

# Peggy Chiang

## Product Designer

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🔗 [Peggy's Portfolio](#)

in [Peggy's LinkedIn](#)

## Summary

I'm a product designer with expertise in UI/UX design, data application, and streamlined design. I specialize in creating user-centered experiences that align with business goals and designing engaging user interfaces. I hold a Bachelor of Applied Science in Game Development Science and am currently pursuing a major in UX design at Tamwood College.

## Experience

Set 2020 - Mar 2022

### Sr. UX/UI Designer | 4Gamers

- Conducted stakeholder interviews, improving website revisions and gaining valuable industry insights.
- Loading feature, **propelling a 20% boost** in website page views.
- Teamed up to design gamification mechanics, growing membership from **10,000 to 70,000+**.

May 2019 - Jun 2020

### Sr. UX/UI Designer | Octen

- Consulted with stakeholders and departments on usability, assisting PM with feature wireframes and confirmation.
- Improve internal user experience through front-end and back-end UI/UX development of the company's B2B products.
- Help engineers with HTML\_RWD and CSS/SCSS/jQuery/ Suite applications.

Jul 2018 - Dec 2018

### Sr. UX/UI Designer | Softall

- Created visual communication for the company's image and internal corporate website.
- Designed frontend and backend UI/UX for company product development and related UI guidelines.
- Established UX function wireframes and developed wireframe designs.

## Education

### • Tamwood Careers College

Diploma of Education, UX design  
Nov 2022 - Present

### • Southern Taiwan University of Technology

Bachelor of Applied Science  
Graduated Jun 2004 - Jun 2008

## Licenses & Certifications

### • Google UX Design

Coursera, UX design  
Issued Mar 2022

## Skills

### Design

- Figma
- Wireframe
- Adobe XD
- Prototype
- Photoshop
- Illustrator

### Research

- Surveys
- Affinity Mapping
- Interviews
- Usability Testing
- Persona

### Development

- HTML/CSS/JS
- SCSS/SASS
- Bootstrap