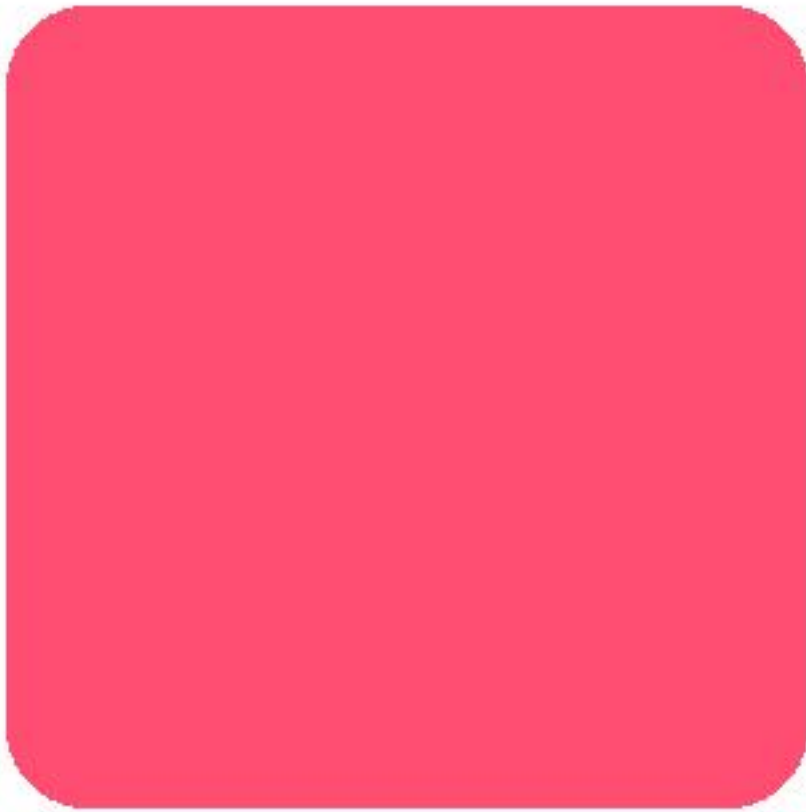


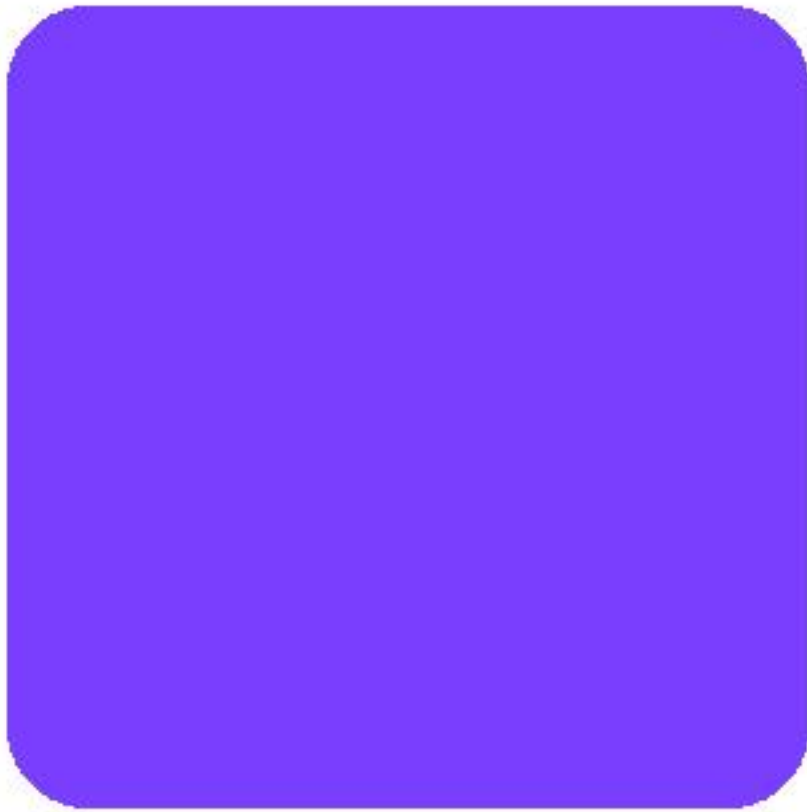
Color Palette



#FF7A2E



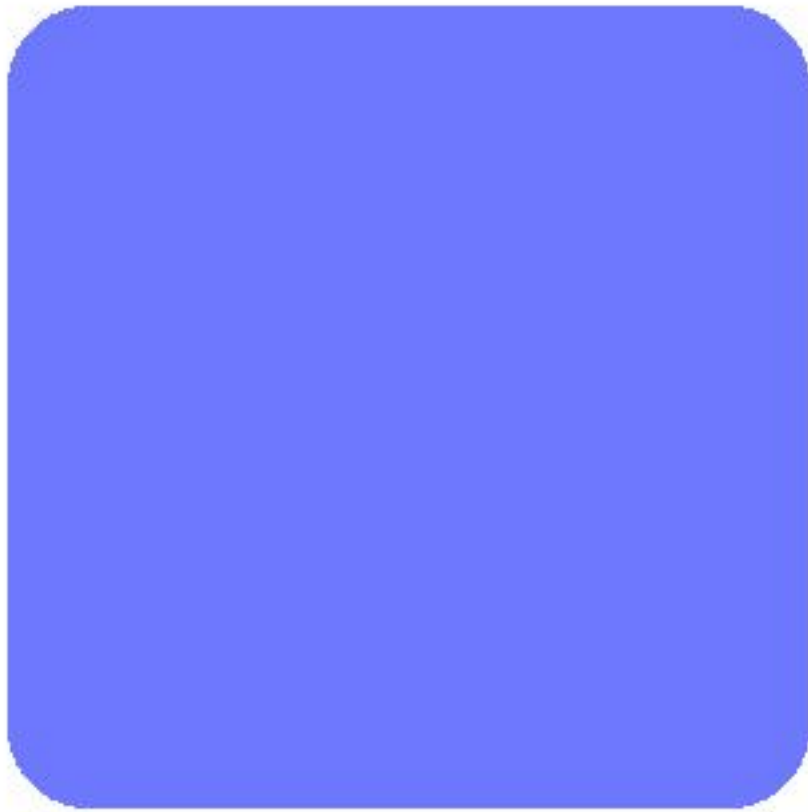
