

# MSIT 431 Probability and Statistical Methods

Chapter 6 Introduction to Inference

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## Chapter 6 Introduction to Inference



**6.1 Estimating with Confidence**

**6.2 Tests of Significance**

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## 6.1 Estimating with Confidence

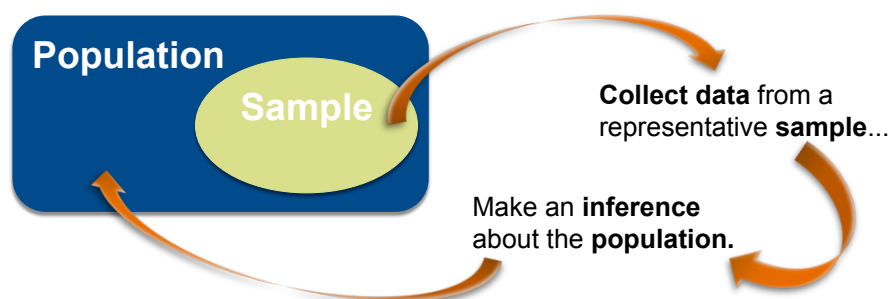


- Inference
- Statistical confidence
- Confidence intervals
- Confidence interval for a population mean
- Choosing the sample size

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## Statistical inference

**Statistical inference** provides methods for drawing conclusions about a population from sample data.



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## Inference about mean: the normal case

### Assumptions:

1. The variable we measure has an exactly Normal distribution  $N(\mu, \sigma)$  in the population. (To be relaxed later.)
2. We don't know the population mean  $\mu$ , but we do know the population standard deviation  $\sigma$ . (To be relaxed later.)
3. We have a simple random sample (SRS) from the population of interest.

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## Statistical estimation

- Suppose we are interested in a population. Assume that the population distribution is normal with standard deviation of 20. We wonder what is the population mean.
- We take an SRS of 16 observations. Suppose the sample mean is **240.79**.
- We could guess that  $\mu$  is “somewhere” around 240.79. **How close to 240.79 is  $\mu$  likely to be?**

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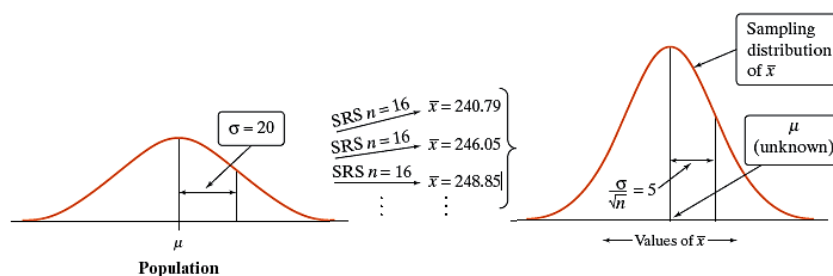
## Sample mean distribution

**Shape:** Since the population is Normal, so is the sampling distribution of  $\bar{x}$ .

**Center:** The mean of the sampling distribution of  $\bar{x}$  is the same as the mean of the population distribution,  $\mu$ .

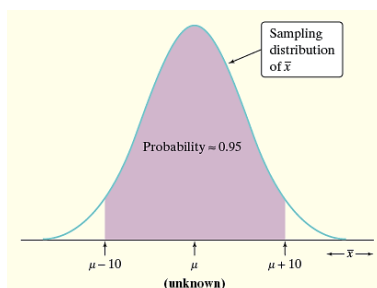
**Spread:** The standard deviation of  $\bar{x}$  for an SRS of 16 observations is

