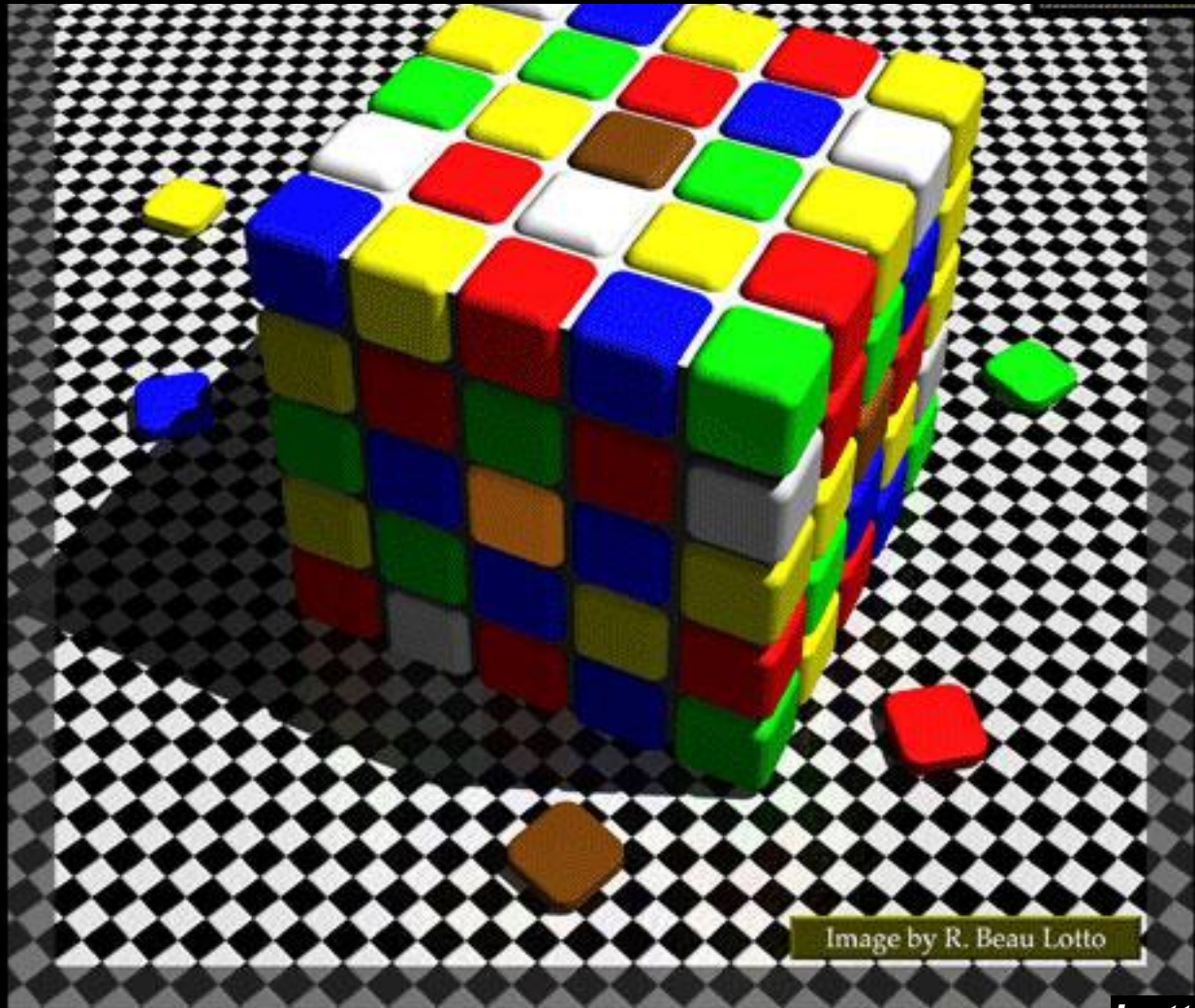


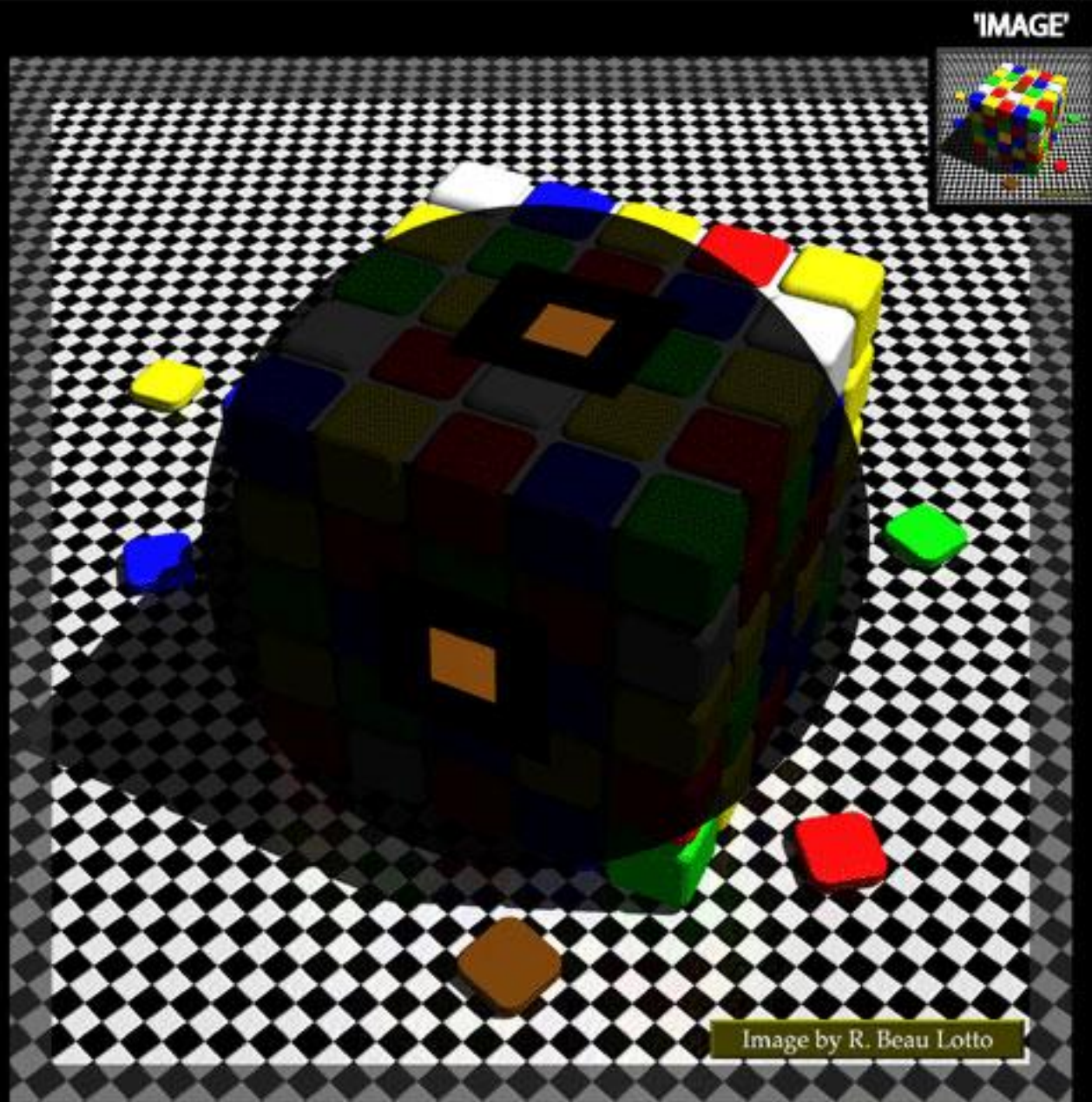
introduction to neuroscience: **brain as a machine**

color tile illusion



Lotto Lab

color tile illusion



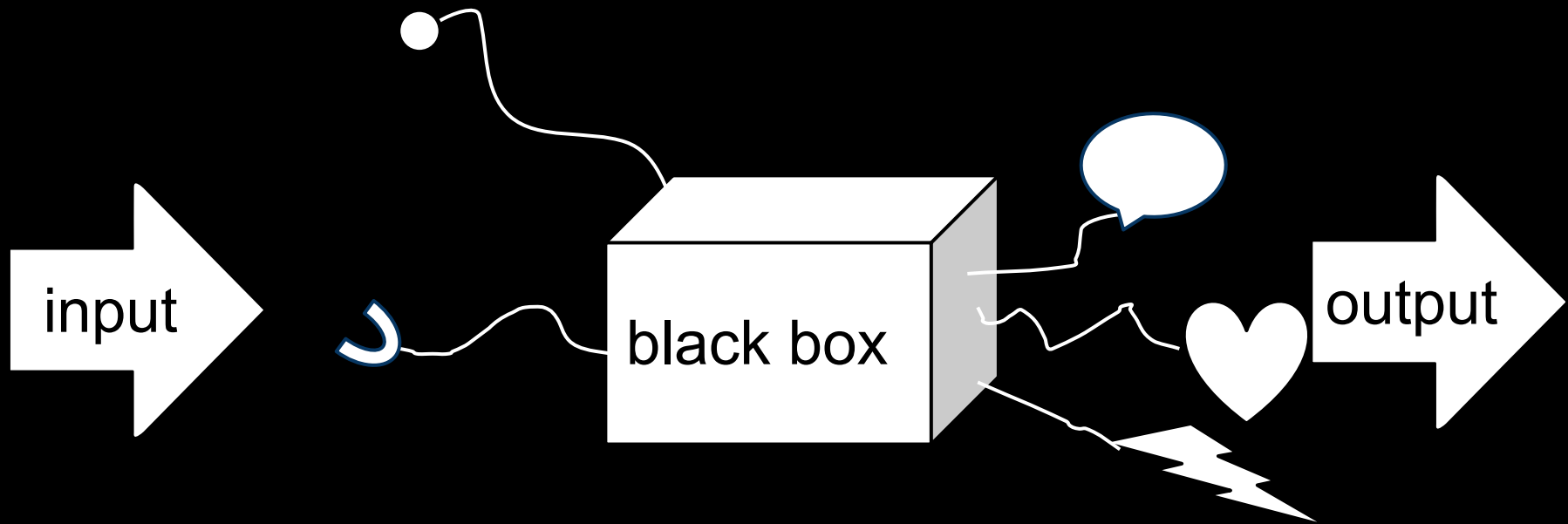
the brain

what do we know?

what don't we know?

what can we learn experimentally?

