



**StartupTN**

# **GLOBAL STARTUP SUMMIT-2025**

**DISRUPT TO RISE**

## **Strategic Partnerships Deck**

**9 & 10**  
Oct 2025

Codissia Trade Fair  
Complex, Coimbatore



# Tamil Nadu

## A Rising Global Startup Powerhouse



### Economic Strength

Tamil Nadu is India's 2nd largest economy with a GDP of INR 23.64 lakh crores (FY23).

It maintains inclusive growth, with a per capita income 1.75x the national average and ~48% urbanization.



### Strong Governance

Improved to Rank 3 in Ease of Doing Business, from Rank 18 in 2018.

Offers a single-window system with 140+ Government-to-Business (G2B) services.



### Human Capital

Tamil Nadu's growth strategy centers on human capital, backed by strong investments in social infrastructure.

A leader in human capital development, with a Labour Force Participation Rate (LFPR) of ~63%



### Strong Growth

Multi-faceted sectoral contribution: Tertiary (53%), Secondary (34%), Primary (13%).

Hosts 130+ Global Fortune 500 companies, reflecting strong global integration.

**Tamil Nadu** boasts a thriving startup ecosystem, valued at \$28 billion and experiencing a 23% annual growth rate. The state actively fosters innovation through targeted policies and initiatives.

# Visionary Leadership

The government is focusing on Integrated Industrial Development in the State, and the contribution of StartupTN to this effort is significant. StartupTN's activities align perfectly with the State Government's initiatives to make Tamil Nadu the Number One State in all fields.

**- Thiru M K Stalin**

Hon'ble Chief Minister of Tamil Nadu





# Mission Leadership



Tamil Nadu is marching towards a \$1 trillion economy 2030 vision and our startups and innovators are playing an impeccable role in this journey. Through StartupTN, the Government of Tamil Nadu is committed to nurturing a vibrant and inclusive startup ecosystem that empowers entrepreneurs from every corner of the state.

**- Thiru T M Anbarasan**

Hon'ble MSME Minister of Tamil Nadu

# About StartupTN

Startup TN is a Nodal agency under the MSME Department, Government of Tamil Nadu. It is designed to foster a benevolent entrepreneurial ecosystem within the state.

- Tamil Nadu has been recognized as a Model Innovation State by NITI Aayog.
- 11 regional hubs are driving grassroots entrepreneurship across the state.
- StartupTN has gone global, with an office in Dubai and upcoming hubs in Singapore, the USA, and Europe.