$$\sigma_{\bar{x}} = \frac{\sigma}{\sqrt{n}} = \frac{20}{\sqrt{16}} = 5$$



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## Statistical estimation

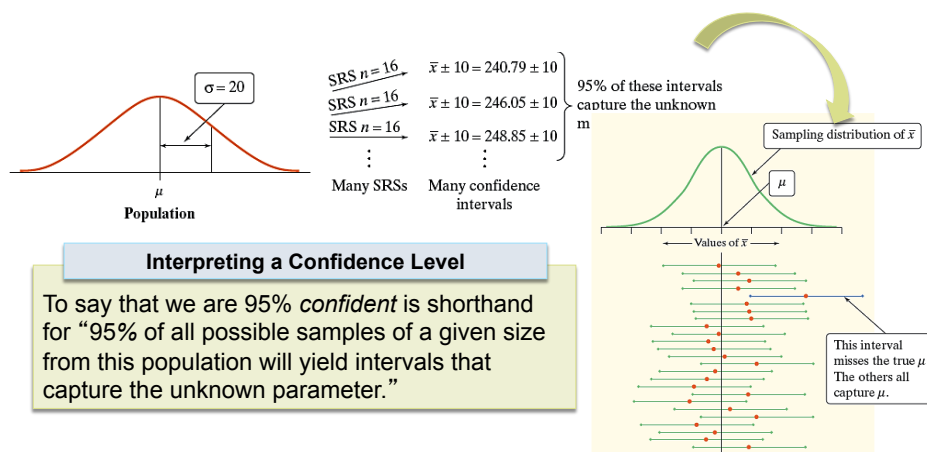


- ✓ In repeated samples, the values of the sample mean will follow a Normal distribution with mean  $\mu$  and standard deviation 5.
- ✓ The 68-95-99.7 rule tells us that in 95% of all samples of size 16, the sample mean will be within 10 (two standard deviations) of  $\mu$ .
- ✓ If the sample mean is within 10 points of  $\mu$ , then  $\mu$  is within 10 points of the sample mean.
- ✓ Therefore, the interval from 10 points below to 10 points above the sample mean will "capture"  $\mu$  in about 95% of all samples of size 16.

If we estimate that  $\mu$  lies somewhere in the interval **230.79 to 250.79**, we'd be using a method that captures the true  $\mu$  in about 95% of all possible samples of this size.

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## Confidence level



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## Confidence interval

**The Big Idea:** The sampling distribution of  $\bar{x}$  tells us how close to  $\mu$  the sample mean  $\bar{x}$  is likely to be. All confidence intervals we construct will have a form similar to this:

$$\text{estimate} \pm \text{margin of error}$$

A **level C confidence interval** for a parameter has two parts:

- An **interval** calculated from the data, which has the form:

$$\text{estimate} \pm \text{margin of error}$$

- A **confidence level C**, where C is the probability that the interval will capture the true parameter value in repeated samples.

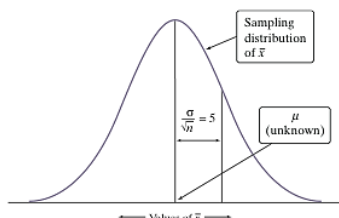
We usually choose a confidence level of 90% or higher because we want to be quite sure of our conclusions. The most common confidence level is 95%.

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## Confidence interval for a population mean

Previously, we estimated the “mystery mean”  $\mu$  by constructing a confidence interval using the sample mean = 240.79.

To calculate a 95% confidence interval for  $\mu$ , we use the formula:  
estimate  $\pm$  (critical value)  $\cdot$  (standard deviation of statistic)



$$\begin{aligned}\bar{x} \pm z^* \cdot \frac{\sigma}{\sqrt{n}} &= 240.79 \pm 1.96 \cdot \frac{20}{\sqrt{16}} \\ &= 240.79 \pm 9.8 \\ &= (230.99, 250.59)\end{aligned}$$

### Confidence Interval for the Mean of a Normal Population

Choose an SRS of size  $n$  from a population having unknown mean  $\mu$  and known standard deviation  $\sigma$ . A level **C confidence interval for  $\mu$**  is:

$$\bar{x} \pm z^* \frac{\sigma}{\sqrt{n}}$$

The critical value  $z^*$  is found from the standard Normal distribution.

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## Finding specific $z^*$ values

We can use a table of  $z/t$  values (Table D). For a particular confidence level,  $C$ , the appropriate  $z^*$  value is just above it.

$z^*$	0.674	0.841	1.036	1.282	1.645	1.960	2.054	2.326	2.576	2.807	3.091	3.291
	50%	60%	70%	80%	90%	95%	96%	98%	99%	99.5%	99.8%	99.9%
Confidence level $C$												

In **R**, use `qnorm(p, mean=0, sd=1)` to obtain  $z$  for a given cumulative probability.

