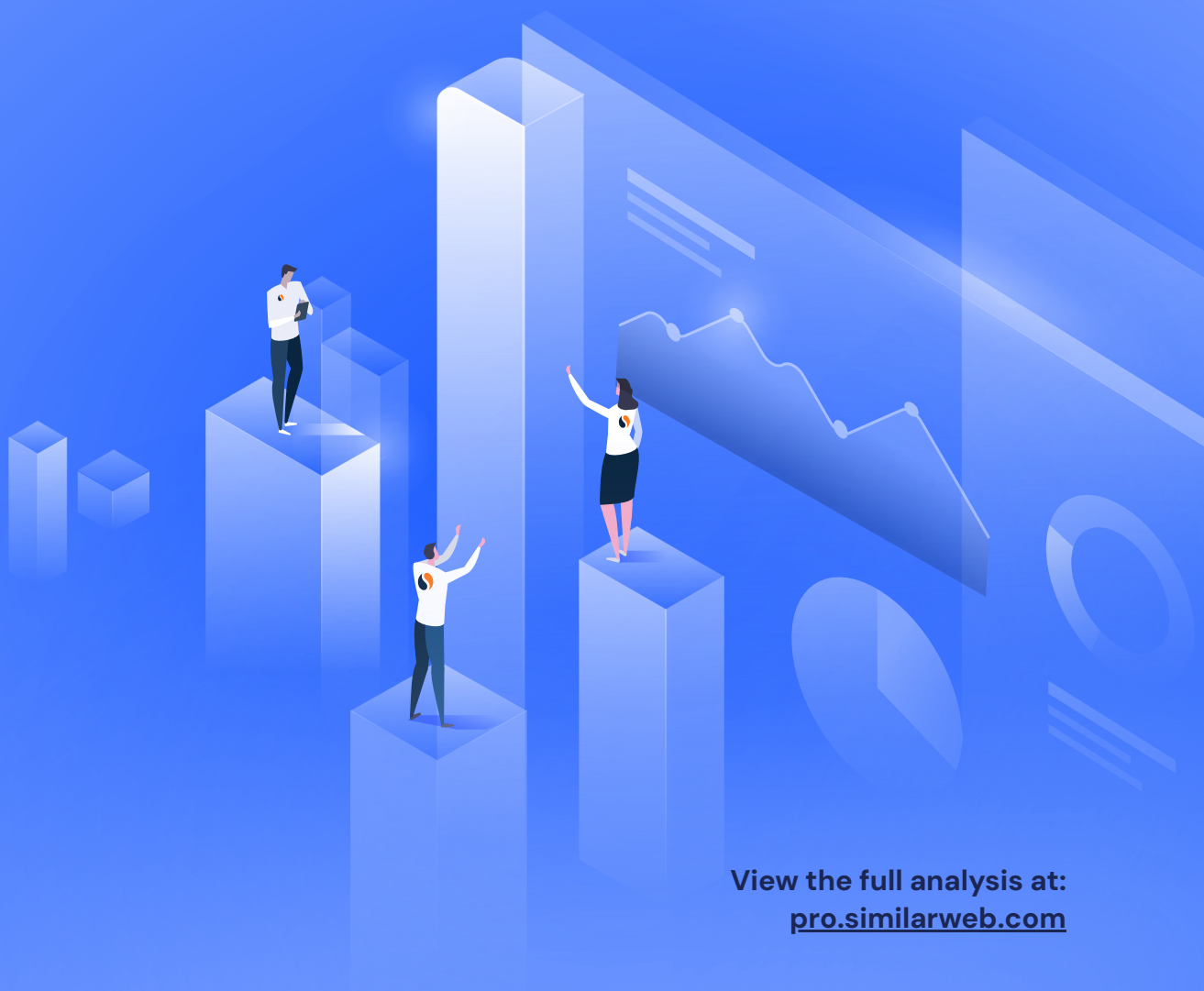


April 2025

Benchmark Report

eventify.io



View the full analysis at:
pro.similarweb.com

April 2025 Worldwide All traffic

My Traffic Share ⓘ

24.76%

My Share

↓ 5.22 pp

My MoM ⓘ

↑ 11.34 pp

My YoY ⓘ

Traffic Share By Competitor ⓘ

Domain	Share	MoM	YoY
guidebook.com	75.24%	↑ 5.22 pp	↓ 11.34 pp
eventify.io (you)	24.76%	↓ 5.22 pp	↑ 11.34 pp

My Visits ⓘ

100.51K

↓ 8.99% MoM

100.51K

305.37K

eventify.io Competitor Avg. Difference (%)

My Audience Reach ⓘ

20.37%

↓ 7.88 pp MoM

Market eventify.io

Domain	Audience reach	MoM	3m Trend
guidebook.com	79.63%	↑ 7.21 pp	
eventify.io (You)	20.37%	↓ 7.88 pp	

