

Business and Technical Writing



ASSIGNMENT # 7(B)

Section BSCS (5A)

Submitted By

QASIM ALI (20P-0070)

Submitted to : Noreen Shah

(INSTRUCTOR CS)

DEPARTMENT OF COMPUTER SCIENCE

**FAST NATIONAL UNIVERSITY OF COMPUTER AND
EMERGING SCIENCES, PESHAWAR**

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Media Skills: Email The size limitations of smartphone screens call for a different approach to writing and formatting documents.


Your task: On the website of any company that interests you, find a news release (some companies refer to them as press releases) that announces the launch of a new product. Using Pages or any other writing app at your disposal, revise and format the material in a way that would be effective on smartphone screens.


FOR IMMEDIATE RELEASE


Company XYZ Unveils Innovative Product: The New GenZ Smartphone


City, Date — Company XYZ is excited to announce the launch of the much-anticipated GenZ Smartphone, designed to revolutionize the mobile experience.

Key Features:

 **Sleek Design:** The GenZ Smartphone boasts a sleek and modern design that fits comfortably in your hand.

 **High-Resolution Camera:** Capture every moment with a high-resolution camera that delivers stunning photos and videos.

 **Lightning-Fast Performance:** With a powerful processor, the GenZ ensures quick and efficient performance for all your tasks.

 **Extended Battery Life:** Stay connected longer with an extended battery life that keeps you powered throughout the day.

Availability and Pricing:

The GenZ Smartphone is available for pre-order starting today on our website at www.companyxyz.com/genz. Prices start at \$499.

About Company XYZ :

Company XYZ is a leading innovator in the tech industry, committed to delivering cutting-edge solutions that enhance your digital lifestyle.

Contact:

For media inquiries, please contact:

John Doe

Email: john.doe@companyxyz.com

Phone: (123) 456-7890

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