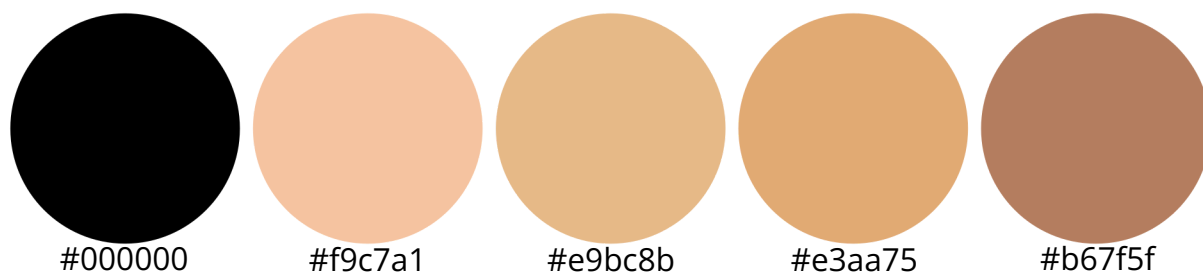
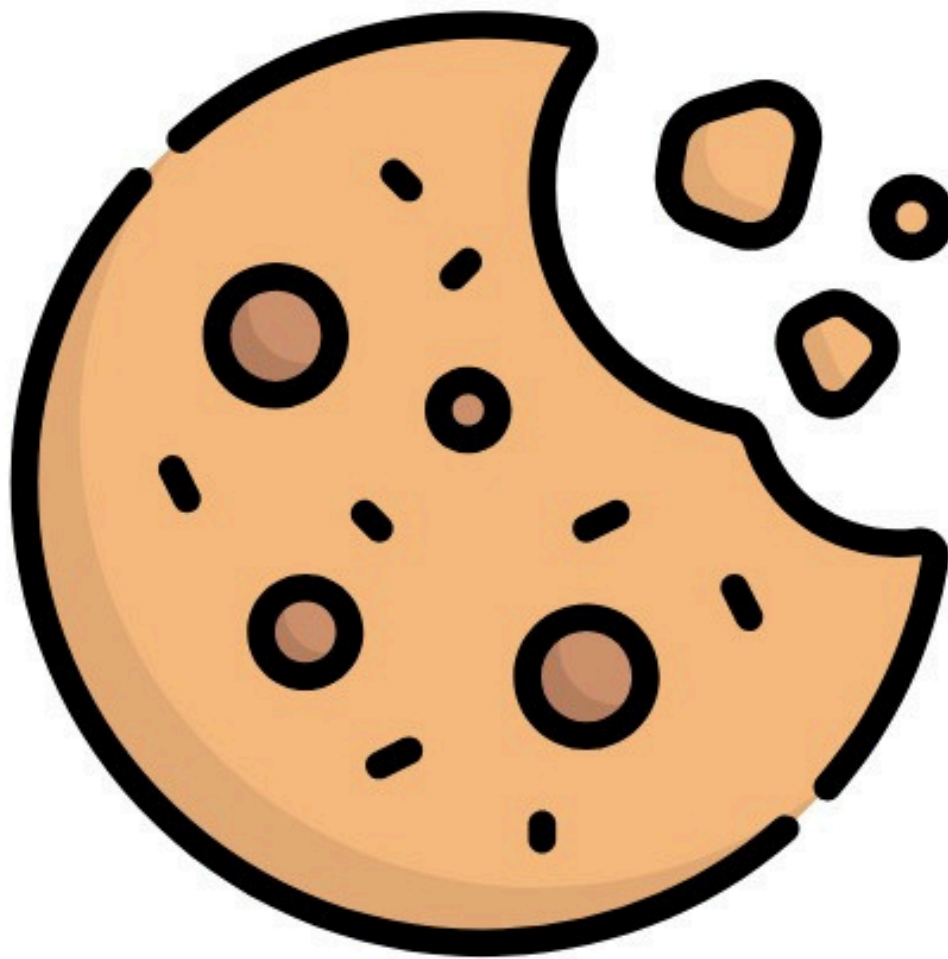