**11500+**

DPIIT registered  
Startups

**18th**

Rank in Asia by  
Startup Genome 2024

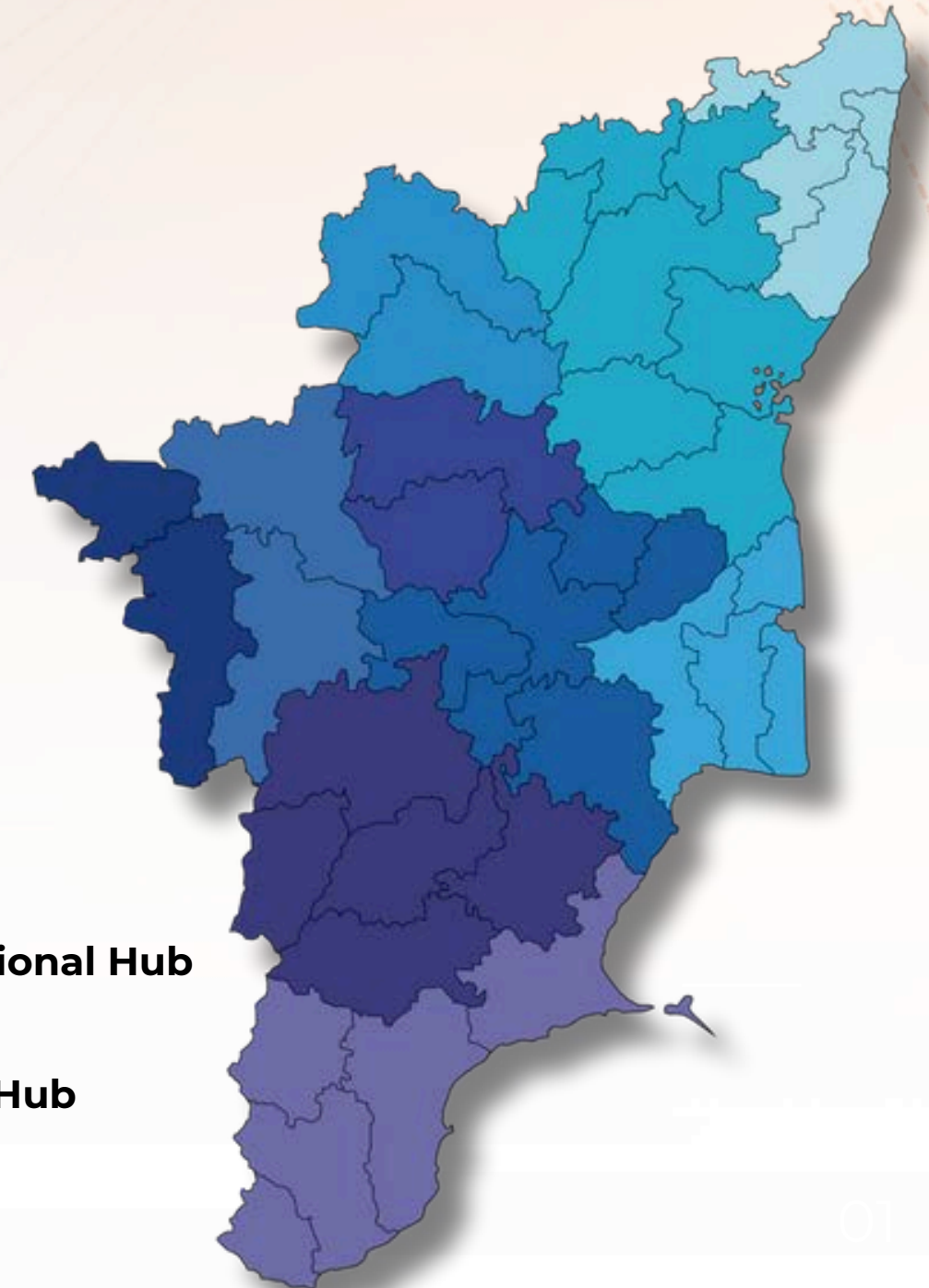
**3rd**

Rank by Outlook  
BusinessMagazine

**1st**

Category (BestPerformer)  
by Startup India

- |                        |                          |                            |                           |
|------------------------|--------------------------|----------------------------|---------------------------|
| ● Chennai Metro Hub    | ● Hosur Regional Hub     | ● Tirunelveli Regional Hub | ● Coimbatore Regional Hub |
| ● Madurai Regional Hub | ● Salem Regional Hub     | ● Thanjavur Regional Hub   | ● Trichy Regional Hub     |
| ● Erode Regional Hub   | ● Cuddalore Regional Hub |                            |                           |





# Transforming Tamil Nadu into Global Startup Powerhouse



## 38 Initiative by StartupTN

Startup Literacy



Innovation Landscape



Investment Ecosystem



Access to Market



Startup Support Centres



Stakeholder Engagement



Equitable Growth



“ஆடுகளம்”



தடை அகை உடை  
(Break the Barriers)



# About TNGSS 2025



Following the remarkable success of **Startup Thiruvizha 2024** in Coimbatore and Madurai, which drew record participation and made a **strong national impact**, StartupTN is now stepping onto the **global stage** with the launch of the **Tamil Nadu Global Startup Summit (TNGSS)**, bringing together innovators, investors, and thought leaders from around the world.

Organized by StartupTN in collaboration with the Government of Tamil Nadu, TNGSS is the state's biggest startup event yet.

The summit will be inaugurated by the Hon'ble Chief Minister of Tamil Nadu, highlighting the state's strong commitment to building a thriving startup ecosystem.