functionalism



3 simple steps to consciousness

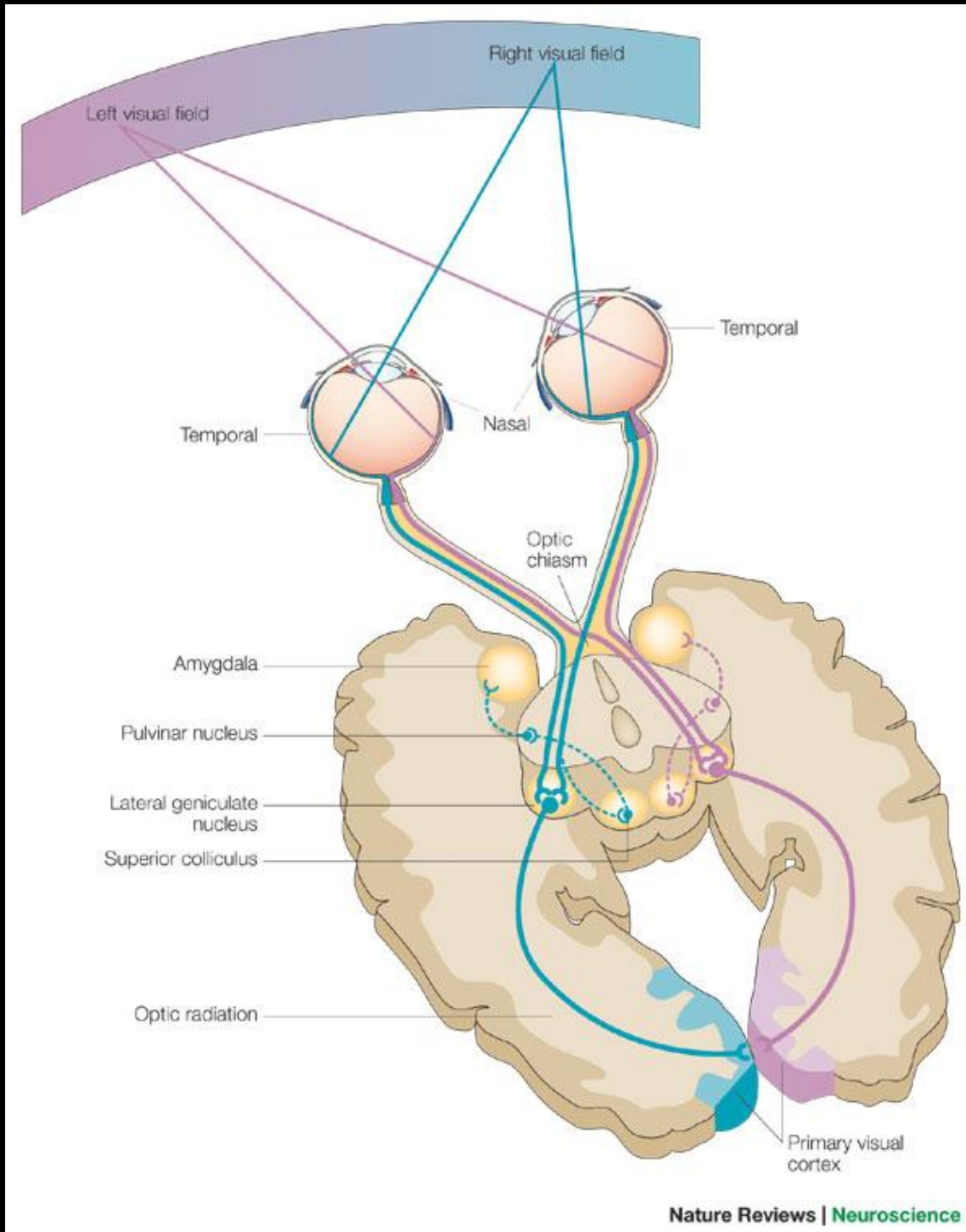
1 early vision

2 higher vision

3 higher cognitive functions

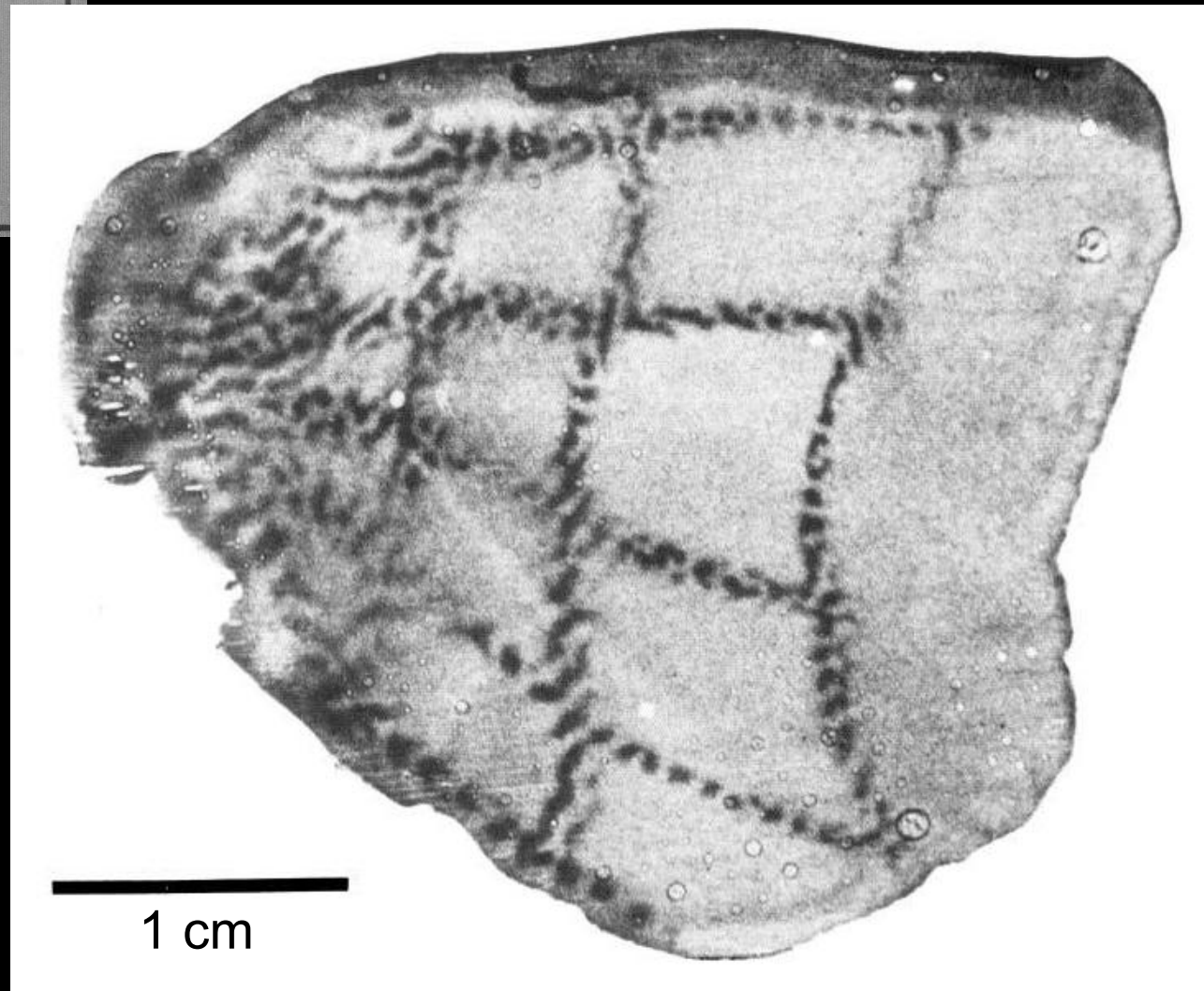
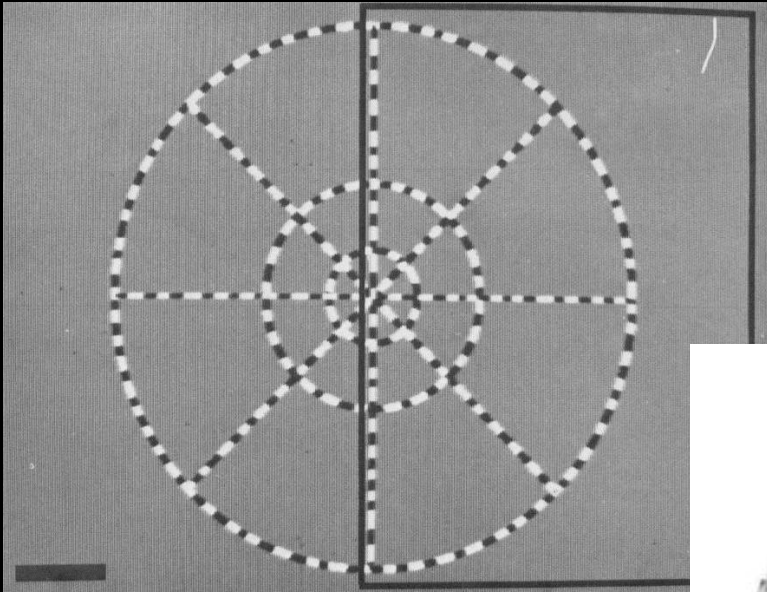
step1

