



Brian T. Wayne

Product Manager

ABOUT ME

Results-driven Product Manager with 8+ years of experience leading cross-functional teams to deliver innovative solutions. Proven track record of launching successful products that drive business growth and enhance user experience. Skilled in agile methodologies, data analysis, and stakeholder management.

PERSONAL

Brian T. Wayne
San Francisco, CA

SKILLS

Product Management

Product Strategy

Agile/Scrum

Roadmap Planning

Technical

SQL

Python

APIs

Design & Analytics

Figma

Google Analytics

Mixpanel

LANGUAGES

English: Native

Spanish: Professional

Mandarin: Intermediate

EXPERIENCE

Jan 2020 — Present

Senior Product Manager

Tech Corp • San Francisco, CA

Leading product strategy for enterprise SaaS platform

Launched 3 major product features that increased user engagement by 45%

Managed \$2M product development budget and delivered projects on time

Led cross-functional team of 12 engineers, designers, and analysts

Mar 2018 — Dec 2019

Product Manager

Startup Inc • San Francisco, CA

Managed mobile app product lifecycle

Grew monthly active users from 50K to 500K in 18 months

Conducted user research with 200+ customers to inform product roadmap

Collaborated with engineering team to improve app performance by 60%

Jun 2016 — Feb 2018

Associate Product Manager

Digital Agency • New York, NY

Supported product development for client projects

Assisted in launching 5 client projects with 100% satisfaction rate

Created product requirements documents and user stories

Facilitated sprint planning and retrospective meetings

EDUCATION

2014 — 2016

MBA in Business Administration

Stanford University • Stanford, CA

GPA: 3.8

Dean's List, Product Management Specialization

2010 — 2014

Bachelor of Science in Computer Science

UC Berkeley • Berkeley, CA

GPA: 3.6

Cum Laude

PUBLICATIONS

Oct 2022 *The Future of Product Management*, Medium.

CERTIFICATES & GRANTS

Mar 2019 Certified Scrum Product Owner (CSPO) - Scrum Alliance

Jun 2020 Google Analytics Certification - Google

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