

2022秋学期学位英语期末统一考试说明

一、考试安排：12月27日上午9:00-10:30（第17周，周二）

本次期末考试具体考场等安排，请查看研究生院主页“关于2022—2023学年秋学期研究生公共课期末考试安排的通知”（2022-11-23）。

下学期初进行的期末考试，根据研究生院统一安排另行通知。

二、笔试构成与题型范围

Module 1 International Conference 50%

题型范围： 客观题—单选题、判断题、配对题、排序题等
主观题—段落式/填空式翻译题

Module 2 Technical Communication 50%

题型范围： 客观题—单选题、判断题、配对题、排序题等
主观题—写作题（给定场景）

三、样题参考

1. Directions: In this section, there are four choices for each item, select one to complete the blank or answer the question.

Example: "CC" in an email stands for _____. (Answer: B)

- A. courtesy cover
- B. courtesy copy
- C. courtesy care
- D. courtesy concern

2. Directions: Decide whether the following statements are true (T) or false (F).

Example: Do practice and time your presentation. (Answer: T)

3. Directions: Suppose you are James. Judith Kroll is your new teacher who will take your class from the 3rd week. Please send an e-mail to let her know the time (9:30-11:30), date of her first class (21st, December) and the classroom (Room 306, Jizhong Building).

四、要点说明

Module 1 International Conference

Unit 1 Presentation skills

- ✧ Coping with nerves
- ✧ Non-verbal language
- ✧ Voice production (pitch, pace, volume, pause, etc.)
- ✧ The structure of a presentation
- ✧ Ways to open and end a presentation
- ✧ Advantages and disadvantages of visual aids
- ✧ Principles for an effective presentation
- ✧ Presentation triangle, presentation outline, organization patterns

Unit 2 Welcome/Opening speech

- ✧ The definition of a welcome speech
- ✧ Elements of a welcome speech and its features
- ✧ Purposes of a welcome speech
- ✧ General linguistic patterns for each purpose in a welcome speech
- ✧ Language: useful expressions

Unit 3 Introducing speakers

- ✧ How to make preparation for speaker introduction
- ✧ Contents of speaker introduction
- ✧ Do's and don'ts in a speaker introduction
- ✧ What to do after the introduction
- ✧ Language: useful expressions

Unit 4 Keynote speech

- ✧ The definition of keynote speech
- ✧ The definition of keynote Speaker
- ✧ The presentation skills
- ✧ Preparation before a keynote speech
- ✧ The approaches to opening/ending a speech
- ✧ The structure of a keynote speech/presentation
- ✧ The elements in different parts (beginning, body and ending) of a speech
- ✧ Language: useful expressions and tips

Unit 5 Q & A

- ✧ The time for the Q &A Session
- ✧ Announcing the Q &A Session
- ✧ Timing the Q & A Session
- ✧ Possible question types
- ✧ Tips for answering questions
- ✧ Language: useful expressions

Unit 6 Closing speech

- ✧ Functions of a closing speech
- ✧ Elements of a closing speech
- ✧ Similarity and difference between an opening speech and a closing speech
- ✧ Linguistic features of a closing speech
- ✧ Language: useful expressions

Module 2 Technical Communication

Unit 1 User manuals and instructions

- ✧ Basic qualities of technical communication
- ✧ Writing definitions: three types of definitions
- ✧ Guidelines for writing descriptions
 - mechanism and object descriptions
 - elements contained in instructions
 - a title
 - general introduction
 - step-by-step instructions
 - a conclusion
- ✧ Diagrammatic features
- ✧ Ways to improve the appearance
- ✧ Linguistic features

Unit 2 Email

- ✧ How communication flows in an organization
- ✧ Format and basic elements of an email
- ✧ Ways to improve the effectiveness
- ✧ Linguistic features

Unit 3 Memo

- ✧ Channels of communication at workplace
- ✧ Audience & purposes/functions
- ✧ Components and format of a memo
- ✧ Writing skills
 - Subject writing skills
 - Closing writing skills
- ✧ Ways to improve the appearance
- ✧ Linguistic features

Unit 4 Job application

- ✧ Background knowledge of a résumé
- ✧ Type, components, format of a résumé
- ✧ Difference between a résumé and a CV
- ✧ Writing skills
 - Starting with power verbs
 - Achievement* (résumé) writing skills
 - Cover letter writing skills
- ✧ Linguistic feature