

# Peggy Chiang

🎓 Bachelor of Applied Science, [Southern Taiwan University](#) 2004 - 2008

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## Profile

Personality with empathy, listening, good communication, like teamwork, can help the team solve problems. The goal is to continue my design passion. From observation and discovery to do and testing, focusing on the design process and detailed execution is what I care about.

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Sr. UX/UI Designer, [4Gamers](#), Taiwan/Taipei, ON Set 2020 - Mar 2022

Figma/Photoshop/Illustrator/UX presentation

- I have interviewed stakeholders, from observing problems to defining solutions and improving website revision which helps me understand the industry.
- I advised that a news continuous loading feature was added, and the website's total traffic increased by more than 20%.
- I built a personalized membership system, interactive functional content to start membership operations and complete design guidelines.
- I helped teamwork goals and built gamification mechanics increased and members improved from 10,000 to over 70,000 currently.

Sr. UX/UI Designer, [Octen](#), Taiwan/Taipei, ON May 2019 - Jun 2020

Sketch/Photoshop/Illustrator/HTML/CSS/SCSS/JQuery

- Conduct project discussions with stakeholders and departments to introduce UX methodology, discuss and assist in UX feature wireframes drafting with PMs and confirm features to be developed.
- Assist in the functional development of the company's B2B products, front-end and back-end UI/UX to improve the internal user experience.
- Assist engineers with HTML\_RWD (Responsive Web Development), CSS/SCSS/JQuery/Suite applications.

UI/UX Designer, [Softall](#), Taiwan/Taipei, ON Jul 2018 - Dec 2018

Adobe XD/Photoshop/Illustrator/HTML/CSS/SCSS/JQuery

- Design the visual communication of the company's image and internal corporate website.
- Frontend and backend UI/UX design for company product development and related UI guidelines.
- Set up UX function wireframe and draw wireframe.
- Discuss with different roles, product manager and engineer RD and marketing communication direction to reach the current consensus solution.

Web Designer, [Singho](#), Taiwan/Taipei, ON Mar 2015 - Mar 2018

Photoshop/Illustrator/HTML/CSS/SCSS/JQuery

- Event Website / Corporate Website Design / Banner Visual Design.
- HTML\_RWD / Web SEO (structured data settings) and tracking.
- Mobile, Tablet UI/UX Design.

## Licenses & Certifications

[Google UX Design](#) - The course lasts about 33 weeks for about 8 months, making the details of learning more solid, thinking in the middle and practical application.