**Deputy CM Thiru Udhayanidhi Stalin**  
launched the logo and official website on April 27, 2025.

## Success of Startup Thiruvizha

**40K+**

Attendees

**200+**

Speakers

**1500+**

Exhibitors

**500+**

Product Launches

**50cr**

Funds



# Event Highlights



**2**

Days

**50+**

Global Startup Stakeholders

**30,000+**

Attendees

**50+**

Showcasing Power Brands Of TN

**150+**

International & National Speakers

**750+**

Stalls

**75+**

Incubations Participation

**6**

Tracks

**10+**

Unicorns/ Soonicorns

**100+**

Investors Participation

**150+**

Student Startups Showcasing

**100Cr+**

Investment Commitment

**500+**

Speed Meetings With Investors/ Mentors

**100+**

Partner Events

## Event Attendees

- Entrepreneurs
- Policy Makers
- Investors
- CxO and Founders
- Corporates/MNCs
- Ecosystem Enablers
- Academia
- Startups
- Media
- Incubators
- Industry Associations

## Summit Events

- Keynotes
- Fireside Chats
- Panel Discussions
- Expo
- Thought Leadership
- Investment Pitches
- Product Showcase
- Tech Showcases
- Roadshows



# Thematic Pavilions



**Government (Central & State)**



**Global Startup Stakeholders**



**Corporates**



**Space Tech**



**Student Innovation**



**Power Brands**



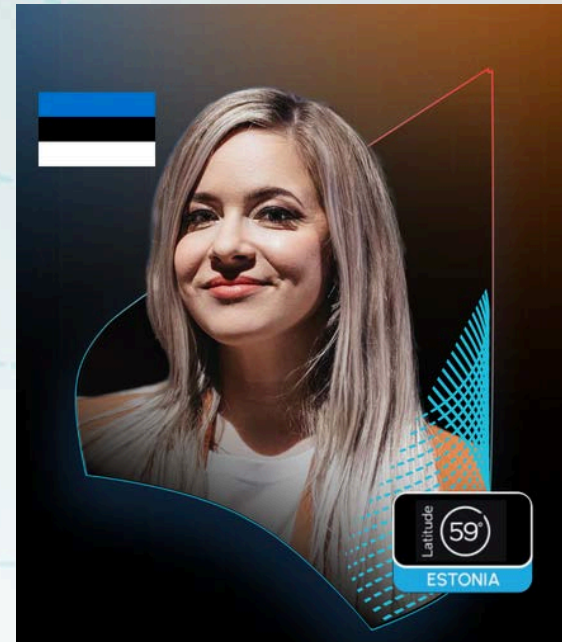
**Startups**



# Speakers



**Angela Panayiotou,**  
Board Member,  
Invest Cyprus.



**Liisi Org,**  
CEO,  
Latitude59



**Srinanth Ravichandran,**  
Co-Founder & CEO,  
AgniKul Cosmos



**Matthew Robert Burris,**  
Chief Content Officer and  
Co-founder,  
Venture Studio Forum



**Noah Lev**  
Co-Founder & Partner,  
Boostable



**Peter Deans,**  
Founder,  
Notwithoutrisk Group



# Ecosystem Partners

**startup  
grind**

  
**IITM  
research  
park**  
*Bringing unlike minds together*

**Inc42**

**YOURSTORY**

 **CHENNAI**  
FOSTERING ENTREPRENEURSHIP

**#startupindia**

# Turn Your Marketing Spend into Market Influence

## Brand Visibility

100+ media outlets, online reach of 10M+

## 100+ Partner Events

Sustained visibility & engagement across regions through a month-long series of partner-led events.



## B2B Opportunities

Curated connects with startups, corporates, and ecosystem leaders

## Lead Generation

TNGSS 2025 brings together key decision-makers and influencers, ideal for generating high-quality leads.



## Your Brand at the Center



## Thought Leadership

Establish your brand as a thought leader by speaking at one of India's premier startup stages.

## Roadshows

Take your brand on the road with TNGSS 2025 Roadshows, reaching vibrant startup hubs across the country.



## Engage with Global Leaders

Connect with your brand as a thought leader by speaking at one of India's premier startup stages.

