

# [EXPERIMENT - II]

## [RESEARCH & DEVELOPMENT]

### — SHORT TERM

#### R&D

→ DEFINE THE CUSTOMIZATION TECHNOLOGY FOR SEAMLESS USER EXPERIENCE

#### SETUP

→ ESTABLISH EFFICIENT PRODUCTION PROCESSES FOR TIMED DELIVERY

#### ENTRY

→ LAUNCH "SnX" WEBSITE AND PROMOTE THROUGH TARGETED MARKETING

#### DISTRIBUTION

→ SECURE PARTNERSHIP FOR EFFICIENT PRODUCT DISTRIBUTION.

### — MEDIUM TERM

#### ENHANCEMENT

→ KEEP RELEASING UPDATES FOR CUSTOMIZING AND PATCHING BUGS AND ISSUES.



# BRANDING

→ DEVELOP A STRONG BRAND  
IDENTITY THROUGH VISUAL  
MESSAGING CONSISTENT  
MEANS

Wanda Tenny

GLOBAL  
→ PRESENCE  
EXPAND OPERATION  
TO CATER TO THE INTERNATIONALLY  
AUDIENCE GLOBAL

# SUSTAINABILITY

→ IMPLEMENT PROPER BUSINESS PRACTICES  
TO SUPPLY CHAINS AND SOURCING  
RAW MATERIALS.

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