# Open up for Open Science

Jonas Kubilius

Brain & Cognition / KU Leuven / LIPS / 2015-03-13



# Introduction

in which everything goes wrong

4	А	В	С	D	Е	F	G
2			Real GDP growth				
3							
4	Country	Coverage	30 or less	30 to 60	60 to 90	90 or abov	30 or less
26			3.7	3	3.5	1.7	5.5
27	Minimum		1.6	0.3	1.3	-1.8	0.8
28	Maximum		5.4	4.9	10.2	3.6	13.3
29							
30	US	1946-2009	n.a.	3.4	3.3	-2.0	n.a.
31	UK	1946-2009	n.a.	2.4	2.5	2.4	n.a.
32	Sweden	1946-2009	3.6	2.9	2.7	n.a.	6.3
33	Spain	1946-2009	1.5	3.4	4.2	n.a.	9.9
34	Portugal	1952-2009	4.8	2.5	0.3	n.a.	7.9
35	New Zealand	1948-2009	2.5	2.9	3.9	-7.9	2.6
36	Netherlands	1956-2009	4.1	2.7	1.1	n.a.	6.4
37	Norway	1947-2009	3.4	5.1	n.a.	n.a.	5.4
38	Japan	1946-2009	7.0	4.0	1.0	0.7	7.0
39	Italy	195I-2009	5.4	2.1	1.8	1.0	5.6
40	Ireland	1948-2009	4.4	4.5	4	2.4	2.9
41	Greece	1970-2009	4.0	0.3	2.7	2.9	13.3
42	Germany	1946-2009	3.9	0.9	n.a.	n.a.	3.2
43	France	1949-2009	4.9	2.7	3.0	n.a.	5.2
44	Finland	1946-2009	3.8	2.4	5.5	n.a.	7.0
45	Denmark	1950-2009	3.5	1.7	2.4	n.a.	5.6
46	Canada	1951-2009	1.9	3.6	4.1	n.a.	2.2
47	Belgium	1947-2009	n.a.	4.2	3.1	2.6	n.a.
48	Austria	1948-2009	5.2	3.3	-3.8	n.a.	5.7
49	Australia	1951-2009	3.2	4.9	4.0	n.a.	5.9
50							
51			4.1	2.8	2.8	-0.1	6.4
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51			4.1	2.8	2.8	=AVERAGE	(F30:F44)
52							
53							

# The mistake(s)

#### Herndon et al. (2014) (pdf here):

- Positive growth actually (corrected from -0.1% to 0.3%)
- Unconventional analysis methods, some countries omitted (GDP growth up to 2.2%)
- Correlation does not imply causation

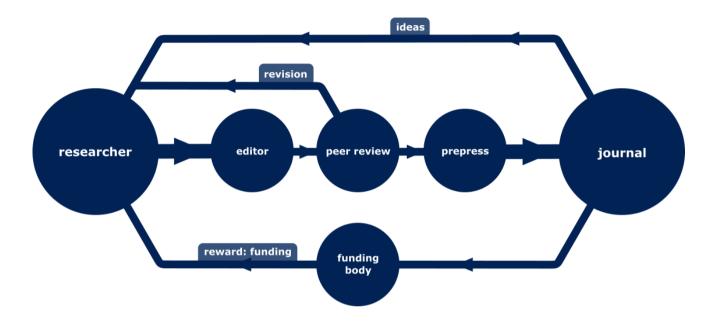
A perfect example because it exposes problems plaguing the traditional way of doing science:

- Serious analysis done by poor tools and not validated
- No peer review -- example of elitism and reputation-based science
- Not sharing analyses
- Not accepting mistakes
- Scientific claims exaggerated by politicians

# Chapter 1

where somebody is in a much too comfortable position

# The role of a journal



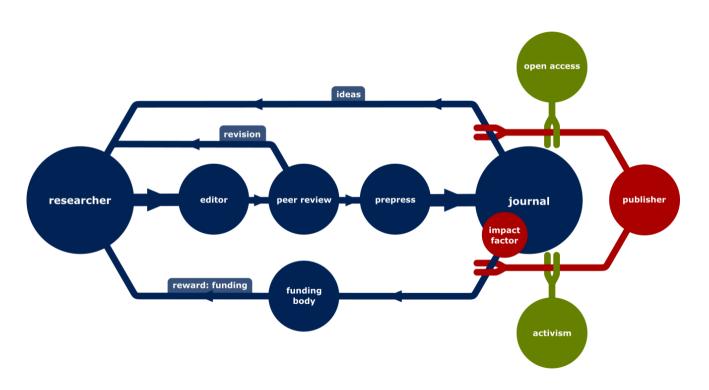
#### Establishing the quality of research:

- Tool for disseminating research
- Quality control
- Researcher reputation based in impact factor
- Formatting (prepress services)

#### Impact Factor:

Average number of citations per article in two years.