## Exhibition

Showcase your products/services to a concentrated audience of startup founders, investors, and industry leaders.



# Networking at TNGSS 2025

At TNGSS 2025, networking goes far beyond chance encounters. Dedicated **Networking Zones**, our interactive **mobile app built for AI-Powered networking and scheduling meetings**, makes it easy for attendees to connect with peers, speakers, thought leaders, and industry influencers.

Whether over **Luncheon sessions, casual Dinners**, or pre-arranged **one-on-one meetings**, every interaction is designed to spark meaningful conversations, foster collaborations, and open doors to new opportunities.



# Platinum Partner

INR 1,00,00,000

1 Slot



## Branding

### Pre-Event

- Logo featured on the official website.
- Inclusion in 25 promotional mailers.
- Visibility across 25 paid and organic social media posts.

### Event Venue

- **Entrance Branding:** Branding on the Arch Gate, 8 roadside banners, and lamp posts around the venue.
- **High-Footfall Areas:** Visibility at the registration desk, lunch area, food court, and Thank You Sponsor Board.
- **Conference & Stage Presence:** Sponsor mention during sessions and branding on the main stage LED wall.
- **Branding in Zones & Experience Areas:** Branding across Investor Connect, Product Launch, B2B, Discussion Pods, Global Pavilion, Activity, Relax, and Networking Zones.
- **Exhibition Space:** Standalone banner inside the exhibition hall.

## Speaking Slot

- Speaking opportunity on the Main Stage, Global Stage, and one of the themed stages.

## Exhibition Space

- Raw space at a premium location in Hall B.

## Promotion

*(materials to be provided by the sponsor)*

- Logo on the cover of the Exhibition Catalogue (soft copy).
- Brochure insert in the delegate kit.
- 2-page colour ad in the A5 Exhibition Catalogue.
- Corporate profile (1000 words) featured Summit Booklets.
- 90-second corporate film aired during session breaks.
- Logo placement in the end card of the event promo video.

## Other Benefits

- 10 complimentary Delegate passes.
- Reserved seating in the conference hall.
- 10 complimentary passes for the Networking Dinner.



# Diamond Partner

2 Slot

INR 75,00,000



## Branding

### Pre-Event

- Logo featured on the official website.
- Inclusion in 20 promotional mailers.
- Visibility across 20 paid and organic social media posts.

### Event Venue

- **High-Footfall Areas:** Visibility at the registration desk, lunch area, food court, and Thank You Sponsor Board.
- **Conference & Stage Presence:** Sponsor mention during sessions and branding on the main stage LED wall.
- **Conference & Stage Presence:** Sponsor mention during sessions and branding on the main stage LED wall.
- **Branding in Zones & Experience Areas:** Branding across Investor Connect, Product Launch, B2B, Discussion Pods, Global Pavilion, Activity, Relax, and Networking Zones.
- **Exhibition Space:** Standalone banner inside the exhibition hall.

## Speaking Slot

- Speaking opportunity on the Global Stage.

## Exhibition Space

- Raw space at a premium location in Hall B.

## Promotion

*(materials to be provided by the sponsor)*

- Logo on the cover of the Exhibition Catalogue (soft copy).
- Brochure insert in the delegate kit.
- 1-page colour ad in the A5 Exhibition Catalogue.
- Corporate profile (500 words) featured in Summit Booklets.
- 60-second corporate film aired during session breaks.
- Logo placement in the end card of the event promo video.

## Other Benefits

- 7 complimentary Delegate passes.
- Reserved seating in the conference hall.
- 7 complimentary passes for the Networking Dinner.

# Gold Partner

INR 50,00,000

2 Slot



## Branding

### Pre-Event

- Logo featured on the official website.
- Inclusion in 15 promotional mailers.
- Visibility across 15 paid and organic social media posts.

### Event Venue

- **High-Footfall Areas:** Visibility lunch area, Food Court, and Thank You Sponsor Board.
- **Conference & Stage Presence:** Branding on the main stage LED wall.
- **Branding in Zones & Experience Areas:** Branding across Investor Connect, Product Launch, B2B, Discussion Pods, Global Pavilion, Activity, Relax, and Networking Zones.
- **Exhibition Space:** Standalone banner inside the exhibition hall.

