

Leandro Martin Asrilevich

Full-Stack Developer (Frontend-focused) · React / Astro / TypeScript

Concepción del Uruguay, Entre Ríos, Argentina · Remote (GMT-3)

About me

I'm a full-stack developer with a frontend focus and a very strong **JavaScript** foundation. I specialize in building **high-performance UIs**, with a clear priority: they must be **useful**, clear, and maintainable (not "pretty for the sake of it").

I enjoy challenging projects where architecture matters, the system needs structure, details count, and quality must hold over time. I'm comfortable working both solo (end-to-end ownership) and in **large teams**, with reviews, standards, coordination, and shared technical decisions.

I work with an engineering mindset: real performance, practical accessibility, consistent components, tooling/DX when it adds value, and code that doesn't fall apart after a few months.

Contact info

- **Email:** hello@qazuor.com
 - **Phone:** +54 3442 453797
 - **Location:** Concepción del Uruguay, Entre Ríos, Argentina (GMT-3)
 - **Date of birth:** March 27, 1980
 - **Portfolio:** <https://qazuor.com>
 - **GitHub:** <https://github.com/qazuor>
 - **LinkedIn:** <https://www.linkedin.com/in/qazuor/>
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Skills

Development

- JavaScript, TypeScript, HTML, CSS, SQL
- React, Zustand, Astro, Tailwind CSS, TanStack, Node.js, Hono, Drizzle ORM (PostgreSQL), Zod, etc.

Architecture & team work

- Monorepos (Turborepo)
- Code Reviews / quality standards
- Technical leadership (UI Core), mentoring, and interviewing

Quality & delivery

- Performance
- Technical SEO
- Accessibility (a11y)

Automation

- Technical SEO
- Accessibility (a11y)

Automation

- Make.com (integrations and workflows)

Languages

- Native Spanish
 - Intermediate English (written only)
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Education

High school

- **ENET N°2 “Francisco Ramírez”** — Concepción del Uruguay, Entre Ríos, Argentina
- **Degree:** Electromechanical Technician — **1998**

University (incomplete)

- **National University of La Plata (UNLP)** — La Plata, Buenos Aires, Argentina
 - **Program:** Visual Communication (B.A. equivalent) — **2000–2001** (incomplete)
 - **National Technological University (UTN) — FRCU** — Concepción del Uruguay, Entre Ríos, Argentina
 - **Program:** Systems Engineering — **2002** (incomplete)
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Work experience

Avature — Web Development / Frontend / UI Core / Visual Builder

2006 — 2025

Career progression inside the company with a focus on frontend, framework/UI core, and technical leadership.

- **2020–2025 | Senior Principal Developer — Visual Template Builder**
 - Continued development and evolution of a visual builder (internal “Webflow-like” tool) for portals, email templates, and platform-generated content.
 - Technical leadership on implementation decisions, quality, UI consistency, and maintainability.
- **2019–2020 | Visual Template Builder (Kickoff)**
 - Started and delivered the functional base (MVP) of the feature, later continued by a dedicated team.
- **2017–2019 | Feature Incubation (one-person team)**
 - Built semi-standalone features inside the app: taking them to a working MVP, transferring ownership to internal teams, and moving to the next initiative.
- **2012–2017 | Tech Lead — UI Core Team**
 - UI-core team formalization; technical leadership of the internal framework/UI system.
 - Code reviews, architecture decisions, functional/technical analysis, productivity follow-up, and

- **2012–2017 | Tech Lead — UI Core Team**

- UI-core team formalization; technical leadership of the internal framework/UI system.
- Code reviews, architecture decisions, functional/technical analysis, productivity follow-up, and mentoring.
- Team growth up to **9 people**.

- **2011 | Hiring & interviewing (Frontend Developers)**

- Led technical interviews to grow the frontend team responsible for the framework and UI components.

- **2007–2008 | Internal framework (JavaScript/UI)**

- Co-developed a proprietary vanilla JS framework: dynamic dependency loading, HMR, packaging (JS/CSS + translation files), dependency-based bundling, Sentry-like error reporting, client-server communication via polling with event listeners, and a component system with lifecycle.

- **2006 | Web Developer (start)**

- Website maintenance and feature development on the issue reporting system (Mantis) + UI inside the ATS (Tapestry components enriched with JavaScript).

OPTIMA Internet — Senior Web Developer

Jan 2004 — Jul 2006 · Concepción del Uruguay, Entre Ríos, Argentina

- Developed websites and web applications for local businesses, professionals, and institutions.
- SEO improvements to increase search ranking.

Cunito Digital — Senior Web Developer

Dec 2004 — Jul 2006 · Concepción del Uruguay, Entre Ríos, Argentina

- Developed websites and web applications for local businesses, professionals, and institutions.
- Hosting administration.
- Ads campaign management.
- SEO improvements to increase search ranking.

DR Computers Academy — Instructor (Web Design & Web Development)

Jun 2002 — Jun 2006 · Concepción del Uruguay, Entre Ríos, Argentina

- Taught annual and semester-long courses in both web design and web development.

Projects

Due to my long career with a dedicated, full-time focus inside Avature, I don't have many public projects. However, these are the most relevant ones:

Hospeda (Commercial project) (in development)

- Web platform for tourist accommodations with host management tools and AI integration.
- Tech: Astro, React, TanStack Router, Hono, PostgreSQL, Drizzle ORM, Tailwind CSS, Zod, Turborepo, Vercel.

Gemfolio (Commercial product)

- Handmade jewelry e-commerce platform with a public catalog and an admin panel.

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- Handmade jewelry e-commerce platform with a public catalog and an admin panel.
- Includes: search, filters, persistent cart, PWA, SEO with structured data, admin panel for products/orders/customers/coupons, OAuth.
- Repo: <https://github.com/qazuor/Gemfolio>

Claude-code-config CLI (Open Source / npm package)

- CLI to install and manage Claude Code configurations in projects (agents, skills, commands, MCP servers, permissions, bundles, and placeholders).
- Repo: <https://github.com/qazuor/clause-code-config>
- npm package: <https://www.npmjs.com/package/@qazuor/clause-code-config>

Asistia (Commercial product in development)

- Multi-tenant conversational AI agents system, designed for multiple channels, integrations, and data sources.

Qazuor Portfolio (Open Source)

- Portfolio + technical blog optimized for performance, accessibility, SEO, PWA, and an app-like experience.
- Tech: Astro, React, TypeScript, Tailwind CSS (plus site tooling/animations).
- Repo: <https://github.com/qazuor/qazuor.com>
- URL: <https://qazuor.com>

React Form Toolkit (Open Source / npm package)

- React forms toolkit with schema validation, i18n, and support for complex cases (conditional fields, dependencies, dynamic arrays).
- Repo: <https://github.com/qazuor/react-form-toolkit>
- npm package: <https://www.npmjs.com/package/@qazuor/react-form-toolkit>

ZodSmith Builder (Open Source)

- Visual tool to build Zod schemas and export with TypeScript support.
- Repo: <https://github.com/qazuor/zodsmith-builder>
- Live tool: <https://qazuor-zodsmith-builder.vercel.app/>

Gradify CSS (Open Source)

- Modern CSS gradients generator with presets and instant code export.
- Repo: <https://github.com/qazuor/gradify-css>
- Live tool: <https://qazuor-gradify-css.vercel.app/>

Animation CSS (Open Source)

- Visual CSS animations generator with a simple timeline, presets, and production-ready code to copy and paste.
- Repo: <https://github.com/qazuor/animation-css>
- Live tool: <https://qazuor-animation-css.vercel.app/>

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