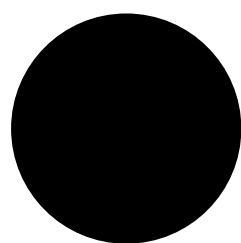
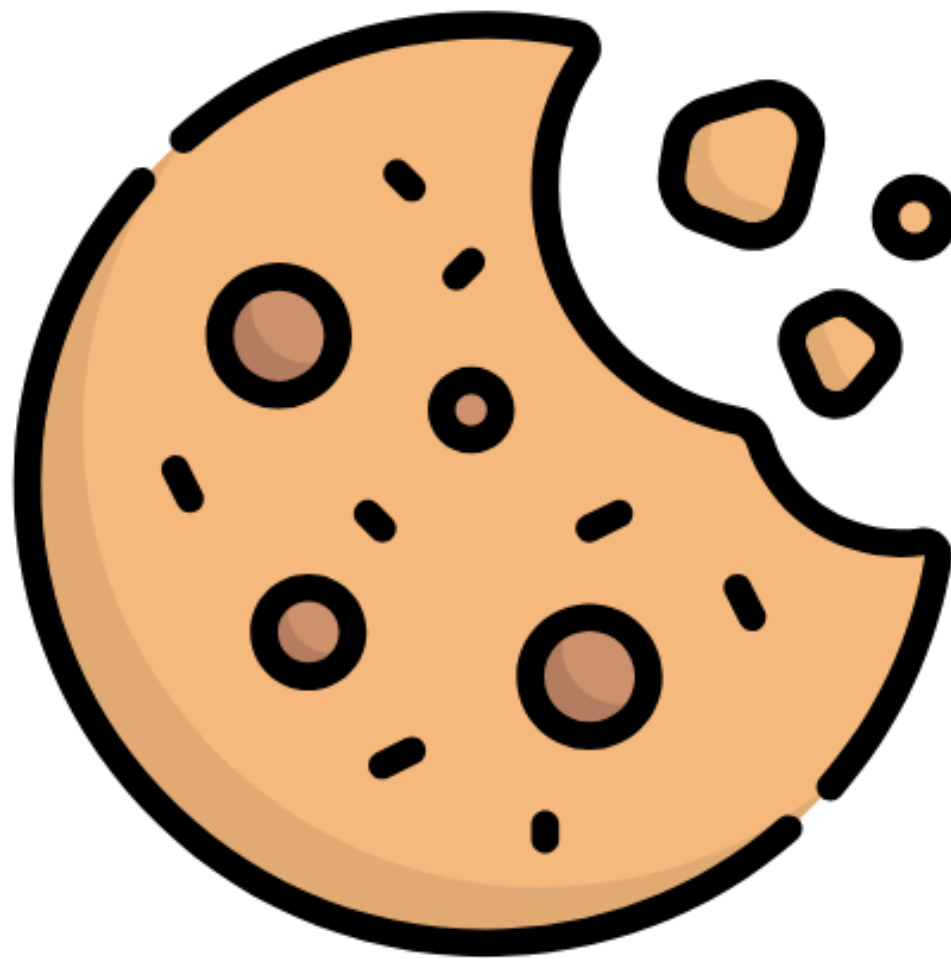
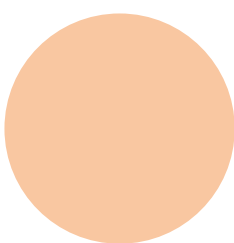


