

Tools and Techniques for Data Science

Lecture 1

Dr. Faisal Kamiran

Award winning Data Scientist and Professor

Dr. Faisal Kamiran

- PhD, Eindhoven University of Technology, The Netherlands (TU/e) – Rank 61 in the world (2008-2011)
- Director, Data Science Lab (DSL) ITU.
- **Heading MS Data Science Program.**



INFORMATION
TECHNOLOGY
UNIVERSITY

 **ADD O AI**



**DATA SCIENCE
LAB**

Quality Research Capability

- “ More than 30 Research Publications include:
- Four ICDM Papers (A* rank)
 - Papers in ECML/PKDD, EMNLP, CIKM, PAKDD, KAIS, Information Systems, etc.



Awards

“ Received a prestigious World Bank (WB) Research innovation award worth \$100,000 funding for Gender Based Violence work (with Washington DC think tank) from WB and SVRI.



Data Science Lab Director Awarded World Bank Grant

Information Technology University (ITU) faculty member and Data Science Lab Director Dr Faisal Kamiran has won a World Bank innovation award for...

TECHNOLOGYREVIEW.PK

Our Projects



World Bank Research Innovation Award

- World Bank (WB) Research innovation award in Spring 2017.
- WB and SVRI gave \$100,000 fundinng for our Gender Based Violence work (with Washington DC think tank.

Funded Projects



CIPL (Crime Investigation and Prevention Lab)

- 80 Million PKR Funding.
- Working on the Punjab Police data for Smart Police Surveillance project.
- Analysed 90M CDRs in **Zainab Murder Case** to assist Kasur Police



SMS Financial Fraud Detection and Prevention

- KARANDAAZ (Melindaa Gates Foundation) funded project .
- Using machine learning and AI techniques , identifying content based fraudulent schemes to help secure DFS (Digital Financial Services) in Pakistan



Disease Surveillance System

- Using AI models, a disease surveillance platform was built to prepare health resources, drugs and bed availability.
- 3.6 Million PKR funding.

Case Studies



USA Hospital Resource Planning

We advised a leading US hospital to optimise hospital staffing problem based on predicting patient demand. By collecting, analysing and preprocessing resource occupancy data, staffing predictions are generation based on techniques like Bayesian time series analysis, Facebook prophet, Lasso regression and Vector autoregressive model are used for predictions.



Singapore Remittances Platform

We are developing an innovative fintech remittances platform for a fintech startup, integrating it with a growing eco-system of payments, authentication, compliance and reconciliation partners, that provides foreign workers with the ability to easily receive and make payments via a mobile e-wallet. Personalised offers will be driven by a deep understanding of the customer.



Singapore and Dubai Advisory Services

*We are advising singapore government on data driven smart urban mobility services.
The same services are provided to dubai government.*

Semester Schedule

Week 1: Introduction to Data Science

Week 2: Data Understanding and Acquiring

Week 3: Data Pre-processing and Cleaning

Week 4: Exploratory Data Analysis

Week 5-6: Machine Learning: Decision Trees

Week 7-8: Performance Evaluation and Ensembles

Semester Schedule

Week 9: Nearest Neighbour and Bayes Classifier

Week 10: Regression

Week 11-12: Association Rule Mining

Week 13-14: Clustering

Week 15-16: Network Analysis/Recommender Systems

Course Grading

- 15% of your grade will be from your group project, split between proposal, progress, and final reports, and peer grading.
- There will be a final exam worth 35% of the grade, a midterm worth 25% and daily quizzes worth 10%.
 - Final Exam will also contain practical part that will be conducted in Labs.
 - You need to pass “Python For Data Science” from Edx in order to pass this course. You will get an “F” no matter whatever grade you get in the course.
- The remaining 15% comes from assignments before the project.

The above marks distribution is not final and can be changed.

Course Project

- This will be a group project, where each team takes on a particular Data Science related problem.
- Each team will start from scratch, including finding/constructing the relevant data sets.
- Every group will be free to work on any problem they want but it needs to be approved by Dr. Faisal Kamiran and TA's.

Google Classroom

The homework assignments, and projects will be submitted by Google Classroom, so sign up with your ITU official accounts.

Google Classroom URL : classroom.google.com

Press the “+” button on top right side and give the following access code:

Google Classroom Access Code : n3pb5ue

What is today's agenda?

Today we are going to learn following things :

- What is Data Science?
- Why learn Data Science?
- How do we learn Data Science?
- Who is helping you learn Data Science?

20th Century Innovation

In the 20th century Engineering and Computer Science played key role in many fields. Some of them are listed below:

- Cars
- Airplanes
- Power grid
- Television
- Air conditioning and central heating
- Nuclear power
- Digital computers
- The internet

But how about these 20th Century questions?

- Does fertilizer increase crop yields?
- Does Streptomycin cure Tuberculosis?
- Does smoking cause lung-cancer?

What is the difference?

