**QIANQIAN.W**
Senior UI/UX Designer

## STATEMENT

I am a designer with very refined taste and absolute care for detail. I am curious to learn about the users and have empathy on their pain points. And I take great pride in my ability to think outside the box, and my attention to details has always generated successful results of an improved user experience.

## EXPERIENCES

### 10/2019 - Present

**Senior UI/UX Designer** *@ Leadvisor*

Work closely with the executive team, define the product vision that sets the direction and guides the product development team based on the product exist
Create low-fidelity wireframes for the internal communications, design dynamic and interactive prototype, and turn the team's ideas into testable artifacts

### 03/2018 - 09/2019

**Product Designer** *@ Jyve*

Collaborated with product managers and engineers to solve design problems and create flexible and scalable UI and UX solutions for mobile apps
Interviewed the target user, built the user flows for the core product platforms
Developed low-fidelity designs, wireframes, as well as highly functional and interactive prototypes, and created the necessary assets and graphic elements

### 05/2017 - 03/2018

**Product Designer** *@ Pillow*

Worked with Engineer and Product team to design interaction and user interface for the dashboard and responsive websites following a systematic process
Performed as a leading designer for marketing launch including ad banners, brochures, door hangers, email campaigns, powerpoint presentations, iconography, and landing pages

### 05/2016 - 01/2017

**Web Designer & Developer** *@ VolunteerMatch*

Worked with Client Service & Support team to strategize and build new help center website through sitemaps, wireframes
Developed Help Center websites in Zendesk utilizing HTML CSS Javascript and template language

### 10/2015 - 12/2015

**UI/UX Designer** *@ KidzJet*

Developed pixel-perfect wireframe and mock-ups for KidzJet web-based dashboard and mobile application for both passenger and driver
Participated in all phases of the product development lifecycle from ideation and definition to interface design, user research, and testing

### 06/2015 - 10/2015

**UI/UX Designer** *@ Hubtag Inc.*

Designed and refreshed mockups for Hubtag live streaming software dashboard, and enhanced users experience by providing new responsive website layout

## SKILLS

| | | |
|---|---|---|
| Sketch | HTML | User Research |
| Adobe Photoshop | CSS | Interactive Design |
| Adobe Illustrator | Sass | Animation Creation |
| Adobe Premiere | Javascript | Speed Wireframing |
| Adobe After Effect | jQuery | Concept Development |
| Adobe Indesign | Wordpress | Front-end Development |

## EDUCATION

### 09/2016 - 05/2019

**Academy of Art University**

Master of Art in Web Design & New Media

### 09/2013 - 06/2015

**University of Washington, Information School**

Master of Science in Library and Information Science

### 08/2009 - 06/2013

**Shanghai University, Department of Library and Archives**

Bachelor of Arts in Library and Archives

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