



Burchell's coucal (*Centropus burchellii*)

WILDSIDE MAGAZINE

Vol 12 No 1 of 4 2012
Autumn Edition

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PUBLISHERS

Wildside Publishing cc

PRINTERS

CTP, Cape Town

DISTRIBUTION

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COVER IMAGE: Miss Earth ambassador, Kirsten Dukes, with cheetahs photographed by Wildside on location at Woodlands Lodge in the Nambiti Private Game Reserve near Ladysmith in KwaZulu-Natal. Kirsten supports endangered species, including cheetah and rhinos. Photograph by Jessica Moya.

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Perspective

South Africans are hurting because the destruction of our heritage, the killing of our rhinos, hasn't abated despite many outstanding efforts. The situation is not the sole responsibility of government, or conservation agencies. Every individual in this generation will be responsible if the rhino become extinct because it has started during our time.

Hundreds of thousands of people want their voice to be heard. You may be one of them. Roots, a top advertising agency who designed the advert on the opposite page, have created a channel. They give their rationale and announce the viral campaign in this edition. Some good news is the positive results of a unique aerial support project in KwaZulu-Natal also in this edition. For it to continue, corporate funding is required. Phone or email us if you want contact details or any information.

If you are not already a Wildside Warrior, visit www.wildsidesa.co.za which supports Project Rhino KZN. There are many ways you can help to protect our heritage. What are you doing?

Nkosi sikelela iAfrica.



CONTRIBUTORS



Rod MacLeod

Rod visited Princes Grant and Woodlands Lodge to capture the images as well as applied his professional photographer's eye to numerous other spreads in Wildside. Rod is also the creative force behind the design.



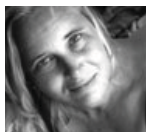
Jennifer Crawford

Jennifer looks after the content of Wildside and for this edition was privileged to interview Dr Ian Player and Lawrence Anthony. Jennifer could not pass up an escape to a wonderful destination, namely Springbok Lodge.



Mark Addison

Mark brought diving with wild tiger sharks to the world. A passionate conservationist, he's spent 20 years pioneering shark diving in southern Africa. He contributes to scientific studies and heads an underwater filming company.



Lisa Kohler

Lisa went to Prince's Grant and, as always, she managed to find the less than obvious. This time she met up with a group of birding enthusiasts which gave her a different view of this well-known destination.



Fiona Ayerst

Sharks hold a special fascination for Fiona, one of Africa's best known and experienced SCUBA divers and underwater photographers. She's interacted with sharks throughout her 25 years of diving and writes two articles for this edition.



Micah van Schalkwyk and Sheelagh Antrobus

Sheelagh heads up the African Conservation Trust and Micah works with her. These rhino warriors recently spent time with an anti-poaching team and their article sheds light on some of the issues.



Tony Carnie

Tony looks at rhino killings by bogus 'sport hunters' from China, Thailand and Vietnam and discovers continued abuse of the hunting permit system by crime networks. Tony is the environmental writer for The Mercury newspaper in Durban.



Jessica Moya

Jessica is studying Advanced Professional Photography at Vega and is seldom seen without her camera. Jessica took the photographs of Miss Earth for this edition bringing a youthful energy into the spread.