Since we want the middle  $C \times 100\%$ , the probability we require is  $(1 - C)/2$ .

**Example:** For a 98% confidence level,

```
> qnorm(0.01)
[1] -2.326348
```

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## The margin of error

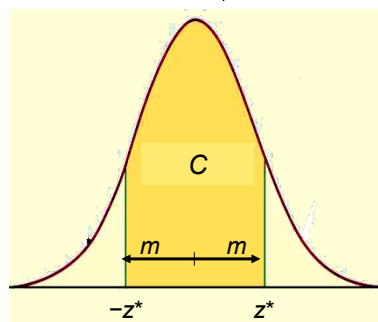
The confidence level  $C$  determines the value of  $z^*$  (in Table D).

The margin of error also depends on  $z^*$ .

Higher confidence  $C$  implies a larger margin of error  $m$  (thus less precision in our estimates).

A lower confidence level  $C$  produces a smaller margin of error  $m$  (thus better precision in our estimates).

$$m = z^* \sigma / \sqrt{n}$$



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## How confidence intervals behave

- The  $z$  confidence interval for the mean of a Normal population illustrates several important properties that are shared by all confidence intervals in common use.
- The user chooses the confidence level and the margin of error follows.
- We would like high confidence and a small margin of error.

The margin of error for the  $z$  confidence interval is:

$$z^* \cdot \frac{\sigma}{\sqrt{n}}$$

The margin of error gets smaller when:

- $z^*$  gets smaller (the same as a lower confidence level  $C$ ).
- $\sigma$  is smaller. It is easier to pin down  $\mu$  when  $\sigma$  is smaller.
- $n$  gets larger. Since  $n$  is under the square root sign, we must take four times as many observations to cut the margin of error in half.

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## Recap: Level C confidence interval

An **interval** calculated from the data, which has the form:

estimate  $\pm$  margin of error

A **confidence level C**, which is the probability that the interval will capture the true parameter value in repeated samples.

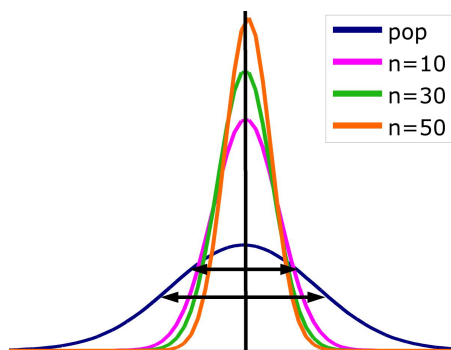
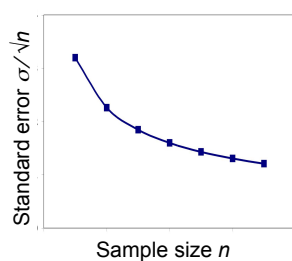
For a simple random sample of  $n$  individuals from a population with population standard deviation  $\sigma$ , the margin of error is:

$$z^* \cdot \frac{\sigma}{\sqrt{n}}$$

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## Impact of sample size

- The larger the sample size, the smaller the standard deviation (spread) of the sample mean distribution.
- The spread decreases at a rate equal to  $\sqrt{n}$ .



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## Choosing the sample size

You may need a certain margin of error (e.g., in drug trials or manufacturing specs). In most cases, we have no control over the population variability ( $\sigma$ ), but we can choose the number of measurements ( $n$ ).

The confidence interval for a population mean will have a specified margin of error  $m$  when the sample size is:

$$m = z^* \frac{\sigma}{\sqrt{n}} \Leftrightarrow n = \left( \frac{z^* \sigma}{m} \right)^2$$

*Remember, though, that sample size is not always stretchable at will. There are typically costs and constraints associated with large samples. The best approach is to use the smallest sample size that can give you useful results.*

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## Example

### Network delay measurement:

Measurement has standard deviation  $\sigma = 1 * 10^{-6}$  second = 1 usec.

How many measurements should you make to obtain a margin of error of at most  $0.5 * 10^{-6}$  second with a confidence level of 95%?

