

# What if we believed a Panda's nose had health benefits?



ROOTS BRANDING

Imagine if Africans believed the Giant Panda's nose had amazing medical benefits. Imagine that 448 Pandas were poached in 2011. Rhino horn has no medicinal value, while the Rhino's value to Africa is immeasurable. Africa demands an end to the Asian market for rhino horn. You can help by becoming a Wildside Warrior. Visit [www.wildsidesa.co.za](http://www.wildsidesa.co.za).

**WILDSIDE  
WARRIOR  
PROJECT  
RHINO**



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