QETSIA NKULU

+1 310-909-9423 | qetsiankulu@gmail.com | Los Angeles, CA
Linkedin: https://www.linkedin.com/in/qetsiankulu/ | Github: https://github.com/qetsiankulu
Portfolio: https://qetsiankulu.com/

EDUCATION

UCLA EXTENSION — Los Angeles, CA
Major in Computer Systems Analysis/Analyst (Applications Programming) — April 2023 - December 2023
Relevant Coursework: JavaScript, Website Development with Adobe Software, Fundamentals of Software Development & Programming

UNIVERSITY OF CALIFORNIA, LOS ANGELES (UCLA) — Los Angeles, CA
Bachelor of Science — Jul 2018 - Sep 2022
Major in Cognitive Science; Minors in Global Studies
Honors: Dean's List (Spring 2020/Fall 2021/Winter 2021)
Relevant Coursework:

Introduction to Programming	Topics in MATLAB Programming for Behavioral Sciences
Psychological Statistics	Advanced Topics in MATLAB Programming for Behavioral Sciences

TECHNICAL SKILLS

Computer: Javascript, HTML, CSS, Responsive Web Design, CSS Flexbox, CSS Grid
User Experience: User Interviews, Insight Synthesis, Persona Creation, A/B Testing, Decision Mapping, User Scenarios, User Testing
Technologies: Figma, Adobe Photoshop, Adobe Illustrator, VS Studio, Github

WORK EXPERIENCE

BruinShack — Los Angeles, CA
Lead UI/UX Designer — Jan 2023 - February 2023
- Defined 13 relevant user-interface features to incorporate in the website redesign based on the user experience research and ideation
- Designed a high fidelity desktop prototype of the BruinShack website redesign and created additional components and variants to the BruinShack design system
- Initiated design reviews with an industry professional during the reiteration process of the prototype biweekly

BruinShack — Los Angeles, CA
User Experience Intern — Oct 2022 – January 2023
- Identified characteristics and behavioral patterns from the user research data to generate over 11 users insights on UCLA students making up the user data pool
- Created 5 user personas and 5 user scenarios to build empathy and define the different housing expectations and pain points of potential BruinShack users
- Conducted a competitive analysis on 3 apartment websites to translate behavioral patterns of BruinShack users into an understanding of current market trends and user-interface standards

PROJECTS

PS5 PRODUCT LANDING PAGE
Principal Front-End Engineer
- Summary: Built a fully-responsive product landing page to showcase the next-generation of Sony video game console (PS5)
- Tools: VS Studio, Github, HTML, CSS, Responsive Web Design, CSS Flexbox, CSS Grid, Adobe Photoshop

NUJABES TRIBUTE

Principal Front-End Engineer
- Summary: Built a fully-responsive website with an embedded media player as a tribute to the late godfather of lofi hip-hop
- Tools: VS Studio, Github, HTML, CSS, Responsive Web Design, CSS Flexbox, CSS Grid

BRUINSHACK REDESIGN STUDY

User Experience Intern, Lead UX/UI Designer
- Summary: Bruinshack is an online service to help UCLA students look for apartments in the Westwood area. The goal of this project was to synthesize the research findings into the design process and redesign the website to reflect user needs.
- Tools: User Persona Creation, Interaction Design, Wireframing, Prototyping, User Testing, Figma, Color Theory

ADDITIONAL SKILLS

Certifications & Training: freeCodeCamp (New) Responsive Web Design, UC Berkeley UI/UX Bootcamp, freeCodeCamp Javascript Algorithms and Data Structures (in-progress), Codecademy Front-End Engineer Career Path (in-progress), University of Helsinki's massive open online course (MOOC) on Object-Oriented Programming with Java (in-progress)