



**EAGL**  
EMIRATES AMATEUR  
GOLF LEAGUE

*WORLD'S FIRST*  
Franchise-based Golf league

## Presentation for Players

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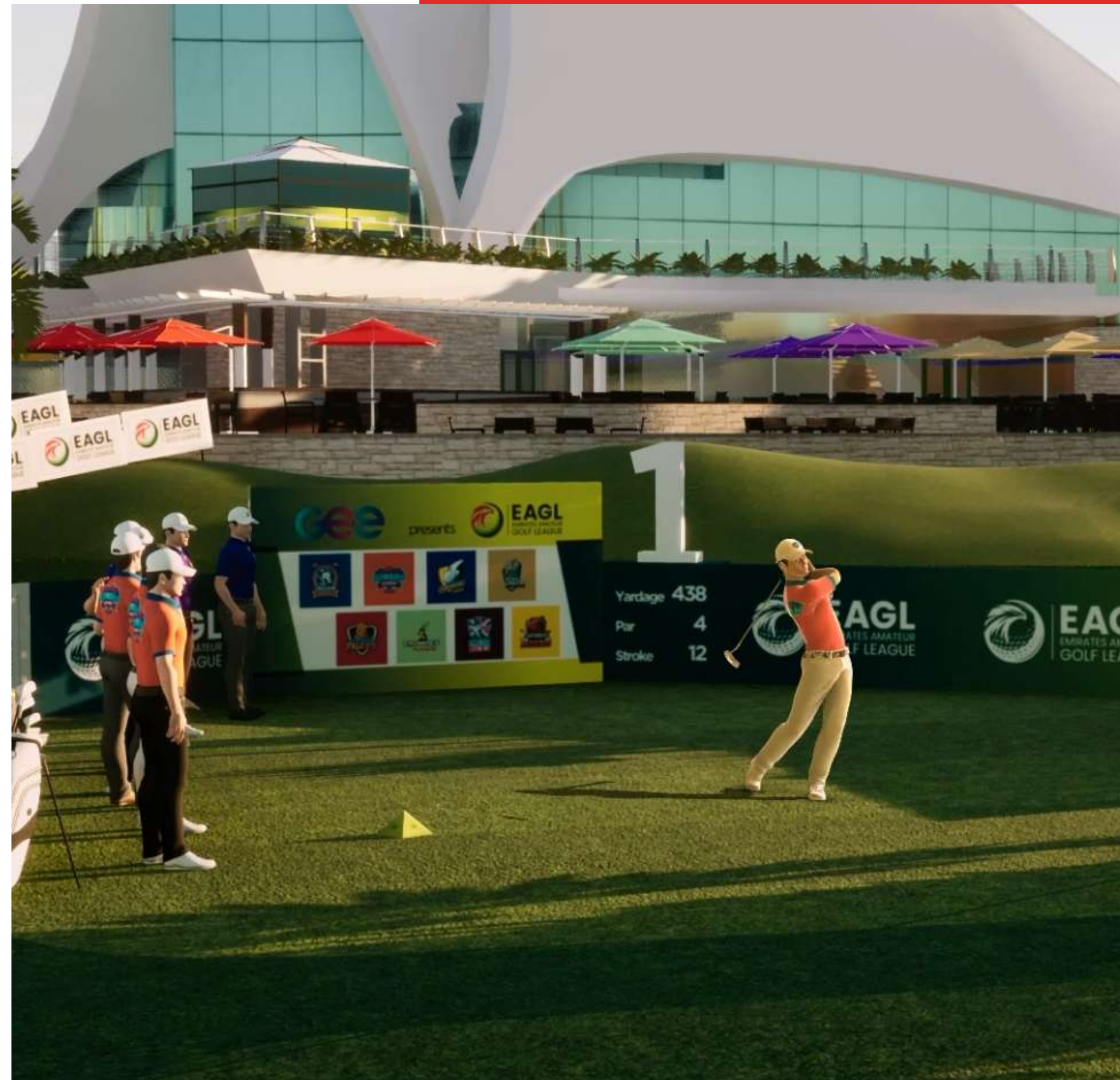


