



AP[®] United States History 2003 Scoring Guidelines

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Question 1

1. Analyze the responses of Franklin D. Roosevelt's administration to the problems of the Great Depression. How effective were these responses? How did they change the role of the federal government?

Use the following documents and your knowledge of the period 1929-1941 to construct your essay.

The 8-9 Essay:

- contains a well-developed thesis that addresses the effectiveness of the Roosevelt administration's responses to the problems of the Great Depression and how these responses changed the role of the federal government.
- presents a strong analysis of several responses to the problems of the Great Depression, evaluates their effectiveness and discusses changes in the role of the federal government.
- uses effectively a substantial number of documents.
- supports thesis with substantial and relevant outside information.
- may contain minor errors.
- is clearly organized and well written.

The 5-7 Essay:

- contains a thesis that identifies the effectiveness of the Roosevelt administration's responses to the problems of the Great Depression and provides some connection to the changing role of the federal government.
- states some responses to the problems of the Great Depression with limited analysis of their effectiveness, and with some connection to the changing role of the federal government.
- uses effectively some documents.
- supports thesis with some outside information.
- may have errors that do not seriously detract from the quality of the essay.
- shows acceptable organization and writing; language errors do not interfere with the comprehension of the essay.

The 2-4 Essay:

- contains a limited or undeveloped thesis.
- responds to the question in a general manner; simplistic treatment of responses to the problems of the Great Depression, and/or simplistic presentation on the changing role of the federal government.
- merely refers to, quotes, or briefly cites documents.
- contains little outside information or information that is inaccurate or irrelevant.
- may have major errors.
- may be poorly organized and/or written.

The 0-1 Essay:

- lacks a thesis or simply restates the question.
- demonstrates an incompetent or inappropriate response.
- has little or no understanding of the documents, or ignores them completely.
- has substantial factual errors.
- is poorly organized, and/or poorly written.

The – Essay:

- is completely off topic or blank.

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Question 1 (cont'd)

Document Information and Inferences

Document A: Meridel Lesueur, *New Masses*, January, 1932

Document Information:

- Many women are unemployed
- Some forms of assistance are available
- Fewer women than men seek assistance
- Probably as many women suffer from poverty as men

Document Inferences:

- Women seem invisible in the Great Depression
- Lack of attention to concerns of unemployed and poor women
- Pre-New Deal assistance to unemployed and poor was not sufficient
- Highlights urban unemployment

Document B: Letter to Senator Robert Wagner, March 7, 1934

Document Information:

- Fear of growing government power
- Current policies promote socialism and communism
- Current policies discourage business growth
- Government supports labor's demands
- Growing government involvement will be harmful to society

Document Inferences:

- Opposes New Deal policies and increased power of the federal government
- Favors less government interference in the economy
- The business community can respond to economic problems better than the government
- Opposes the National Recovery Administration

Document C: Cartoon, *The Evening Star* (Washington, D.C.), April 26, 1934

Document Information:

- New Deal represents change, but not revolutionary change
- Depicts development of the New Deal as a natural progression
- New Deal established an abundance of federal agencies

Document Inferences:

- Cartoonist supportive of New Deal
- The role of the federal government was expanded
- Roosevelt tries to appease New Deal critics
- A “brains trust” of academics played a leading role in the New Deal

**Document D: William Lloyd Garrison, Jr., “The Hand of Improvidence,”
The Nation, November 14, 1934**

Document Information:

- New Deal was both a set of ideas and diverse programs
- Some New Deal programs were at odds with others
- Significant increase in national debt to support New Deal programs
- Growth of the federal bureaucracy
- New Deal programs also reflected Keynesian economic theory

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Question 1 (cont'd)

Document Inferences:

- Critical of Keynesian theory of deficit spending
- Suggests that New Deal programs are unrealistic and impractical
- Some New Deal programs addressed economic problems and others slowed recovery
- The scope of the federal government greatly expanded

Document E: Poster for Social Security, 1935

Document Information:

- Federal government will provide monthly checks to those 65 and over
- Encourages people to apply for a Social Security number
- Details eligibility for Social Security
- Some workers are ineligible for Social Security