visual system



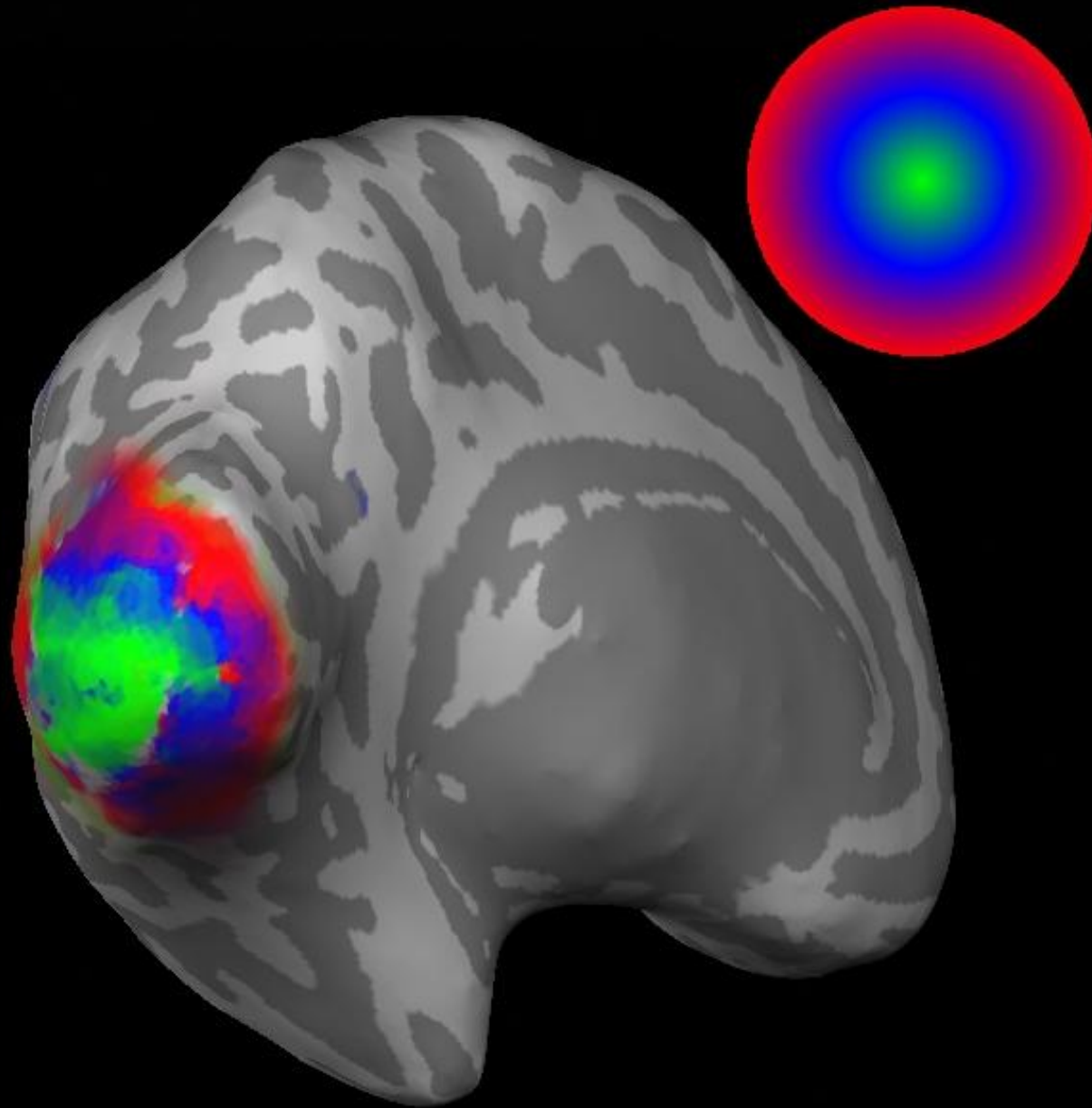
Hannula et al., *Nat. Rev. Neurosci.* (2005)

retinotopy



Tootell et al., *J. Neurosci.* (1988)

retinotopy

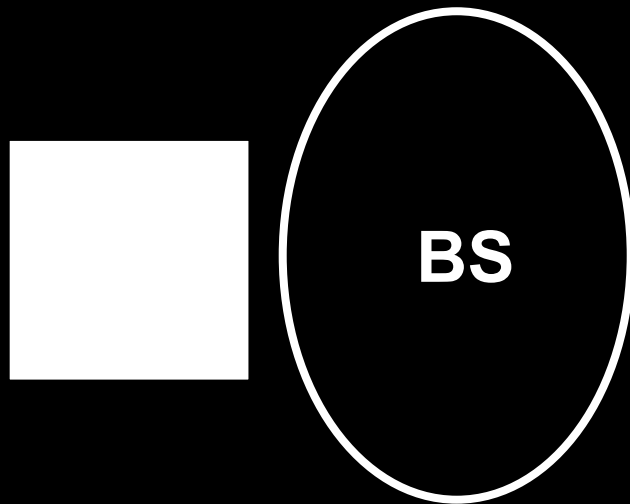


from E. Vul

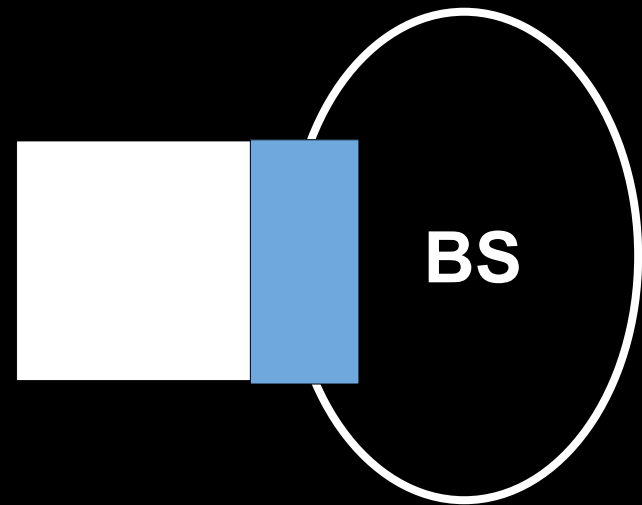
blind spot demo



blind spot demo



stimulus



percept

blind spot demo

your perception will be distorted in:

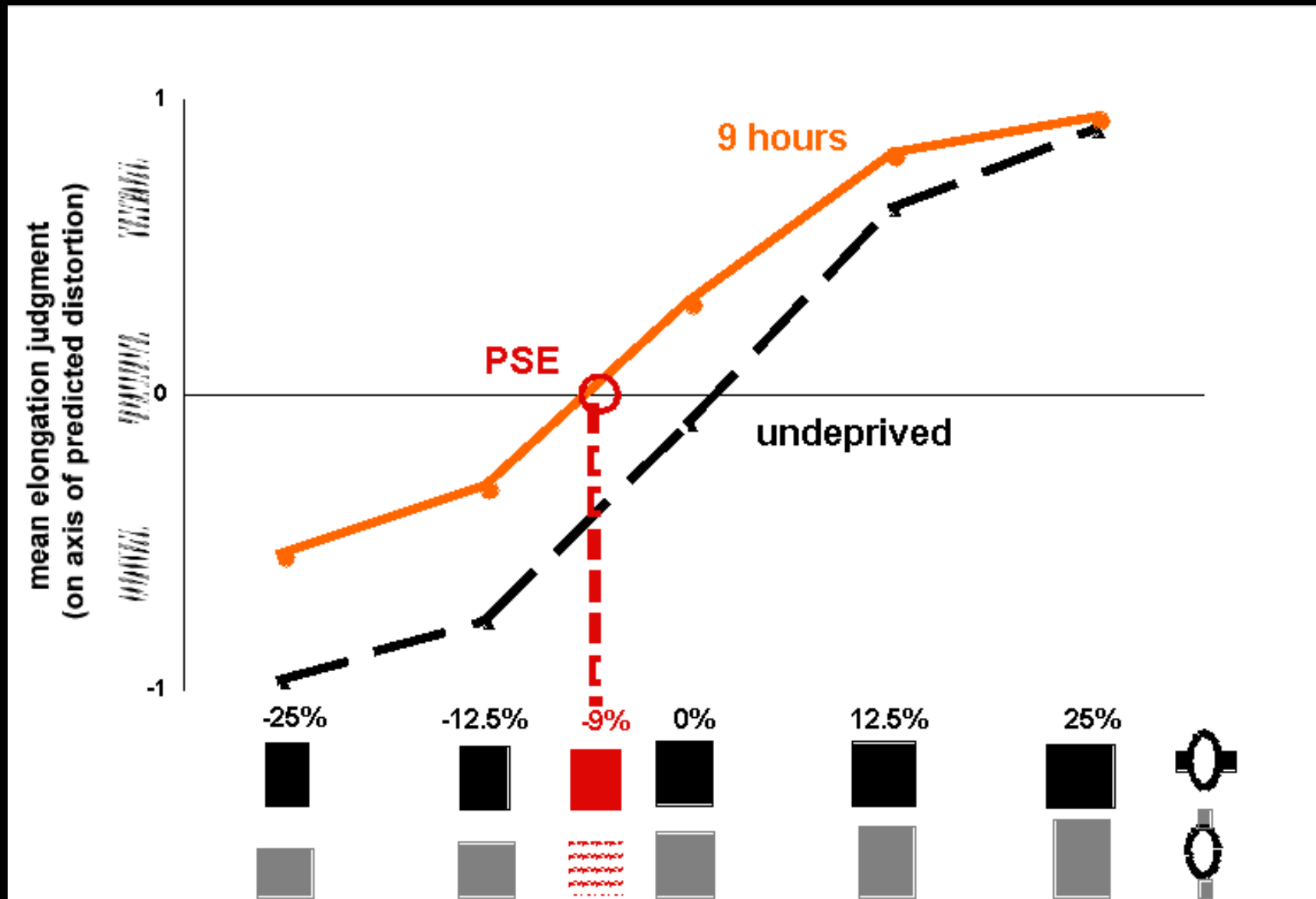
9 hours

2 hours

10 minutes

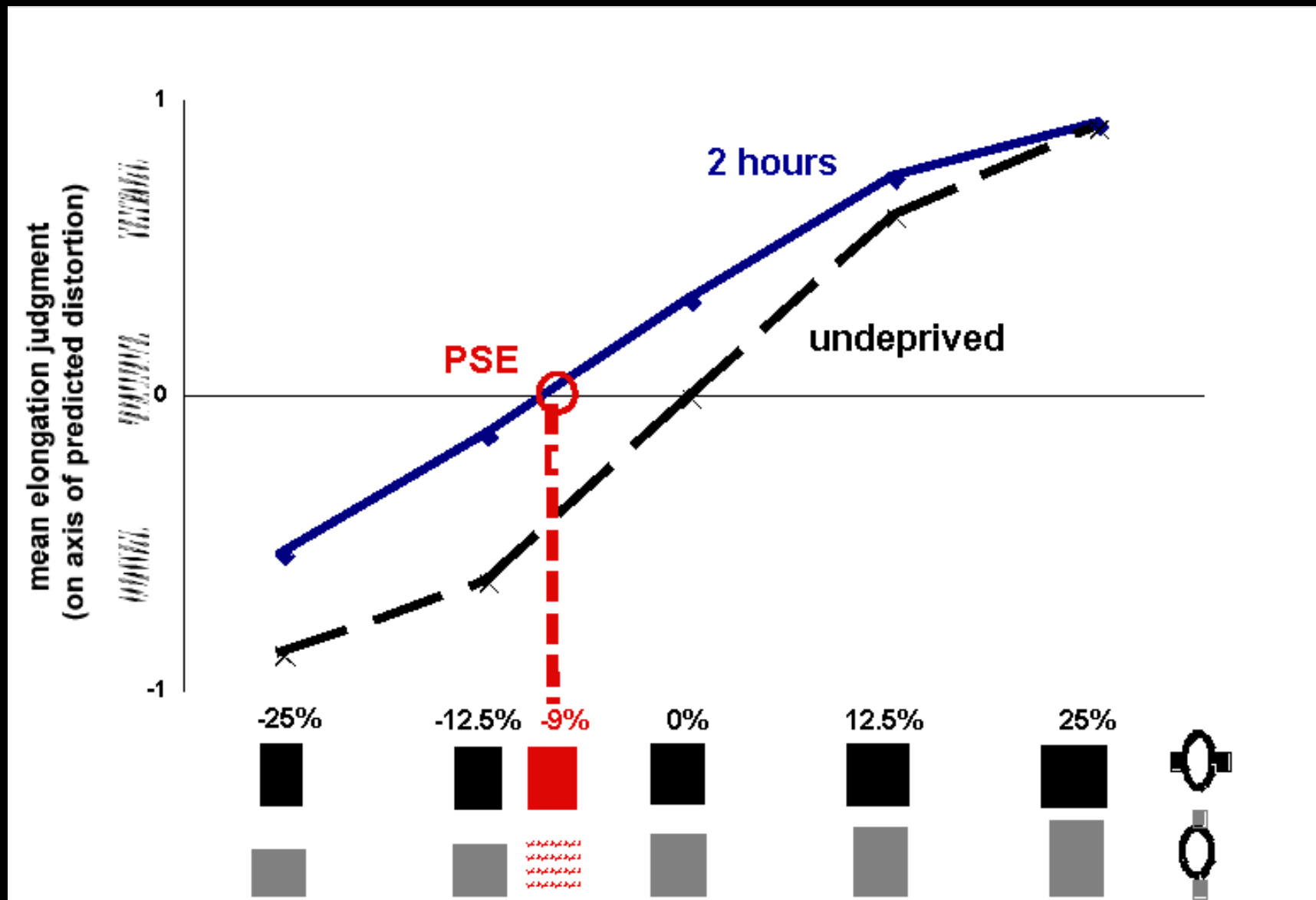
1 second

blind spot demo

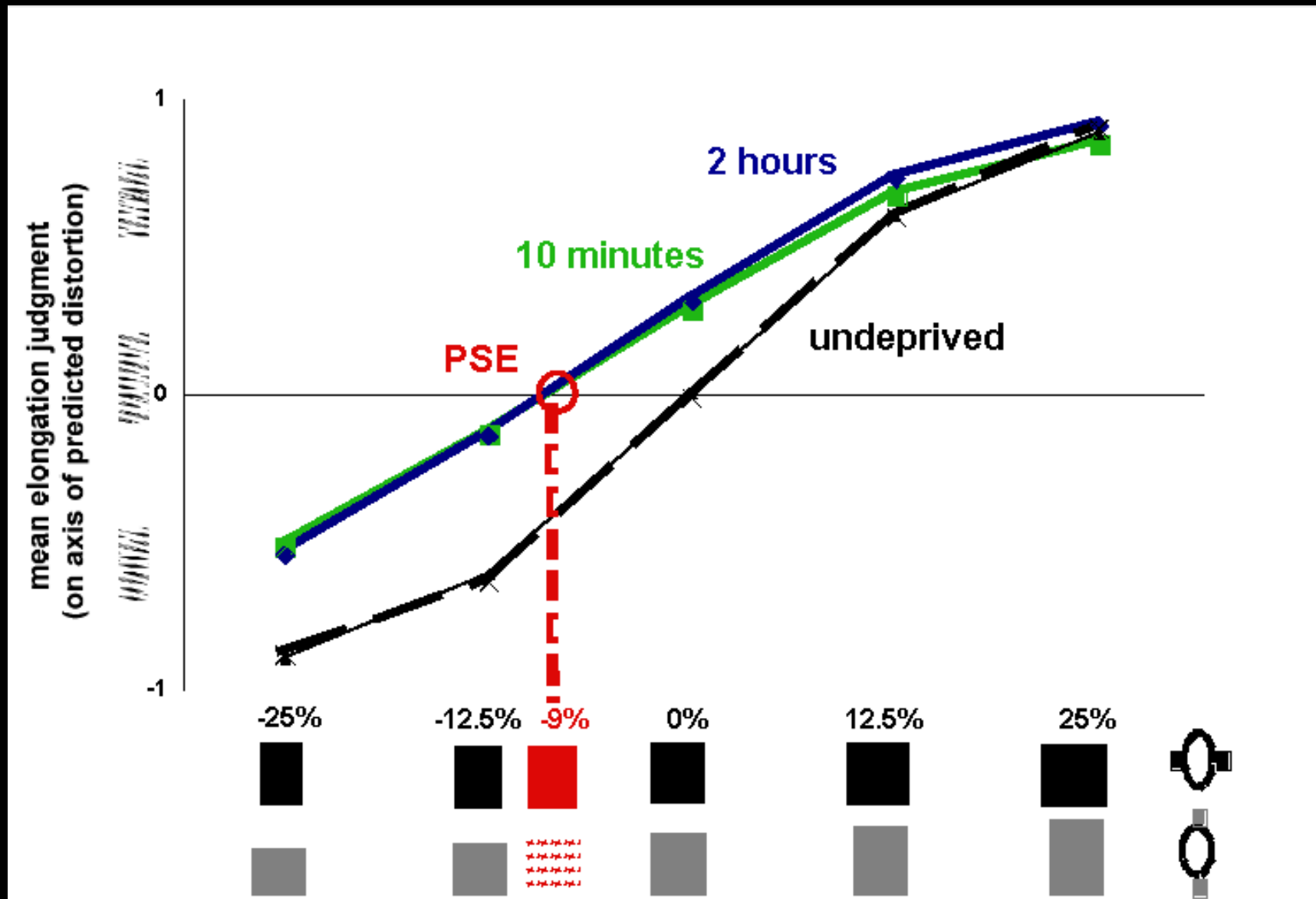


Dilks et al., *J. Neurosci.* (2007)

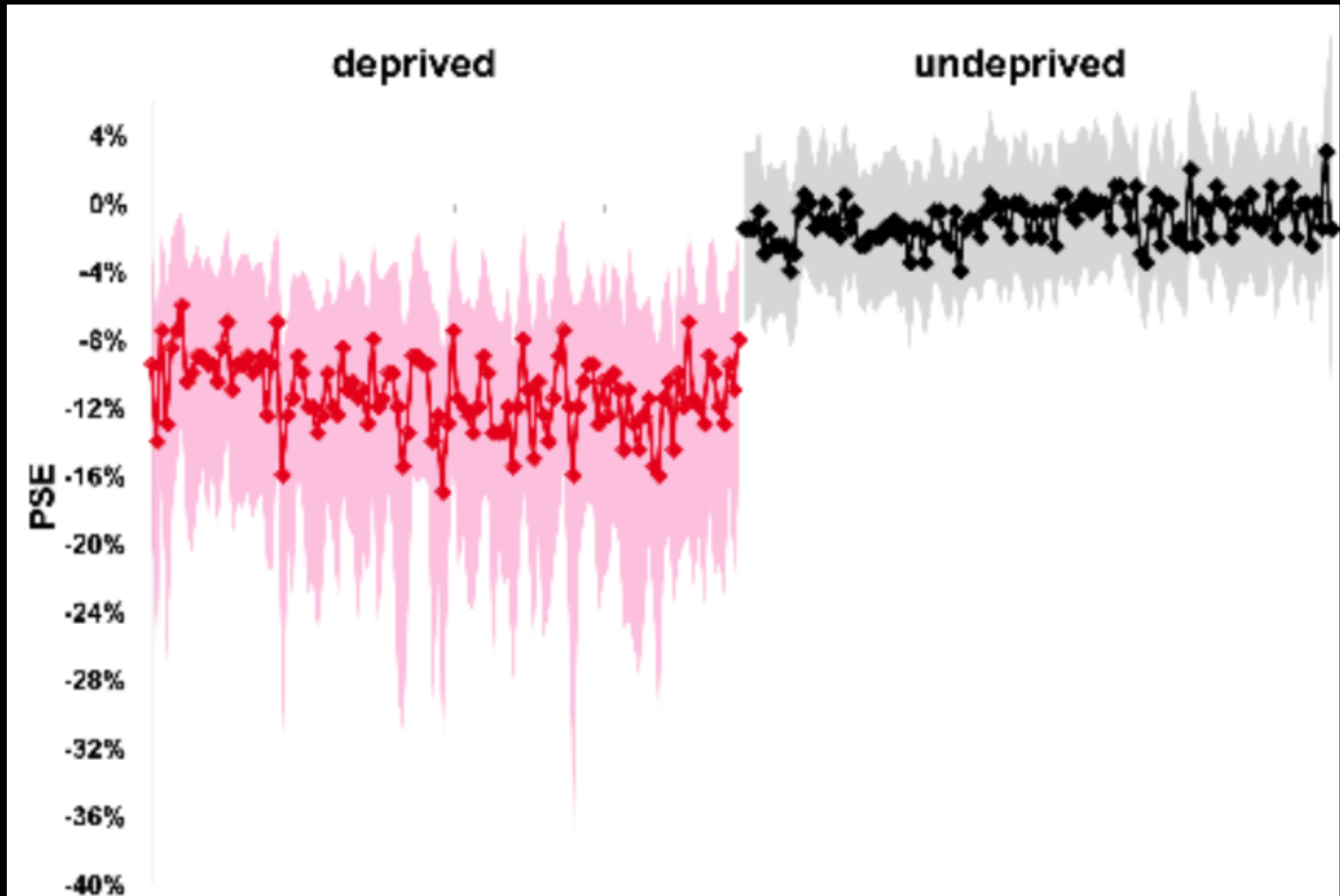
blind spot demo



blind spot demo



blind spot demo



Dilks et al., *J. Neurosci.* (in press)