My Visit Duration ⓘ

0:00:49 ↓ 54.44% MoM

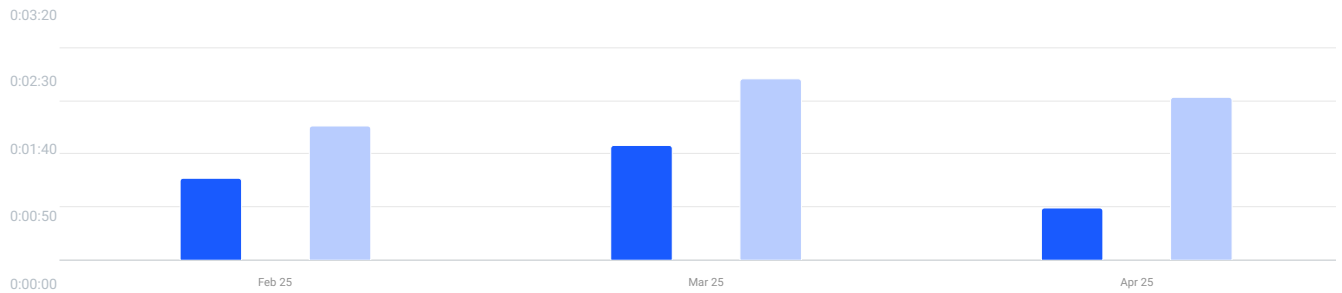


0:00:49



0:02:33

● eventify.io ● Competitor Avg. □ Difference (%)



My Bounce Rate ⓘ

48% ↑ 6.22 pp MoM

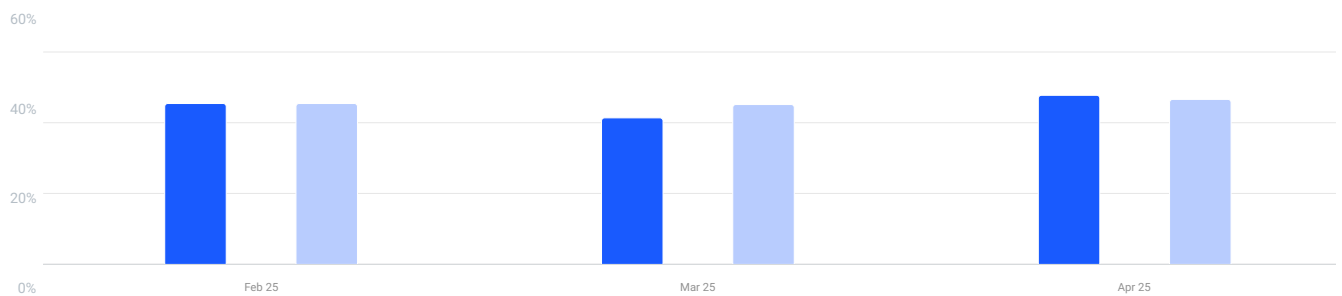


46%



48%

● eventify.io ● Competitor Avg. □ Difference (%)



My Avg. Pages Per Visit ⓘ

2.22 ↓ 17.31% MoM

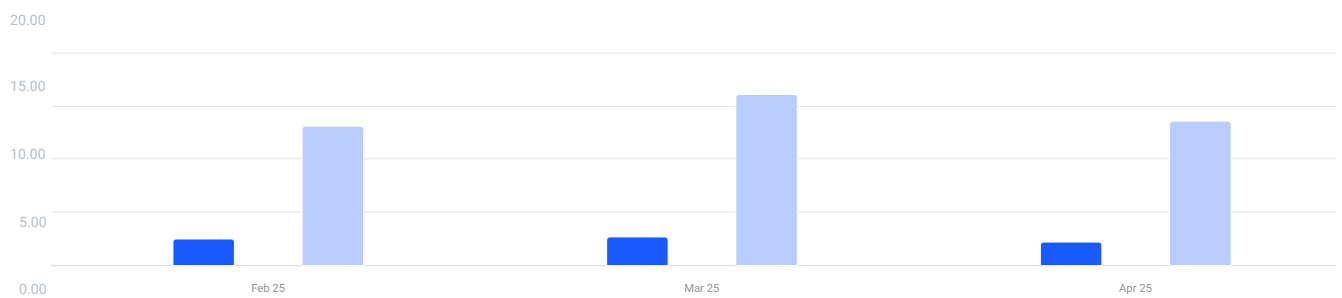


2.22



13.59

● eventify.io ● Competitor Avg. □ Difference (%)



My Page Views ⓘ

222.98K ↓ 24.74% MoM



222.98K



4.15M

● eventify.io ● Competitor Avg. □ Difference (%)