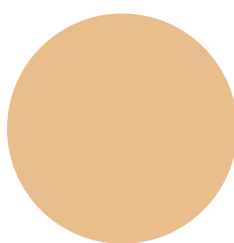
cookie cr^{sh}



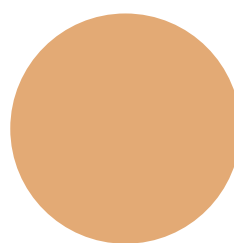
#000000



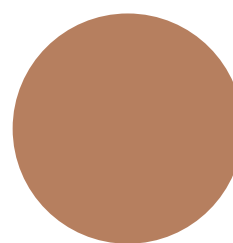
#f9c7a1



#e9bc8b



#e3aa75



#b67f5f

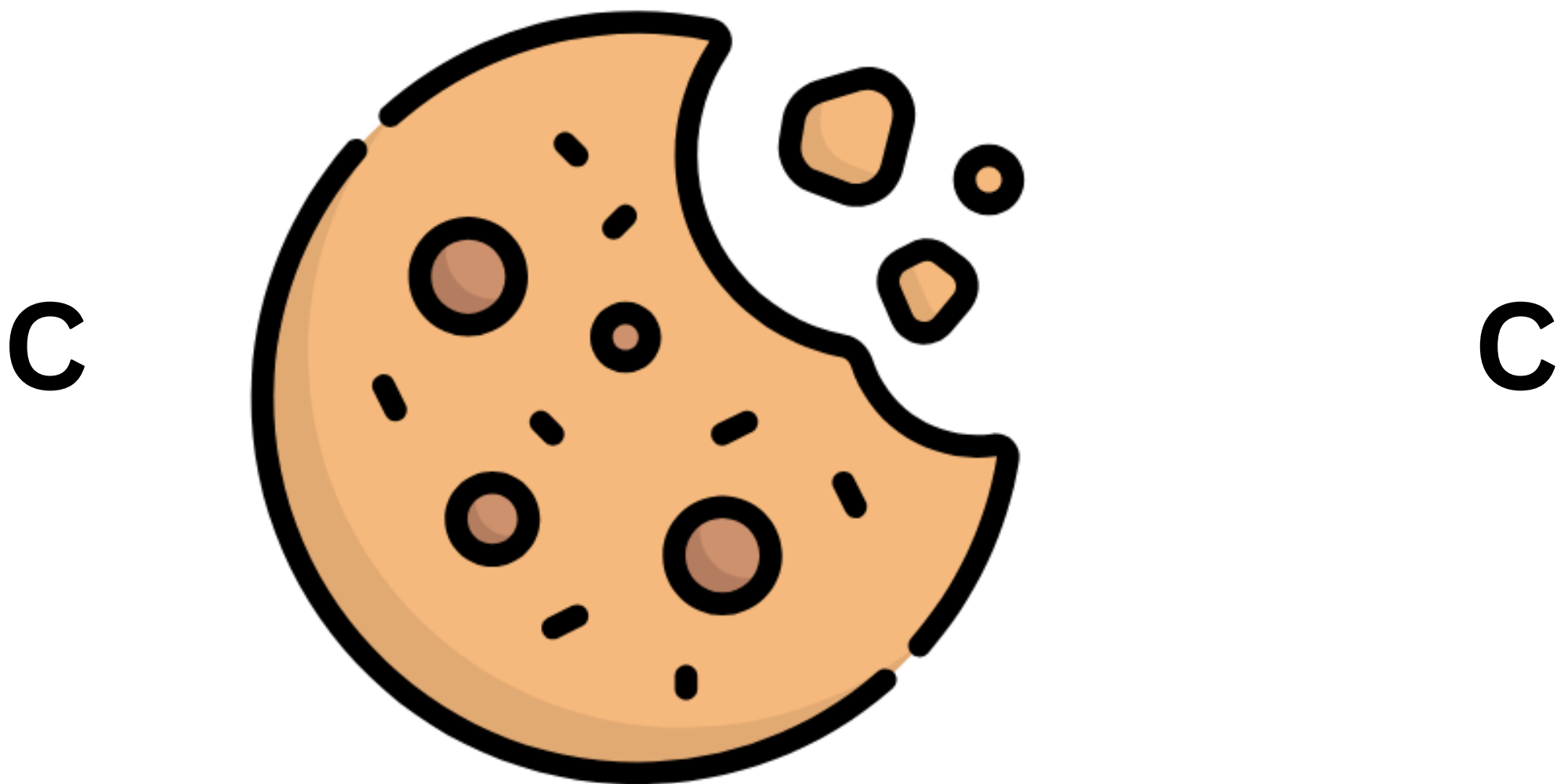
COOKIE CR^{sh}

CRUSH YOUR CRAVINGS

Freshly baked and packed with flavor, our cookies are made to crush your cravings and fill your day with sweetness.

C

cookie cr🍪**sh**



C

Maintain a clear space of 'C' around the logo on all sides.

Logo Guidelines

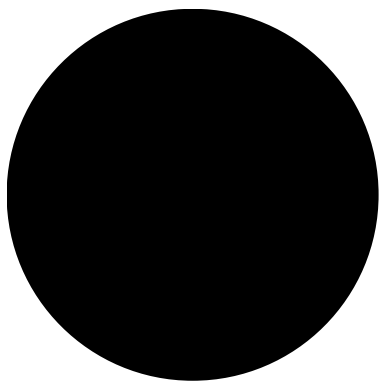
Place the logo in a prominent position where it has clear space around it.

