

QUINN HOU

A CREATOR, DEVELOPER, AND SOCIAL ENTREPRENEUR
UI UX PORTFOLIO



**Part of creating a product is
creating the human connection**

Design, Photography, Web Development
, But Not Because | March 2017

I am homeless,
but not because...

The homeless live not under a roof,
but under stigma, assumptions,
and insignificance.

But Not Because is a project centred around the homeless, and constructed by a series of conversations between the homeless community and the sheltered.

Regardless of the reasons or factors that individuals become homeless, we want to explore their side of the narrative through their voice.

For once, we are asking participants to try to see their world and journey through their shoes.

Ours goals are simple, but far:
1. To break down stigma and disassociation towards homelessness.
2. To remove barriers of communication and prompt humanizing and meaningful interactions between the communities.

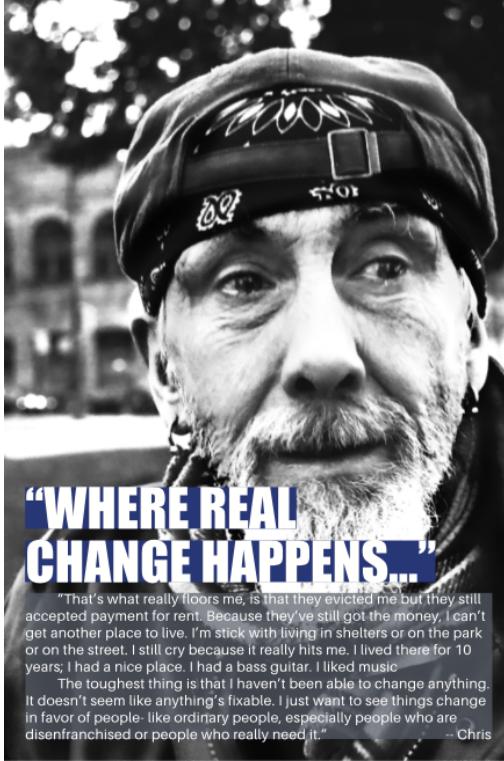
We challenge you to feel, to live, and to experience these narratives and emotions with critical empathy.

These photographs and quotes are only snippets of their individuality, visit our site to see their full stories.

Please recognize the respect required of being able to take part in these moments of sharing and vulnerability.

BUT NOT BECAUSE

ABOUT THE VOICELESS
AND HOMELESS
BUTNOTBECAUSE.COM



"That's what really floors me, is that they evicted me but they still accepted payment for rent. Because they've still got the money, I can't get another place to live. I'm stuck with living in shelters or on the park or on the street. I still cry because it really hits me. I lived there for 10 years; I had a nice place. I had a bass guitar. I liked music."

The toughest thing is that I haven't been able to change anything. It doesn't seem like anything's fixable. I just want to see things change in favor of people- like ordinary people, especially people who are disenfranchised or people who really need it." - Chris



"YOU DON'T FEEL SAFE ANYMORE"

"All along there, there's drugs, drugs, drugs guys next to me, selling stolen drugs, selling stuff, doing stupid things. So how do you deal with it, you're trying to live, rest, and there's always something going on, you don't feel safe anymore."

For now, I'm in the corner by myself away from them, but they're still there eh, that presence is always there. When you come home, it's always that look, you can tell these people in their eyes. It's out of habit, they get so into this thing- they want to sell their soul for this, to get their next fix. I never get involved with that stuff." - Anonymous



"On the streets, I think about five years now, since I moved up to this place, five years. I have to more or less come out to make up for [it], because I get a thousand dollars a month from the pension and (some of that goes to) the rent, and then I got my [...] bills."

I should have saved up more money when I was younger, and worked a bit harder to get some money ahead for your time when you're not going to be able to work. [The] best thing of a person, in my predicament, is to save up a lot more than what I did. It is hard, if you keep dipping into it all the time. You need something; you always need something." - Christine

A photo exhibition

But Not Because

Media | Black and white photography

Tech | Adobe Photoshop, Indesign

Awards | UBC Connect to Community Grant

- The photo exhibition, titled, *But Not Because*, was constructed by conversations with individuals who were struggling with shelter.
- The goal was to remove stigma and blame on homelessness and to build a leveled understanding between communities.