اتحاد الإمارات للجولف  
Emirates Golf Federation

STRATEGIC PARTNERS



مجلس دبي الرياضي  
**DUBAI**  
SPORTS COUNCIL





# THIS PRESENTATION WILL TAKE YOU THROUGH



**EAGL**  
Concept



What is in it  
for Players



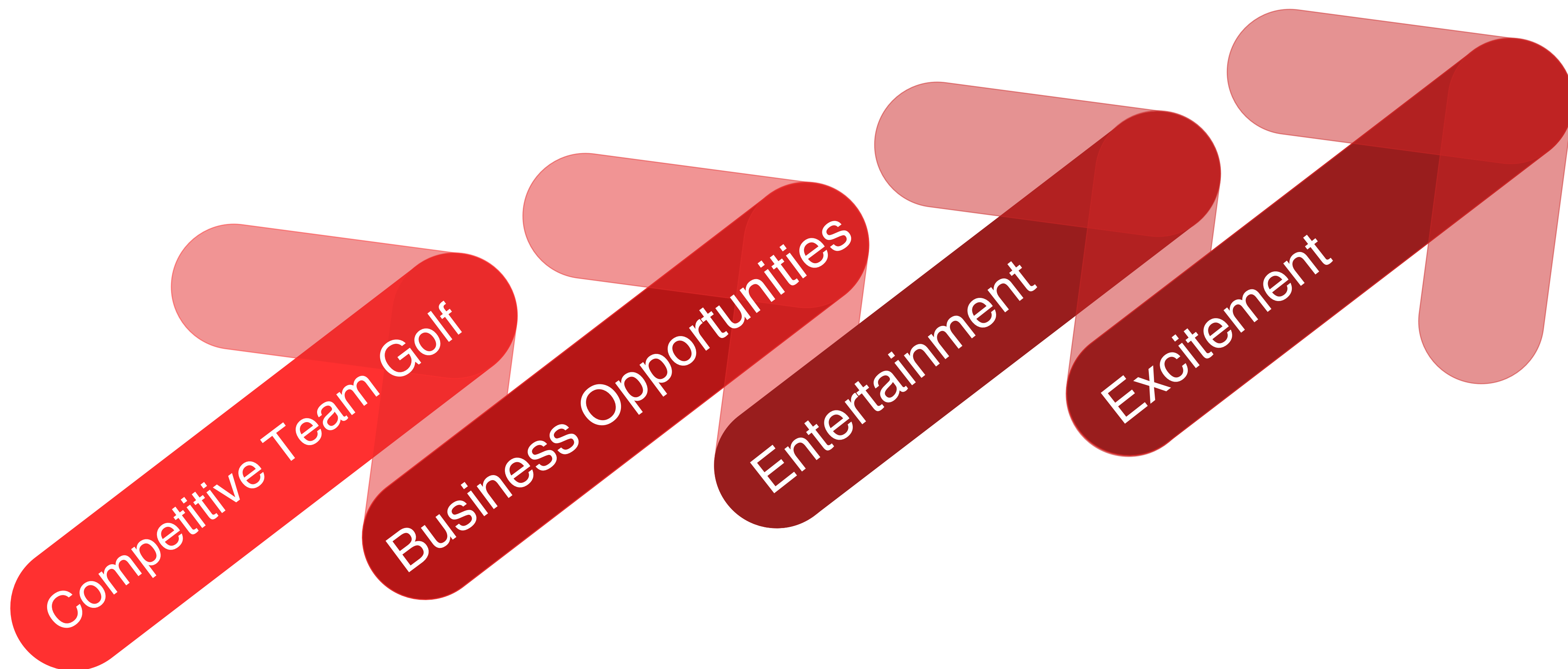
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## EAGL IS ALL ABOUT





CONCEPT VIDEO



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## THE LEAGUE **HIGHLIGHTS**



**November 2021 - January 2022**

 [\*\*www.eagl.ae\*\*](http://www.eagl.ae)



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**SUDESH AGGARWAL**  
CHAIRMAN - EAGL

## PROMOTERS

The EAGL is the brainchild of Sudesh Aggarwal, a passionate and well-known amateur golfer and Chairman of Dubai-based Giant Group of Companies. Mr. Aggarwal has featured in the Arabian Business "50 Richest Indians in the GCC" and "100 most powerful Indians in the Gulf." A SPV, by the name JUST GOLF LLC, has been formed that shall own the IP rights of EAGL.