Document Inferences:

- Federal government assumes some responsibility for the economic well being of the citizens
- Ideas of Dr. Francis Townsend are embedded within Social Security program
- Initially, Social Security had limited effectiveness as it did not address the needs of some Americans

**Document F: Charles Evans Hughes, majority opinion,
Schechter v. United States, 1935**

Document Information:

- Case examined the codes of hours and wages for workers
- The case refers to workers who are not employed in interstate commerce
- The court rules against the expansion of federal government power

Document Inferences:

- Court invalidates the National Industrial Recovery Act (NIRA) because it gave the federal government powers of economic regulation that could not be justified under the interstate commerce clause
- Court rules that federal government could not regulate the economy in a significant way
- Decision was perceived as threatening to other New Deal economic measures

Document G: NBC radio broadcast, John L. Lewis, December 13, 1936

Document Information:

- Lack of acceptable working conditions leads to labor unrest
- Employers oppose collective bargaining
- Accuses large companies, such as US Steel and GM, of breaking existing labor laws
- Workers have the right to unionize and to bargain collectively

Document Inferences:

- Blames employers and companies for recent “widespread labor unrest”
- Supports the National Labor Relations Act (Wagner Act), a landmark legislation for organized labor
- Anticipates outbreak of sit down strikes

**Document H: “The New Deal in Review” editorial in
The New Republic, May 20, 1940**

Document Information:

- New Deal changed the role of government
- New Deal created many new federal agencies and a more efficient executive branch
- Judicial branch revitalized by legislation and especially by new appointments

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Question 1 (cont'd)

Document Inferences:

- Strong support of New Deal and the expanded role of the federal government
- The country will be better in the future because of the New Deal
- Federal government responsive to popular will
- Conservative Supreme Court had opposed early New Deal programs
- Shift of Supreme Court to support New Deal

Document I: “The Roosevelt Record,” editorial in *The Crisis*, November 1940

Document Information:

- Roosevelt administration attempted to include African Americans in New Deal programs
- Federal government continued segregation in some programs
- African Americans now view the federal government as more supportive

Document Inferences:

- The New Deal created employment opportunities for African Americans throughout the nation
- Long standing patterns of discrimination and segregation persisted
- African Americans voted for Roosevelt and the Democratic Party
- The Roosevelt administration was effective in garnering the support of African Americans despite its limitations

Document J: Chart, Unemployment of nonfarm workers by percentage and number

Document Information:

- Unemployment spiked in early 1920s, then peaked in 1933, and then rose again in 1937-38
- Numbers of unemployed (12.8 million) increased to nearly 40 percent by 1933
- Does not include farm workers in unemployment figures
- Significant decline in unemployment after 1938

Document Inferences:

- Shows relatively low unemployment during most of the 1920s
- “Roosevelt Recession” of 1937-38 caused by reduction in federal government spending
- World War II had greater impact on reducing unemployment than New Deal programs

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Question 1 (cont'd)

Commonly Seen Outside Information

relief, recovery, reform
First New Deal, Second New Deal
New Deal as continuation of Progressivism

Herbert Hoover
“rugged individualism”
Reconstruction Finance Corporation (RFC)

Banking, Business and Stock Market
“run on bank”
bank holiday
stock market crash
Black Tuesday (Oct. 29, 1929)
buy on margin
Smoot-Hawley Tariff
Emergency Banking Act
Federal Deposit Insurance Corporation
(FDIC)
Glass-Steagall Act
Securities and Exchange Commission (SEC)

“brains trust”: Rexford Tugwell, Raymond Moley,
Adolf Berle
Harold Ickes
Harry Hopkins

Agricultural distress
Agricultural Adjustment Act (AAA)
“Dust Bowl”
John Steinbeck, *The Grapes of Wrath*

Unemployment
Hoovervilles
Bonus March
“forgotten man”
Federal Emergency Relief Administration
(FERA)
Civil Works Administration (CWA)
Public Works Administration (PWA)
Civilian Conservation Corps (CCC)

