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## Question 1 [221 IV.2 Spring 2016 majors]

## The Social Value of Public Information by Morris Shin (2002 AER)

There is a continuum of agents, uniformly distributed on [0,1]. Each agent  $i \in [0,1]$  chooses  $a_i \in R$ . Let a be the action profile. Agent i has utility function

$$u_i(a,\theta) = -\left[ (1-r)\left(a_i - \theta\right)^2 + r\left(L_i - \bar{L}\right) \right]$$

where  $r \in (0,1)$  is a constant,  $\theta$  represents the state of the economy,

$$L_i = \int_0^1 (a_j - a_i)^2 dj$$
 and  $\bar{L} = \int_0^1 L_j dj$ 

Intuitively, agent i wants to minimize the distance between his action and the true state  $\theta$ , and also minimize the distance between his action and the actions of others. The parameter r represents the trade-off between these two objectives. Social welfare (normalized) is

$$W(a,\theta) = \frac{1}{1-r} \int_0^1 u_i(a,\theta) di = -\int_0^1 (a_i - \theta)^2 di$$

Agent i forms expectations  $E_i[\cdot] = E[\cdot | \mathcal{I}_i]$  conditional on his information  $\mathcal{I}_i$  and maximizes expected utility.

1. Show that each agent i 's optimal action is given by

$$a_i = (1 - r)E_i[\theta] + rE_i[\bar{a}]$$

where  $\pi = \int_0^1 a_j dj$  is the average action. Show that if  $\theta$  is common knowledge then  $a_i = \theta$  for every i is an equilibrium.

2. Suppose that  $\theta$  is drawn heuristically from a uniform prior over the real line. Agents observe a public signal

$$y = \theta + \eta$$

where  $\eta \sim N(0, \sigma^2)$ . Therefore,  $\theta | y \sim N(y, \sigma^2)$ . Now, agents maximize expected utility  $E[u_i | y]$  given the same public information y. Show that  $a_i(y) = y$  for every i is an equilibrium. Derive the following expression for welfare given  $\theta$ :

$$E[W|\theta] = -\sigma^2$$

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3. Assume now that, in addition to the public signal, each agent i observes a private signal

$$x_i = \theta + \epsilon_i$$

where  $\epsilon_i \sim N\left(0, \tau^2\right)$  is (heuristically) independent across i and of  $\theta$  and  $\eta$ . Let  $\alpha = 1/\sigma^2$  and  $\beta = 1/\tau^2$ 

a) Show that

$$E_i[\theta] = E[\theta|x_i, y] = \frac{\alpha y + \beta x_i}{\alpha + \beta}$$

b) Suppose that there is a number  $\kappa$  such that for every agent j

$$a_j(x_j, y) = \kappa x_j + (1 - \kappa)y$$

Compute the value of  $E_i[\bar{a}]$  and show that

$$\kappa = \frac{\beta(1-r)}{\alpha + \beta(1-r)}$$

defines an equilibrium.

4. Show that expected welfare is given by

$$E[W(a,\theta)|\theta] = -\frac{\alpha + \beta(1-r)^2}{[\alpha + \beta(1-r)]^2}$$

Show that

$$\frac{\partial E[W|\theta]}{\partial \beta} > 0$$

and  $\frac{\partial E[W|\theta]}{\partial \alpha} \ge 0$  if and only if  $\frac{\beta}{\alpha} \le \frac{1}{(2r-1)(1-r)}$  Interpret and compare with your answer to part (b).