A digital platform

Media: Website design and development

Tech: HTML, CSS

Right 1 | Landing page

Right 2 | Snapshot of individuals' stories

Right 3 | Blog for interviewer's reflection at
butnotbecause.wordpress.com

Voices *A blog for But Not Because*

[Welcome](#) [Blog](#) [Contact](#)

About

This is a blog for the homeless project But Not Because. If you follow our lens and words, and listen carefully, you may be able to hear voices from the homeless community, stories that you have often ignored.

Recent Reflections

[Between He and My Reality](#)
[Quiet Invasion: The First Steps](#)

Search ...

Welcome

Every conversation is a transformative experience – big or small.

Some make you wince, make you feel for the story teller,
others push you to think further and deeper.

Seamless UX is just as gratifying as beautiful UI, both important

Web Development, Photography, Videography
Kenya Chanukeni Nursery | May 2017





Web development

Chanukeni Nursery

Media | Photography, Videography, Web Tech | Wordpress, Camtasia, Adobe Photoshop

The biggest obstacle for Chanukeni Nursery was that lack of consistent funds.

Upon learning about the school, I developed a website and a Gofundme page for fundraising



Empowering young pupils
through the first steps of
education

[WAYS TO HELP](#)

Founded by a women's group *Chanukeni* in 2006, Chanukeni Nursery School supports, guides, and teaches pupils in the Ukunda area from ages three to eight years old.

[Ways to help](#)

Gallery

Welcome to Chanukeni Nursery School. We believe in our pupils and the power of education.

Join us through this photo gallery on our journey of early education with our most beloved pupils and teachers.



Ways to help

The biggest obstacle for Chanukeni Nursery School is that lack of consistent funds. Please visit our donate page to learn more.

Contact & Info



chanukeninursery. wordpress.com

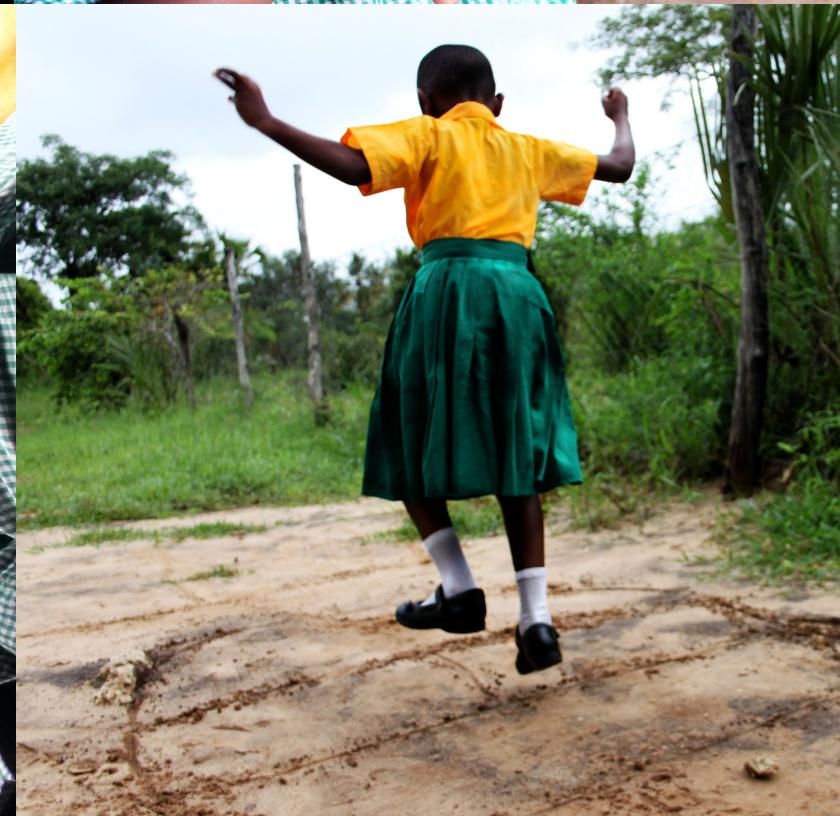
Video | youtube.com/watch?v=x_JoqAnRoPc

I was a photographer, videographer, copy writer,
and web developer all at once--
and I could not have loved it more.