“fireside chats”
“Hundred Days”
National Industrial Recovery Act (NIRA)
National Recovery Administration (NRA)
codes
Section 7a
Blue Eagle, “We Do Our Part”

Tennessee Valley Authority (TVA)
Rural Electrification Administration (REA)

Wagner National Labor Relations Act
National Labor Relations Board (NLRB)
“sit down strikes”
Congress of Industrial Organizations (CIO)

Fair Labor Standards Act

“Roosevelt Recession” (1937-38)

laissez-faire
“deficit spending”
“prime the pump”

Huey Long
“Share Our Wealth”
Father Coughlin
Dr. Francis Townsend
Eleanor Roosevelt
Frances Perkins
Mary McLeod Bethune

Social Security
Aid to dependent children, disabled
Unemployment compensation
Workplace contributions
“welfare state”
Works Progress Administration (WPA)
Federal Writers’ Project
Federal Theatre Project
Federal Music Project
National Youth Administration (NYA)

“court packing” plan
Hugo L. Black

World War II
military preparedness

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Question 2

Standards

Evaluate the extent to which the Articles of Confederation were effective in solving the problems that confronted the new nation.

The 8-9 Essay

- Contains a clear, well-developed thesis that evaluates the extent to which the government under the Articles was effective in solving the problems confronting the new nation
- Supports the thesis with substantial, specific, relevant information
- Has substantive analysis explicitly evaluating both the effectiveness and ineffectiveness of the government under the Articles; treatment need not be balanced
- May contain minor errors
- Is well-organized and well-written

The 5 -7 Essay

- Presents a thesis that evaluates the extent to which the government under the Articles was effective in solving the problems confronting the new nation
- Supports the thesis with some specific, relevant information
- Has some analysis explicitly evaluating the effectiveness and/or ineffectiveness of the Articles of Confederation; may deal with only one or the other
- May contain errors that do not seriously detract from the quality of the essay
- Has acceptable organization and acceptable writing

The 2-4 Essay

- May lack a thesis, or have a partially developed thesis
- Provides few relevant facts, or lists facts with little or no application to the thesis
- May contain mostly generalizations; or has limited analysis evaluating the effectiveness or ineffectiveness of the Articles of Confederation
- May contain major errors that detract from the essay
- May be poorly organized and/or poorly written

The 0-1 Essay

- Lacks a thesis or simply restates the question
- Demonstrates an incompetent or inappropriate response
- Contains substantial factual errors
- Is poorly organized and/or poorly written

The — Essay

- Is completely off-topic or blank

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Question 2 (cont'd)

Fact Sheet

Evaluate the extent to which the [government under the] Articles of Confederation were [was] effective in solving the problems that confronted the new nation.

A. WAYS IN WHICH THE GOVERNMENT UNDER THE ARTICLES WAS EFFECTIVE IN SOLVING PROBLEMS CONFRONTING THE NEW NATION

(Although the Articles were not technically ratified until 1781, one can assume that answers from 1777 onward should be considered acceptable. Although the question does not use the words “government under the Articles,” we presume that is implicit because the document itself, the Articles, did not solve many problems and that would pose a very limiting question.)

Facts More Commonly Found in Student Papers:

- Recognized the desire of the states for limited central government
- Got most states to surrender claims to lands west of the Appalachians by 1781 that would become the source of revenues and future states
- Despite weaknesses, the central government did keep the Confederation together until it was replaced and did keep the nation out of war
- Government attempted to deal with the problem of foreign and domestic debts
- Land Ordinance of 1785 provided for the sale of public lands in the West; provisions included surveying land, and providing for public education
- NW Ordinance of 1787 established territorial procedures for the admission of the five states as equal and prohibited slavery in that territory
- Waged the Revolutionary War
- Negotiated the Treaty of Paris ending the war with Great Britain
- Authorized the meeting of the Constitutional Convention in 1787 and put the proposed document before the states for ratification (even though provision for ratification by 9 states violated Article 13 – the requirement for unanimous approval of any changes.)

