



**FAST National University of Computer and Emerging Sciences,
Peshawar Campus**

Subject: Entrepreneurship
Due Date: 6th May, 2025
Total Marks: 30

Assessment: Assignment 4
Section: BCS (8A), BSE (8A)
Weightage: 4

Instructions and Format

Assignment Type: Group Assignment (2 Members per Group)

Length: Maximum 7 Pages.

File Format: Word Document.

Formatting: Times New Roman, 12pt Font, 1.5 Line Spacing

Plagiarism Policy: Any plagiarized work will be penalized. All submissions must be original.

Submission Method: GCR format by 11:55 AM & Printed format latest by 4 PM the same day.

Late Submission: No extension will be granted. No chance to make it up will be given.

Please Note:

Be specific and concise—quality over quantity is key.

Use real-world market research to support your claims.

Any use of AI will result in the student getting zero marks. **NO EXCEPTIONS OR RELAXATION.**

Please follow the instructions and submission format.

Good Luck!

Assignment Components

Conduct a full feasibility study to determine whether your business idea is practical, sustainable, and scalable.

1. Market Feasibility (The answer to some of the relevant items in the list below can be taken from your previously submitted assignments about this project)

Define your target market segment.

Analyze market demand, customer pain points, and buying behavior.

Conduct a competitor analysis and identify your market position.

Include SWOT and (if applicable) Porter's Five Forces analysis.

2. Technical Feasibility

Describe the technology, materials, or systems required to deliver your product or service.

Explain whether your team has access to the required technical expertise, tools, or resources. If yes, how and from where. If not, how will you acquire them.

3. Financial Feasibility (The answer to some of the relevant items in the list below can be taken from your previously submitted assignments about this project)

Present a summary of startup costs, expected monthly operating costs, and revenue projections.

Estimate your break-even point and profit potential.

Outline funding needs and possible sources (bootstrapping, loan, angel investor, etc.).

4. Legal and Regulatory Feasibility

Identify applicable licenses, regulations, or legal issues (IP, trademarks, contracts, permits, etc.).

Address any relevant environmental, health, or safety compliance requirements.

5. Operational Feasibility

Outline how the business will run on a daily basis. Briefly describe the operational plan.

Identify key operational needs: staffing, suppliers, delivery, logistics, facilities, etc.

6. Risk Management & Crisis Handling

Identify the key risks your startup might face (financial, technological, market-based, etc.). Name the risks.

Describe how you would handle potential crises (using the risk management steps discussed in class).