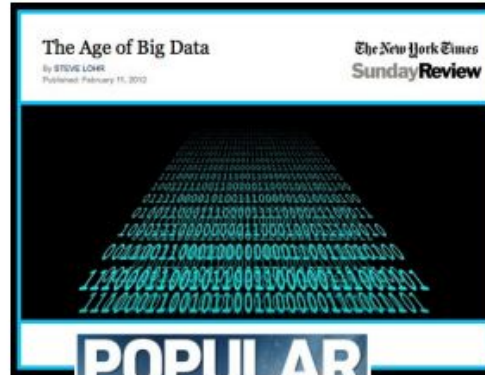
- Deterministic versus random
- Deductive versus empirical
- Solutions deduced mostly from theory versus solutions deduced mostly from **data**

Data : The Difference

- Does fertilizer increase crop yields?
 - Answer: Collect and analyze agricultural experimental **data**
- Does Streptomycin cure Tuberculosis?
 - Answer: Collect and analyze randomized trials **data**
- Does smoking cause lung-cancer?
 - Answer: Collect and analyze observational studies **data**

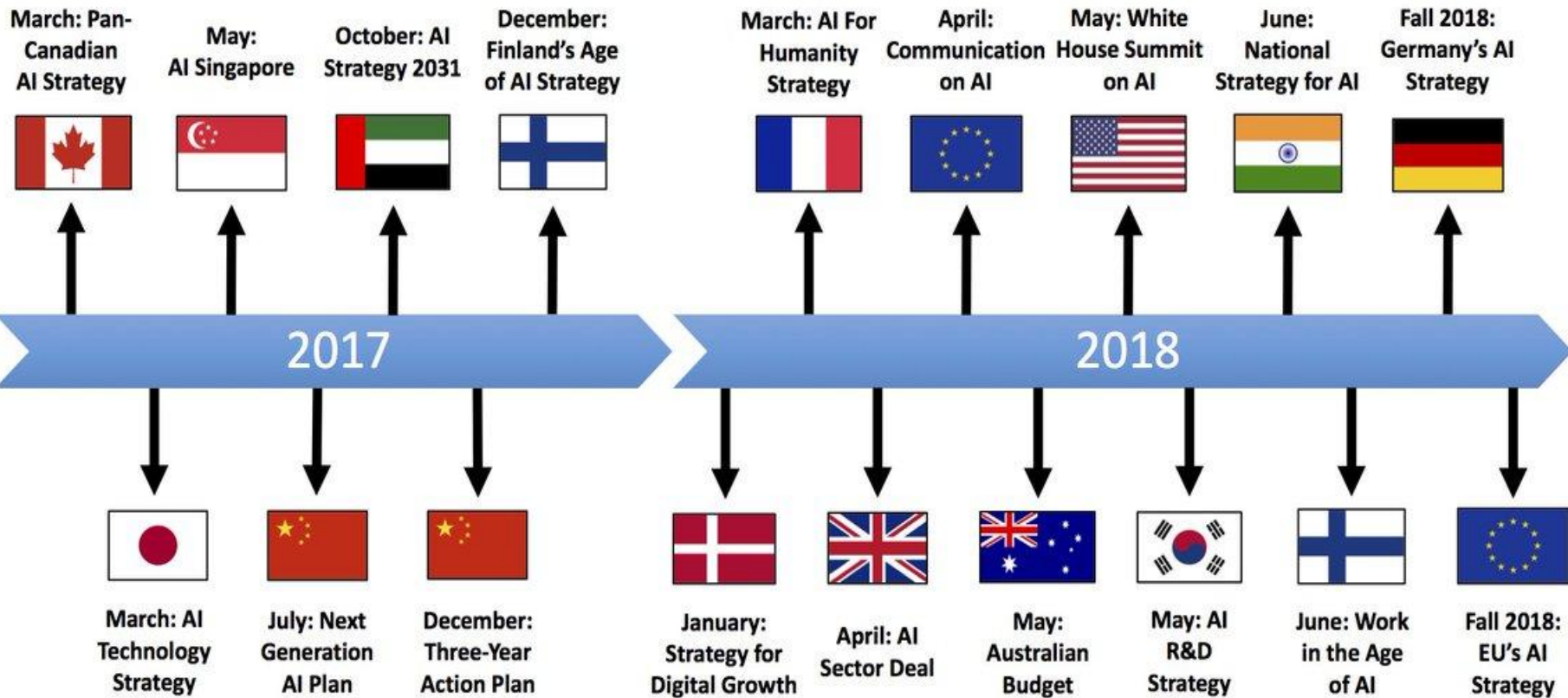
Analyzing these was the job of: boring ol' **statisticians**

Moving Towards 21st Century



Data is Everywhere.

National Artificial Intelligence Strategies



21st Century

- **2019 Era of Data Science**

“I keep saying the sexy job in the next ten years will be statisticians. People think I'm joking, but who would've guessed that computer engineers would've been the sexy job of the 1990s?”