cookie cr**🍪**sh



#000000

#f9c7a1

#e9bc8b

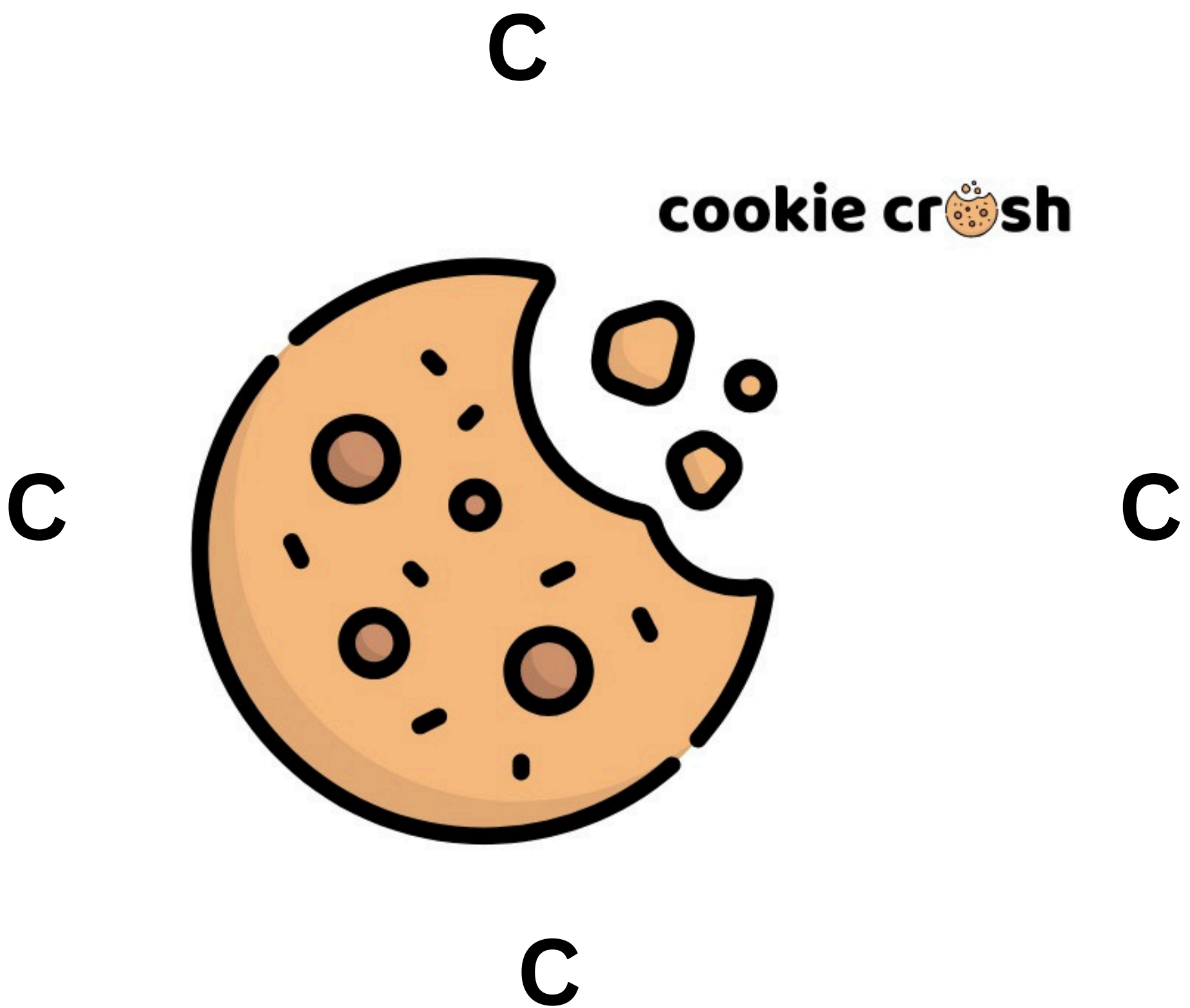
#e3aa75

#b67f5f

cookie cr**🍪**sh

crush your cravings

freshly baked and packed with flavor, our
cookies are made to crush your cravings
and fill your day with sweetness.