## Speaking Slot

- Speaking opportunity on the Global Stage.

## Exhibition Space

- Raw space at a premium location in Hall C.

## Promotion

*(materials to be provided by the sponsor)*

- Brochure insert in the delegate kit.
- Half-page colour ad in the A5 Exhibition Catalogue.
- Corporate profile (250 words) featured in Summit Booklets.
- 30-second corporate film aired during session breaks.
- Logo placement in the end card of the event promo video.

## Other Benefits

- 5 complimentary Delegate passes.
- Reserved seating in the conference hall,
- 5 complimentary passes for the Networking Dinner.



# Silver Partner

INR 25,00,000

3 Slot



## Branding

### Pre-Event

- Logo featured on the official website.
- Inclusion in 10 promotional mailers.
- Visibility across 10 paid and organic social media posts.

### Event Venue

- **High-Footfall Areas:** Visibility Food Court, and Thank You Sponsor Board.
- **Branding in Zones & Experience Areas:** Branding across Activity, Relax, and Networking Zones.

## Speaking Slot

- Speaking opportunity on one of the themed stages.

## Exhibition Space

- Raw space at a premium location in Hall C.

## Promotion

*(materials to be provided by the sponsor)*

- Brochure insert in the delegate kit.
- Quarter-page colour ad in the A5 Exhibition Catalogue.
- Corporate profile (100 words) featured in Summit Booklets.
- 15-second corporate film aired during session breaks.
- Logo placement in the end card of the event promo video.

## Other Benefits

- 3 complimentary Delegate passes.
- 3 complimentary passes for the Networking Dinner.

# Bronze Partner

INR 15,00,000

3 Slot



## Branding

### Pre-Event

- Logo featured on the official website.
- Inclusion in 5 promotional mailers.
- Visibility across 5 paid and organic social media posts.

### Event Venue

- **High-Footfall Areas:** Visibility Food Court, and Thank You Sponsor Board.

## Speaking Slot

- Speaking opportunity on one of the themed stages.

## Exhibition Space

- Raw space at a premium location in Hall D.

## Promotion

*(materials to be provided by the sponsor)*

- Brochure insert in the delegate kit.
- Quarter-page colour ad in the A5 Exhibition Catalogue.
- Corporate profile (100 words) featured in Summit Booklets.
- Logo placement in the end card of the event promo video.

## Other Benefits

- 2 complimentary Delegate passes.
- 2 complimentary passes for the Networking Dinner.



# Travel Partner

INR 10,00,000

1 Slot

## Branding

### Pre-Event

- **Official Travel Partner Tag**
- **Visibility on our official platforms:** Acknowledged as the official travel partner on our website & Mobile App.
- **Social Media & Promotions:** Brand presence across event promotions before, during, and after the summit.

### Event Venue

- **Premium Travel Desk:** Dedicated space at the venue to engage attendees, assist with travel, and promote services.
- **Exclusive Standees:** Place two standees at high-visibility locations for maximum impact.

## Speaking Slot

- Position as a travel innovator by addressing an audience of startups, investors, and industry leaders.

## Promotion

- Attendee Engagement via Coupons: Exclusive Coupons to be distributed to event attendees, encouraging direct usage and enhancing brand recall.



# Hydration Partner

1 Slot

INR 12,00,000



## Branding

### Pre-Event

- Exclusive Branding Rights as “Official Hydration Partner of TNGSS 2025.”
- **Logo placement on:** Event website (sponsor section + hydration partner spotlight)

### Event Venue

- Signage at water distribution points/hydration stations.
- Event map indicating “Hydration Stations powered by your brand”
- Delegate kits/welcome bags (e.g., bottle inserts, leaflets)
- Branding on digital screens or LED walls during breaks.
- Branded hydration booths/counters with staff (option for sampling if applicable).
- Option to have branded reusable bottles for speakers, VIPs, or select attendees.

## Engagement Oppourtunities

- QR codes on bottles lead to a landing page, giveaway, or brand story.
- Social media co-promotion with official event handles (“Stay refreshed with your brand at TNGSS 2025”).

