

Qian Jia

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RESEARCH AREAS

Decision Making Under Uncertainty, Business Analytics, Machine Learning, Reinforcement Learning,
Cybersecurity, Omnichannel Strategies, Live Commerce

EDUCATION

- Ph.D. School of Business, Nanjing University, Nanjing, China
2020-25 *Business Administration (Management Information Systems)*
- M.S. International Business School, Shaanxi Normal University, Xi'an, China
2017-20 *Technology Economics and Management*
- B.S. School of Economics and Management, Chang'an University, Xi'an, China
2013-17 *Business Administration*

APPOINTMENTS

- 2025- Tianjin University
Assistant Professor, College of Management and Economics

RESEARCH EXPERIENCE

- 2022-24 Visiting Scholar, The University of Texas at Dallas, Richardson, TX, USA
Advisor: Syam Menon
- 2020-22 Research Assistant, Nanjing University, Nanjing, China
Advisor: Zhengrui (Jeffrey) Jiang
- 2017-20 Research Assistant, Shaanxi Normal University, Xi'an, China
Advisor: Xue Li

PUBLICATIONS

Journal Articles

- Jia, Q., Jiang, Z., Menon, S. "Enabling Ultra-Fast Online Order Fulfillment: Efficient Inventory Management for Micro-Fulfillment Centers." *INFORMS Journal on Computing* (UTD 24), forthcoming.
- Jia, Q., Lin, L. "Optimal Live Selling Strategies for Brands: The Role of Effort Costs." *Information Technology and Management*, <https://doi.org/10.1007/s10799-025-00449-2>.

Working Papers

- Jia, Q., Qu, X., Jiang, Z. "A Dynamic Patching Policy for Enterprise Information Systems." *Production and Operations Management* (UTD 24), under the 2nd round review.

Conference Papers and Presentations

- 2024 Jia, Q., Qu, X., Jiang, Z., Wang, C. "Enterprise Security Patch Management with Deep Reinforcement Learning." *International Conference on Information Systems (ICIS) 2024*. Bangkok, Thailand. Dec 15–18.
- 2024 Jia, Q., Jiang, Z., Wang, C. "Security Patch Management with Action-Decomposed Reinforcement Learning." *Conference on Information Systems and Technology (CIST) 2024*. Seattle, WA. Oct 19–20.
- 2023 Jia, Q., Menon, S., Jiang, Z. "Security Patch Management Based on Multi-Agent Reinforcement Learning." *2023 INFORMS Annual Meeting*. Phoenix, AZ. Oct 15–18.
- 2023 Jia, Q., Menon, S., Jiang, Z. "Micro-Fulfillment Center Inventory Policies for Digital Grocery Ecosystem." *PACIS 2023*. Nanchang, China. Jul 8–12.
- 2023 Jia, Q., Qu, X., Jiang, Z. "Pioneer or Laggard? Optimal Timing of Enterprise System Patching." *POMS 33rd Annual Conference*. Orlando, FL. May 21–25.
- 2021 Jia, Q., Qu, X., Jiang, Z. "A Dynamic Patching Policy for Enterprise Information Systems." *CSWIM 2021*. Online. Jun 26–28.
- Best Workshop Paper Award (Runner-Up)**
- 2019 Li, X., Jia, Q., Chen, X., Fan, X. "Factors Affecting Consultation Volume in an Online Healthcare Community: Evidence from Online Data in China." *WHICEB 2019*. Wuhan, China. May 24–26.

AWARDS AND HONORS

- 2021 Best Workshop Paper Award (Runner-Up), The 14th China Summer Workshop on Information Management (CSWIM).
- 2020-23 Graduate Student Scholarship, Nanjing University.
- 2019 Outstanding Graduate Student Award, Shaanxi Normal University.
- 2019 Graduate Student Leadership Award, Shaanxi Normal University.
- 2017-19 Graduate Student Scholarship, Shaanxi Normal University.

SERVICE

Academic Journal Peer Review

- 2026 Electronic Commerce Research and Applications
- 2025 Frontiers of Engineering Management

Conference Sessions Organized

- 2024 "Emerging Technology and Decision Analysis." *Decision Analysis Cluster, 2024 INFORMS Annual Meeting*. Seattle, WA. Oct 20–23.

Conference Peer Review

- 2024-25 International Conference on Information Systems (ICIS)
- 2024 Conference on Information Systems and Technology (CIST)
- 2023 Pacific Asia Conference on Information Systems (PACIS)

MEMBERSHIPS

INFORMS, AIS, POMS

LANGUAGES AND SKILLS

English, Chinese

Python, R, Mathematica, L^AT_EX