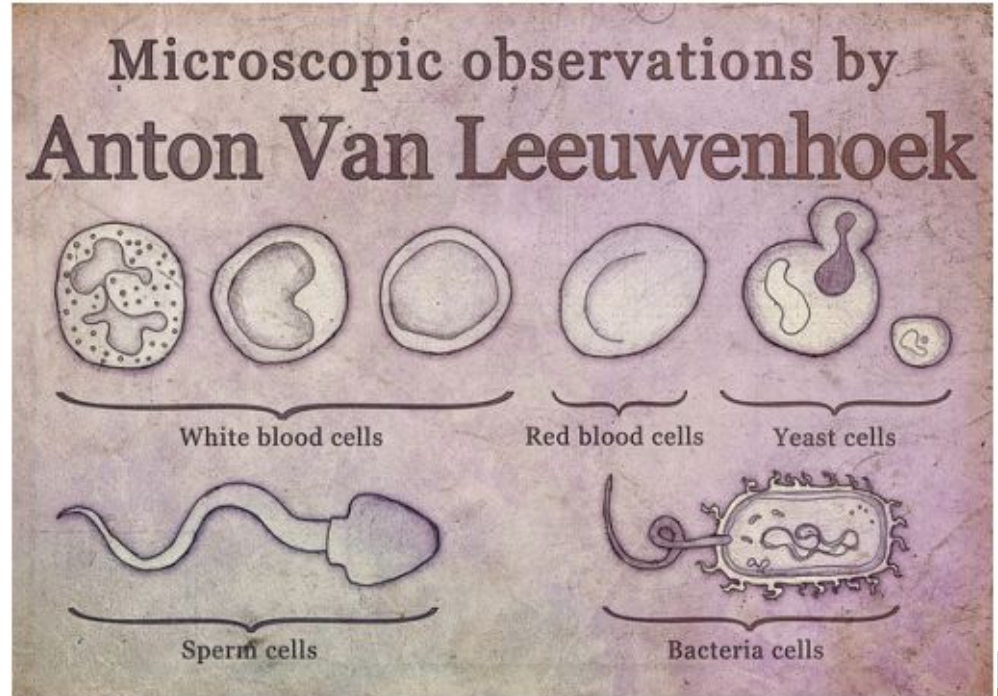
Hal Varian, Chief Economist at
Google On January 2009



Anton Van Leeuwenhoek (1623-1723)

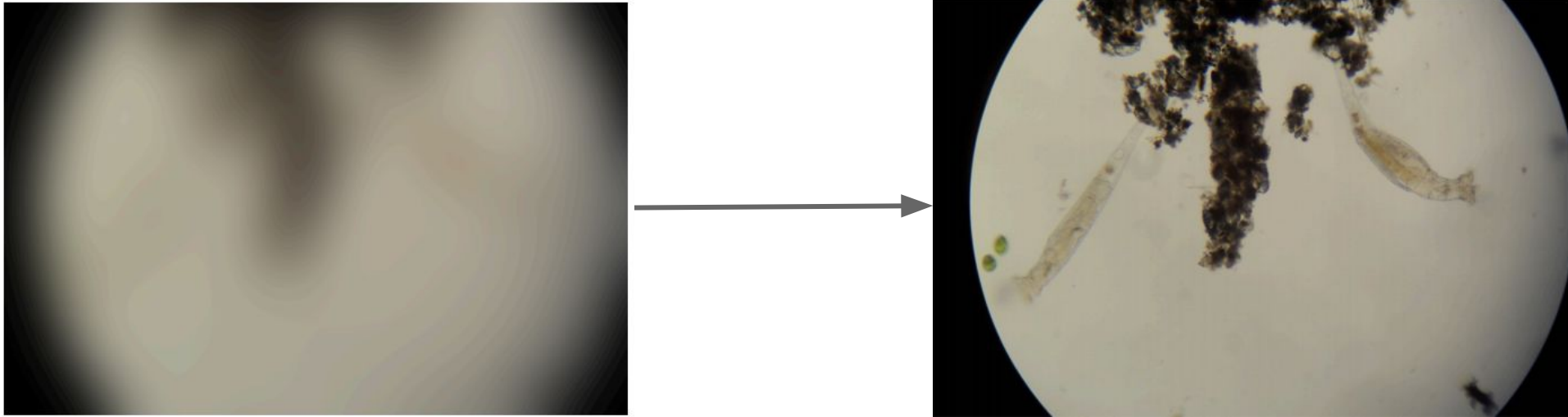


Father of Microbiology



Some of His Discoveries

Anton Van Leeuwenhoek (1623-1723)

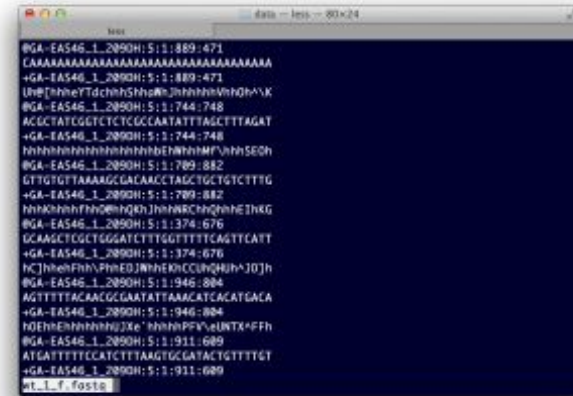


Improved Microscope and Saw what others could not.