## Other Benefits

- 3 complimentary Delegate passes.
- 3 complimentary passes for the Networking Dinner.



# Agenda Partner

INR 12,00,000

1 Slot



## Branding

### Pre-Event

- Exclusive title: “Official Agenda Partner of TNGSS 2025.”
- **Logo placement on:** Every printed and digital version of the event agenda (including PDF downloads, mobile app, website).
- Mention in the event app wherever the schedule is displayed.

### Event Venue

- Agenda boards and digital screens at the venue.
- Session schedules are displayed at entry points and networking zones.
- The logo on the agenda slides shown before each session begins.
- Physical branding at agenda display kiosks and information desks.

## Speaking Slot

- Speaking opportunity on one of the themed stages.

## Other Benefits

- 25% discount on additional delegate passes.
- 3 complimentary passes for the Networking Dinner.

1 Slot

Zone Partner

## Global Stage (Hall B)

INR 10,00,000

### Speaking Slot

- Speaking opportunity on the Global Stage.

### Branding

- Branding (logo visibility) on the Global Stage backdrops and digital screens.
- Logo featured on the official website.

### Acknowledgement

- Acknowledgment as Global Stage Partner and Sponsor mention during sessions.

1 Slot

Zone Partner

## Sector Stage (Hall C)

INR 5,00,000

### Speaking Slot

- Speaking opportunity on the Sector Stage.

### Branding

- Branding (logo visibility) on the Sector Stage backdrops and digital screens.
- Logo featured on the official website.

### Acknowledgement

- Acknowledgment as Sector Stage Partner and Sponsor mention during sessions.



1 Slot

Zone Partner

## Product Launch Area (Hall D)

INR 5,00,000

### Speaking Slot

- Speaking opportunity on one of the themed stages.

### Branding

- Branding (logo visibility) on the Product Launch Area backdrops and digital screens.
- Logo featured on the official website.

### Acknowledgement

- Acknowledgment as Product Launch Area Partner and Sponsor mention during sessions.

1 Slot

Zone Partner

## Incubation/Academic Stage (Hall G)

INR 5,00,000

### Speaking Slot

- Speaking opportunity on one of the themed stages.

### Branding

- Branding (logo visibility) on the Incubation/Academic stage backdrops and digital screens.
- Logo featured on the official website.

### Acknowledgement

- Acknowledgment as Incubation/Academic Stage Partner and Sponsor mention during sessions.

1 Slot

Zone Partner

## Student Startup Stage (Hall E)

INR 5,00,000

### Speaking Slot

- Speaking opportunity on one of the themed stages.

### Branding

- Branding (logo visibility) on the Student Startup Stage backdrops and digital screens.
- Logo featured on the official website.

### Acknowledgement

- Acknowledgment as Student Startup Stage Partner and Sponsor mention during sessions.

1 Slot

Zone Partner

## Investor Connect & Networking (Hall E)

INR 5,00,000

### Speaking Slot

- Speaking opportunity on one of the themed stages.

### Branding

- Branding (logo visibility) on the Investor Connect & Networking Zone backdrops and digital screens.
- Logo featured on the official website.

### Acknowledgement

- Acknowledgment as Investor Connect & Networking Zone Partner and Sponsor mention during sessions.



1 Slot

Zone Partner

## B2B Zone (Hall D)

INR 10,00,000

### Speaking Slot

- Speaking opportunity on one of the themed stages.

### Branding

- Branding (logo visibility) on the B2B Zone (Hall D) backdrops and digital screens.
- Logo featured on the official website.

### Acknowledgement

- Acknowledgment as B2B Zone Partners and Sponsor mention during sessions.

1 Slot

Zone Partner

## B2B Zone (Hall G)

INR 5,00,000

### Speaking Slot

- Speaking opportunity on one of the themed stages.

