How to apply

- Step 1: Read the Competitors Package and see if QEC is a good fit for you
- Step 2: Check the Rules and Regulations and make sure your business qualifies
 - · Apply as an individual or teams of 1-4
 - Consisting of postsecondary students, or those who were enrolled within the last
 months
 - Business in operations for less than 3 years
- **Step 3:** Start working on your 10 page business plan and 2-5 minute presentation Your business plan should focus on:
 - Market Opportunity
 - Business Model and Viability
 - Execution Strategy
 - Originality
 - Financial Considerations

Your video presentation should:

- Be a simple representation of your business
- Can use powerpoint slides and visual aides
- Convince judges of the value of your business in less than 5 minutes

Your business plan and video presentation should not include any references to your school or your team members full name.

- **Step 4:** Contact the competitor coordinator with any questions and to check in during your application process
- **Step 5:** When finished, download the QEC official title page and include as the first page
- Step 6: Visit www.theqec.com and select the "Submit Application" button
- **Step 7:** Attach all necessary submission documents to the email and send to submissions@theqec.com. Please email kirsten.macmillan@theqec.com if you do not receive a confirmation email within 24 hours after submission.
- Step 8: You will receive confirmation of your submission within 24 hours

Application due date: October 29th 2016 at 11:59pm Early bird prize due date: October 15th 2016 at 11:59pm