$z^*$	0.674	0.841	1.036	1.282	1.645	1.960	2.054	2.326	2.576	2.807	3.091	3.291
	50%	60%	70%	80%	90%	95%	96%	98%	99%	99.5%	99.8%	99.9%
Confidence level C												

For a 95% confidence interval,  $z^* = 1.96$ .

$$n = \left( \frac{z^* \sigma}{m} \right)^2 \Rightarrow n = \left( \frac{1.96 * 1}{0.5} \right)^2 = 3.92^2 = 15.3664$$

Using only 15 measurements will not be enough to ensure that  $m$  is no more than  $0.5 * 10^{-6}$ . Therefore, we need at least 16 measurements.

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## Some cautions

- The data should be an **SRS** from the population.
- The confidence interval and sample size formulas are **not** correct for other sampling methods.
- Inference **cannot** rescue badly produced data.
- Confidence intervals are **not resistant** to outliers.
- If  $n$  is small (**<15**) and the population is not Normal, the true confidence level will be **different** from **C**.
- The standard deviation  $\sigma$  of the population must be known.
- The margin of error in a confidence interval covers only random sampling errors!

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## 6.2 Tests of Significance



- The reasoning of tests of significance
- Stating hypotheses
- Test statistics
- $P$ -values
- Statistical significance
- Test for a population mean
- Two-sided significance tests and confidence intervals

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## Inference

Confidence intervals are one of the two most common types of statistical inference. Use a confidence interval when your goal is to estimate a population parameter.

The second common type of inference, called *tests of significance*, has a different goal: to assess evidence in the data about some claim concerning a population.

A **test of significance** is a formal procedure for comparing observed data with a claim (also called a hypothesis) whose truth we want to assess.

- The claim is a statement about a parameter, like the population proportion  $p$  or the population mean  $\mu$ .
- We express the results of a significance test in terms of a probability, called the  $P$ -value, that measures how well the data and the claim agree.

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## The reasoning of tests of significance

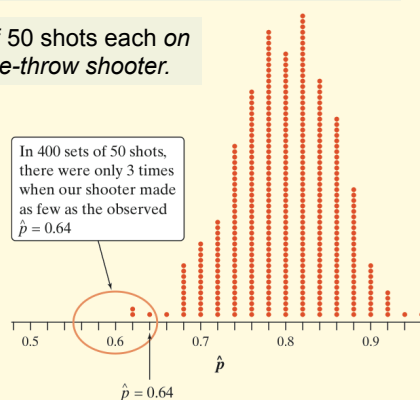
Suppose a basketball player claimed to be an 80% free-throw shooter. To test this claim, we have him attempt 50 free throws. He makes 32 of them. His sample proportion of made shots is  $32/50 = 0.64$ .

What can we conclude about the claim based on this sample data?

We can use software to simulate 400 sets of 50 shots each *on the assumption that the player is an 80% free-throw shooter*.

You can say how strong the evidence against the player's claim is by giving the probability that he would make as few as 32 out of 50 free throws if he really makes 80% in the long run.

Assuming that the actual parameter value is  $p = 0.80$ , the observed statistic is so unlikely that it gives convincing evidence that the player's claim is not true.



## Stating hypotheses

The claim tested by a statistical test is called the **null hypothesis ( $H_0$ )**. The test is designed to assess the strength of the evidence against the null hypothesis. Often, the null hypothesis is a statement of “no effect” or “no difference in the true means.”

The claim about the population for which we’re trying to find evidence is the **alternative hypothesis ( $H_a$ )**. The alternative is **one-sided** if it states either that a parameter is (1) *larger* than the null hypothesis value, or (2) *smaller than* the null hypothesis value. It is **two-sided** if it states that the parameter is *different from* the null value.

In the free-throw shooter example, let  $p$  be the true long-run proportion of made free throws, and suppose our hypotheses are

$$H_0: p = 0.80 \quad H_a: p < 0.80$$

Here,  $H_a$  is a *one-sided* alternative.

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## Example

Does the job satisfaction of assembly-line workers differ when their work is machine-paced rather than self-paced? One study chose 18 subjects at random from a company with over 200 workers who assembled electronic devices. Half of the workers were assigned at random to each of two groups. Both groups did similar assembly work, but one group was allowed to pace themselves while the other group used an assembly line that moved at a fixed pace. After two weeks, all the workers took a test of job satisfaction. Then they switched work set-ups and took the test again after two more weeks. The response variable is the difference in satisfaction scores, self-paced minus machine-paced.

