Visualization 1

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120 years of Olympic Games

Critique

What

Background

Saúl Buentello a Web Developer, Data Enthusiast and a big fan of the Olympics came out with a project to demonstrate how anyone can benefit from the built system's visual representations using the Olympics as a use case.

- Dataset: Athlete events, Event regions (Kaggle)
- 2. Visualisation Tool: RStudio
- 3. Objective: How to analyze and visualize 120 years of Olympic Games with R

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"3", "Gunnar Nielsen Aaby", "M", 24, NA, NA, "Denmark", "DEN", "1920 Summer", 1920, "Summer", "Antwerpen", "Football", "Football Men's Football", NA
"4", "Edgar Lindenau Aabye", "M", 34, NA, NA, "Denmark/Sweden", "DEN", "1900 Summer", 1900, "Summer", "Paris", "Tug-Of-War", "Tug-Of-War Men's Tug-Of-War", "Gold"
"5", "Christine Jacoba Aaftink", "F", 21, 185, 82, "Netherlands", "NED", "1988 Winter", 1988, "Winter", "Calgary", "Speed Skating", "Speed Skating Women's 500 metres", NA
"5", "Christine Jacoba Aaftink", "F", 25, 185, 82, "Netherlands", "NED", "1992 Winter", 1992, "Winter", "Albertville", "Speed Skating", "Speed Skating Women's 500 metres", NA
"5", "Christine Jacoba Aaftink", "F", 25, 185, 82, "Netherlands", "NED", "1992 Winter", 1992, "Winter", "Albertville", "Speed Skating", "Speed Skating Women's 500 metres", NA
"5", "Christine Jacoba Aaftink", "F", 25, 185, 82, "Netherlands", "NED", "1994 Winter", 1994, "Winter", "Lillehammer", "Speed Skating", "Speed Skating Women's 500 metres", NA
"5", "Christine Jacoba Aaftink", "F", 27, 185, 82, "Netherlands", "NED", "1994 Winter", 1994, "Winter", "Lillehammer", "Speed Skating", "Speed Skating Women's 500 metres", NA
"5", "Christine Jacoba Aaftink", "F", 27, 185, 82, "Netherlands", "NED", "1994 Winter", "P94, "Winter", "Lillehammer", "Speed Skating", "Speed Skating Women's 500 metres", NA
"6", "Per Knut Aaland", "M", 31, 188, 75, "United States", "USA", "1992 Winter", "1992, "Winter", "Albertville", "Cross Country Skiing", "Cross Country Skiing Men's 10 kilometres", NA
"6", "Per Knut Aaland", "M", 31, 188, 75, "United States", "USA", "1992 Winter", 1992, "Winter", "Albertville", "Cross Country Skiing", "Cross Country Skiing Men's 10 kilometres", NA
"6", "Per Knut Aaland", "M", 31, 188, 75, "United States", "USA", "1992 Winter", 1992, "Winter", "Albertville", "Cross Country Skiing", "Cross Country Skiing Men's 10 kilometres Relay", N.
"6", "Per Knut Aaland", "M", 33, 188, 75, "United States", "USA", "1992 Winter", "1994, "Winter", "Lillehammer", "Cross Country Skii
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"6","Per Knut Aaland","M",33,188,75,"United States","USA","1994 Winter",1994,"Winter","Lillehammer","Cross Country Skiing","Cross Country Skiing Men's 10/15 kilometres",NA
"6","Per Knut Aaland","M",33,188,75,"United States","USA","1994 Winter",1994,"Winter","Lillehammer","Cross Country Skiing","Cross Country Skiing Men's 10/15 kilometres Pursuit",
"6","Per Knut Aaland","M",33,188,75,"United States","USA","1994 Winter",1994,"Winter","Lillehammer","Cross Country Skiing","Cross Country Skiing Men's 4 x 10 kilometres Relav",NN