Aggarwal is supported by an experienced team of professionals. His vision of EAGL is "To create value through amateur golf for all stake holders - Team Owners, Sponsors, Partners, Players and Organizers and contribute to the promotion of golf in the UAE."

## BRAND AMBASSADOR

Shiv Kapur, one of India's leading professional golfers, is a three-time champion on the Asian Tour and was the Rookie of the Year on the Tour in 2005. The Dubai resident also won twice on the European Challenge Tour, including the 2013 Challenge Tour Grand Final.

Shiv Kapur was part of the history-making Indian team at the 2002 Asian Games in Busan, where he won the individual gold medal. Later, in 2013, he was the brain behind the Premier Golf League, which was based on the successful Indian Premier League model and featured major champions Darren Clarke, Angel Cabrera, Michael Campbell and Shaun Micheel.



**SHIV KAPUR**  
PROFESSIONAL GOLFER



# GALA LAUNCH

On January 20, 2021





# EAGL IN MEDIA

**EAGL adds new dimension to amateur golf in the UAE**

Gulf Today



**Martin Dempster** @DempsterMartin · Jan 21  
Emirates Amateur Golf League (EAGL), a first-of-its-kind franchise-owned amateur event in the world, has been launched in the UAE. Over next few months, corporates and individuals will be invited to buy teams, with each one comprising a squad of 24 players and two pros as coaches



**Reality (golf) TV**

**Meet the man behind the ambitious Emirates Amateur Golf League, a world-first concept poised to positively disrupt the golfing landscape**

BY KENT GRAY

"It will be a lot of fun and entertaining... there will be pride at stake."

match - before semifinals and a grand final. Aggarwal's beloved Creek has been teed up to host the first matches. "We will make all efforts to take this league many notches up from the usual corporate golf days, and to the level of professional tour events," Aggarwal said. "There will be extensive opportunities for branding, hospitality, networking, entertaining clients and PR." Ambitious? Yes. But there is something intriguing about the concept that might just see it fly. We sat down with

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**EAGL, world's first franchise-based amateur golf league, promises to be a game-changer for players and sponsors in the UAE**

JANUARY 21, 2021

**Middle East Events**  
**EAGL, World's First Franchise-Based Amateur Golf League, Promises To Be A Game-Changer For Players And Sponsors In The UAE**

**Golf: EAGL promises to be game-changer for players**

Team KT/Dubai  
Filed on January 23, 2021

Khaleej Times



Gulf Today



Golf Digest

Middle East Events

Khaleej Times



# MEDIA COVERAGE

(Expected to be covered in following)



**Golf Digest**

**WorldwideGOLF**

**SPORT 360**

**GULF NEWS** 

**Khaleej Times**

**The National**

**Gulf Today**

**الخليج 50** 

**البيان** 

**الاتحاد**

**الإمارات اليوم**  
الأقرب إليك

**الرؤية**

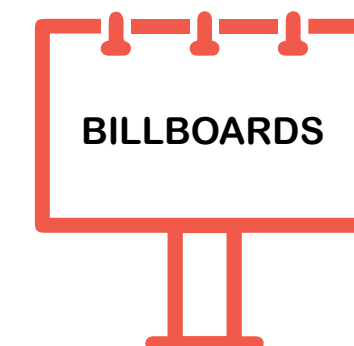
**Gulf Business**

**ArabianBusiness**

**WHAT'S ON**

**dubaieye**  
103.8

**LIVE  
STREAM**







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## PROPOSED TEAMS



The above are proposed names only and can be changed.