The parameter of interest is the mean  $\mu$  of the differences (*self-paced* minus *machine-paced*) in job satisfaction scores in the population of all assembly-line workers at this company.

**State appropriate hypotheses for performing a significance test.**

Because the initial question asked whether job satisfaction differs, the alternative hypothesis is two-sided; that is, either  $\mu < 0$  or  $\mu > 0$ . For simplicity, we write this as  $\mu \neq 0$ . That is:

$$\begin{aligned} H_0: \mu &= 0 \\ H_a: \mu &\neq 0 \end{aligned}$$

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## Test statistic

A test of significance is based on a statistic that estimates the parameter that appears in the hypotheses. When  $H_0$  is true, we expect the estimate to be near the parameter value specified in  $H_0$ .

Values of the estimate far from the parameter value specified by  $H_0$  give evidence against  $H_0$ .

A **test statistic** calculated from the sample data measures how far the data diverge from what we would expect if the null hypothesis  $H_0$  were true.

$$z = \frac{\text{estimate} - \text{hypothesized value}}{\text{standard deviation of the estimate}}$$

Large values of the statistic show that the data are not consistent with  $H_0$ .

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## P-value

The null hypothesis  $H_0$  states the claim that we seek to *disprove*.

The probability, computed assuming  $H_0$  is true, that the statistic would take a value *as or more extreme* than the one actually observed is called the **P-value** of the test. The smaller the  $P$ -value, the stronger the evidence against  $H_0$ .

- Small  $P$ -values are evidence against  $H_0$  because they say that the observed result is unlikely to occur when  $H_0$  is true.
- Large  $P$ -values fail to give convincing evidence against  $H_0$  because they say that the observed result is likely to occur by chance when  $H_0$  is true.

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## Statistical significance

The final step in performing a significance test is to draw a conclusion about the competing claims you were testing. We will make one of two decisions based on the strength of the evidence against the null hypothesis (and in favor of the alternative hypothesis)—**reject  $H_0$  or fail to reject  $H_0$** .

- If our sample result is too unlikely to have happened by chance assuming  $H_0$  is true, then we will reject  $H_0$ .
- Otherwise, we will fail to reject  $H_0$ .

**Note:** A fail-to-reject  $H_0$  decision in a significance test does not mean that  $H_0$  is true. For that reason, you should never “accept  $H_0$ ” or use language implying that you believe  $H_0$  is true.

In a nutshell, our conclusion in a significance test comes down to:

$P$ -value small  $\rightarrow$  reject  $H_0 \rightarrow$  conclude  $H_a$  (in context)

$P$ -value large  $\rightarrow$  fail to reject  $H_0 \rightarrow$  cannot conclude  $H_a$  (in context)

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## Statistical Significance

How small a  $P$ -value should be in order to reject  $H_0$  is a matter of judgment and depends on the specific circumstances. But we can compare the  $P$ -value with a fixed value  $\alpha$  that we regard as decisive.

If the  $P$ -value is smaller than  $\alpha$ , we say that the data are **statistically significant at level  $\alpha$** . The quantity  $\alpha$  is called the **significance level** or the **level of significance**.

When we use a fixed level of significance to draw a conclusion in a significance test,

$P$ -value  $< \alpha \rightarrow$  reject  $H_0 \rightarrow$  conclude  $H_a$  (in context)

$P$ -value  $\geq \alpha \rightarrow$  fail to reject  $H_0 \rightarrow$  cannot conclude  $H_a$  (in context)

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## Four steps of tests of significance

1. State the null and alternative **hypotheses**.
2. Calculate the value of the **test statistic**.
3. Find the **P-value** for the observed data.
4. State a **conclusion**.