Dilks et al., *J. Neurosci.* (2014)

to manipulate your vision

visual system can change

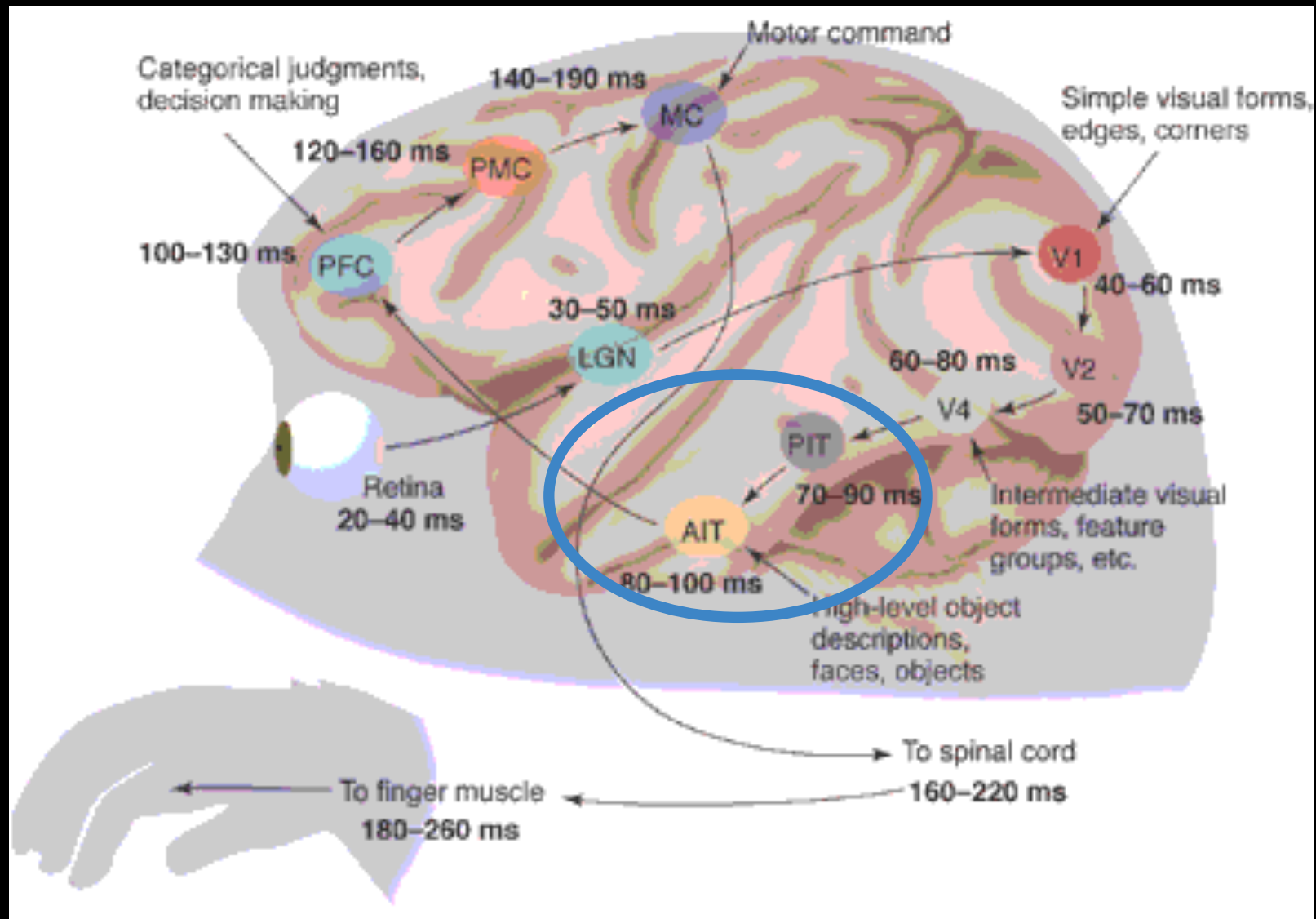
- easily**
- rapidly**

can we force it to change?

to misrepresent the world?

step2

visual system



modularity

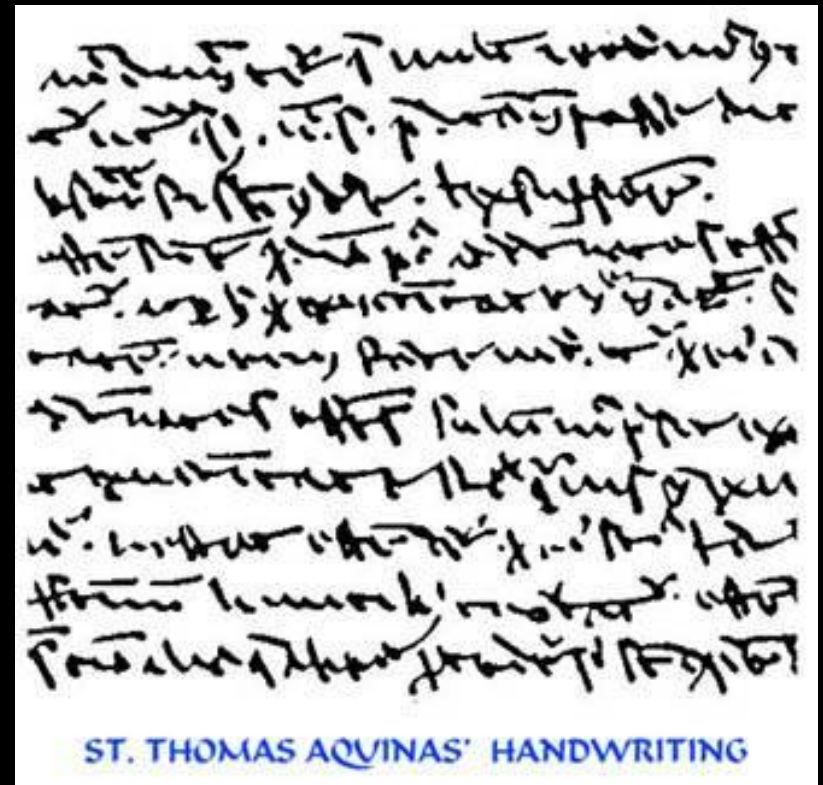
**information processing:
distributed or specialized?**

prosopagnosia

cannot recognize faces
can recognize objects,
places, letters



mod. from B. Balas



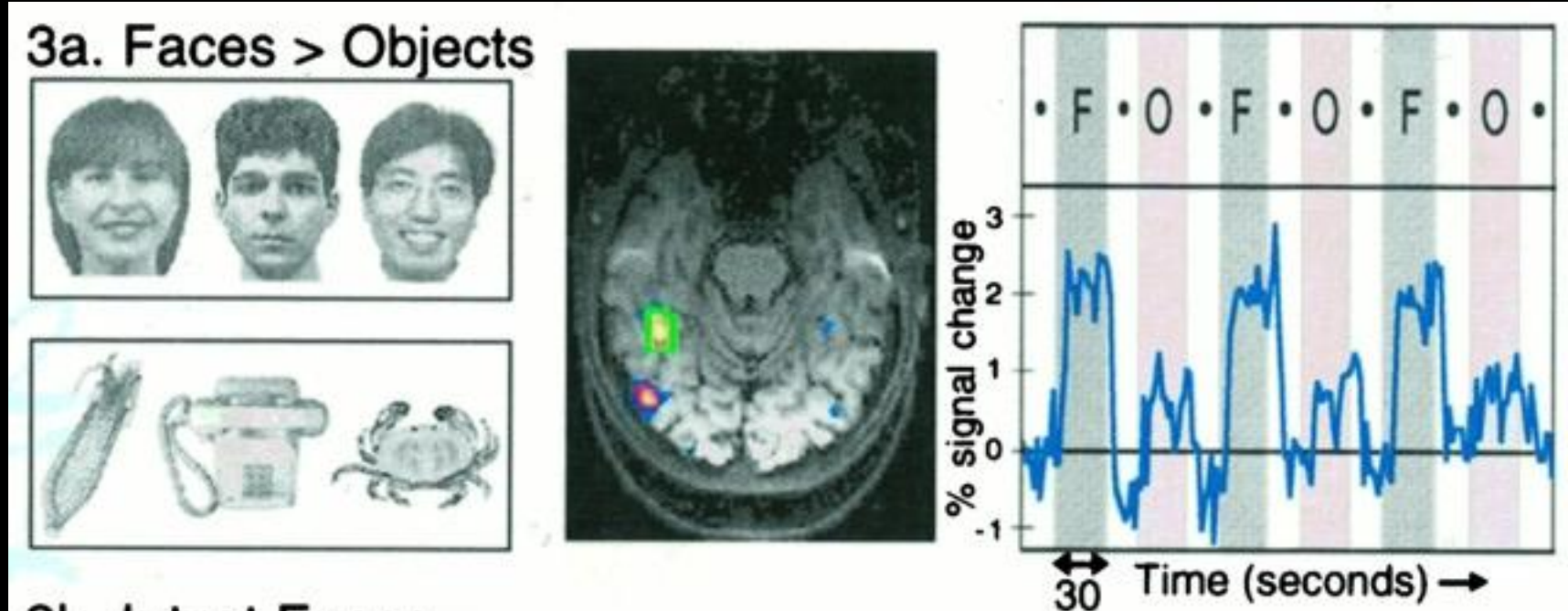
from M. Ogilvie

fMRI



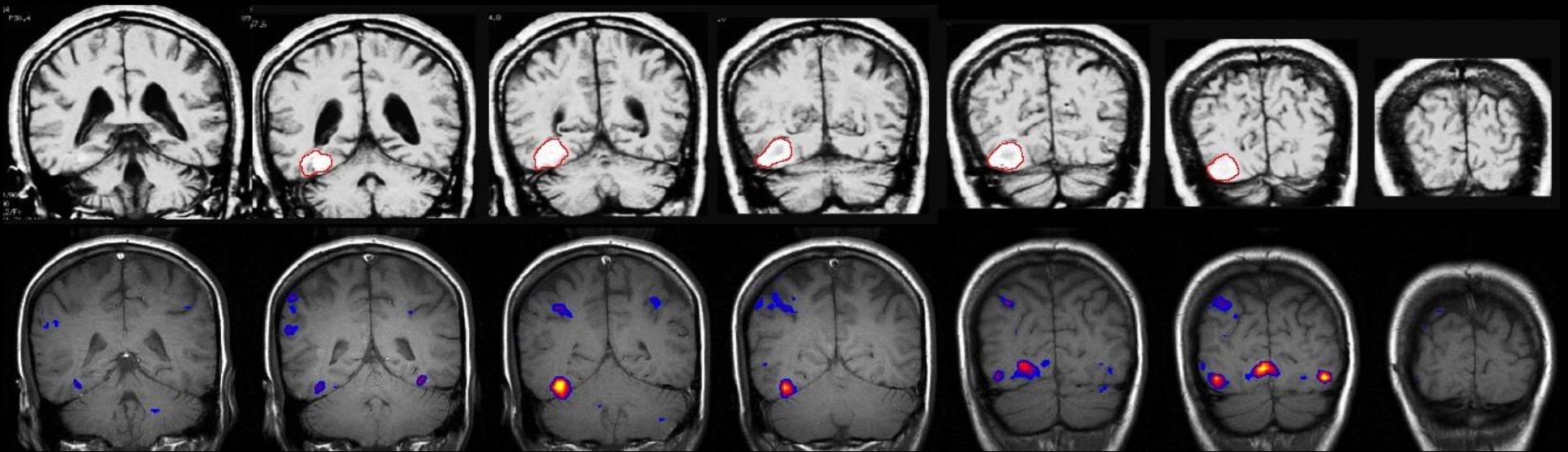
Image Editor @ Flickr

face module?