Resize the logo proportionally to fit different formats while retaining its clarity.

Avoid placing the logo on complex backgrounds that reduce its legibility.

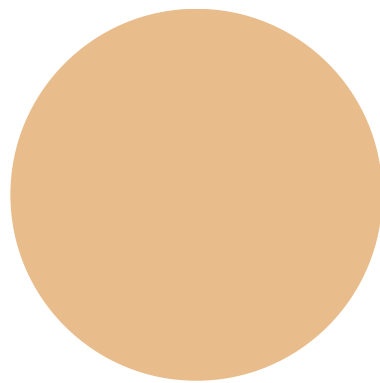
Use the brand colors from logo to ensure brand consistency.

Color Scheme



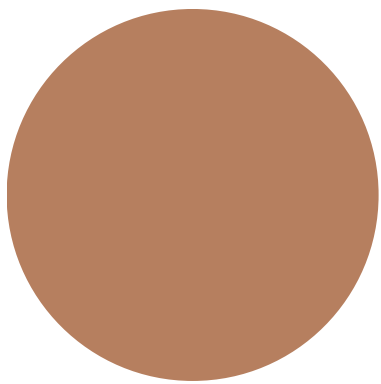
#000000

Use black for
outline



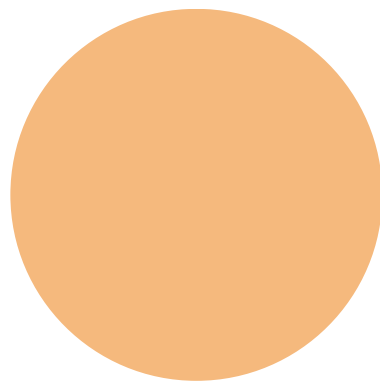
#e9bc8b

Use brown shade for
cookie logo



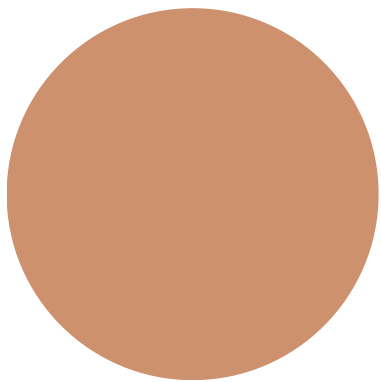
#b67f5f

Chocolate brown
for primary text



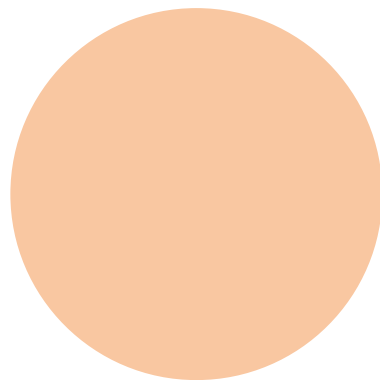
#f5b97d

Comforting brown for
gentle embrace



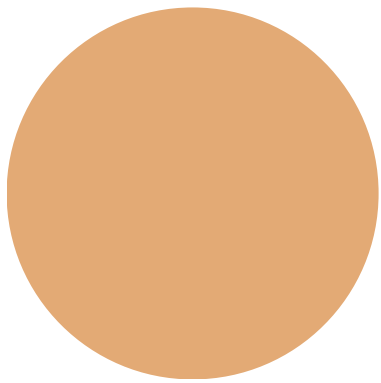
#cd916e

Use brown shade
for accents



#f9c7a1

Soft creamy beige



#e3aa75

Cookie outer shade



#fff5eb

Use light shade for
background

Typography

use Pacifico bold black

COOKIE CRUSH

use Poppins uppercase black and beige brown

CRUSH YOUR CRAVINGS

use Lazydog uppercase beige brown

Freshly baked and packed with
flavor, our cookies are made to
crush your cravings and fill your
day with sweetness.

use Montserrat light shade brown

Cookies Made with Love

use Fredoka pastel color

Tone & Voice



Cookie Crush's tone is friendly, inviting, and a little playful. We want our customers to feel the joy of fresh, homemade cookies in every interaction.

- Use warm, welcoming language that makes people feel at home.
- Speak in a friendly, down-to-earth way, as though talking to a close friend.

