

# QCBT

## 2018 SPEAKERS PACKAGE

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# WELCOME



Dear Prospective Conference Partner,

We are very delighted to invite you to the Queen's Conference on Business & Technology (QCBT), now in its fourth year running. Year after year, we have continued to attract a wide range of delegates from the faculties of Commerce, Engineering, Computer Science and Arts & Science. Last year, we successfully hosted over 130 delegates both from Queen's University, as well as 12 other prestigious institutions across Canada.

Our conference aims to educate, encourage collaboration, and expose students to the current major trends and advancements within the technology industry. We offer many speaking opportunities and ways to get involved, and moving into our fourth year, we aim to focus on and continuously improve upon the value continue to build strong partnerships with professionals like yourself who are making waves in the industry.

We recognize the vital role that speakers play in the planning of our conference, and we have worked hard to ensure that we will be offering a mutually value-adding partnership with you. On behalf of the QCBT 2018 Executive Team, we would like to thank you for taking the time to review our speakers package. Please do not hesitate to reach out to us if you have any questions regarding any of our opportunities.

Sincerely,  
Harjaap Singh Makkar and Linda Zhang  
QCBT 2018 Co-Chairs

A handwritten signature in black ink, appearing to read "Harjaap Singh".

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A handwritten signature in black ink, appearing to read "Linda Zhang".

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## WHAT IS QCBT?

QCBT is a conference which connects students from the faculties of Commerce, Computer Science, Engineering and Arts & Science to the rapidly growing business and technology sector. After successfully joining Comsoc and Engsoc with dual ratification, as well as hosting over 400 delegates in the past three years, we plan to build on that momentum and take QCBT to new heights. Our conference aims to inform delegates on current advancements in technology and how they can join a community whose purpose is to improve the experience of tomorrow.

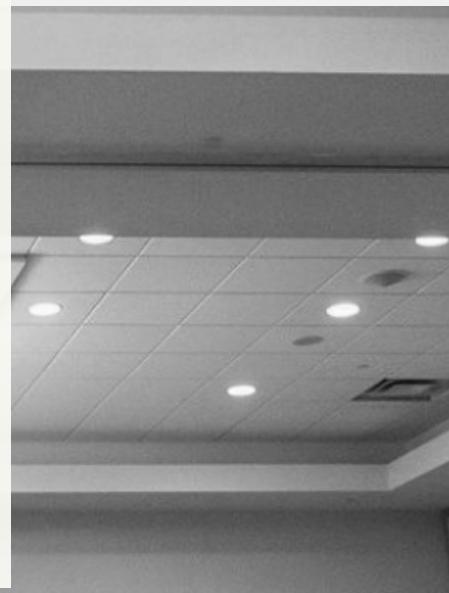
The conference will entail a diverse range of students, sponsors, speakers, and other partners that will come together to spark innovation in the tech space. Simply put, the conference aims to create a community of individuals who have the drive and initiative to write the next chapter of innovation. Approaching our fourth year in operation, we recognize the vital role that speakers play in providing value to delegates and the entirety of the conference. In addition, the conference and our delegates offer exceptional opportunities for potential partners. Everyone involved will have a unique role in shaping the conference and making it an incredible experience. On behalf of the QCBT team, we thank you for taking the time to read this speakers package and we truly hope to see you at QCBT 2018!



## Conference Theme

What are the game-changing technologies that are top of mind for the tech industry's key innovators and business leaders? How is the advent of artificial intelligence and machine learning affecting the workplace and transforming the customer experience, and has the exponential growth of e-commerce also revolutionized conventional retail in its wake? Will the way we bank a decade later even remotely resemble our current methods?

Fields such as AI, machine learning, e-Commerce, fintech, automated vehicles, IoT, VR and AR are not new topics of discussion. However, now that organizations of varying sizes have had the time to adopt these into their practices, what impact have they had? Are changes to businesses' current methods of operation too difficult to bring about, or are we at the very tipping point of the next technology revolution? These are some of the questions we hope to have leaders such as yourself help answer at this year's annual Queen's Conference on Business Technology.



# WHY SPEAK?

## DIVERSITY IN BACKGROUND

QCBT brings together a diverse group of individuals who dare to define a new status quo and are willing to take the initiative to bring forward-thinking ideas into fruition. Our delegates come from 10+ prestigious universities across Canada and they are at the top of their programs in Commerce, Engineering, Computer Science, and Arts and Science. Each year, our delegates come together to gain valuable insights and be inspired through the involvement of leaders such as yourself.

## SCREENING PROCESS

Hosted at one of Canada's premier universities, QCBT attracts the brightest and most driven individuals across the nation. To select our delegates, we implement an intensive screening process which involves an extensive application in which the student has to portray their passion for business and technology, skills, and unique thought process which ensures only the best delegates are accepted to attend QCBT. By being a part of QCBT, this allows you to connect with some of the brightest and most ambitious students in the country who have a passion for the business and technology sector.

## BREADTH OF EXPERIENCE

Our delegates represent the best talent available at Canadian Universities. Their accomplishments and experience have continually helped to enrich the conference atmosphere. Delegates from previous years have gone on to work at companies such as Amazon, Microsoft, RBC, and Accenture. Being a speaker will allow you to showcase your company and gain publicity and brand loyalty from some of Canada's top students.



## CONTACT US

Thank you for taking the time to read the QCBT 2018 speakers package. We are thrilled to be a part of the speakers team this year, and we do hope that our vision has sparked an interest for you to speak at QCBT 2018. The executive committee is dedicated to making this conference a memorable experience for students, speakers and sponsors alike and we would be honoured if you would join us this year. We look forward to further discussing what QCBT is all about with you and will be contacting you to follow up shortly. Please feel free to contact us with any questions.

Warm regards,



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# **QCBT**

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