I have created mockups for the desktop (930px wide) and mobile (320px wide) checkouts only. For tablet (730px wide) checkout, it should look exactly like the desktop checkout, but smaller so that it fits within iPad screen. I would also like more media queries for other mobile phones and for high-resolution devices. Here is a list of all the media queries that should be used:

- A. @media screen and (min-width:930px) and (-webkit-min-device-pixel-ratio: 2), only screen and (min-moz-device-pixel-ratio: 2) and (min-width: 930px), only screen and (-o-min-device-pixel-ratio: 2/1) and (min-width:930px), only screen and (min-device-pixel-ratio: 2) and (min-width:930px), only screen and (min-resolution: 192dpi) and (min-width: 930px), only screen and (min-resolution: 2dppx) and (min-width:930px)
- B. @media screen and (min-width: 730px) and (max-width: 929px)
- C. @media screen and (min-width: 730px) and (max-width: 929px) and (-webkit-min-device-pixel-ratio: 2), only screen and (-webkit-min-device-pixel-ratio: 2) and (min-width: 730px) and (max-width: 929px), only screen and (min-moz-device-pixel-ratio: 2) and (min-width: 730px) and (max-width: 929px), only screen and (-o-min-device-pixel-ratio: 2/1) and (min-width: 730px) and (max-width: 929px), only screen and (min-device-pixel-ratio: 2) and (min-width: 730px) and (max-width: 929px), only screen and (min-resolution: 192dpi) and (min-width: 730px) and (max-width: 929px), only screen and (min-resolution: 2dppx) and (min-width: 730px) and (max-width: 929px)
- D. @media screen and (max-width: 729px)
- E. @media screen and (max-width: 413px)
- F. @media screen and (max-width: 374px)
- G. @media screen and (max-width: 359px)

For mobile media queries that are larger than (max-width: 359px), please use your sense of design to provide some more horizontal space between the page elements and extend the width of certain fields.

1. Header

- In desktop/tablet checkout, phone number section in the top right should link to tel: 18779736339. A2X logo in the top left should not link to anything so we can prevent shopping cart abandonment.
- In mobile checkout, "Call Us" button should link to tel:18779736339. "Call Us" button should be CSS button, similar to the "Click here" button on http://www.a2xanxiety.com/reports/anxiety.html but with yellow colors similar to the mockup.

2. Select Your Option section

- Please note the texture bg.png that I have added to the various section headers and Select Your Option section background. Please see CSS that I used to create this effect on the task bar for our main page: http://www.a2xanxiety.com.
- Please also note the embossed text effect that I have added to the text for the section headers. Please see CSS that I used to create this effect on h1 tags for our main page: http://www.a2xanxiety.com.
- Should be able to click anywhere on the 14 Day Trial or 30 Day Supply option to choose that billing option. The 14 Day Trial should be selected automatically when the page loads. If the person clicks the 30 Day Supply option, the 30 Day Supply option should highlight orange while the 14 Day Trial option should turn to green (as shown in the mockups.

- That billing option choice will change other sections of the page (the You Selected section, the Order Summary section, the "Agree to Terms and Conditions" section, and the order total at the bottom of the page above the Complete Order button.

3. Select Your Option section

- Quantity should only appear when the 30 Day Supply option is selected.
- Quantity should show 1 bottle, 2 bottles, 3 bottles... up to 20 bottles.
- Discount should only appear when 2 bottles or more is selected. Discount is 15% off the price of the bottles, but does not consider cost of shipping. So cost of 2 bottles with discount is \$77.86, 3 bottles is \$111.82.