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## Tests for a population mean

### z TEST FOR A POPULATION MEAN

Draw an SRS of size  $n$  from a Normal population that has unknown mean  $\mu$  and known standard deviation  $\sigma$ . To test the null hypothesis that  $\mu$  has a specified value,

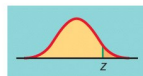
$$H_0: \mu = \mu_0$$

calculate the **one-sample z statistic**

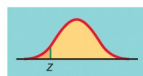
$$z = \frac{\bar{x} - \mu_0}{\sigma/\sqrt{n}}$$

In terms of a variable  $Z$  having the standard Normal distribution, the  $P$ -value for a test of  $H_0$  against

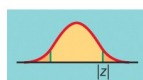
$$H_a: \mu > \mu_0 \text{ is } P(Z \geq z)$$



$$H_a: \mu < \mu_0 \text{ is } P(Z \leq z)$$



$$H_a: \mu \neq \mu_0 \text{ is } 2P(Z \geq |z|)$$



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## Example

Does the job satisfaction of assembly-line workers differ when their work is machine-paced rather than self-paced? The response variable is the difference in satisfaction scores, self-paced minus machine-paced.

The null hypothesis is no average difference in scores in the population, while the alternative hypothesis (the one we'd like to prove true) is that, on average, there is a difference:

$$H_0: \mu = 0 \quad H_a: \mu \neq 0$$

This is a two-sided alternative.

Suppose job satisfaction scores follow a Normal distribution with standard deviation  $\sigma = 60$ . Data from 18 workers gave a sample mean score of 17. The test statistic is:

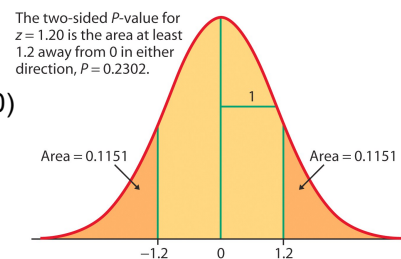
$$z = \frac{\bar{X} - \mu_0}{\sigma / \sqrt{n}} = \frac{17 - 0}{60 / \sqrt{18}} \approx 1.20$$

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## Example

For the test statistic  $z = 1.20$  and alternative hypothesis  $H_a: \mu \neq 0$ , the  $P$ -value would be:

$$\begin{aligned} P\text{-value} &= P(Z < -1.20 \text{ or } Z > 1.20) \\ &= 2 P(Z < -1.20) = 2 P(Z > 1.20) \\ &= (2)(0.1151) = 0.2302 \end{aligned}$$



If  $H_0$  is true, there is a chance of 0.2302 (23.02%) that we would see results at least as extreme as those in the sample. A probability of 0.2302 is not particularly small, and so the observed results are not unlikely if  $H_0$  is true. This means there is not strong evidence in favor of  $H_a$ .

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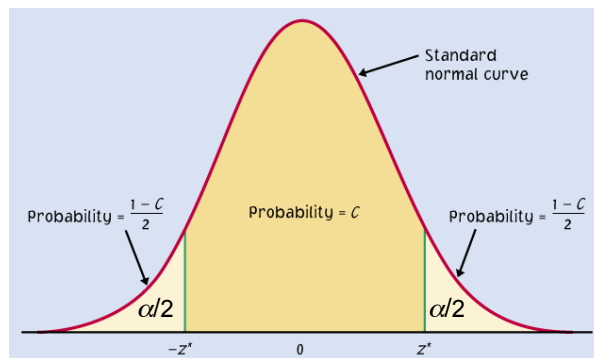


## Two-Sided Significance Tests and Confidence Intervals

Because a two-sided test is symmetrical, you can also use a  $1 - \alpha$  confidence interval to test a two-sided hypothesis at level  $\alpha$ .

Confidence level  $C$  and  $\alpha$  for a two-sided test are related as follows:

$$C = 1 - \alpha$$



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## More About $P$ -Values

- ❑ A significance test *can* be done in a black-and-white manner: We reject  $H_0$  if  $P < \alpha$ , and otherwise we do not reject  $H_0$ .
- ❑ Reporting the  $P$ -value is a better way to summarize a test than simply stating whether or not  $H_0$  is rejected. This is because  $P$  quantifies how strong the evidence is against  $H_0$ . The smaller the value of  $P$ , the greater the evidence.
- ❑ On the other hand,  $P$  does not provide specific information about the true population mean  $\mu$ . **If you desire a likely range of values for the parameter, use a confidence interval.**

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