### A neat business model



# Academic publishing in practice



#### Cortex

Available online 10 February 2015

In Press, Uncorrected Proof - Note to users



Special issue: Review

#### Brain-decoding fMRI reveals how wholes relate to the sum of parts

Jonas Kubilius<sup>a, b</sup>, Annelies Baeck<sup>a, b</sup>, Johan Wagemans<sup>b</sup>, Hans P. Op de Beeck<sup>a, b</sup>



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doi:10.1016/j.cortex.2015.01.020

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### **Profits**

How much do universities pay for it?

- Cambridge (*Elsevier* alone): £1,161,571
- Harvard (total budget): \$3.75m

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#### Profit margins:

Springer: 34%

■ Elsevier: 36%

■ Wiley: 40%

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- Cambridge (*Elsevier* alone): £1,161,571
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#### Profit margins:

Springer: 34%Flsevier: 36%

■ Wiley: 40%





#### Yann LeCun

Bendrinama viešai - 2011-10-10

Where has the academic publishing world come to? #openaccess

#### Audrey Watters originally shared:

More pressure on academia to be more open – a response to Aaron Swartz's indictment.



33 GB of Scientific Papers - and a Manifesto

- Uploaded to Pirate Bay

readwriteweb.com

3 komentarai apie pradinį įrašą













## **Open Access**

So let's have it open.

KU Leuven takes Open Access seriously:

- Lirias
- Resources

#### Doesn't work well yet

- Green open access: self-archiving of preprint or postprint (free)
- Golden open access: publisher's version freely available (€€€)

Check conditions at the SHERPA RoMEO website.

**Meaning:** pay twice (once for publishing, once for subscription)

# Chapter 2

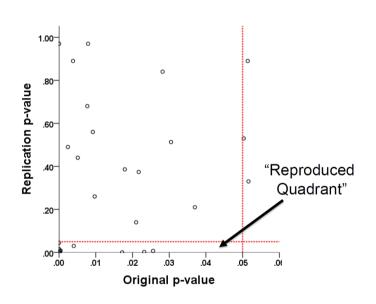
where you learn how to turn on a computer

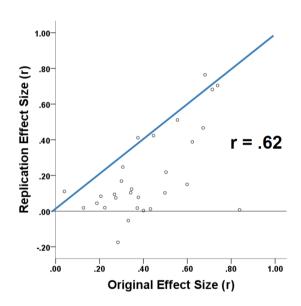
## Reproducibility crisis

- Ionidis (2005): "Why Most Published Research Findings Are False."
- Reproducibility rates in drug development:
  - 6% (Amgen / Begley & Ellis, Nature, 2012)
  - 20-25% (Bayer HealtCare / Prinz et al., Nature Rewievs Drug Discovery, 2011)
- "Many Labs" Replication Project: 10 out of 13 Social Psychology studies replicated successfully (Klein et al., 2012)
- Reproducibility Project: Psychology: 11 out of 29 Experimental Psychology studies replicated successfully

(See more at Nature's Special on Challenges in Irreproducible Research and Science's Special Section on Data Replication & Reproducibility)

