I can combine different ideas, and get super benefits with everyone's finished goal.

Sr. UX/UI Designer, [4Gamers](#), Taiwan/Taipei, ON Set 2020 - Mar 2022

Figma/Photoshop/Illustrator/UX presentation

- I have interviewed stakeholders, from observing problems to defining solutions and improving website revision which helps me understand the industry.
- I advised that a news continuous loading feature was added, and the website's page view was more than 20%.
- I built a personalized membership system, interactive functional content to start membership operations and complete design guidelines.
- I helped teamwork goals and built gamification mechanics increased and members improved from 10,000 to over 70,000 currently.

Sr. UX/UI Designer, [Octen](#), Taiwan/Taipei, ON May 2019 - Jun 2020

Sketch/Photoshop/Illustrator/HTML/CSS/SCSS/JQuery

- Conduct project discussions with stakeholders and departments to introduce UX methodology, discuss and assist in UX feature wireframes drafting with PMs and confirm features to be developed.
- Assist in the functional development of the company's B2B products, front-end and back-end UI/UX to improve the internal user experience.
- Assist engineers with HTML_RWD (Responsive Web Development), CSS/SCSS/JQuery/Suite applications.

UI/UX Designer, [Softall](#), Taiwan/Taipei, ON Jul 2018 - Dec 2018

Adobe XD/Photoshop/Illustrator/HTML/CSS/SCSS/JQuery

- Design the visual communication of the company's image and internal corporate website.
- Frontend and backend UI/UX design for company product development and related UI guidelines.
- Set up UX function wireframe and draw wireframe.
- Discuss with different roles, product manager and engineer RD and marketing communication direction to reach the current consensus solution.

Web Designer, [Singho](#), Taiwan/Taipei, ON Mar 2015 - Mar 2018

Photoshop/Illustrator/HTML/CSS/SCSS/JQuery

- Event Website / Corporate Website Design / Banner Visual Design.
- HTML_RWD / Web SEO (structured data settings) and tracking.
- Mobile, Tablet UI/UX Design.

Licenses & Certifications

[Google UX Design](#) - The course lasts about 33 weeks for about 8 months, making the details of learning more solid, thinking in the middle and practical application.