Peggy Chiang

Product Designer

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📞 778-319-3583
🔗 Peggy's Portfolio
in Peggy's LinkedIn

Summary

I'm a product designer with expertise in UI/UX design, data application, and streamlined design. I specialize in creating user-centered experiences that align with business goals and designing engaging user interfaces. I hold a Bachelor of Applied Science in Game Development Science and I am currently pursuing a major in UX design at Tamwood College.

Experience

Set 2020 - Mar 2022

Sr. UX/UI Designer | 4Gamers

- Conducted stakeholder interviews, improving website revisions and gaining valuable industry insights.
- Loading feature, **propelling a 20% boost** in website page views.
- Teamed up to design gamification mechanics, growing membership from **10,000 to 70,000+.**

May 2019 - Jun 2020

Sr. UX/UI Designer | Octen

- Consulted with stakeholders and departments on usability, assisting PM with feature wireframes and confirmation.
- Improve internal user experience through front-end and back-end UI/UX development of the company's B2B products.
- Help engineers with HTML_RWD and CSS/SCSS/jQuery/ Suite applications.

Jul 2018 - Dec 2018

Sr. UX/UI Designer | Softall

- Created visual communication for the company's image and internal corporate website.
- Designed frontend and backend UI/UX for company product development and related UI guidelines.
- Established UX function wireframes and developed wireframe designs.

Education

- **Tamwood Careers College**

  Diploma of Education, UX design
  Nov 2022 – Present

- **Southern Taiwan University of Technology**

  Bachelor of Applied Science
  Graduated Jun 2004 - Jun 2008

Licenses & Certifications

- **Google UX Design**

  Coursera, UX design
  Issued Mar 2022

Skills

Design

- Figma
- Adobe XD
- Photoshop
- Wireframe
- Prototype
- Illustrator

Research

- Surveys
- Interviews
- Persona
- Affinity Mapping
- Usability Testing

Development

- HTML/CSS/JS
- Bootstrap
- SCSS/SASS