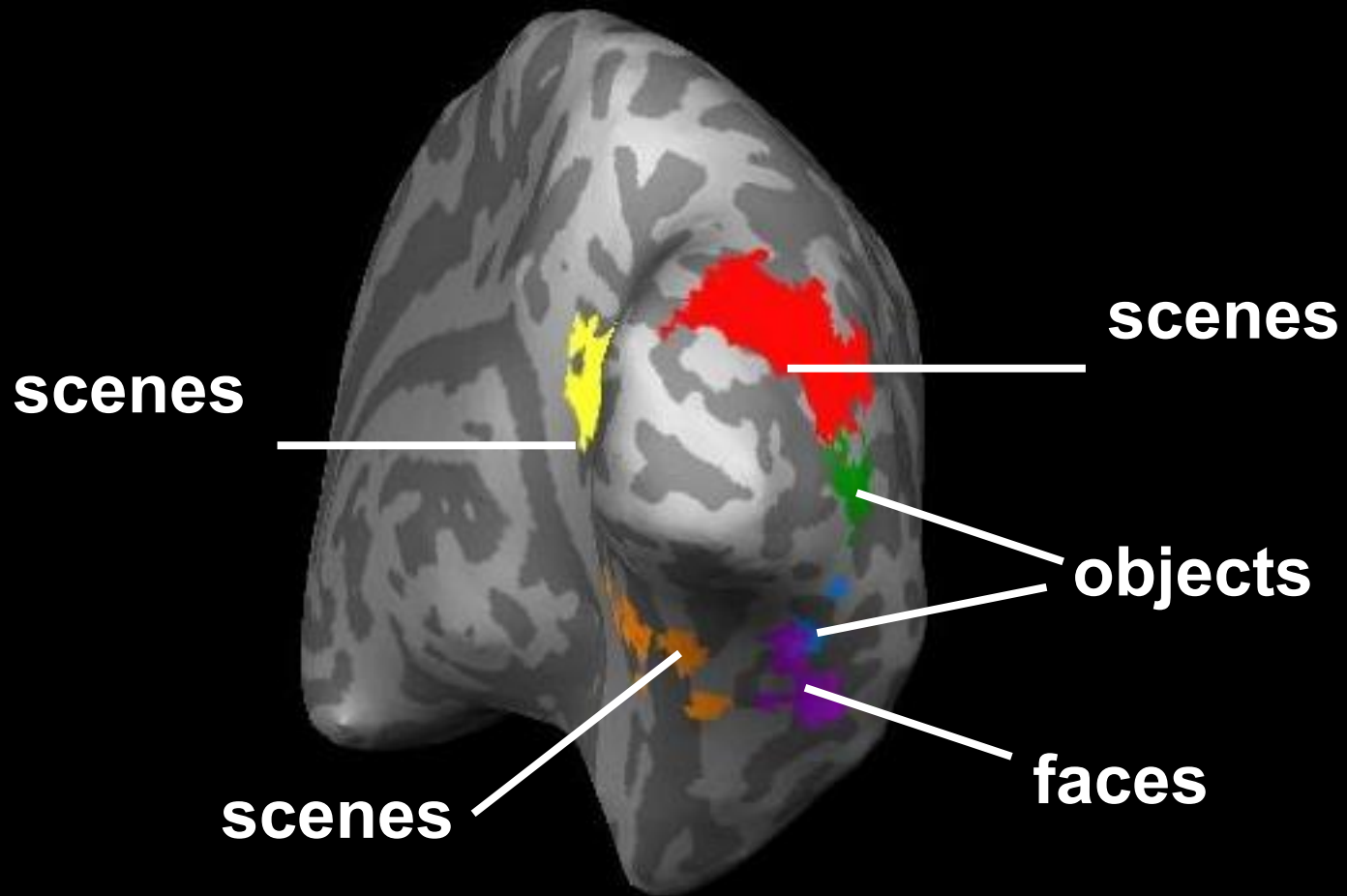
prosopagnosia

prosopagnosic patient



nancy kanwisher

category-selective regions



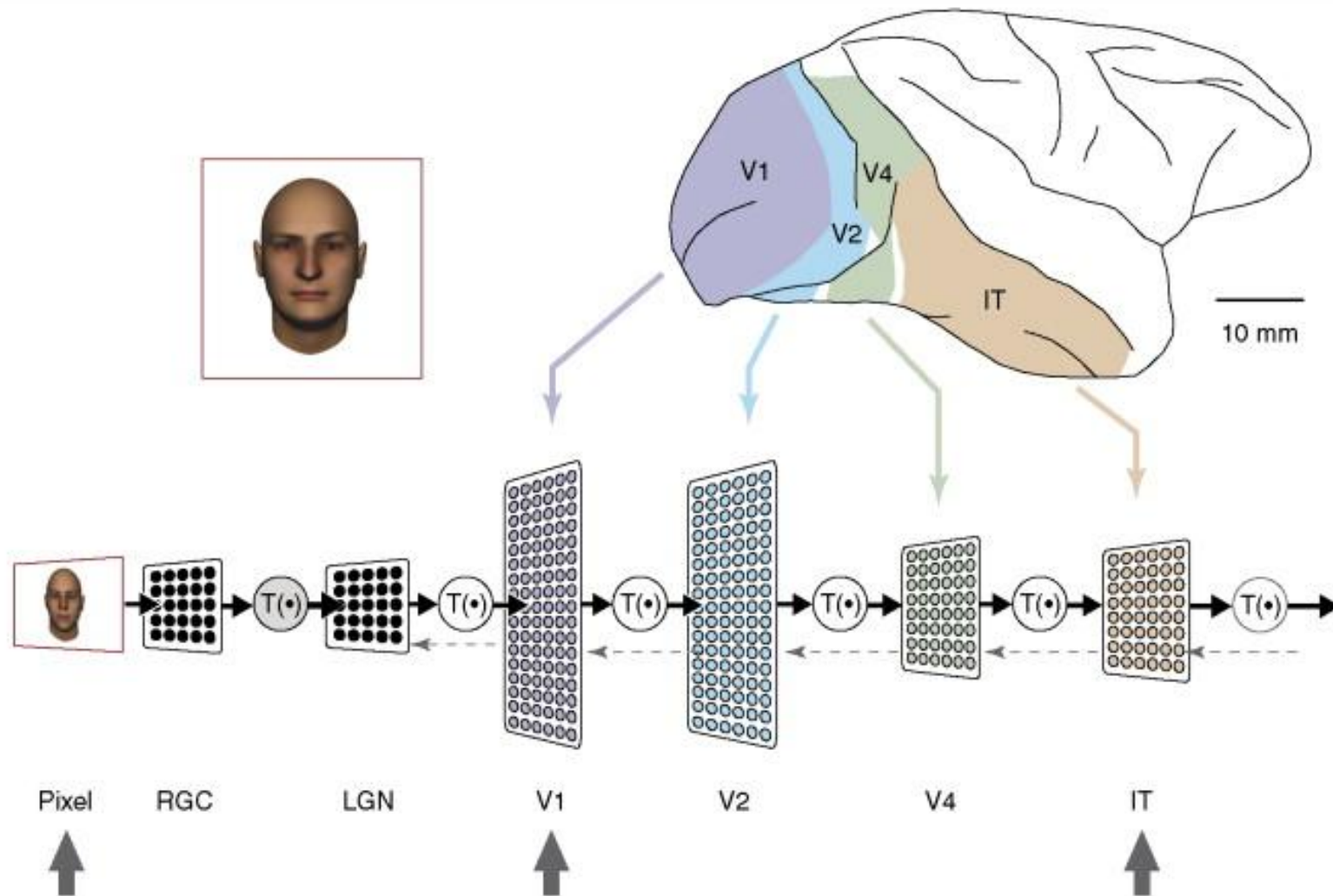
face aftereffect



everything depends on the viewpoint

from N. Kanwisher

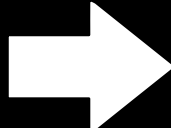
visual system



TRENDS in Cognitive Sciences

step3

warmth

physical warmth  **intrapersonal
warmth**

Williams & Bargh, Science (2008)

framing

Imagine that the U.S. is preparing for the outbreak of an unusual Asian disease, which is expected to kill 600 people. Two alternative programs to combat the disease have been proposed. Assume that the exact scientific estimate of the consequences of the programs are as follows:

- If **Program A** is adopted, 200 people will be saved.
- If **Program B** is adopted, there is $1/3$ probability that 600 people will be saved, and $2/3$ probability that no people will be saved.

Which of the two programs would you favor?

framing

Imagine that the U.S. is preparing for the outbreak of an unusual Asian disease, which is expected to kill 600 people. Two alternative programs to combat the disease have been proposed. Assume that the exact scientific estimate of the consequences of the programs are as follows:

- If **Program C** is adopted 400 people will die.
- If **Program D** is adopted there is $1/3$ probability that nobody will die, and $2/3$ probability that 600 people will die.

Which of the two programs would you favor?

fundamental attribution error

Rasa did not submit her homework

- Rasa is a lazy student**

You did not submit your homework

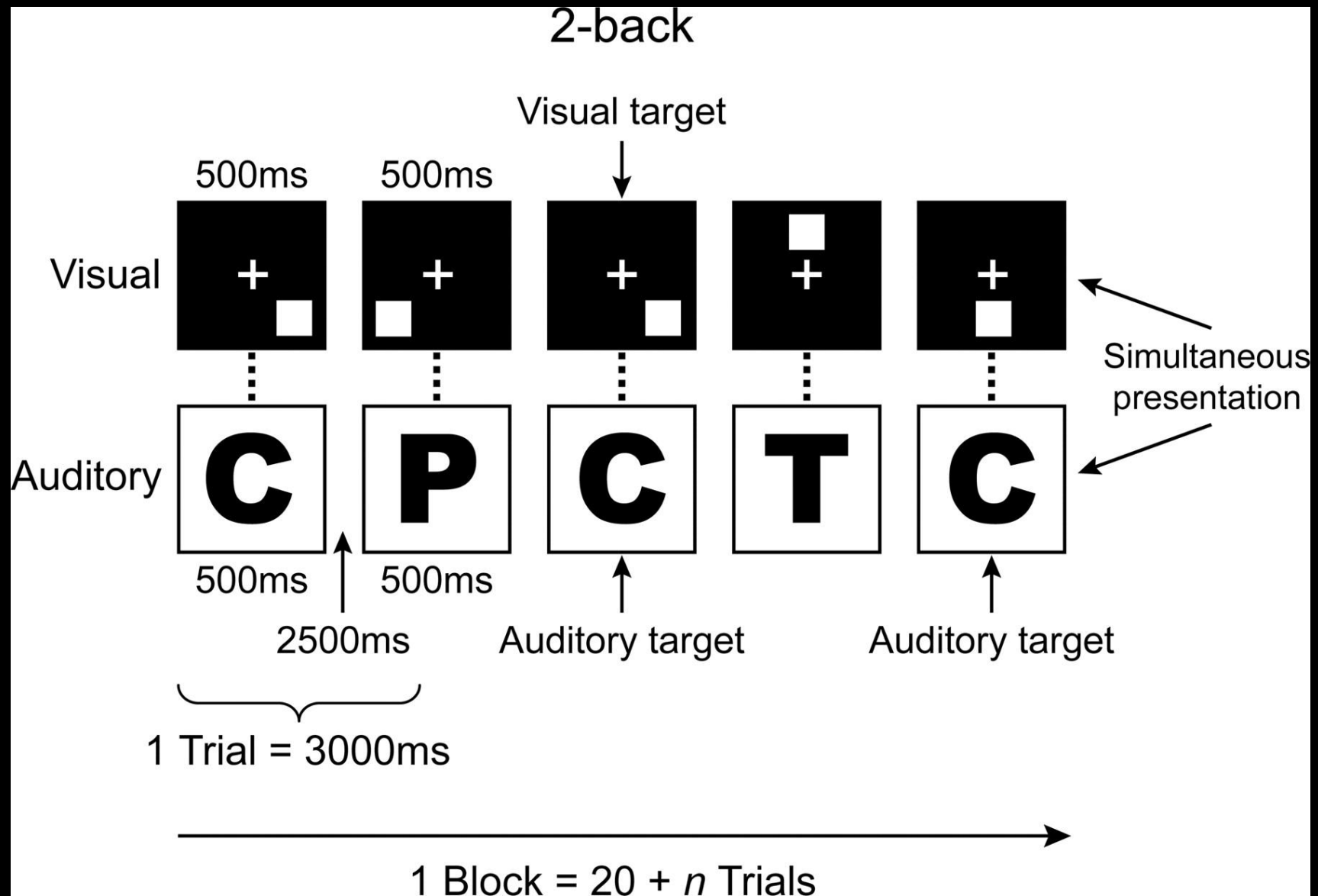
- You are a bright student, you simply did not have time last night to work on it.**