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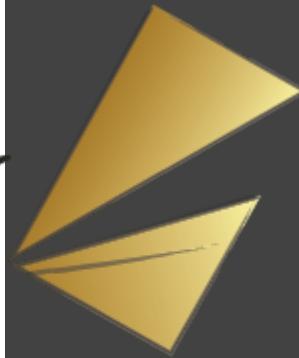


**There is a thrill in
shaping a client's budding ideas
into a developed product**

Brand and Web Development
Brilliant Solutions | March 2017

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BRILLIANT
SOLUTIONS



Media | Adobe Illustrator
Tech | HTML, CSS

**Brilliant
Solutions**

Logo and Brand Development

BRILLIANT SOLUTIONS

LIGHT UP YOUR IDEAS, YOUR WORLD



Advertising Signs

MAECENA

PRAESENT

LOREM IPSUM



Brilliant Solutions | Web Development

I worked with the client from scratch, through idea generation for the logo, to developing a brand identity to creating website specifications to finally implementing the website.



MATERIALS

COLOURS

TRANSPARENCY

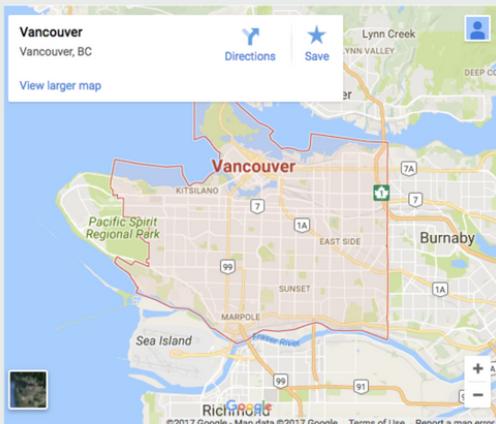
METALICS



Brilliant Solutions | Web Development

Reiterating through this process, Brilliant Solutions went from a start-up construction company, to a brand with a story and ready to launch

Contact Us



#Phone Number#
#Email#

Street Address
Vancouver, BC, POSTALCODE
Street Address



**The human connection is what
gives design so much power**

Graphic Design
NTGx Exchange | 2017



JAN 18- FEB 14, 2017 | VANCOUVER

NTGx EXCHANGE

"GO BIG OR GO HOME"



1/23 - 2/19, 2018

DISCOVER WITH NTGx



NTGx INTERNAL ICEBREAKER | OCT 21 5:30 - 8:30 PM | LOCATION TBA

DO SOMETHING

Graphic design

NTGx Exchange

- NTGx is an student-run exchange program that invites 16 students to UBC for a four-week cross-cultural learning experience every year.
- NTGx focuses on discovery, a theme core to all of its design.



NTGx

EXCHANGE PROGRAM

At New Taiwanese Generation Exchange Program (NTGx), we see the differences between Canadian and Taiwanese culture and we want to bridge the gap between our educational systems, perspectives, and lifestyles.

NTGx is a student-run exchange opportunity for Taiwanese university students who wish to step out of their comfort zone and into intellectual challenges and thought-provoking discussions. A month long of workshops in January and February immerses NTGx students in the UBC community and helps them experience life in North America.

HIGHLIGHT EVENTS

OPENING CEREMONY

Come meet our students as we kick-off their exchange journey with good company, fun games, and yummy food!

POSTER WORKSHOP

Through themed discussions, students express their thoughts verbally and artistically with NTGx's facilitators.

NIGHT OF INSPIRATION

Speakers from diverse cultural and professional backgrounds share their experiences. Come out to a night filled with inspirational stories.

AMAZING RACE

Don't miss out on chance to mingle with students through exploring the city with team-building games and visits to popular attractions.

GET IN TOUCH

THE TEAM

Events • Marketing • Application • Logistics • Finance
(We're hiring!)