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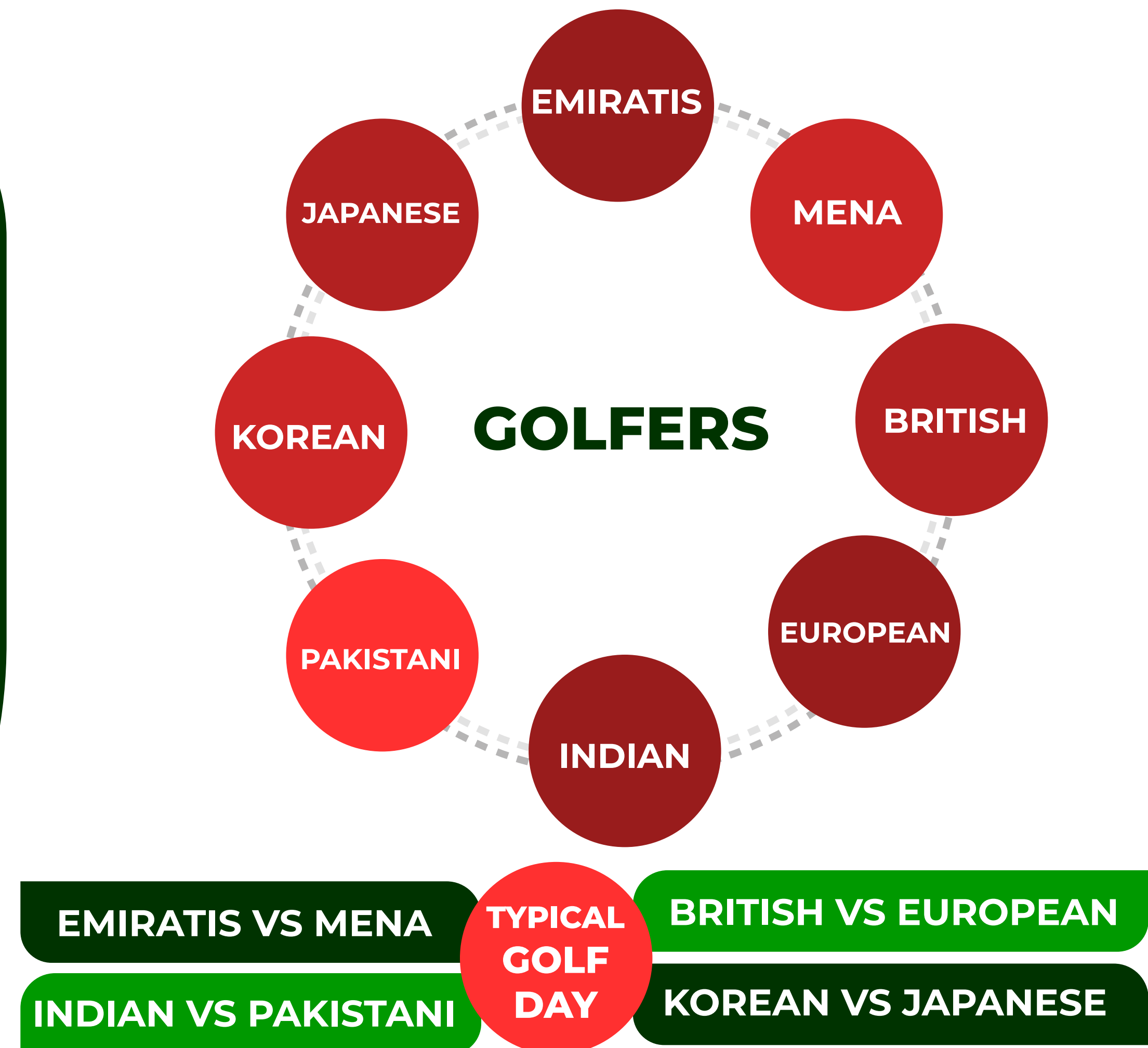
# TOURNAMENT

Emirates Amateur Golf League will be a unique Ryder Cup style league tournament.

Passion, Excitement and intense rivalry is guaranteed to mark each match played by the teams. There will be a lot of pride at stake for the Team Owners and the Golfers.

Each Team will play against the other seven on a round robin basis to get a birth in Semi-Final, followed by the Final, to win the honors, prize money, the stunning, customized EAGL trophy and bragging rights for the whole year.

The UAE being a melting pot of various cultures and nationalities with some of the finest golfing infrastructures in the world, there can be no better place to host the world's first franchise-based amateur golf league.





