

Peggy Chiang



I'm from Taiwan, and I have a Bachelor of Applied Science degree. The subject is Game Development Science at Southern Taiwan University. I've been working in the software industry for about 5 years. But now I study at Tamwood college and my major is UX design. In the early days, I was a web designer, and I liked the way of interacting on the website. Now I like interacting with people.

Sr. UX/UI Designer, [4Gamers](#), Taiwan/Taipei, ON Set 2020 - Mar 2022

Figma/Photoshop/Illustrator/UX presentation

- Interviewed stakeholders, from observing problems to defining solutions and improving website revision which helps me understand the industry.
- Advised that a news continuous loading feature was added, and the website's page view was more than 20%.
- Built a personalized membership system, interactive functional content to start membership operations and complete design guidelines.
- Helped teamwork goals and built gamification mechanics increased and members improved from 10,000 to over 70,000 currently.

Sr. UX/UI Designer, [Octen](#), Taiwan/Taipei, ON May 2019 - Jun 2020

Sketch/Photoshop/Illustrator/HTML/CSS/SCSS/JQuery

- Conduct project discussions with stakeholders and departments to introduce UX methodology, discuss and assist in UX feature wireframes drafting with PMs and confirm features to be developed.
- Assist in the functional development of the company's B2B products, front-end and back-end UI/UX to improve the internal user experience.
- Assist engineers with HTML_RWD (Responsive Web Development), CSS/SCSS/JQuery/Suite applications.

UI/UX Designer, [Softall](#), Taiwan/Taipei, ON Jul 2018 - Dec 2018

Adobe XD/Photoshop/Illustrator/HTML/CSS/SCSS/JQuery

- Design the visual communication of the company's image and internal corporate website.
- Frontend and backend UI/UX design for company product development and related UI guidelines.
- Set up UX function wireframe and draw wireframe.
- Discuss with different roles, product manager and engineer RD and marketing communication direction to reach the current consensus solution.

Education

- [Tamwood Careers College](#)
Diploma of Education, UX design, Nov 2022 - Present
- [Southern Taiwan University of Technology](#)
Bachelor of Applied Science, Graduated in 2004 - 2008

Licenses & Certifications

[Google UX Design](#) - The course lasts about 33 weeks for about 8 months, making the details of learning more solid, thinking in the middle and practical application.