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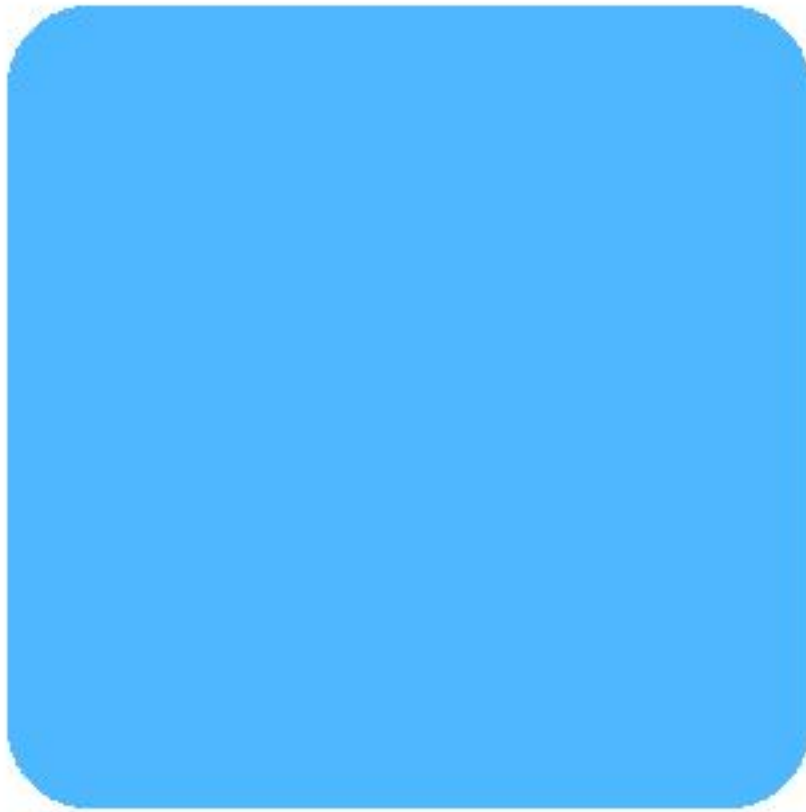
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#FF6FB1