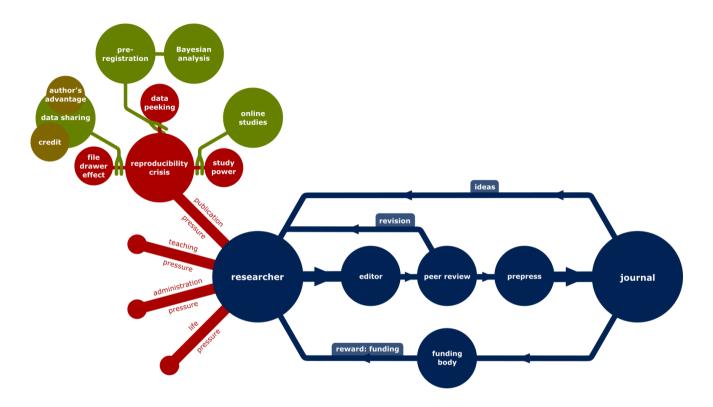
# Reproducibility Project





# What would Newton say?

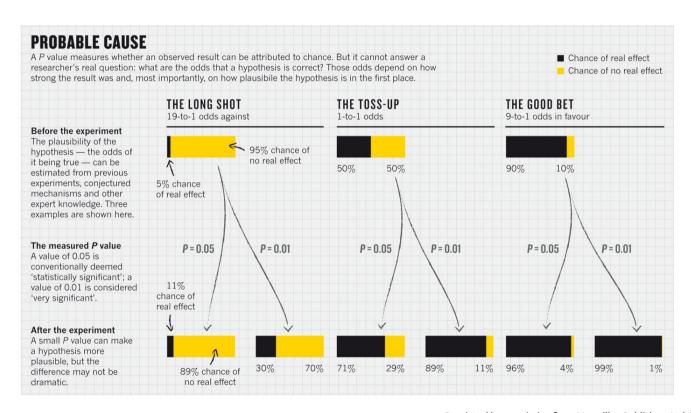
# Reproducibility: What's up?



#### Publication pressure:

- Underpowered studies -- so use more participants!
- Data peeking -- so pre-register your studies
- File-drawer effect -- so publish your findings anyway + journals should change (see PsychFileDrawer)
- Nobody cares

# We don't understand p-values



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# Larger samples

#### Why

- Larger and more representative samples
- Cheap
- Fast
- More brains means a higher probability to find the right expertise (see Nielsen, 2011)

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#### Available tools

- jsPsych
- Amazon Mechanical Turk (use with psiTurk), CrowdSource, ...
- Or create a virtual reality with Oculus Rift

# **Data sharing**

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- Better data archiving standards
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- Who is going to use all of that data anyways? The problem of filtering again.

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#### **Available tools**

GitHub, figshare, Zenodo, BitBucket, Dropbox ...

# Licencing

- Copyright (c): all rights reserved
- Copyleft: all rights reversed
  - Permissive (anybody can use your stuff for anything they like even sell it):
    - Software: BSD 3-clause or MIT
    - Else: Creative Commons Attribution (cc-by)
  - **Viral** (reciprocal anything based on your work will be of the same same license type, ensuring perpetual access to it):
    - Software: <u>GNU General Public License</u> (recommended for scientific software so that it always remains open)
    - Else: Creative Commons ShareAlike (cc-by-sa) (think twice before using)
- **Public domain:** no rights reserved <u>Creative Commons Zero (cc0)</u> if you need to want to put it in the public domain sooner than it would get there legally

# Free and Open Source Software

Copylefted software

### Why

- Transparent
- Accessible
- Persistent

### Why not

- Often less powerful
- Less polished

#### **Available tools**

- E-Prime, MATLAB, Presentation -> Python
- SPSS -> Python, R
- Photoshop -> GIMP
- Illustrator -> Inkscape
- ...

# Chapter 3

where we get stuck in human nature

# Quality

Running head: EMERGENCE OF PERCEPTUAL GESTALTS IN VISION

EMERGENCE OF PERCEPTUAL GESTALTS IN VISION

Emergence of perceptual Gestalts in the human visual cortex:

The case of the configural superiority effect

Jonas Kubilius, Johan Wagemans, & Hans P. Op de Beeck University of Leuven (K.U. Leuven)

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#### Abstract

Many Gestalt phenomena have been described in terms of perception of a whole being not equal to the mere sum of its parts. It is unclear how these phenomena emerge in the brain. We used functional magnetic resonance imaging (fMRI) to study the neural basis of the behavioral configural superiority effect, where a visual search task for the odd element in a display of four line segments (parts) is facilitated by adding an irrelevant comer to each of the line segments (whole shapes). FMRI-based decoding of the position of the odd element revealed a neural configural superiority effect in shape-selective regions but not in low-level retinotopic areas, where decoding of parts was more pronounced. These results show how at least some Gestalt phenomena in vision emerge only at the higher stages of the visual information processing and suggest that feedforward processing might be sufficient to produce them.

