



JUST
HACK

A Hackathon for Social Change

September 19 - 20, 2015

Montreal, QC

Why Sponsor?

JustHack is a New Kind of Hackathon

JustHack was founded at McGill University in 2015 by a group of female Computer Science students who wanted to create a safe place within the tech world for those who were interested in learning about the specific social issues and barriers that exist within it. Our aim is to improve the tech industry through creative learning and collaboration.

JustHack is an initiative that recognizes the existing power structures and barriers that actively discourage marginalized groups of people from participating in hacking culture and the tech industry. Students and community members of all backgrounds from Quebec, Ontario, and the northeastern United States will come to Montreal on September 19th to address some of the most difficult social issues of our generation through technology.

How We're Different

JustHack is based on collaboration, solidarity, and empowerment. As opposed to other hackathons where participants compete for prizes from companies, JustHack focuses on projects for the community that actually help real people. JustHack will have community groups, activists, and social scientists in addition to programmers and designers so that ambitious, forward-thinking people from different fields can come together and make products which make the biggest impact on their communities.

We aim to make this hackathon as safe, welcoming, and accessible as possible. Our event space will be 100% wheelchair-accessible with gender-neutral bathrooms. We also plan on having translators and ASL interpreters for our panels and ceremonies. We are a team of all-female organizers and we have an extensive code of conduct that will be strictly enforced to prevent discrimination and abuse of any kind.

JustHack is committed to sustainability and ethical working conditions. All t-shirts and affiliated merchandise will be sweatshop-free/union-approved and made sustainably. We plan on providing only vegan and vegetarian food options during the hackathon.

Community Impact

Montreal has a legacy of activism and solidarity with marginalized groups, which makes it an ideal place to hold a social justice hackathon. Universities in and around Montreal have active tech scenes and a thriving social justice culture. JustHack will create a bridge between the two communities and promote a subculture of using technology for social good.

In order to make this event truly inclusive, JustHack is not limited to students. Self-taught individuals and anyone wanting to learn can attend and build projects which empower their community. Our goal is to foster an environment in which attendees, companies, and community groups can form personal and long-lasting relationships at JustHack. Therefore, we'll be capping the event at 100 local and 100 out-of-town attendees to keep the hackathon intimate and community-focused.

Dear Sponsor,

Sponsoring JustHack is not just a way to connect with top students from Canadian and American universities. It also demonstrates your company's commitment to diversity, community engagement, and support of underrepresented groups in STEM fields. By sponsoring, you can:

- demonstrate your commitment to diversity in the workplace and supporting underprivileged groups in tech
- meet and recruit emerging developers, designers, students, and community members who care about social justice
- engage in the community by playing an integral role in the emergence of the Montreal "social hacking" scene
- help attendees use your products to build your user base and build long lasting relationships with participants
- meet like-minded professionals— attendees or representatives from other companies— to partner with your company
- position your company as one who is helping build the next generation in tech and making the world a better place!

Below you will find a detailed list of ways your company can be a part of JustHack. In addition to the financial contributions listed below, sponsors may also contribute by offering food or transportation for our attendees. Please don't hesitate to contact us at hello@justhack.io if you have any questions or ideas for collaboration we have not listed below. We're very excited to partner with you and expand the horizon of the problems that hackathons and technology can solve!

Best,

Pascale Gourdeau, Rachel Bergmann, and Isabel Lee
JustHack 2015 Organizers

Sponsorship Tiers

*Please note that all event topics, swag, and promotional material must abide by our Code of Conduct. JustHack organizers must be informed of their nature at least two weeks before JustHack. The organizers have the right to refuse event topic proposals, swag, and other promotional material.

Bronze
\$1k

Silver
\$3k

Gold
\$6k

Platinum
\$12k

General

Send engineers + designers as mentors



Invited to give a talk relating to tech + social justice*



Sponsor a part of the event (e.g. a meal, computers)



Get a reserved sponsor table



Hold keynote address*



Branding

Logo on our website and materials



Listed in API directory



Thanked at opening and closing ceremony



Distribute company swag*



Logo on JustHack t-shirt



Recruiting/API email



Lightning talk during the opening ceremony (2 min)



Recruiting

Distribute recruiting materials



Send recruiters (number depends on tier)

1

1

2

Get attendee resumes



Access to resumes prior to the event