4. Contact Info and Shipping info sections

- Behavior of these fields can be seen on mobile version of our current checkout (<u>www.a2xanxiety.com/secure/14daytrial</u>). When unselected, the fields are gray. When highlighted, the fields turn blue. When there are errors in the fields after trying to submit the order, the fields turn red.
- Any default/filler text in the textbox fields should disappear when they are selected.
- The field that shows as "United States" is the Country field. This should be a drop down box. This will default as "United States."
- The field that shows as "Select a State" is the State/Province field. This should be a drop down box. This will default as "Select a State." However, note the behavior of the State/Province field in our checkout when the Country is changed. When "Canada" is selected, the dropdown box shows as "Select a Province". For all other countries, the dropdown box turns into a textbox. If "United Kingdom" or "Ireland" is selected for the country, the filler text should show as "County." If "Australia" is selected for the country, the filler text should show as "State." If "New Zealand" is selected for the country, the filler text should show as "Region." If any other country is selected, the filler text should show as "State/Region."

5. Billing Info section

- The billing info will default to be the same as the shipping info.
- For the mobile checkout, we will not provide an option to give different billing info from shipping in order to save space.
- For the desktop/tablet checkout, the section will contain a dropdown box. The default option selected in the dropdown will be "Same as shipping info," indicating that the billing info should be the same as the shipping info provided. The other option for this dropdown should be "Different from shipping info." If this option is selected, then it should create a new set of Country, Address Line 1, Address Line 2, City, State/Province, and Zip/Postal Code fields in the Billing Info section. They should appear above the dropdown box, so that the dropdown box ends up at the bottom of this new set of fields. A text link should appear above these new fields that says "Copy Shipping to Billing ->". This will copy all of the data provided in the shipping fields to the billing info section.

6. Payment info section

- Entering credit card number should automatically highlight appropriate credit card icon.
- Should also be the option to click the appropriate credit card icon, as some customers sometimes get confused and think that they need to manually select the appropriate icon. Please see our current checkout for details.

- I have removed CVV code section from payment info. I don't think we store that information with authorize.net anyway, so it should just make checkout easier.
- For 14 day trial, checkbox for "Agree to Terms and Conditions" should default to unchecked.
- For 30 day supply, checkbox for "Agree to Terms and Conditions" should default to checked.
- For desktop/tablet checkout, McAfee Secure icon should be an image next to checkout. It should link to: https://www.mcafeesecure.com/verify?host=a2xanxiety.com.
- For mobile checkout, McAfee
- For desktop/tablet checkout, Business Consumer Alliance icon should be an iFrame with the following code: <iframe src="http://www.businessconsumeralliance.org/ CompanyWidget.aspx?ID=137901065&WidgetType=1" width="136px" height="76px" scrolling="no" frameborder="0"></iframe>
- For mobile checkout, McAfee Secure and Business Consumer Alliance icons are not present like this. However, we should use the McAfee Secure script:

```
<script type="text/javascript">
  (function() {
    var sa = document.createElement('script'); sa.type = 'text/javascript'; sa.async = true;
    sa.src = ('https:' == document.location.protocol ? 'https://cdn' : 'http://cdn') + '.ywxi.net/js/l.js';
    var s = document.getElementsByTagName('script')[0]; s.parentNode.insertBefore(sa, s);
    })();
</script>
```

- In desktop/tablet checkout, in the text "Agree to Terms and Conditions," the underlined text "Terms and Conditions" should bring up in-browser popup window with terms and conditions from http://www.a2xanxiety.com/terms/. Please see https://www.proactiv.com/on/demandware.store/Sites-ProactivPlus-Site/default/COCart-AddProduct?pid=PA-t4-core-master&grcid=core for an idea of what this popup should look like.
- In mobile checkout, in the text "Agree to Terms and Conditions," the underlined text "Terms and Conditions" should bring up http://www.a2xanxiety.com/terms/ in a new tab.
- "Complete Order" button should be CSS button, similar to the "Click here" button on http://www.a2xanxiety.com/reports/anxiety.html.

7. Success page

- {first_name} should be replaced by the first name field that we determined from the customer's billing information.
- {Order Number} should be replaced by the order number generated by our system.
- Customer should be able to click the receipt icon or the "Click here" link to view a PDF of their receipt.
- Customer should be able to click "Play video" image to link to: http://a2xanxiety.com/panicaway