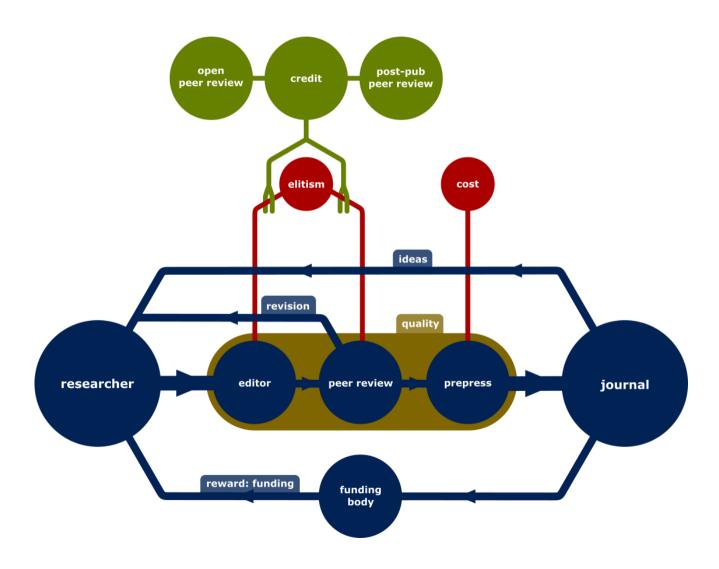
- . . .
- Online repositories (arXiv, bioRxiv) need recommendation systems (just like in Amazon, Netflix, Spotify), e.g., Pubget, Google Scholar

Keywords: visual perception, neuroimaging

Change reward system (Kubilius et al., 2013)

Need nice outputs (check eLife Lens, PeerJ Paper Now)

### **Peer review**



### Peer review

#### **Issues**

- How much we get paid for doing reviews (~5 hours of work (Ware, 2011)):
  - **■** €20
  - €45 (~minimal wage in Belgium)
  - **■** €60
  - **■** €100?
- Major bottleneck (with revision might take a year)
- Elitism
- Why only two people decide the fate of your paper?

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#### **Solutions**

- Double-blind review nope
- Open peer review (e.g, PeerJ)
- Giving credit to reviewers (e.g., Publons)
- Post-publication peer review

### Academia's 1%

You've got no chances: Only 3% of PhDs become professors (30% of PhDs get a postdoc, and 10% of postdocs become a professor)

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And needless to say: Don't be a woman. A report on women researchers found that

"Both Latinas and Black women report regularly being mistaken as janitors." New Study Reveals "Double Jeopardy" Faced by Women of Color in STEM / UC Hastings
Newsroom

# A beggar's life

Even if successful, your life will be based on Impact Factors:

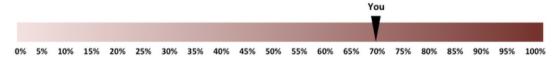


### I'm fine, folks

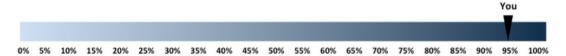
#### Your probability to become a Pl is:

**75%** 

You vs. Pls (you outscore this percent of people who became a PI)



You vs. Non-PIs (you outscore this percent of people who did not become a PI)



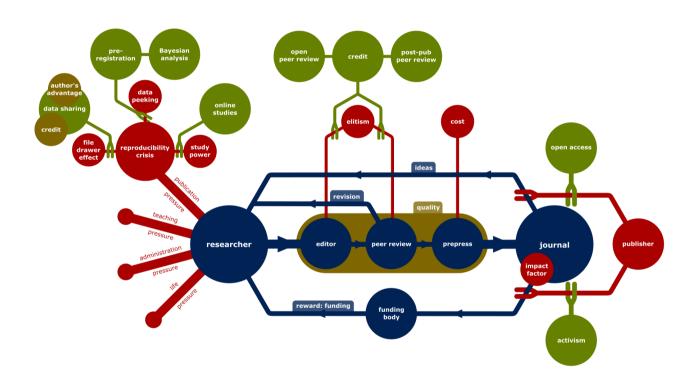
Your score is greater than that of 70% of Pls in our data, while compared to non-Pls, you outscore 95% of them (i.e., false discovery rate of 5%)

Here are some of the statistics we computed from your publication history:

Feature	Value
Number of Publications	6
Number of Publications as First	4
Mean Impact Factor	3.5
Max Impact Factor	7.1
Max IF As First	7.1

# Chapter 4

where we wrap up



# **But why bother?**





Open Science / Open Culture lead to transparency, accountability, clear thought.

# The End

where we thank each other for patience

### Extra resources

- Belluz, J. (2015). Taxpayers spend \$140 billion funding science each year but can't access many of the results. Vox.
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