21st Century



Modern high-throughput technology

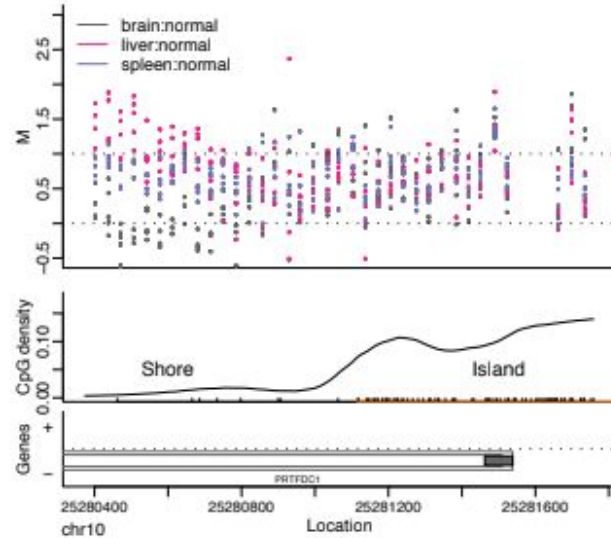


Produces complex data, not images

21st Century



Modern high-throughput technology



My work has helped bring data into focus

Many Other Examples

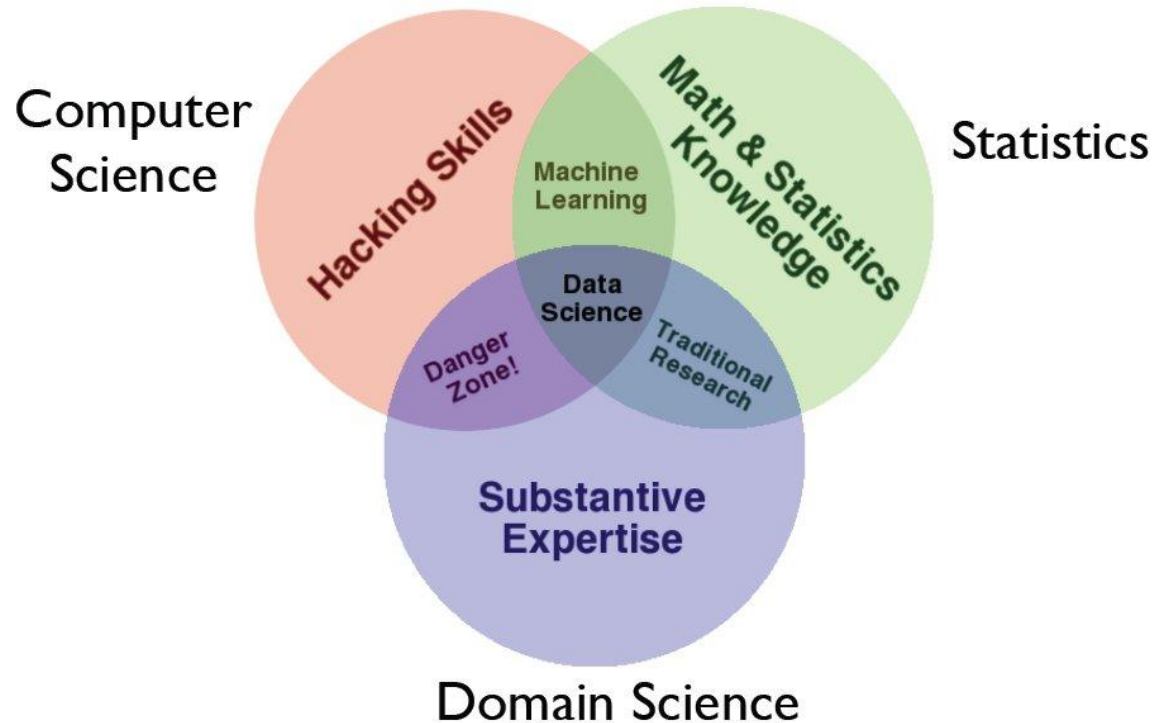
- Spell Checkers
- Speech Recognition
- Language Translators
- Digitizing Books
- Social Sciences
- Medical Diagnostics
- Personalized Medicine
- Basic Biology
- Much More

What is Data Science ?

Like any emerging field, it isn't yet well defined, but incorporates elements of:

- Exploratory Data Analysis and Visualization
- Machine Learning and Statistics
- High-Performance Computing technologies for dealing with scale.

Skill Sets for Data Science



Appreciating Data

- Computer Scientists do not naturally appreciate data: it's just stuff to run through a program.
- The usual way to test algorithm performance is to run the implementation on “random data”.
- But interesting data sets are a scarce resource, which requires hard work and imagination to obtain.