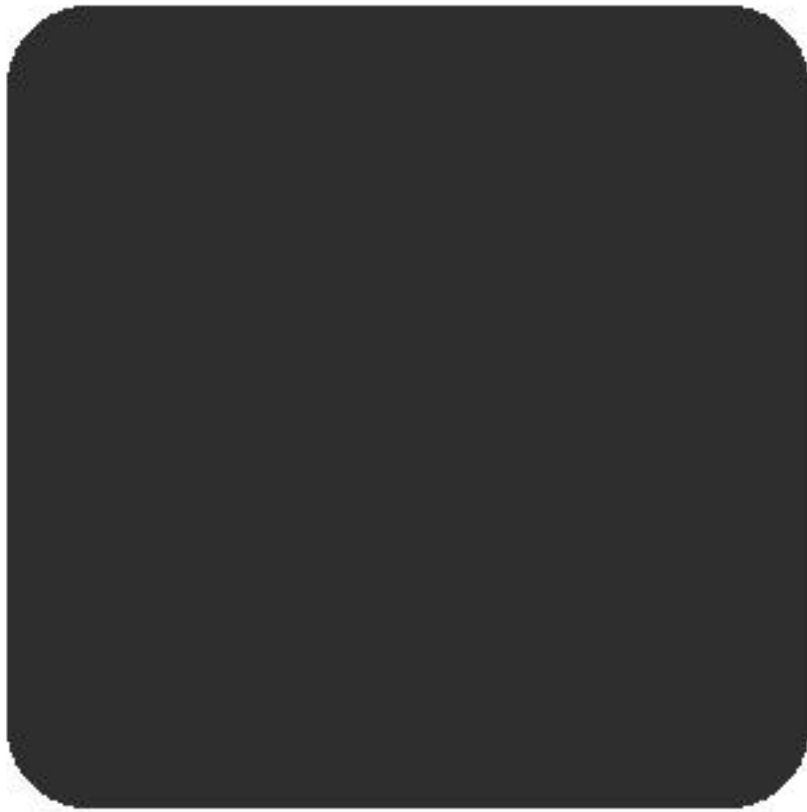
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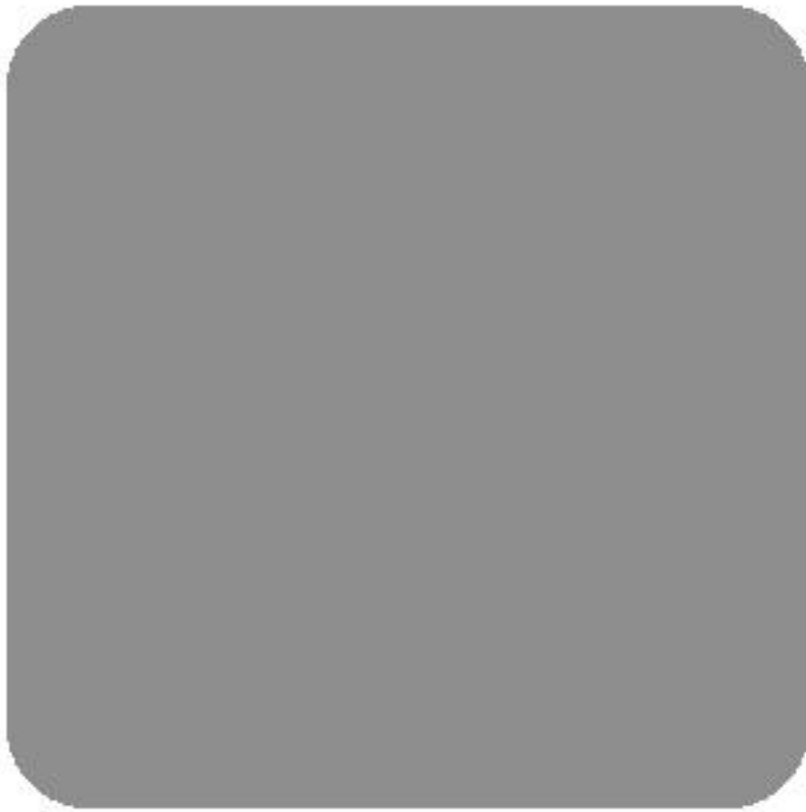
#4DB7FF



#FF7F0



#2E2E2E



#8E8E8E

Typography & Tone

Headlines (EN): Rounded Sans (e.g., Nunito ExtraBold)

Headlines (AR): Tajawal ExtraBold

Body (EN): Nunito Regular

Body (AR): Tajawal Regular

Brand Voice:

- Playful, warm, trustworthy
- Simple words, short sentences
- Focus on comfort, quality, joy
- Use emojis sparingly (star, rainbow)

Applications - Social, Packaging, Stationery

See included PNG templates inside 'social_templates' folder.