"7", "John Aalberg", "M", 31,183,72, "United States", "USA", "1992 Winter", "1992, "Winter", "Albertville", "Cross Country Skiing", "Cross Country Skiing Men's 10/15 kilometres Pursuit", NA "7", "John Aalberg", "M", 31,183,72, "United States", "USA", "1992 Winter", "1992, "Winter", "Albertville", "Cross Country Skiing", "Cross Country Skiing Men's 4 x 10 kilometres Relay", NA

Aslborg" "M" 22 102 72 "United States" "USA" "1004 Winter" 1004 "Winter" "Tillehammer" "Cross Country Skiing "Cross Country Skiing Man's 10/15 kilometres Burguit" NA

"7", "John Aalberg", "M", 31,183,72, "United States", "USA", "1992 Winter", 1992, "Winter", "Albertville", "Cross Country Skiing", "Cross Country Skiing Men's 10 kilometres", NA "7", "John Aalberg", "M", 31,183,72, "United States", "USA", "1992 Winter", 1992, "Winter", "Albertville", "Cross Country Skiing", "Cross Country Skiing Men's 50 kilometres", NA

"7", "John Aalberg", "M", 33,183,72, "United States", "USA", "1994 Winter", "1994, "Winter", "Lillehammer", "Cross Country Skiing", "Cross Country Skiing Men's 10 kilometres", NA "7", "John Aalberg", "M", 33,183,72, "United States", "USA", "1994 Winter", "Winter", "Lillehammer", "Cross Country Skiing", "Cross Country Skiing Men's 30 kilometres", NA

"ID", "Name", "Sex", "Age", "Height", "Weight", "Team", "NOC", "Games", "Year", "Season", "City", "Sport", "Event", "Medal"

"1","A Dijiang","M",24,180,80,"China","CHN","1992 Summer",1992,"Summer","Barcelona","Basketball","Basketball Men's Basketball",NA
"2","A Lamusi","M",23,170,60,"China","CHN","2012 Summer",2012,"Summer","London","Judo","Judo Men's Extra-Lightweight",NA

Characteristics of the Data

- 1. Occurrences (summer and winter)
- 2. Data at the sport level, Art competitions were not included in the athletes' data (focused on athletics)
- 3. large-scale dataset (spans the years 1896 to 2016)