Real life example: comments online

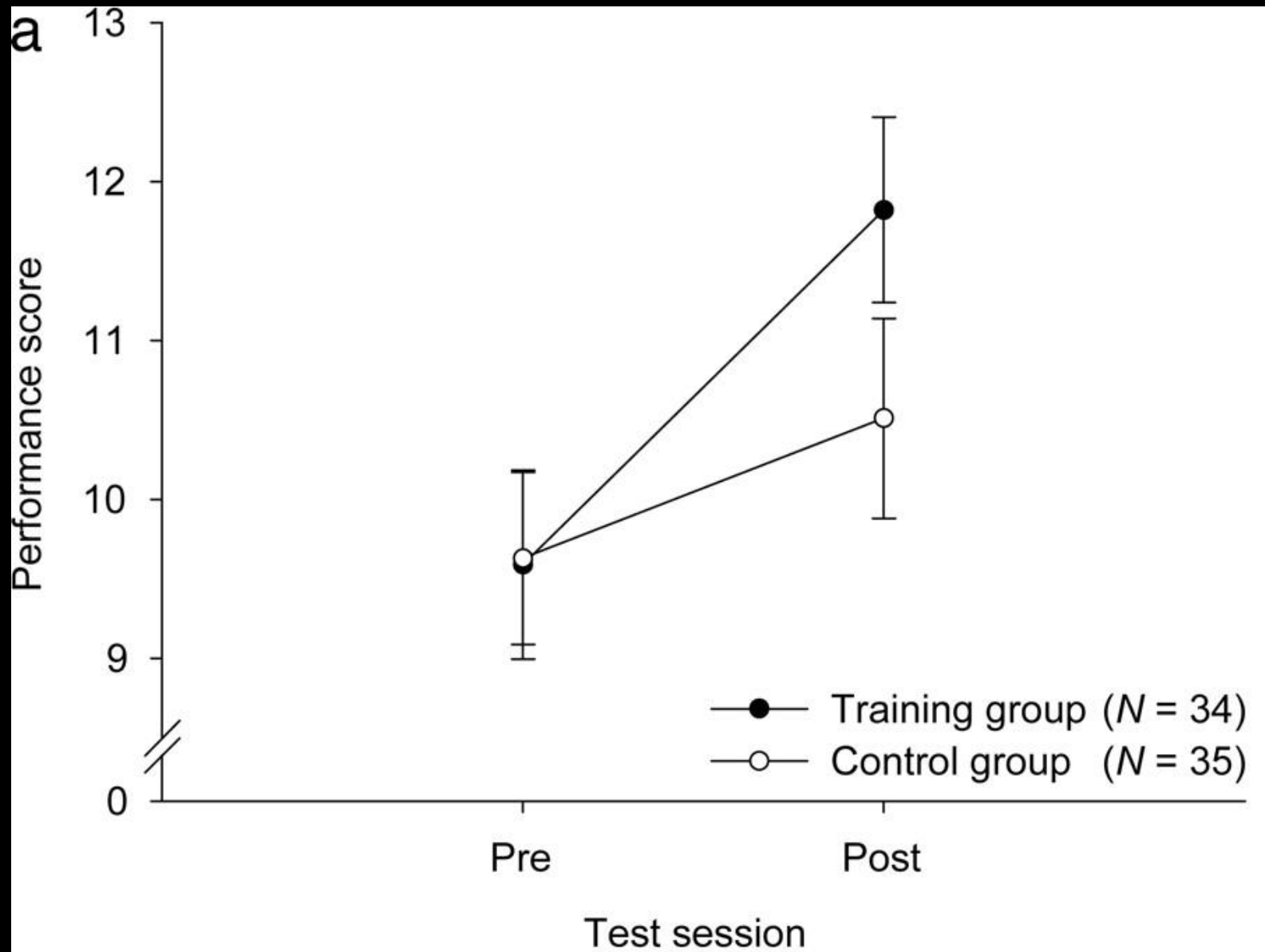
improve yourself

Fluid intelligence (Gf) is the ability to find meaning in confusion and solve new problems. It is the ability to draw inferences and understand the relationships of various concepts, independent of acquired knowledge.

improve yourself



improve yourself



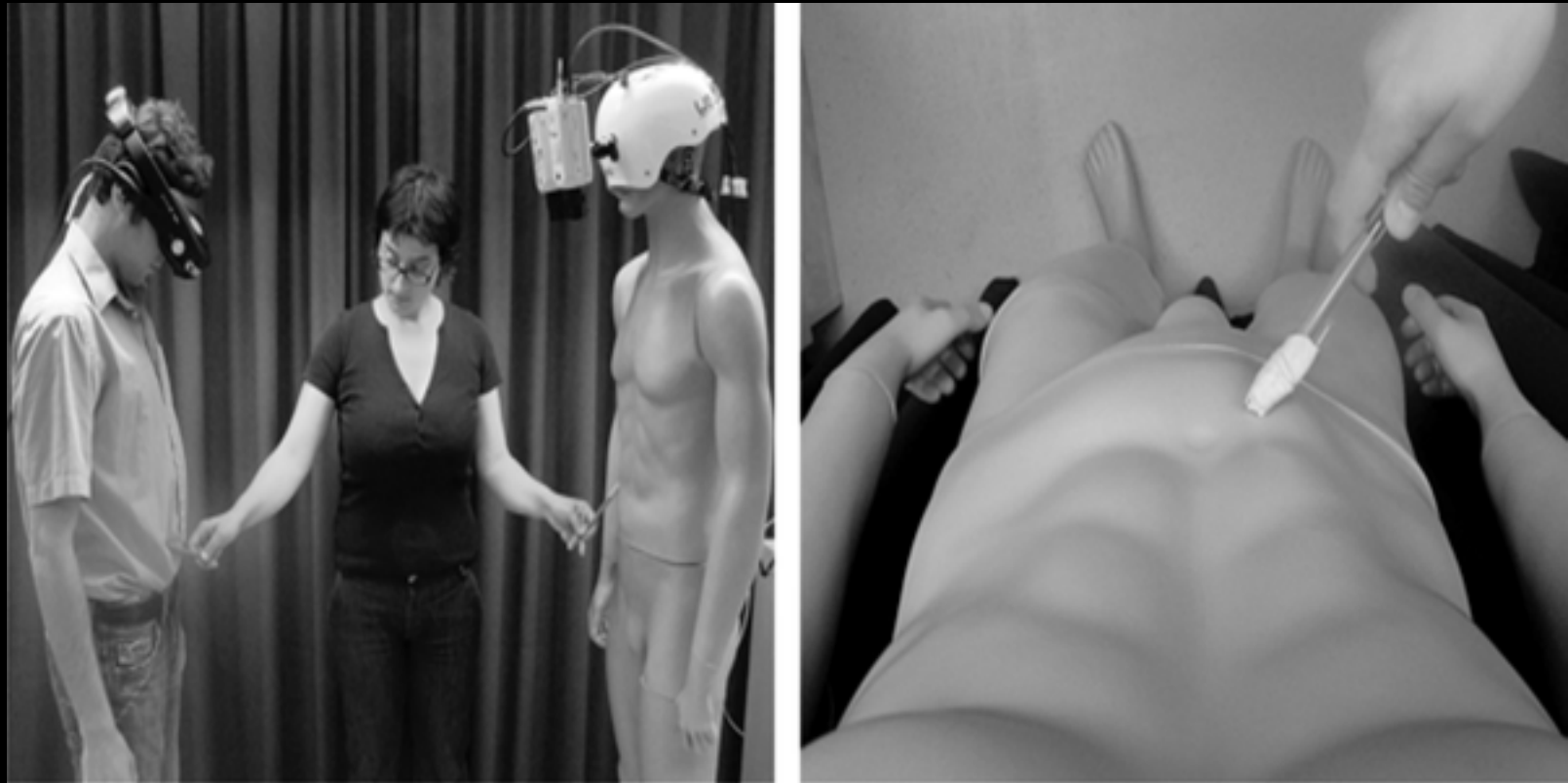
Jaeggi et al., PNAS (2008)

