QIANQIAN.W
Product Designer

STATEMENT

I am a product designer with very refined taste and absolute care for detail. I am curious to learn about the users and have empathy on their pain points. And I take great pride in my ability to think outside the box, and my attention to details has always generated successful results of an improved user experience.

EXPERIENCES

03/2018 - Present

Product Designer   *@ Jyve*

Focused on digital products design for ios app, android app and dashboard

05/2017 - 03/2018

Product Designer   *@ Pillow*

Performed as a leading designer for marketing lunch including ad banners, brochures, door hangers, email campaigns, powerpoint presentations, iconography, and landing pages
Worked with Engineer and Marketing team to design interaction and user interface for dashboard and responsive websites following a systematic process
Collected and analyzed user behavior through user testing and came up with design strategy under brand guideline

05/2016 - 01/2017

Web Designer & Developer   *@ VolunteerMatch*

Worked with Client Service & Support team to strategize and build new help center website through sitemaps, wireframes
Developed Help Center websites in Zendesk utilizing HTML CSS Javascript and template language

10/2015 - 12/2015

UI/UX Designer   *@ KidzJet*

Developed pixel-perfect wireframe and mock-ups for KidzJet web-based dashboard and mobile application for both passenger and driver
Participated in all phases of the product development lifecycle from ideation and definition, to interface design, user research and testing

06/2015 - 10/2015

UI/UX Designer   *@ Hubtag Inc.*

Designed pixel-perfect mockups for Hubtag live streaming software dashboard, and enhanced users experience by providing new responsive website layout

SKILLS

Sketch	HTML	User Research
Adobe Photoshop	CSS	Interactive Design
Adobe Illustrator	Sass	Animation Creation
Adobe Premiere	Javascript	Speed Wireframing
Adobe After Effect	jQuery	Concept Development
Adobe Indesign	Marketo	Font-end Development

EDUCATION

09/2016 - 05/2018

Academy of Art University

Master of Art in Web Design & New Media

09/2013 - 06/2015

University of Washington, Information School

Master of Science in Library and Information Science

08/2009 - 06/2013

Shanghai University, Department of Library and Archives

Bachelor of Arts in Library and Archives

(206) 953 0326
qianqiandesign@gmail.com
qianqianwangdesign.com