Facts Less Commonly Found in Student Papers:

- Negotiated mutual defense treaty with France
- Debt was \$41.2 million, including a foreign debt of \$7.9 million
- The government succeeded in reducing much of the domestic debt to about 6 million although increasing the international debt to 10.2 million
- Established a bureaucracy that continued after 1789 and was incorporated into the new government under the Constitution, namely Departments of War, Finance, and Foreign Affairs, and the Post Office
- Land Ordinance 1785 provided for the sale of public lands in the West at \$1/acre with a 640-acre minimum; about \$760,000 would be received during the Confederation Period. Provisions included surveying land along the lines used in establishing New England Towns (square mile sections divided into 640 acre sections, with a section set aside for schools.)
- Negotiated commercial treaties with France, Sweden, Holland, Prussia, and Morocco and borrowed money from Holland

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Question 2 (cont'd)

B. WAYS IN WHICH THE GOVERNMENT UNDER THE ARTICLES WAS LESS EFFECTIVE, OR INEFFECTIVE, IN SOLVING PROBLEMS CONFRONTING THE NEW NATION

Facts More Commonly Found in Student Papers:

- Decentralized government with limited sovereignty; only a league of friendship and therefore limited in its effectiveness
- Most actions by Congress required nine votes and amendments required unanimous vote
- Articles lacked a provision for independently raising revenues by duties or through taxation without the consent of the states, which twice failed to approve such amendments
- Was able to obtain only a limited amount of the taxes requisitioned from the States
- Lack of an Executive Department in the government to provide leadership
- Failed to halt tariff conflicts between the states — no control of interstate commerce
- Failed to halt the abuses of paper money
- Central government could not raise an army or establish a navy on its own or call forth the militia and therefore could not provide adequate protection in the Northwest or the South or help Massachusetts quell Shays' Rebellion
- Lack of an independent Judiciary
- Issued a currency during the revolution that became highly inflated ("Continental"), nearly worthless, and eventually required the government to issue new certificates to repay domestic debts
- Failed to halt tariff conflicts between the states, particularly by Rhode Island, Massachusetts, Connecticut, Pennsylvania, and Georgia — no control of interstate commerce
- Despite commercial treaties, the government generally failed to establish a strong, effective diplomatic presence in international affairs

Facts Less Commonly Found in Student Papers

- Jay-Gardoqui Treaty accepted Spain's closure of the lower Mississippi to American ships in exchange for a commercial treaty favorable to New England, which aroused great opposition within the Southern and Western regions for its favoritism
- Unable to get Britain to reopen trade with the West Indies or to restore much of the imports into Britain (notably rice, indigo, and tobacco), while, at the same time, flooding the States with manufactured goods to the detriment of American producers. Result was huge balance of trade deficit, deflation and depression during the 1785-87 period
- Unable to get passage of navigation laws to limit ships from nations not having commercial treaties with the U.S., Great Britain in particular
- No resolution with England regarding debts owed between Americans and the English, the treatment of Loyalists, the economic losses due to the more than 50,000 slaves who left with the British, and British provocations along the borders and their encouragement of Indian attacks there; western territories and southern states were vulnerable, especially Georgia
- No provision for admitting new states other than Canada and other existing British colonies
- Failed to halt the abuses of paper money, particularly by Georgia, North Carolina, New Jersey, and especially Rhode Island; New York, South Carolina, and Pennsylvania handled theirs satisfactorily
- Unable to foster any real sense of nationalism, although a nationalist group does eventually emerge that engineered the calling of the Constitutional Convention

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Question 3

In what ways did developments in transportation bring about economic and social change in the United States in the period 1820-1860?