**con
scious
ness**

simple to complex

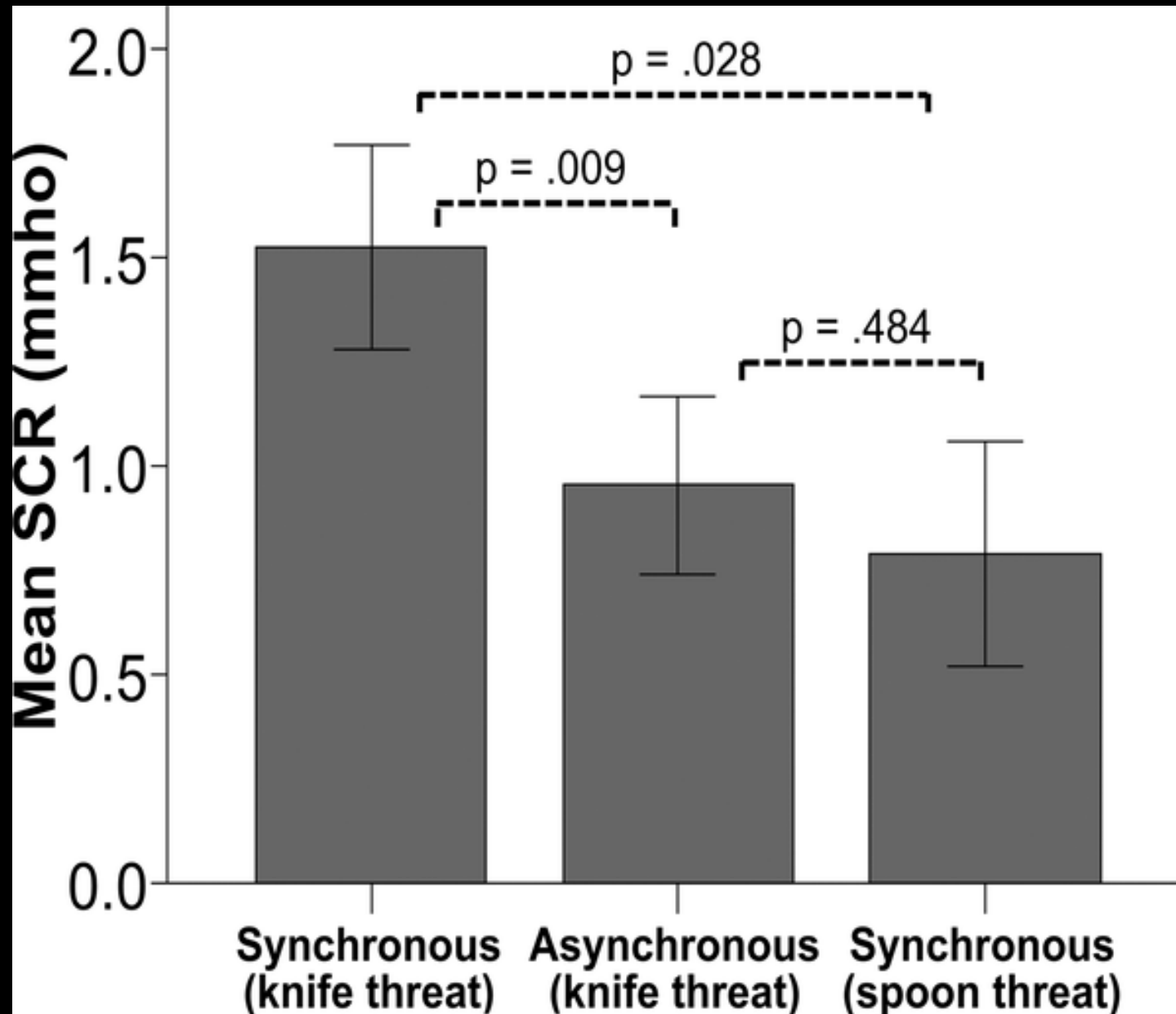
**is there anything special about
consciousness?**

out-of-body experience

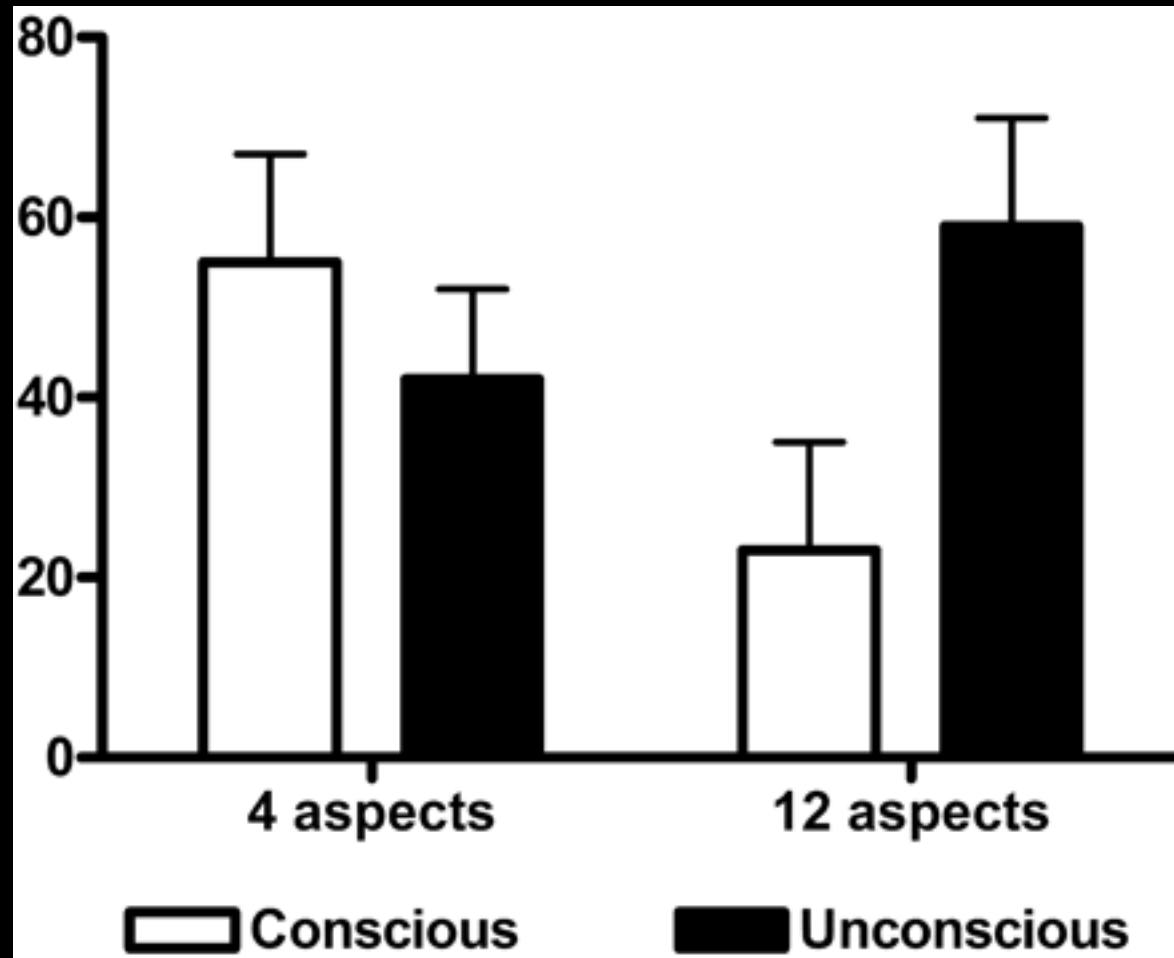


Petkova & Ehrsson, PLoS ONE (2008)

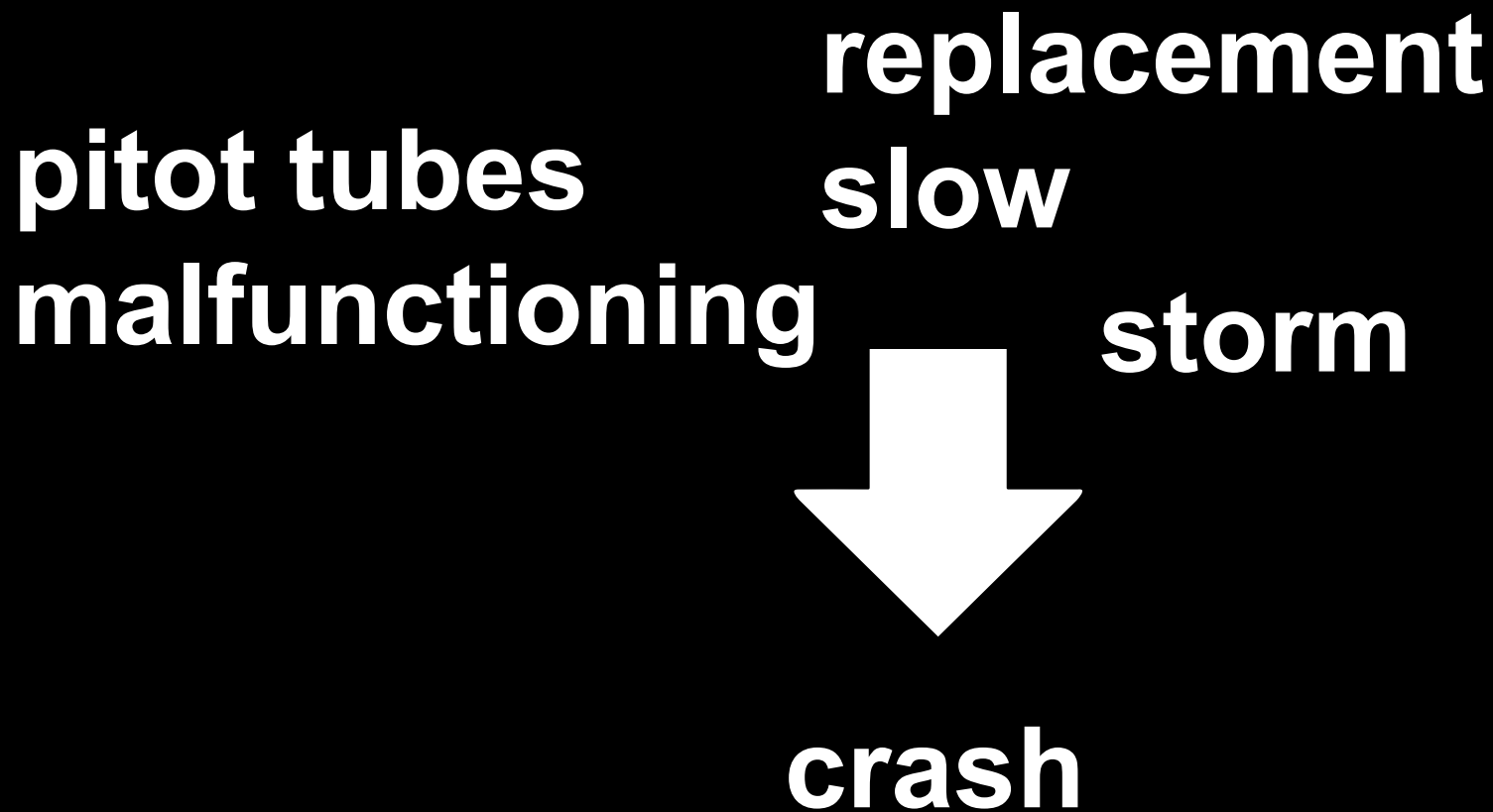
out-of-body experience



conscious decisions



simple to complex **air france 447**



simple to complex

**is there anything special about
consciousness?**

**maybe it is a result of
interactions of simple
components**

thank you