

Grow Instagram Account

Growing Your Instagram account from 1000 to 5000

Step 1: Post Efficiency

- Prepare all your posts in advance and schedule them for a week.
- Have a posting schedule for every week
- Increase the number of posts from one to 2 per day
- Increase the number of stories by at least +1 per day. if it's 3-4 then make it 5. And if 5 you wanna make it 6 or 7 or 8.
- Do Planning for at least per week of posting.

Step 2: Being Part of different engagement groups:

- Will increase the engagement on your page.
- Will allow you to worry less about engagement on your posts
- More engagement means more visibility and more followers

Step 3: Creating Engagement:

- Unfollow at least half of the people followed.
- Follow back and like one post of other influencers and people who follow you.
- The conversion rate should increase since the number of followers will also have increased
- Start getting more active in the comments of different posts

Growing Your Instagram account from 5000 to 10000 (5000+)

Step 1: Post Efficiency

- Increase the number of your posts (Try to post 3 days per day)
- Posting videos and reels
- Upgrade the quality of posts
- Be more active in stories
- Keep the schedule up to date with new changes.
- Do Planning for at least 2 weeks of posting

Step 2: Different Types of Promotion:

- Paid Ads on Instagram
- Partnership with other accounts and influencers.

(*Idea: You can partner up with other small influencers. So let's say you were at five, six thousand

followers and you know someone whose followers are also at five, six thousand people.

So basically you guys do cross-promotion so you can promote his account, he can promote your account. And usually, those accounts are pretty much in the same field.

For example, you're selling shoes, he's selling hats. Well, you can promote your product, and that person can promote your product. So basically, you promote his hats.

You say, oh, well, good hats, check out his account and he will promote your account.

This promotion works pretty well, especially for new businesses.)

- Contest Creation

(*Idea: So basically what you can do, is really offering, for example, well, let's say you have a business, you want to offer cards.

So basically not discounts, but really gift cards, let's say you have a product on your business that doesn't cost you that much to produce and you don't really mind offering it as a price for your contest. So it's going to cost you a little bit.

Once again, the return on investment is amazing because what's going to happen is once people start sharing your product or your account, what will happen is that people will start to get in and everybody will start sharing your account.

The only thing you need is really that little push when people start reposting your product or posting their story, your post.

And the moment that this starts, you'll see there are a lot of people who will join, which lessens other platform promotions.

- **Other Platform Promotion:**

So usually if you guys are starting out the business account on Instagram, maybe it's because you guys are active on other platforms such as Facebook or you have your own website.

So in this case, what you can do is pretty simple. You can send basically it's going to come in, you can put your Instagram account in your website or your Facebook account, for example, or any other social media you can.

If you have an email list, you can email your best consumers to check out your Instagram account.

Usually, this helps a lot and you can gain a really good amount of people on your Instagram in a pretty short amount of time.

Step 3: Creating Engagement:

- Unfollow 90%-95% of followed accounts.
- Double the number of likes daily.
- The conversion rate will decrease but will still remain important since the account has many followers.

Increase activity in comments.

It will take almost 3 to 4 months in order to go organically reach real people from zero to 5000.

Thought if you work on this strategy on a daily basis. However, you can easily achieve 5000 within 5 to 6 months. But you have to work hard as it will require time.