# TEAM'S STRUCTURE

Each team will have a squad of 24 amateur golfers. The Playing 12 will be decided by the Coach and the Team Owners.

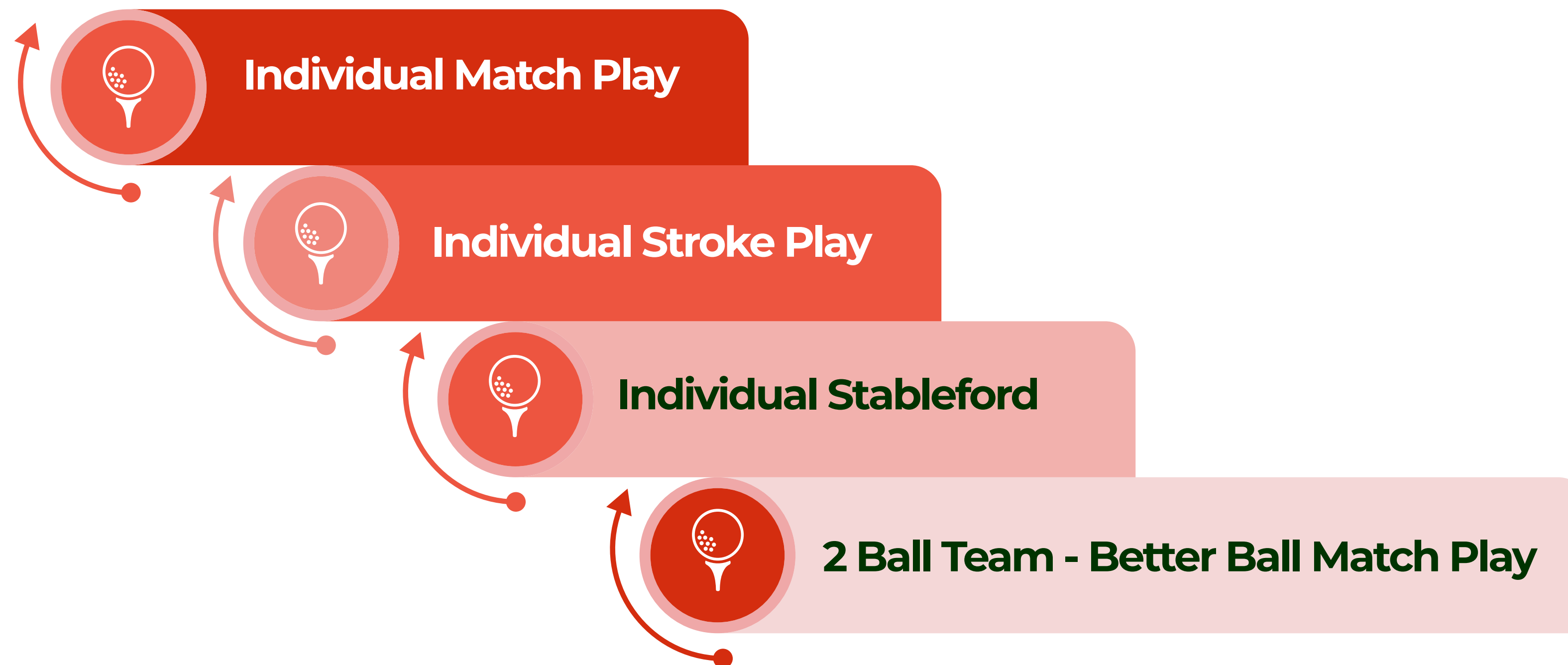
The squad and the team will be constituted on the basis of the following handicap :

HANDICAP INDEX	SQUAD	PLAYING 12
0-4	6	2-4
5-8	6	2-4
9-11	6	2-4
12-14	6	2-4



# FORMAT OF PLAY

The matches will be played under one of the following formats







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# WHAT IS IN IT FOR PLAYERS <sup>1/2</sup>







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# WHAT IS IN IT FOR PLAYERS <sup>2/2</sup>

