



## ABOUT ME

Results-driven Product Manager with 8+ years of experience leading cross-functional teams to deliver innovative solutions. Proven track record of launching successful products that drive business growth and enhance user experience. Skilled in agile methodologies, data analysis, and stakeholder management.

## PERSONAL

**Brian T. Wayne**  
San Francisco, CA

## SKILLS

### Product Management

#### Product Strategy

#### Agile/Scrum

#### Roadmap Planning

### Technical

#### SQL

#### Python

#### APIs

### Design & Analytics

#### Figma

#### Google Analytics

#### Mixpanel

## LANGUAGES

**English:** Native  
**Spanish:** Professional  
**Mandarin:** Intermediate

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in [linkedin.com/in/brianwayne](https://www.linkedin.com/in/brianwayne)

🐙 [github.com/brianwayne](https://github.com/brianwayne)

# Brian T. Wayne

Product Manager

## EXPERIENCE

Jan 2020 — Present

### Senior Product Manager

Tech Corp • San Francisco, CA

Leading product strategy for enterprise SaaS platform

- Launched 3 major product features that increased user engagement by 45%
- Managed \$2M product development budget and delivered projects on time
- Led cross-functional team of 12 engineers, designers, and analysts

Mar 2018 — Dec 2019

### Product Manager

Startup Inc • San Francisco, CA

Managed mobile app product lifecycle

- Grew monthly active users from 50K to 500K in 18 months
- Conducted user research with 200+ customers to inform product roadmap
- Collaborated with engineering team to improve app performance by 60%

Jun 2016 — Feb 2018

### Associate Product Manager

Digital Agency • New York, NY

Supported product development for client projects

- Assisted in launching 5 client projects with 100% satisfaction rate
- Created product requirements documents and user stories
- Facilitated sprint planning and retrospective meetings

## EDUCATION

2014 — 2016

### MBA in Business Administration

Stanford University • Stanford, CA

GPA: 3.8

*Dean's List, Product Management Specialization*

2010 — 2014

### Bachelor of Science in Computer Science

UC Berkeley • Berkeley, CA

GPA: 3.6

*Cum Laude*

## PUBLICATIONS

Oct 2022      *The Future of Product Management*, Medium.

## CERTIFICATES & GRANTS

Mar 2019

**Certified Scrum Product Owner (CSPO)** - Scrum Alliance

Jun 2020

**Google Analytics Certification** - Google