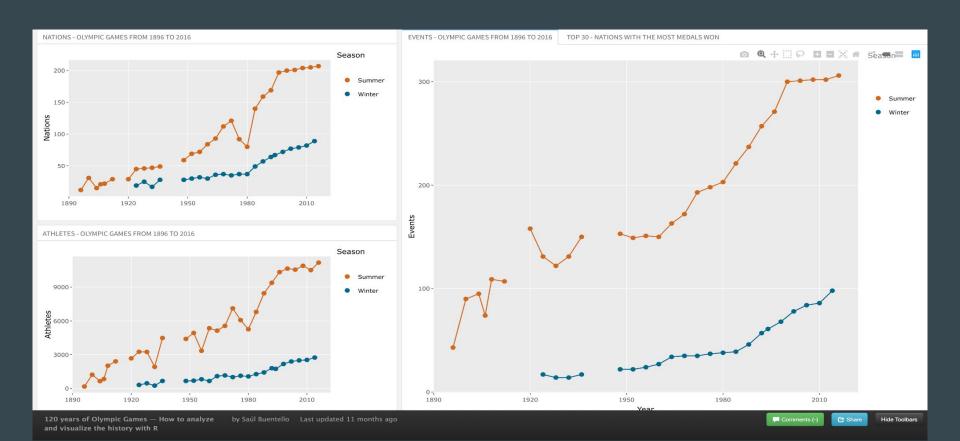
Why

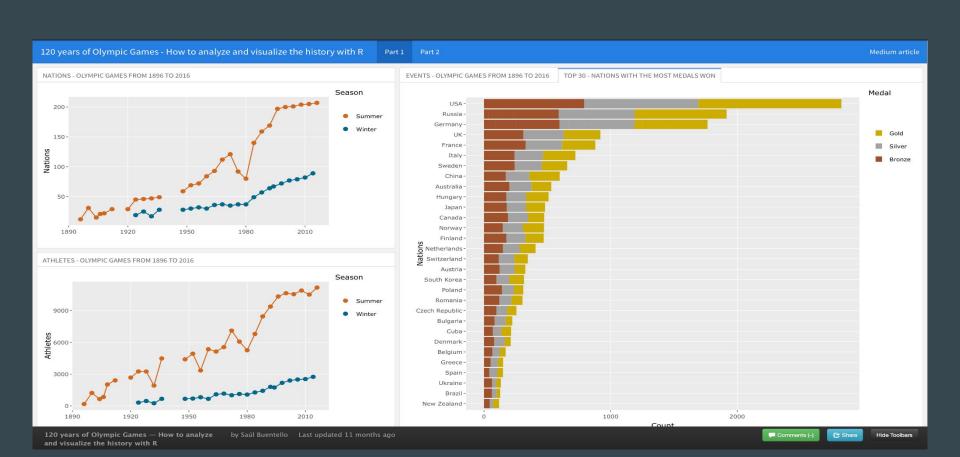
Objectives

Saúl's intentions for this visualisation is to answer the following questions:

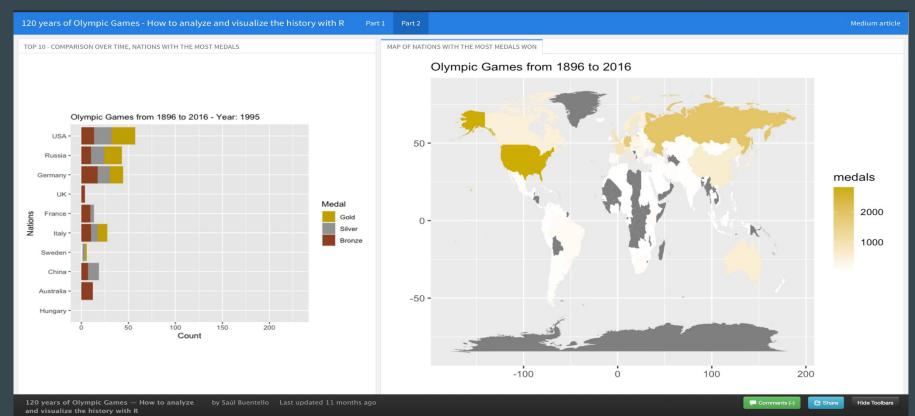
- 1. Which countries are the most dominant?
- 2. How has involvement evolved?
- 3. Which countries have the most medals in various disciplines?
- 4. What is the ratio of female/male Olympic attendees?

How





How is the data currently visualised



Did it achieve its intended task?

- 1. Which countries are the most dominant?
 - o Yes
- 2. How has involvement evolved?
 - To a certain degree
- 3. Which countries have the most medals in various disciplines?
 - o No
- 4. What is the ratio of female/male Olympic attendees?
 - o No

Observations

1. Pros

- a. Nodes in the line chart represent each year the Olympics takes place
- b. Statistical overview of the data
- c. Utilisation of different contrasting colours to show different type of data

2. Cons

- a. Predominant usage of line charts
- b. Lacks detailed information about the following:
 - i. Number of participating countries
 - ii. Number of athletes
 - iii. Number of events
 - iv. Types of events
 - v. Total number of medals

Observations

1. Pros

- a. Animated changes to the medal tally for each Olympic Game each year
- b. Statistical overview of the data
- c. Utilisation of a World Choropleth with a chromatic scale to show the number of medals won by each country

2. Cons

- a. Hard to differentiate the difference with the current chromatic scale
 - i. Blends in with the background
 - ii. The shades are nearly similar
 - iii. Same colour used to represent the gold medal (Misleading)
- b. Animation can seem confusing at times
 - i. User is not given enough time to process the data