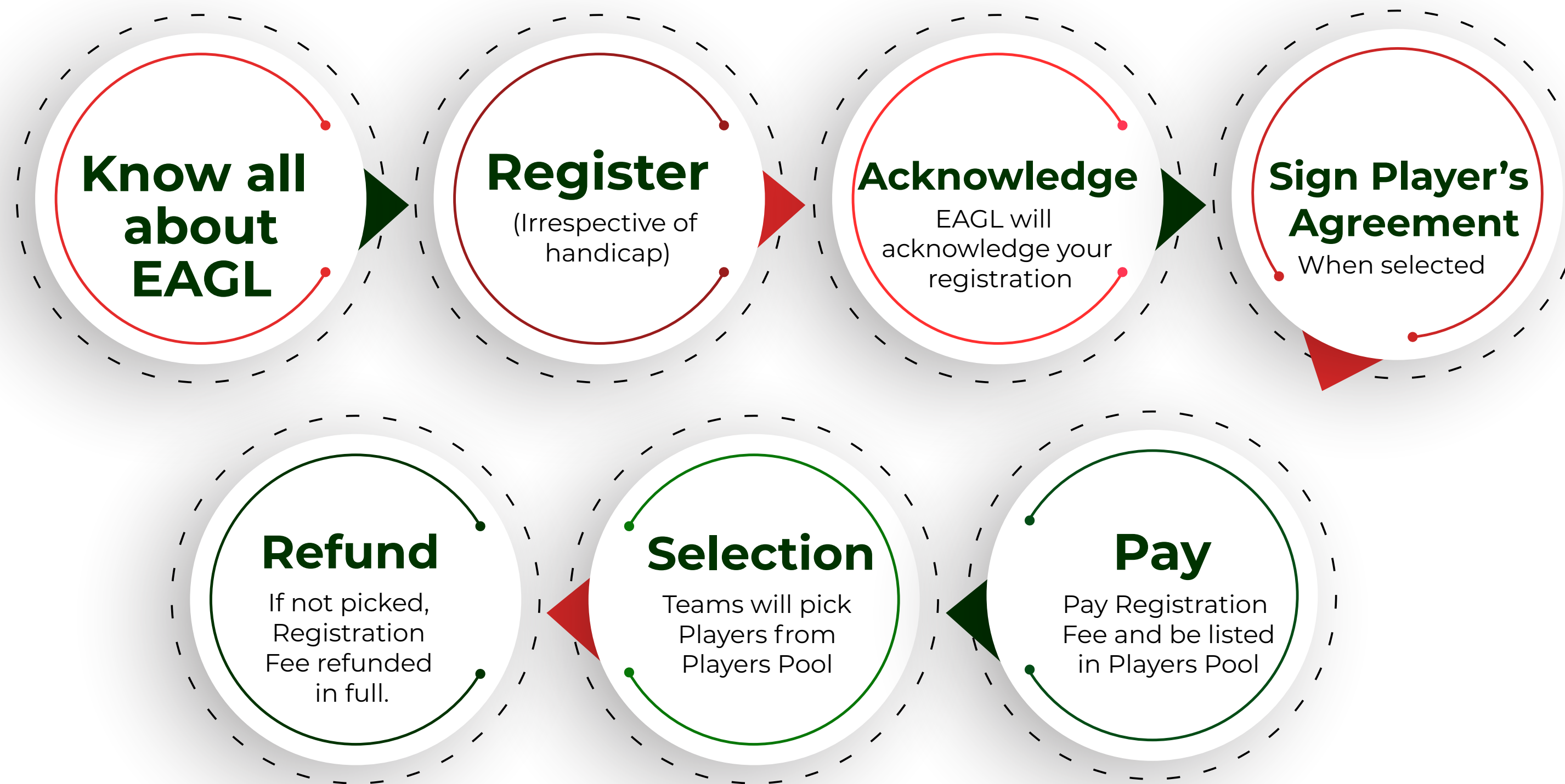






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## STEPS TO PARTICIPATE



**Why should I register if my handicap is higher than participation limits?**

There shall be lot of other ways, we would like to involve you in EAGL.





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# Thank you

For Players related enquiries write to us at

**players@eagl.ae**

**www.eagl.ae**