Develop Curiosity

- The good data scientist develops a curiosity about the domain/application they are working in.
- They talk shop with the people whose data they are working on.
- They read different news, articles and updates to get a broader perspective on the world.
- They keep on searching for open research areas in their field.

Asking Good Questions

Software developers are not encouraged to ask questions, but data scientists are:

- What exciting things might you be able to learn from a given data set?
- What things do you/your people really want to know?
- What data sets might get you there?

Let's Practice Asking Good Questions

Who, What, Where, When, and Why on the following datasets:

- Baseball-reference.com
- International Movie Database (IMDb)
- Google ngrams
- NYC taxi cab records

Baseball-Reference.com Data



play index	players	teams	seasons	managers	leaders	awards	postseason	boxes	japan	nlb	minors
Mobile Site	You Are Here > Home > Encyclopedia of Players > R Listing > Babe Ruth Statistics and History										
News: s-r blog:KBO Stats back to 1999 - Baseball-Reference.com											
Babe Ruth Player Page	» Batting	Pitching	Fielding	Minors	News Archive (1456)	Bullpen	Oracle				



Babe Ruth

[Like](#) 1,213 people like this. [+25 Recommend this](#)

George Herman Ruth (Babe, The Bambino or The Sultan Of Swat)

Positions: Outfielder and Pitcher
Bats: Left, **Throws:** Left
Height: 6' 2", **Weight:** 215 lb.

Born: February 6, 1895 in Baltimore, MD [\[1\]](#)
High School: St. Mary's HS (Baltimore, MD) (All Transactions)
Debut: July 11, 1914 (Age 19.155)
Rookie Status: Exceeded rookie limits during 1915 season (*)
Teams (by GP): Yankees/RedSox/Braves 1914-1935

Final Game: May 30, 1935 (Age 40.113)
Inducted into the [Hall of Fame](#) by BBWAA as Player in 1936 (215/226 ballots). Induction ceremony in Coopers View [Babe Ruth Page](#) at the Baseball Hall of Fame (plaque, photos, videos).
Died: August 16, 1948 in New York, NY (Aged 53.192)
Buried: Gate of Heaven Cemetery, Hawthorne, NY
[View Player Bio](#) from the [SABR BioProject](#)
[About biographical information](#)



Transactions

- July 9, 1914:** Purchased with [Ernie Shore](#) and [Ben Egan](#) by the [Boston Red Sox](#) from Baltimore (International) for more than \$25000. more than \$25000
December 26, 1919: Purchased by the [New York Yankees](#) from the [Boston Red Sox](#) for \$100,000.
February 26, 1935: Released by the [New York Yankees](#).
February 26, 1935: Signed as a Free Agent with the [Boston Braves](#).

The transaction information used here was obtained free of charge from and is copyrighted by [RetroSheet](#). We attempt to update transactions throughout the season.

Salaries

[Convert to YYYY \\$5's](#) Salaries may not be complete (especially pre-1985) and may not include some earned bonuses

Year	Age	Team	Salary	ServTm(OpenDay)	Sources	Notes/Other Sources
1914	19	Boston Red Sox	\$2,500	?	Bill James Historical Abstract	Annualized rate; came up late in season
1915	20	Boston Red Sox	\$3,500	?	Bill James Historical Abstract	
1916	21	Boston Red Sox	\$3,500	?	Contract at HOF	
1917	22	Boston Red Sox	\$3,500	?	Contract at HOF	BJHA: \$5,000; Baseball Timeline \$7,000
1918	23	Boston Red Sox	\$9,000	?	Allan Wood, 1918, at 183	Includes \$1,000 midseason raise, \$1,000 WS bonus
1919	24	New York Yankees	\$10,000*	?	Michael Haupt research of HOF contracts	Contract at HOF:10000.00,
1920	25	New York Yankees	\$20,000*	?	Michael Haupt research of HOF contracts	Bill James Historical Abstract:20000.00,
1921	26	New York Yankees	\$20,000*	?	Michael Haupt research of HOF contracts	Bill James Historical Abstract:30000.00,Plus \$5K for '20 and '21 exhibitions, \$50/HR (\$9)m
1922	27	New York Yankees	\$52,000*	?	Michael Haupt research of HOF contracts	Bill James Historical Abstract:52000.00,
1923	28	New York Yankees	\$52,000*	?	Michael Haupt research of HOF contracts	Bill James Historical Abstract:52000.00,
1924	29	New York Yankees	\$52,000*	?	Michael Haupt research of HOF contracts	Bill James Historical Abstract:52000.00,
1925	30	New York Yankees	\$52,000*	?	Michael Haupt research of HOF contracts	Bill James Historical Abstract:52000.00,
1926	31	New York Yankees	\$52,000*	?	Michael Haupt research of HOF contracts	Bill James Historical Abstract:52000.00,
1927	32	New York Yankees	\$52,000*	?	Michael Haupt research of HOF contracts	5/23/27 AL letter:70000.00,
1928	33	New York Yankees	\$52,000*	?	Michael Haupt research of HOF contracts	5/23/27 AL letter:70000.00,
1929	34	New York Yankees	\$52,000*	?	Michael Haupt research of HOF contracts	5/23/27 AL letter:70000.00,
1930	35	New York Yankees	\$70,000*	?	Michael Haupt research of HOF contracts	Bill James Historical Abstract:80000.00,
1931	36	New York Yankees	\$70,000*	?	Michael Haupt research of HOF contracts	Bill James Historical Abstract:80000.00,
1932	37	New York Yankees	\$70,000*	?	Michael Haupt research of HOF contracts	M. Smelser, Life That Ruth Built, p. 441:75000.00,Plus 25% of all exhibition-game profits
1933	38	New York Yankees	\$80,000*	?	Michael Haupt research of HOF contracts	M. Smelser, Life That Ruth Built, p. 456:52000.00,Plus 25% of revenue from in-season exhibitions
1934	39	New York Yankees	\$80,000*	?	Michael Haupt research of HOF contracts	1/16/36 TSN, per government report:36696.00,\$35,000 salary plus 25% of exhibition profits
1935	40	New York Yankees	\$75,000*	?	Michael Haupt research of HOF contracts	Bill James Historical Abstract:35000.00,Annualized rate; retired early in season
1936	41	New York Yankees	\$52,000	?	Michael Haupt research of HOF contracts	
1937	42	New York Yankees	\$35,000	?	Michael Haupt research of HOF contracts	
Career to date (may be incomplete)			\$1,020,000			