Suggestions

What

We plan to use the same dataset

Why

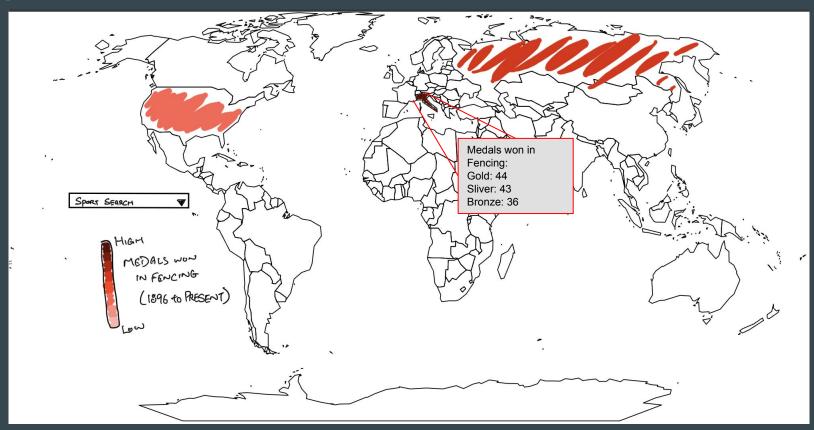
Provide insight for aspiring Olympic athletes

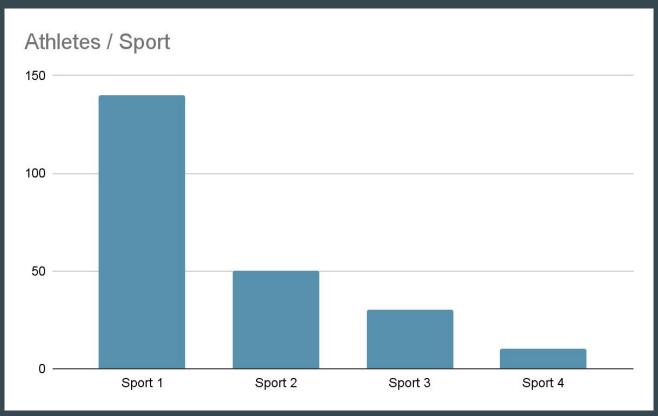
How

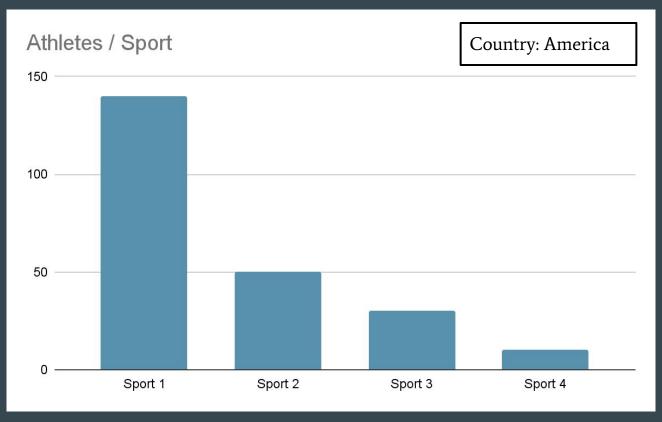
- 1. Certain visualisation can be combined into one visualisation
- 2. Would recommend more forms of interactivity to view more in-depth data
- 3. Use better colour scales to represent the data
- Not to reuse the colors assigned to gold, silver & bronze to prevent any misconceptions
- 5. World Choropleth can be more interactive