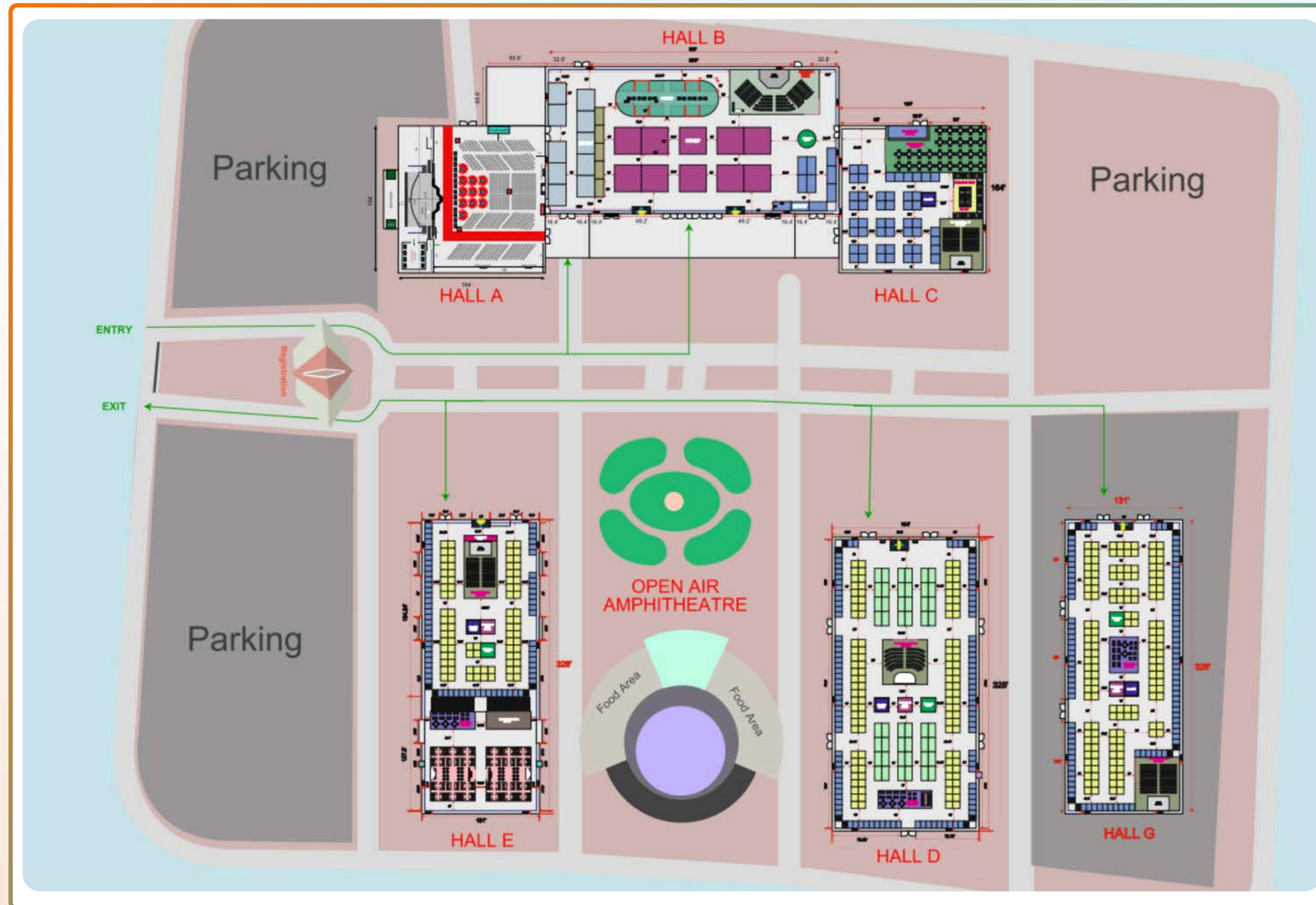
### Branding

- Branding (logo visibility) on the B2B Zone (Hall G) backdrops and digital screens.
- Logo featured on the official website.

### Acknowledgement

- Acknowledgment as B2B Zone Partners and Sponsor mention during sessions.

# Coddissia, Coimbatore







 **StartupTN**

# **GLOBAL STARTUP SUMMIT-2025**

**DISRUPT TO RISE**

## **Contact us**



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