Statistical Record of Play

Babe Ruth Player Page

»

Batting

Pitching

Fielding

Minors

News Archive (1456)

Bullpen

Oracle

Fan EloRater

Fine Details

Last updated Jun 3, 2014 9:17AM

All-Time Rank (among batters): #1. BABE RUTH... #2. Lou Gehrig... #3. Ted Williams... #4. Honus Wagner...

Vote

Standard Batting

More Stats

Glossary · Show Minors Stats · SHARE · Embed · CSV · PRE · [LINK](#) · ?

Minors

Game Logs

Splits

HR Log

Finders

Year	Age	Tm	Lg	G	PA	AB	R	H	2B	3B	HR	RBI	SB	CS	BB	SO	BA	OBP	SLG	OPS	OPS+	TB	GDP	HBP	SH	SF	IBB	Pos	Awards
1914	19	BOS	AL	5	10	10	1	2	1	0	0	0	0	0	0	4	.200	.200	.300	.500	49	3	0	0			/1		
1915	20	BOS	AL	42	103	92	16	29	10	1	4	20	0	0	9	23	.315	.376	.576	.952	188	53	0	2			1		
1916	21	BOS	AL	67	152	136	18	37	5	3	3	16	0	0	10	23	.272	.322	.419	.741	121	57	0	4			1		
1917	22	BOS	AL	52	142	123	14	40	6	3	2	14	0	0	12	18	.325	.385	.472	.857	162	58	0	7			1		
1918	23	BOS	AL	95	382	317	50	95	26	11	11	61	6	0	58	58	.300	.411	.555	.966	192	176	2	3			O7138		
1919	24	BOS	AL	130	543	432	103	139	34	12	29	113	7	0	101	58	.322	.456	.657	1.114	217	284	6	3			*O71/38		
1920	25	NY	AL	142	616	458	158	172	36	9	54	135	14	14	150	80	.376	.532	.847	1.379	255	388	3	5			*O978/31		
1921	26	NY	AL	152	693	540	177	204	44	16	59	168	17	13	145	81	.378	.512	.846	1.359	238	457	4	4			*O78/31		
1922	27	NY	AL	110	496	406	94	128	24	8	35	96	2	5	84	80	.315	.434	.672	1.106	182	273	1	4			*O79/3		
1923	28	NY	AL	152	697	522	151	205	45	13	41	130	17	21	170	93	.393	.545	.764	1.309	239	399	4	3			*O97/83	MVP-1	
1924	29	NY	AL	153	681	529	143	200	39	7	46	124	9	13	142	81	.378	.513	.739	1.252	220	391	4	6			*O97/8		
1925	30	NY	AL	98	426	359	61	104	12	2	25	67	2	4	59	68	.290	.393	.543	.936	137	195	2	6			O97		
1926	31	NY	AL	152	652	495	139	184	30	5	47	153	11	9	144	76	.372	.516	.737	1.253	225	365	3	10			*O79/3		
1927	32	NY	AL	151	691	540	158	192	29	8	60	165	7	6	137	89	.356	.486	.772	1.258	225	417	0	14			*O97		
1928	33	NY	AL	154	684	536	163	173	29	8	54	146	4	5	137	87	.323	.463	.709	1.172	206	380	3	8			*O97		
1929	34	NY	AL	135	587	499	121	172	26	6	46	154	5	3	72	60	.345	.430	.697	1.128	193	348	3	13			*O97		
1930	35	NY	AL	145	676	518	150	186	28	9	49	153	10	10	136	61	.359	.493	.732	1.225	211	379	1	21			*O97/1		
1931	36	NY	AL	145	663	534	149	199	31	3	46	162	5	4	128	51	.373	.495	.700	1.195	218	374	1	0			*O97/3	MVP-5	
1932	37	NY	AL	133	589	457	120	156	13	5	41	137	2	2	130	62	.341	.489	.661	1.150	201	302	2	0			*O97/3	MVP-6	
1933	38	NY	AL	137	576	459	97	138	21	3	34	104	4	5	114	90	.301	.442	.582	1.023	176	267	2	0			*O97/31	AS	
1934	39	NY	AL	125	471	365	78	105	17	4	22	84	1	3	104	63	.288	.448	.537	.985	160	196	2	0			*O97	AS	
1935	40	BSN	NL	28	92	72	13	13	0	0	6	12	0	0	20	24	.181	.359	.431	.789	119	31	2	0	0			O7/9	
22 Yrs				2503	10622	8399	2174	2873	506	136	714	2214	123	117	2062	1330	.342	.474	.690	1.164	206	5793	2	43	113				
162 Game Avg.				162	687	544	141	186	33	9	46	143	8	133	86	.342	.474	.690	1.164	206	375	3	7						
				G	PA	AB	R	H	2B	3B	HR	RBI	SB	CS	BB	SO	BA	OBP	SLG	OPS	OPS+	TB	GDP	HBP	SH	SF	IBB	Pos	Awards
NY (15 yrs)				2084	9198	7217	1959	2518	424	106	659	1978	110	117	1852	1122	.349	.484	.711	1.195	209	5131		35	94				
BOS (6 yrs)				391	1332	1110	202	342	82	30	49	224	13	0	190	184	.308	.413	.568	.981	190	631		8	19				
BSN (1 yr)				28	92	72	13	13	0	0	6	12	0	0	20	24	.181	.359	.431	.789	119	31	2	0	0				
AL (21 yrs)				2475	10530	8327	2161	2860	506	136	708	2202	123	117	2042	1306	.343	.475	.692	1.167	207	5762		43	113				
NL (1 yr)				28	92	72	13	13	0	0	6	12	0	0	20	24	.181	.359	.431	.789	119	31	2	0	0				