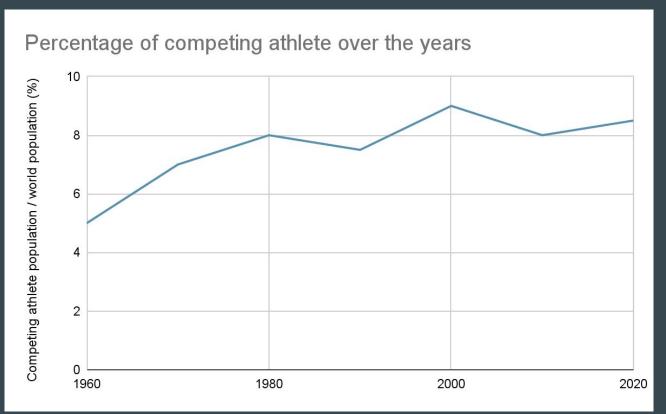


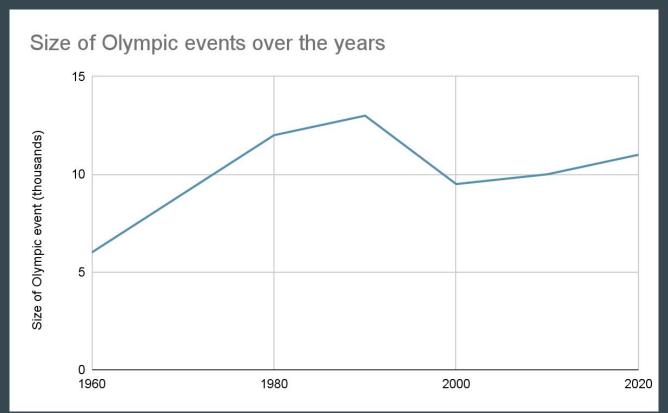








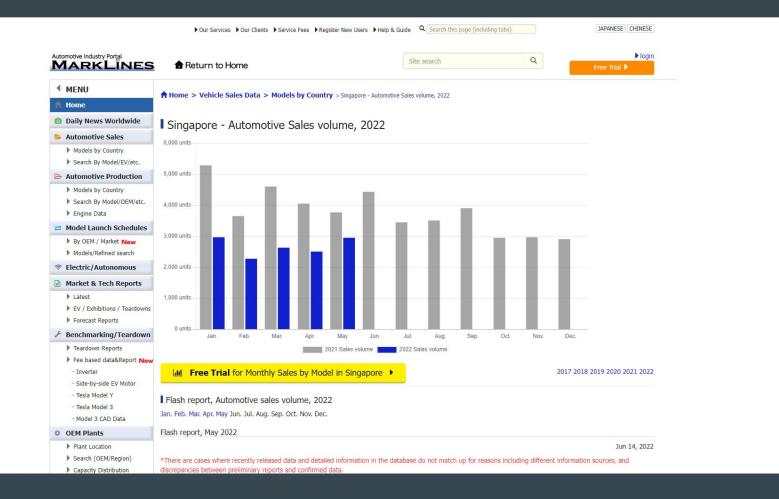




Visualization 2

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Singapore Automotive Sales Volume



Critique

What

Singapore - Registrations of new cars

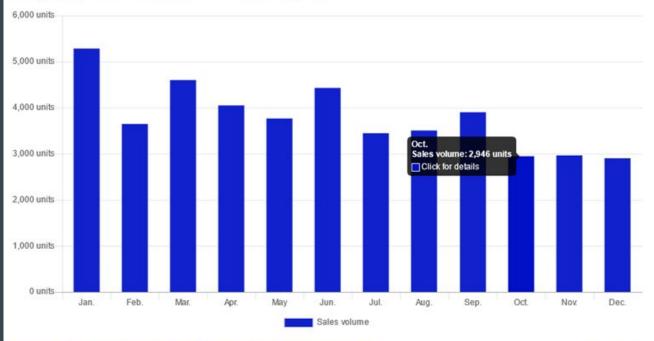
Maker/Brand	Dec. 2021	Share	JanDec. 2021	Share
Toyota	694	23.9%	9,633	21.2%
Mercedes-Benz	286	9.9%	6,421	14.1%
BMW	292	10.1%	5,255	11.6%
Honda	270	9.3%	4,815	10.6%
Hyundai	195	6.7%	2,861	6.3%
Mazda	64	2.2%	2,366	5.2%
Audi	180	6.2%	1,975	4.3%
Nissan	83	2.9%	1,821	4.0%

Why

Provide accurate information for end-user

How





Free Trial for Monthly Sales by Model in Singapore

2017 2018 2019 2020 2021 2022

Flash report, Automotive sales volume, 2021

Jan. Feb. Mar. Apr. May Jun. Jul. Aug. Sep. Oct. Nov. Dec.