CONTACT US

ntgx.todaygen.com
 ntgxchange@gmail.com
 todaygen
 ntgx_program

NTGx | Large Format

Media | Adobe InDesign, Adobe Photoshop

NTGx | Business Cards

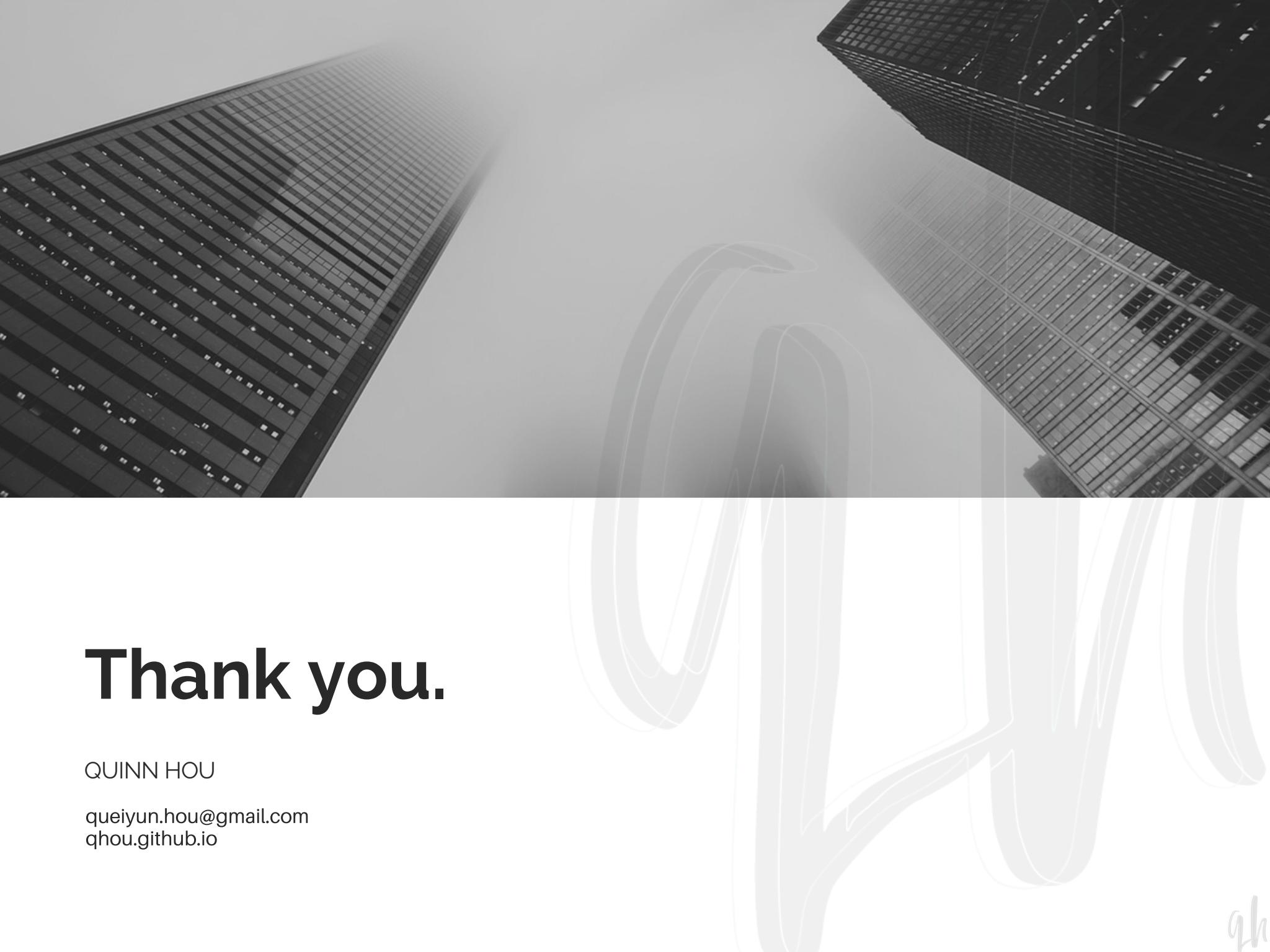


WE'RE HIRING

EVENT VOLUNTEERS
STUDENT CONTACTS
VIDEOGRAPHERS
PHOTOGRAPHERS
COOL PEOPLE

CONTACT US

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IG | NTGX_PROGRAM



Thank you.

QUINN HOU

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