

HOME DOCTOR

Founder M Qavi Shaikh



ABOUT FOUNDER



IT Student

Experienced Developer

MERN Stack Developer

Medical Experienced as a Dispenser

1 Year Teaching Experinced in Tech

Last Startup: Digital Web Creations

Positions Holder & Different

Certifications

Freelancer

STARTUP STORY

One day at a medical store near a hospital, I noticed a group of women desperately seeking relief for severe headaches and high fevers. The pharmacist provided over-the-counter medication for temporary comfort until they could see a doctor. The next day, I saw a similar scene with different people in the same rush. This recurring urgency inspired me to create an app that would allow people to order medication from home and receive guidance for common ailments like headaches and fevers. This idea aimed to revolutionize healthcare access, making it easier and more convenient for individuals to get the help they needed with just a few taps on their phones.

PROBLEM STATEMENT

1

Low Health Literacy and Limited Medical Knowledge

Many individuals, particularly the less educated, lack the understanding of medical concepts and treatments, preventing them from making informed healthcare decisions.

2

Inconvenience and Inefficiency in Accessing Medication

Current healthcare systems make it difficult for people to obtain timely relief for common ailments like headaches and fevers, especially when immediate consultation with a doctor is not possible

SOLUTION

AI-Powered Symptom Analysis and Treatment Recommendations

Our web and mobile applications feature an AI chatbot that uses natural language processing to accurately understand users' symptoms and medical conditions, providing personalized treatment recommendations and appropriate medication options.

Convenient Medication Ordering and Delivery

Users can order recommended medication directly through our platform, eliminating the need for multiple pharmacy visits and ensuring quick, home-based access to necessary treatments.

FEATURES

- Tele Health Solutions
- AI-Powered Chatbot
- Access to Medications
- WEB & Mobile App
- Voice Search
- 24/7 Availability
- Online Checkup
- Free Doctor Consultant
- Home Delivery Medications



BACKUP PLAN

Problem

Medical stores often face significant rush, causing inconvenience for customers and delays in obtaining necessary medications. This results in crowded stores and longer wait times, especially for those with urgent needs.

Solution

We propose an online medicine booking system that allows customers to book their required medications in advance, reducing in-store congestion and ensuring quick access to medications

Online Booking Platform: Each medical store will have access to a computer-based system where clients can book their medications online. Customers will use a web or mobile application to select and reserve the medications they need.

Streamlined Pickup Process: Once the order is placed, the medical store will prepare the medications in advance. Customers can then pick up their pre-packaged medications without waiting in line, ensuring a smooth and efficient process.

CLIENTS

- **Initial Free Run:**

Launch our services for free initially to build a user base and showcase the platform's effectiveness.

- **Guidance and Awareness:**

During the camps, guide users on how to use our online system, ensuring they understand its benefits and functionality.

- **Primary Clients**

Partner with pharmaceutical companies as our main clients. This will integrate their products into our system, ensuring a steady revenue stream.

- **Free Physical Camps:**

Organize free physical health camps to promote our online system. These camps will provide checkups, demonstrate the platform's use, build trust, and raise awareness among users.

1ST STARTUP



DIGITAL WEB
CREATIONS

DIGITAL WEB CREATIONS

Funded By GC University (ORIC Department)



PKR 50,000

Investment



PKR 14,000

Profitt in 3 Months

2ND STARTUP

Present at HEC
EXPO Karachi

Select as a Final
Year Project



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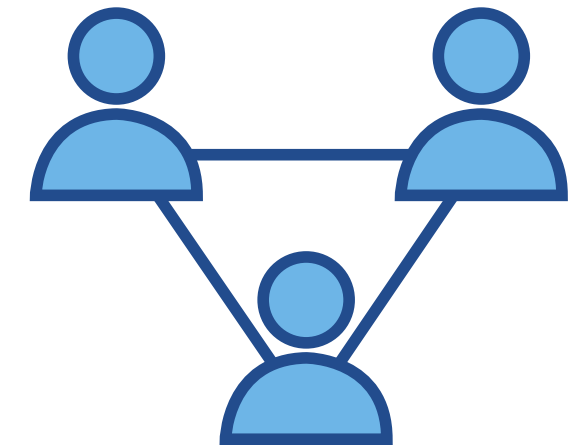
PKR 30,000

Expected Revenue



5

Clients



200

Users

Half Quarter Expected Model



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