Singapore - Registrations of new cars

Nissan

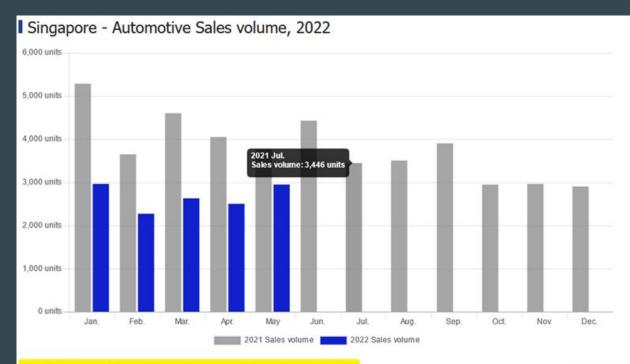
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2.9%

1,821

4.0%

83



Free Trial for Monthly Sales by Model in Singapore

2017 2018 2019 2020 2021 2022

Flash report, Automotive sales volume, 2022

Jan. Feb. Mar. Apr. May Jun. Jul. Aug. Sep. Oct. Nov. Dec.

Did it achieve its intended task?

- 1. Does it show the consumer trend
 - Yes, total sales only
- 2. Which brands should the suppliers stock up for spare parts?
 - Hard to visualise from a table
- 3. Does it provide any insights of the consumer trend across the years?
 - Yes, in multiple tables and no visualisation

