

webMethods.io Embed

Power-up your product with in-app integrations

Fact sheet

webMethods.io Embed is a cloud-based embedded integration engine designed to enable your users to easily connect and integrate data from variety of systems, apps, and devices—all from within your application experience. Retain full control of your user's app, boost productivity and embed powerful integrations into your app experience with ease. Why build it yourself, when you can embed it.

Value of embedded integration

Cloud applications require integration with various data sources in order to provide more functionality, improve user productivity, automate workflows, and more. Why? Content is distributed across multiple applications forcing the users to jump from app to app to get things done. This results in a disjointed experience and low productivity for your users, causing higher churn rate and low user retention.

However, developing and maintaining integrations for your application requires a significant amount of time, distracting your engineering team from building the core functionalities of the product. Your developers need to understand the APIs of the sources they are connecting to, they need to develop, test, deploy and maintain these integrations. This increases the costs, risks and slows down your time-to-market considerably.

webMethods.io Embed brings integration capabilities to your customers within your product. By leveraging embedded integration-as-a-service, engineering teams can focus on building differentiating capabilities by making use of out-of-the-box connectors and offloading the infrastructure and maintenance challenges. This means faster time-to-market with less maintenance and more features for your end users.

Key benefits of webMethods.io Embed

- **In-app integrations with a seamless UX**
Embed easy-to-use, configurable integration widgets into your application interface to unlock powerful integrations with vast number of third party apps without compromising your brand and user experience.
- **Faster time-to-market and increased productivity**
Building on a robust, easy to use integration platform lets your team realize efficiencies and deliver integrations faster.
- **Less development and maintenance costs**
With embedded integration your engineering team can focus on building differentiated content and enhancing your product — let us handle infrastructure and maintenance.
- **New features and business opportunities**
Leverage integration to differentiate from your competitors and provide your customers with new ways to use your product and data.

Features

Drag and drop tools

An intuitive, drag-and-drop user interface to design, assemble, and deploy workflows for cloud apps. Our UI runs in all the latest browsers and supports guided development and wizards to quickly create integrations.

Application Connectors

Connect to anything! webMethods.io Embed provides out-of-the-box connectivity to SaaS applications such as Salesforce®, ServiceNow® and Strikelron™ as well as industry standard protocols, like REST, SOAP and Odata.

Connector builder

Build and deploy the custom connectors of your choice with easy-to-use Connector Builder. Build your favorite connector actions with Swagger/RAML—API description standards—without writing code.

Triggers

Use triggers to automate the workflows. A trigger automatically launches a workflow when a defined event happens. This enables you to automate complex business process without having to manually run the workflow every time.



**Take
the next
step**

Talk to your Software AG representative
or learn more at [SoftwareAG.com](https://www.softwareag.com)

Authentication Module

The authentication module performs necessary validation to allow only authorized users access their third-party accounts. You can also add authentication to your custom triggers and actions through Connector Builder supporting Basic, API Key, OAuth and Custom Authentication.

Visual debugging

Debug workflows in one click. View input/output of actions, errors, execution time, logs and every detail about your workflow on the go.

Testing with real data

Link triggers and actions to your account and test them using real account data at every step—all while building your workflow.

Collaboration tools

Collaborate with multiple users on workflows and projects, and view collaborators information in real time.

Custom code blocks

Implement advanced business logic—e.g. data manipulation and transformation— via custom Node.js code blocks.

Advanced execution

Create multiple branches within a workflow, execute recursive tasks using Loop, or use Switch to execute certain paths based on cases. Include Data Mapper in workflows for custom output structure.

webMethods.io Embed SDK

webMethods.io Embed SDK with built-in templates allows you to embed integration capabilities into your own product experience. It implements client-side libraries needed for your application to be able to use Embed services.

Administration

Manage your projects, create and publish solutions. Control the integrations that are visible to your users. Define transaction plans and assign them to groups or individual users.

Integration widgets

Embed configurable widgets into your application interface to enable users to execute actions or workflows. Monitoring Track and monitor the workflow executions and user activities of your Admin portal tenant. The monitor incorporates Dashboard with tenant usage statistics, Audit Logs and Activity Logs.

Sandbox environment

Use the sandbox environment for testing your integrations before deploying to production environment.

Secure scaling

Harnessing the full power of webMethods.io scalable and secure cloud infrastructure. This means that we'll handle performance, scaling, uptime, and availability, so you can focus on what matters most.

Dedicated runtime

webMethods.io Embed runtime is exclusively dedicated to run the flows of your application users.

ABOUT SOFTWARE AG

Software AG began its journey in 1969, the year that technology helped put a man on the moon and the software industry was born. Today our infrastructure software makes a world of living connections possible. Every day, millions of lives around the world are connected by our technologies. A fluid flow of data fuels hybrid integration and the Industrial Internet of Things. By connecting applications on the ground and in cloud, businesses, governments and humanity can instantly see opportunities, make decisions and act immediately. Software AG connects the world to keep it living and thriving. For more information, visit www.softwareag.com.

© 2021 Software AG. All rights reserved. Software AG and all Software AG products are either trademarks or registered trademarks of Software AG. Other product and company names mentioned herein may be the trademarks of their respective owners.

2021_02_FS_webMethods-io_Embed-EN