Summary statistics of each years batting, pitching, and fielding record, with teams and awards.

Baseball Questions

- How to best measure individual player's skill, value or performance?
- What is the trajectory of player's performances as they mature and age?
- To what extent does batting performance correlate with the position played?

Demographic Questions

- Do left-handed people have shorter lifespans than right-handers?
- How often do people return to where they were born?
- Do player salaries reflect past, present, or future performance?
- Are heights and weights increasing in the population?

IMDB Movie Data

All

[Movies, TV & Showtimes](#) [Celebs, Events & Photos](#) [News & Community](#) [Watchlist](#)



It's a Wonderful Life (1946)

Approved 130 min - Drama | Family | Fantasy -
7 January 1947 (USA)

Your rating: ★★★★★★★★ -/10
Ratings: **8.7**/10 from 202,743 users
Reviews: 632 user | 187 critic

An angel helps a compassionate but despairingly frustrated businessman by showing what life would have been like if he never existed.

Director: Frank Capra
Writers: Frances Goodrich (screenplay), Albert Hackett (screenplay), 4 more credits »
Stars: James Stewart, Donna Reed, Lionel Barrymore | See full cast and crew »

[+ Watchlist](#) [Watch Trailer](#) [Share...](#)

[More at IMDbPro »](#)

Details

Country: USA

Language: English

Release Date: 7 January 1947 (USA) [See more »](#)

Also Known As: The Greatest Gift [See more »](#)

Filming Locations: California, USA [See more »](#)

Box Office

Budget: \$3,180,000 (estimated)

Opening Weekend: £49,845 (UK) (19 December 2008)

Gross: £682,222 (UK) (24 December 2010)

[See more »](#)

Company Credits

Production Co: Liberty Films (II) [See more »](#)

[Show detailed company contact information on IMDbPro »](#)

Technical Specs

Runtime: 130 min | 118 min (DVD edition)

Sound Mix: Mono (RCA Sound System)

Color: Color (colorized) | Black and White

Aspect Ratio: 1.37 : 1

[See full technical specs »](#)

IMDB Actor Data



James Stewart (I) (1908–1997)

Actor | Soundtrack | Director

James Maitland Stewart was born on 20 May 1908 in Indiana, Pennsylvania, where his father owned a hardware store. He was educated at a local prep school, Mercersburg Academy, where he was a keen athlete (football and track), musician (singing and accordion playing), and sometime actor. In 1929 he won a place at Princeton, where he studied ... [See full bio »](#)

Born: James Maitland Stewart
May 20, 1908 in Indiana, Pennsylvania, USA

Died: July 2, 1997 (age 89) in Los Angeles, California, USA



230 photos | 42 videos | 1180 news articles »

Won 1 Oscar. Another 25 wins & 19 nominations. [See more awards »](#)

Cast

Edit

Cast overview, first billed only:

	James Stewart	...	George Bailey
	Donna Reed	...	Mary Hatch
	Lionel Barrymore	...	Mr. Potter
	Thomas Mitchell	...	Uncle Billy
	Henry Travers	...	Clarence
	Beulah Bondi	...	Mrs. Bailey
	Frank Faylen	...	Ernie
	Ward Bond	...	Bert
	Gloria Grahame	...	Violet
	H.B. Warner	...	Mr. Gower

Movie Questions

- Can we predict how well people will like a movie? What about its gross?
- What does the social network of actors look like? (Six degrees of Kevin Bacon)
- What is the age distribution of actors and actresses in film?
- Do stars live longer or shorter lives than the bit players or public?

