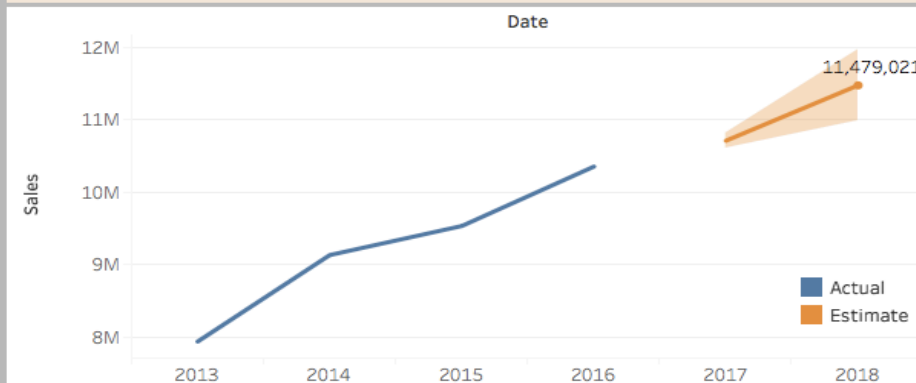


Sales Data BI Class

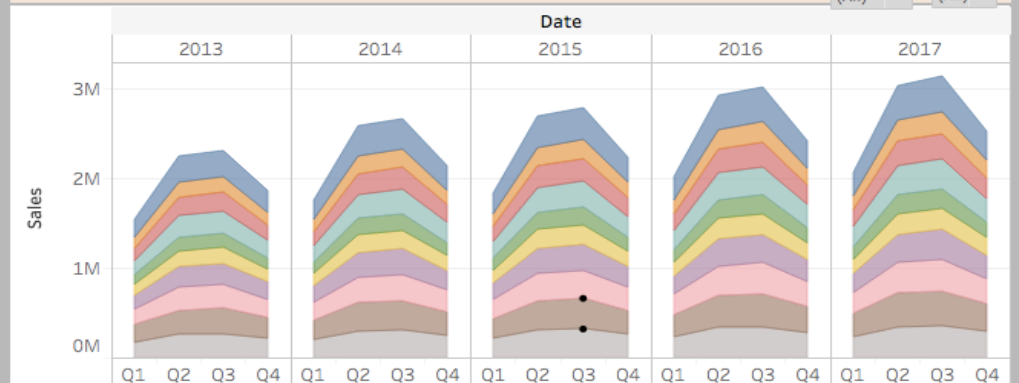
Total Sales

47,704,512

Forecast 2018

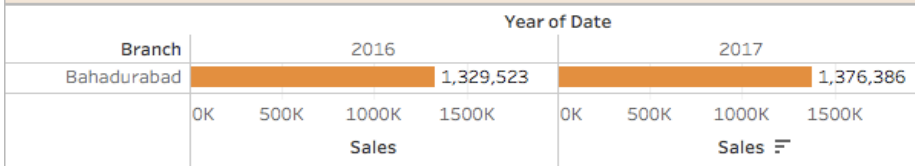


Monthly Level Sales Pattern of All Branches

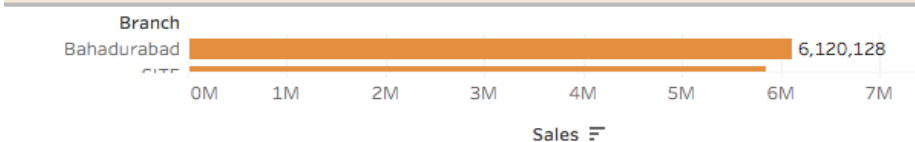


Legend: Bahadurabad, Dolmen.Clifton, KDA, Lucky.One, North.Karachi, North.Nazimab., PECHS, Saddar, SITE, Tariq.Road

Most Profitable Branch (2016-17)



Most Profitable Branch (2013-17)



Change in sales from 2013-2017

Branch	Year of Date				
	2013	2014	2015	2016	2017
Tariq.Road		15.11%	4.38%	8.70%	3.67%
KDA		15.18%	4.22%	8.79%	3.66%
PECHS		15.07%	4.60%	8.43%	3.73%
Dolmen.Clifton		15.21%	4.28%	8.81%	3.52%
North.Karachi		15.17%	4.45%	8.45%	3.72%
SITE		15.11%	4.38%	8.51%	3.71%
Lucky.One		14.87%	4.54%	8.52%	3.61%
North.Nazimabad		15.03%	4.42%	8.32%	3.76%
Bahadurabad		14.86%	4.30%	8.78%	3.52%
Saddar		14.93%	4.37%	8.61%	3.51%

- The first chart shows that sales will end on **11.4Million** by 2018
- Monthly level patterns indicate that company is generating more revenue in the quarter 2 and 3.
- Most profit brought to the company across the years 2013-17 has been **Bahadurabad** branch
- Change in sales across all years (2013-17) show that **Tariq Road** branch has shown progressive performance. Their employees should be rewarded.