

Qiyuan (Sebastian) Qian

PRODUCT DESIGNER

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SKILLS

InDesign

Python

Figma

Rhino

Photoshop

Electrical Engineering

UX/UI

Fusion360

User Research

Keyshot

SUMMARY

Currently a Master's student in MSTI at the University of Washington with a field studying technology-focused and user-centered design. Completed my BFA in Product Design from Parsons. I possess a passion for user-centered design and technology, complemented by a strong foundation in fine arts and art history. My academic and practical experiences converge on designing innovative solutions for environmental sustainability and social inclusion. As a climate change activist, I am committed to leveraging design and technology for positive global impacts.

EDUCATION

Parsons, The New School of Design

2019-2023

BFA Product Design

Cutting-edge courses that merge design thinking with practical skills to prepare students for the challenges of the product design industry.

Human Factor

This course delves into the psychological, physiological, and sociocultural aspects influencing product design, ensuring students develop a deep understanding of user experience (UX) and ergonomics.

University of Washington

2023-present

MS in Technology of Innovation

Project-based learning environment challenges students to approach technology innovation through a multidisciplinary lens, integrating insights from engineering, design, business, and the social sciences.

TECHIN 521 User Research Study

This course explores a range of qualitative and quantitative research methods aimed at understanding user needs, behaviors, and experiences.

WORK EXPERIENCES

Shanghai Jahwa

Jul 2021 - Aug 2021

Product Design Intern

- **Rapid sketching skills:** used Procreate to show effective visual packaging solutions for the SixGod travel set product.
- **Fusion360 & Rhino:** specialized in utilizing 3D software to craft innovative cosmetic packaging solutions.
- **Design Communication:** necessitated seamless communication with various teams, including graphics, engineering, and manufacturing, to ensure successful product launching.

Unilever

May 2023 - Jul 2023

Product Manager Intern

- **Product Manager Assistance:** collaborated closely with the product management team to evaluate and select innovative design proposals for the upcoming Clear Men's Shampoo Set.
- **Keyshot Rendering:** detailed renderings and finishing concepts; Rendered refined product designs used for post-strategic discussions on product material finishing, label design, and package layout.
- **Conduct Meetings and Discussions:** communicate effectively to ensure design decisions were aligned with both user needs and business goals with the design team and market team.

ColorWorks, Avient

Jul 2023 - Sep 2023

Market and Design Intern

- **Market Research:** conduct online research and offline research for Clear Men's Shampoo products in retail space from small-scale to large-scale business.
- **User Research:** conduct secondary user research and interviews to provide specific personas of target consumers for the Shampoo brand, Clear.
- **Color Analysis and Proposal:** utilizing data analysis from field insights and creating color palates, provide innovative color design proposals that match Clear's brand strategy and market trends.

CAMPUS WORKS

Salt Shed Public Library Design, NY

Feb 2022 - May 2022

Product Design Group Leader

Partnered with interior designers to develop and integrate product designs within the interior environment of the Salt Shed Public Library, leading the team in showcasing innovative and functional design solutions.

Parsons X Drawdown NY NOW 2023

Aug 2022 - Nov 2022

Parsons X Drawdown Curator

Project E-OTO: Advocated for the Drawdown Project (100 climate change solutions) and proposed a sustainable shared E-bike battery system design for New York City.