Google Ngrams

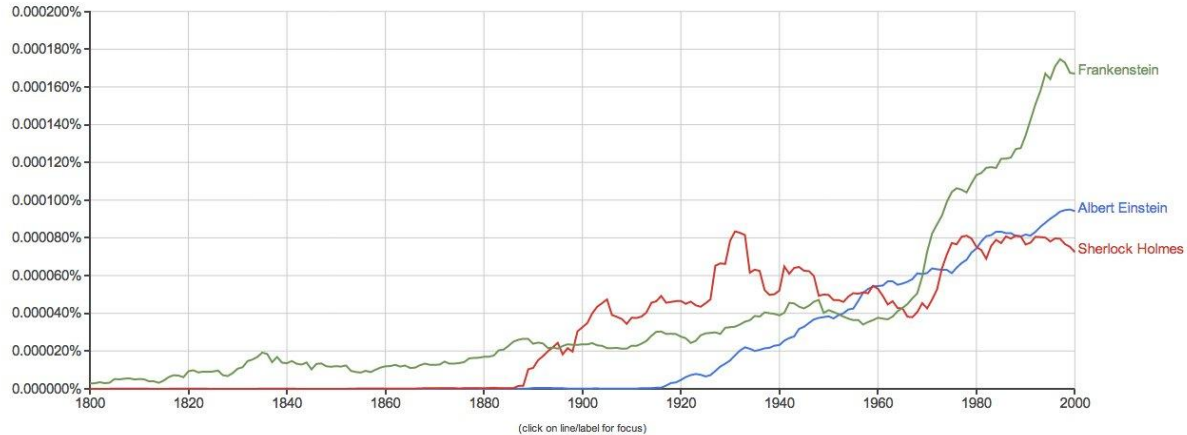
- Presents an annual time series of the frequency of every “popular” word/phrase with 1 to 5 words occurs in scanned books.
- ‘Popular’ means appears >40 times in total.
- Google has scanned about 15% of all books ever published, making this resource quite comprehensive.

Google Ngrams Viewer

Google books Ngram Viewer

Graph these comma-separated phrases: ☐ case-insensitive

between and from the corpus with smoothing of [Search lots of books](#)



Run your own experiment! Raw data is available for download [here](#).

Ngram Questions

- How has the amount of cursing changed over time?
- What is the lifespan of fame and technologies? Is it increasing/decreasing?
- How often do new words emerge? Do they stay in common usage?
- What words are associated with other words, i.e. can you build a language model?

Taxi Cab Data

- Gives driver/owner, pickup/dropoff location, and fare data for every taxi trip taken.
- Data obtained from NYC via Freedom of Information Act Request (FOA)

4													
5	Trip data, 2013 ->												
6													
7	medallion	hack_license	vendor_id	rate_code	pickup_datetime	dropoff_datetime	passenger_count	trip_time	trip_distance	pickup_longitude	pickup_latitude	dropoff_longitude	dropoff_latitude
8	89D227B655E5C82AEC	BA96DE419E7116	CMT	1	1/1/13 15:11	1/1/13 15:18	4	382	1	-73.978165	40.757977	-73.989838	40.751171
9	0BD7C8F5BA12B88E0B	9FD8F69F0804BD	CMT	1	1/6/13 0:18	1/6/13 0:22	1	259	1.5	-74.006683	40.731781	-73.994499	40.75066
10	0BD7C8F5BA12B88E0B	9FD8F69F0804BD	CMT	1	1/5/13 18:49	1/5/13 18:54	1	282	1.1	-74.004707	40.73777	-74.009834	40.726002
11	...												
12													
13													
14	Fare data, 2013 ->												
15													
16	medallion	hack_license	vendor_id	pickup_datetime	fare_amount	surcharge	mta_tax	tip_amount	tolls_amount	total_amount			
17	89D227B655E5C82AEC	BA96DE419E7116	CMT	1/1/13 15:11	6.5	0	0.5	0	0	7			
18	0BD7C8F5BA12B88E0B	9FD8F69F0804BD	CMT	1/6/13 0:18	6	0.5	0.5	0	0	7			
19	0BD7C8F5BA12B88E0B	9FD8F69F0804BD	CMT	1/5/13 18:49	5.5	1	0.5	0	0	7			

Taxi Cab Questions

- How much do drivers make each night?
- How far do they travel?
- How much slower is traffic during rush hour?
- Where are people traveling to/from at different times of the day?
- Do faster drivers get tipped better?