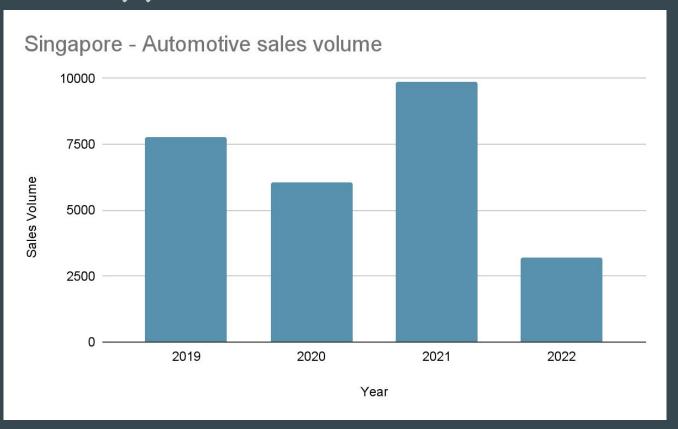
Suggestions

What

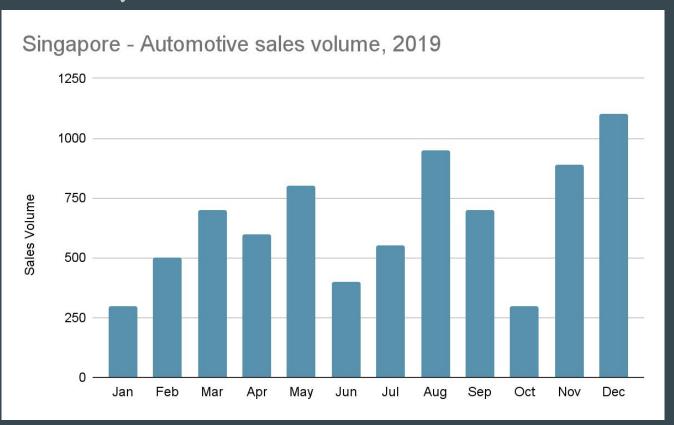
Why

How

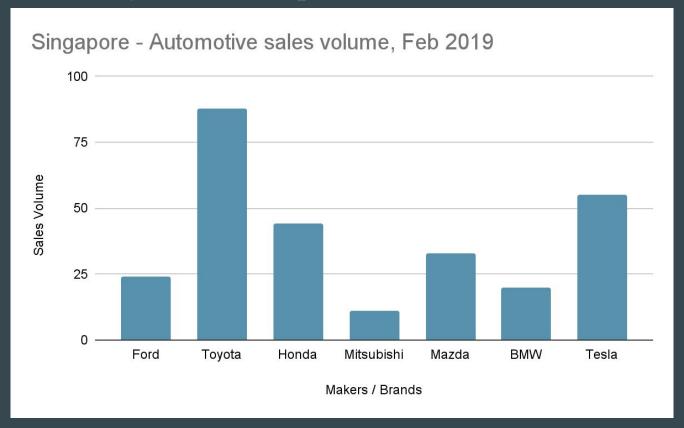
Sales volume by year



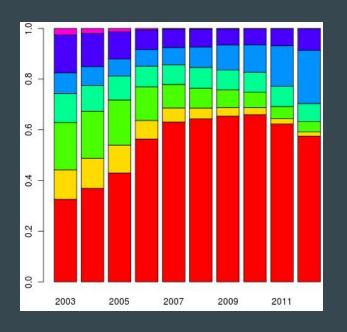
Sales volume by month

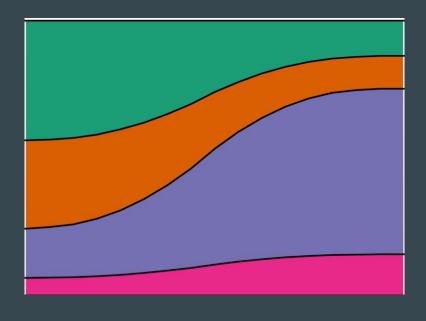


Sales volume by brands for particular month

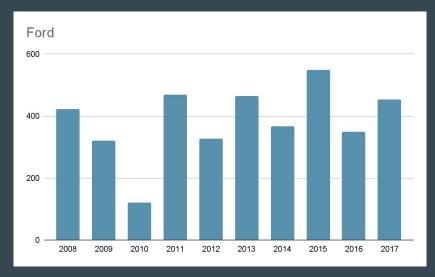


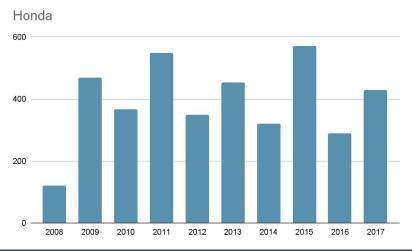
Show market share over years



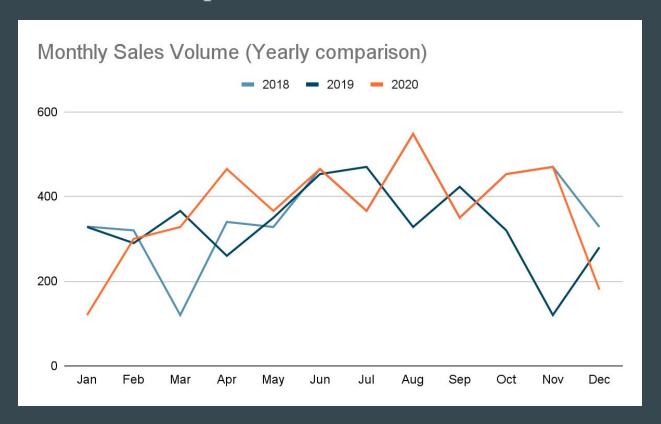


Sales volume by brand over the years





Total sales volume pattern



Project Links

Visualisation 1

- https://github.com/cosmoduende/r-olympic-games
- https://rpubs.com/cosmoduende/olympic-games

Visualisation 2

• https://www.marklines.com/en/statistics/flash_sales/automotive-sales-in-singapore-by-month

End