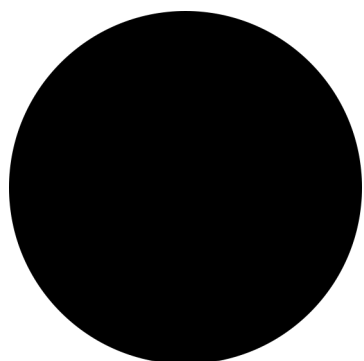


Maintain a clear space of 'C' around the logo on all sides.

Logo Guidelines

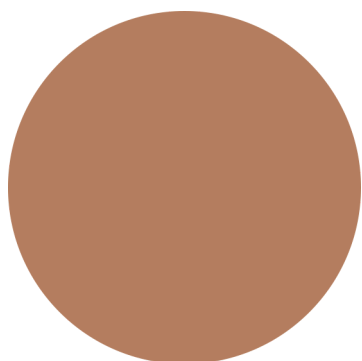
- Avoid placing the logo on complex backgrounds.
- Use the brand colors from logo to ensure brand consistency.
- Place the logo in a prominent position where it has clear space around it.
- Resize the logo proportionally to fit different formats while retaining its clarity.

Color Scheme



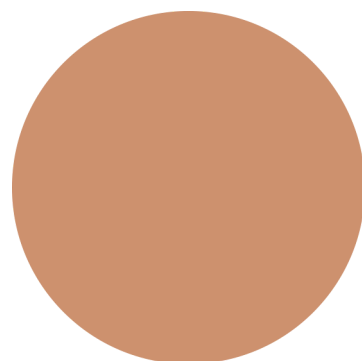
#000000

Use black for
outline



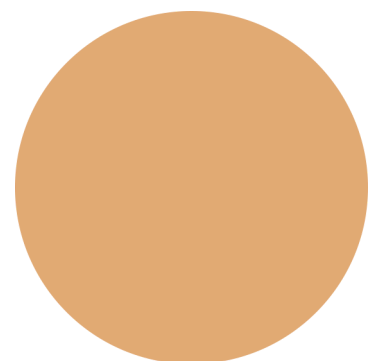
#b67f5f

Chocolate
brown for text



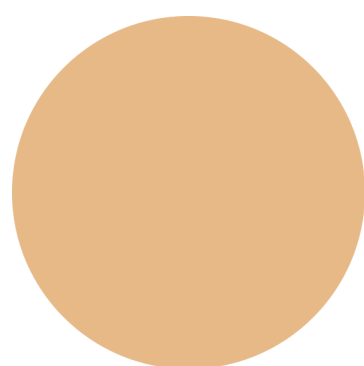
#cd916e

Use shade for
accents



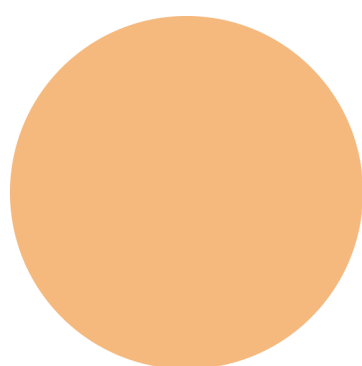
#e3aa75

Beige brown for
cookie surface



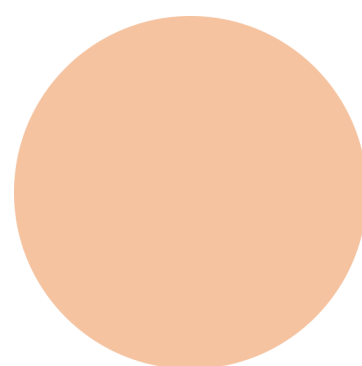
#e9bc8b

Use brown shade
for logo



#f5b97d

Use shade for
gentle embrace



#f9c7a1

Soft creamy
beige



#fff5eb

Light shade for
background

Typography

use Pacifico bold black

cookie crush

use Fredoka lowercase black and beige brown

crush your cravings

use Marykate lowercase beige brown

freshly baked and packed with flavor, our
cookies are made to crush your cravings
and fill your day with sweetness.

use Montserrat light shade brown

Cookies Made with Love

use Chewy pastel color

Tone & Voice



Cookie Crush's tone is friendly, inviting, and a little playful. We want our customers to feel the joy of fresh, homemade cookies in every interaction.

- Use warm, welcoming language that makes people feel at home.
- Speak in a friendly, down-to-earth way, as though talking to a close friend.

