

Quinton J. DeVries

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Academic Preparation

University of Michigan - Ann Arbor, Michigan

Master of Information with Emphasis in User Experience Research

Iowa State University - Ames, Iowa

Bachelor of Science - Psychology 05/2016

Relevant College Coursework Includes: Consumer Behavior, Social Psychology, Cognitive Psychology, Motivation, Sociology, Industrial Organizational Psychology, Psychology Research Methods, Consumer Aesthetics and Retail Branding, Industrial Design Thinking, Marketing Principles

Research Interest

- User experience
- Decision-making
- Human computer interface
- Design thinking
- Marketing

Honors

- Dean's list - Semester GPA ≥ 3.5 (Spring 2015, Fall 2016, Spring 2016)
- Graduated with a service cord +250 service hours upon high school graduation
- Honor roll student with leadership experience and Advanced Placement college credit

Skills

- Excellent Research skills
- Strong interpersonal skills
- Technical writing
- Experience with Java programming
- Experience with SPSS stats program, MATLAB, Qualtrics, Adobe PhotoShop

Certification

- Protecting Human Research Participants from National Institute of Health Office of Extramural Research. License number: 1236583. Acquired on 08/2013
- Google Analytics Individual Certification from Google Analytics. Viewable on Academy for Ads profile. Acquired on 02/2018
- Google Adwords Certification from Google Analytics. Viewable on Academy for Ads profile. Acquired on 03/2018

Research Experience

College of Business Behavioral and Neuro Lab

Research Assistant - 01/2016 - 08/2016

- Initiated the re-establishment and use of the EEG and eye tracking research lab
- Performed administrative tasks
- Lead the student team and acted as liaison with the interdisciplinary neuro lab faculty
- Created weekly reports and metrics for lab usage
- Set up experiments, explained procedures, and administered experiments
- Developed research question, stimuli, hypothesis, procedures for project in progress
- Coordinated interdisciplinary team to promote and facilitate research
- Co-Authored project bridging psychology and managerial accounting
- Prepared, delivered, and presented research findings for future implementations

Media and Aggression Lab

Research Assistant to Dr. Craig Anderson - 08/2015 - 05/2016

- Undergraduate research assistant to Dr. Craig Anderson in the Media and Aggression Laboratory
- Participated in recruitment and data collection of research participants to study the relationship between character identification and violent behaviors
- Worked closely with participants explaining the process, instructions then debriefed and answered questions participants may have regarding the study
- Entered data collection into Excel for further statistical analyzation
- Attended weekly professional development lab meetings

Temporal Dynamics: Thinking and Decision Making Lab

Research Assistant to Dr. Robert West - 01/2014 - 05/2015

- Undergraduate research assistant to Dr. Rob West in the Temporal Dynamics: Thinking and Decision Making Laboratory
- Participated in recruitment and data collection of research participants to study EEG in a decision making gambling task
- Worked closely with participants explaining the process, instructions then debriefed and answered questions participants may have regarding the study
- Processed and analyzed EEG data using EMSE and MATLAB
- Poster presentation at Iowa State Neuro Day 2014 (citation below)

Conference Posters and Presentations

- DeVries, Q., Pederson, L., Slavina, A., West, R., (2014). Neural Correlates of Feedback Processing in the Risky-Gains Task. Poster session presented at Iowa State NeuroDay, Iowa State University, IA, September.

Additional Work and Employment

QA Graphics - Ankeny, Iowa

Sales and Marketing Assistant - 05/2017 - 10/2017

- Conducted market research and built personas to align customer needs/organizational goals
- Wrote and edited outbound marketing content ideation, copy, and campaigns
- Worked in social channels to execute campaigns, generate responses, and strategize outreach efforts
- Assisted project managers to ensure timelines were communicated to clients and marketing/sales to determine how deliverables need to adjust as new projects come online

American Equity - W. Des Moines, Iowa

Annuity Service Technician - 10/2016 - 12/2016

- Identified and assessed customers needs to increase customer affect
- Managed an average of 80 customer/agent calls and 25 emails meeting weekly quotas
- De-escalated user issues with empathy, critical listening, and active customer engagement
- Continued professional development completing two optional LOMA certifications

Wakonda Country Club - Des Moines, Iowa

Annuity Service Technician - 10/2016 - 12/2016

- Delivered Enthusiastic and friendly customer service in several areas of the club (server, bartender, valet, spring break children's camp leader, banquets/special events)
- Effectively communicated with guest and co-workers in a fast-paced, problem-solving environment
- Built relationships with members through taking pride in exceeding member expectations

Organization and Community Involvement

Phi Kappa Psi Fraternity- Iowa Beta Chapter - Ames, Iowa

- Completed over 20 hours of service each semester within the community

Philanthropy event Co-Chairman - Fall 2015

- Collaborated with committee to establish a new fall philanthropic event
- Talked to and recruited local business sponsors

Judicial Review Chairman - 01/2015 - 05/2015

- Interpreted bylaws and code of standards to justify and distribute penalties in a 70+ member chapter

Alumni Relations Chairman - 05/2014 - 01/2015

- Planned, organized, and budgeted the largest homecoming tailgate to date, where 40+ active and alumni attended
- Successfully initialized professional connections between alumni and undergraduates based on industry and areas of study

Interfraternal Council (IFC) Chapter Delegate - 10/2013 - 12/2014

- Represented counsel to the president at bi-monthly meetings
- Advised on voting matters
- Recorded minutes to report to chapter committee chairs

Finance Committee - 08/2013 - 01/2014

- Assisted in setting an annual, itemized budget for the fraternity
- Presented monthly reports to committee members and executive board

Boys & Girls Club of Story County - Ames, Iowa

Volunteer - 08/2013 - 05/2016

- Volunteered at the after-school program playing games and interacting with the kids
- Participated each spring in the philanthropic event Phi Kappa Psi organizes to raise money for Boys & Girls Club of Story County.

Food at First - Ames, Iowa

Volunteer - 08/2013 - 05/2016

- Assisted in preparation, serving, and clean up during of meals
- Helped with the organization and distribution of food from the pantry

Iowa State Homecoming Central Committee - Ames, Iowa

CySquad - Fall 2014

- Collaborated with Homecoming Central Committee and other on-campus organizations plan and execute events for homecoming celebration
- Represented the Greek community on a campus wide committee to serve students and alumni

The Orchard Place of Central Iowa - Des Moines, Iowa

Volunteer - Summer 2013

- Socialized with children in residential and outpatient mental health treatment program
- Supported and encouraged positive behavior

University Ambassadors Program - Lincoln, Nebraska

Diversity Enhancement Team - 08/2012 - 05/2013

- Collaborated with organizations and admissions to enhance and promote campus diversity

Psi Chi/UPO - Lincoln, Nebraska

Undergraduate member - 08/2012 - 05/2013

- Participated in bi-monthly meetings in order to learn more about research, graduate school, the psychology honor society, and other major related opportunities

Special Olympics of Central Iowa - W. Des Moines, Iowa

Track and Field Coach - Spring 2009 - 2012

- I worked with a special needs adults helping them to reach their full athletic potential
- Mentored athletes and built relationships with their parents/guardians
- Encourage and advised the athletes in support of their goals