The 8-9 Essay

- Contains a clear, well-developed thesis that addresses economic and social change brought about by developments in transportation from 1820 to 1860
- Supports the thesis with considerable relevant historical information
- Provides effective analysis of both economic and social change over time; treatment may be uneven
- May contain minor errors
- Is well organized and well written

The 5-7 Essay

- Contains a thesis that partially addresses economic and social change brought about by developments in transportation from 1820 to 1860
- Supports the thesis with some relevant historical information
- Provides some analysis of economic and social change; treatment of one category may be very limited
- May contain errors that do not seriously detract from the quality of the essay
- Has acceptable organization and writing

The 2-4 Essay

- May contain a confused or unfocused thesis or simply paraphrases the question
- Provides little relevant historical information
- May focus on only one category of change or address only one transportation development with little or no analysis
- May contain major errors; often errors are outside the time period
- May be poorly organized and/or written

The 0-1 Essay

- Lacks a thesis or simply restates the question
- Demonstrates an incompetent or inappropriate response
- Contains substantial factual errors
- Is poorly organized and/or poorly written

The — Essay

- Is completely off-topic or blank

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Question 3 (cont'd)

TRANSPORTATION DEVELOPMENTS:

- Unpaved roads
- Paved turnpikes (toll roads)- 1790s; advances in network of roads 1840-60; stagecoaches
- National Road (1811-38)
- Overland trails (Oregon mapped 1836, Great Migration begins 1843, Santa Fe: US survey of trail authorized 1825; Mormon 1846)
- Canal building: full effect felt in the 1820s and 1830s. (Little canal construction in east by the 1830s, went on in the west until 1850s)
- Erie Canal (1817-25: 350 miles)
- Steamboat (Fulton 1807; 700+ steamboats on Miss. & Ohio Rivers early 1830s)
- Clipper ships
- Steamships (1840s-1850s)
- Railroads (beginning in 1830s); by 1860s, approximately 30,000 miles of track, inc. 9,280 in South; 1829 Baltimore & Ohio nation's first RR with 13 mi. track; cost of transp. down 95% while speed up 500%.
- Pony Express (1859)

NOT IN TIME PERIOD:

- *Transcontinental RR constructed*
- *RR's on Great Plains (effects on Plains Indians/buffalo slaughter/cattle drives/cowboys)*
- *Henry Ford/automobile*
- *Gilded Age tycoons (Rockefeller/Carnegie)*
- *steel rails*
- *electric trolleys/suburbanization*

ECONOMIC CHANGE:

- Market Revolution: emergence of national economy
- Steamboats and canals reduced freight rates to 1/10 of overland rates
- Cheap land/preemption/ speculation
- Demand for agricultural commodities; Ohio, Indiana, Illinois become the breadbasket
- Extended slavery
- Plantations in the Old Southwest; not many small commercial communities
- With advent of Erie Canal, the value of farm products in western New York and the Ohio Valley more than doubled
- Trade relationship tighter between New England and the Old Northwest; hurts trade relationship between the Old Northwest and the South. The East provides capital and markets. New York is favored over New Orleans. Change in Mississippi River traffic
- Emergence of industrialization in Northeast, i.e. Lowell Factory system
- 1840s — increase in exports and by the 1850s American farmers are becoming more competitive in the world market
- *Gibbons v. Ogden (1824); Charles River Bridge case (1837)*
- Maysville Road veto (1830)
- Clay's American System (internal improvements, banks, protective tariff)
- Gadsden Purchase (1853)
- Kansas-Nebraska Act (1854) — Stephen Douglas
- Bessemer Process for steel-making 1847-56
- California Gold Rush 1849
- Panics of 1837 and 1857
- Manifest Destiny

SOCIAL CHANGE:

- Urbanization: poverty in cities leading to social reform movements
- Urbanization (i.e. Cincinnati ["Porkopolis"])
- Westward migration (Mormons, Whitmans)
- Extension of slavery
- New Englanders going into old Northwest; they bring with them a zeal of orderly community development and an interest in education
- Old Southwest control by the gentry in terms of politics and religion
- Admission of new states
- Immigration (labor sources Irish and Germans); population shift westward
- Dispersion (westward movement) and concentration (urbanization) of settlement is dependant on transportation facilities
- Lack of scientific agriculture and the stripping of natural resources.
- Squatters on land
- Absentee ownership of land
- Specialization in agriculture-commercial agriculture over subsistence
- Chicago-rail center and agricultural distributor to the West
- Mountain men/missionaries/newspapermen
- Lowell Factory System (provides job opportunities; mill girls)
- Indian wars and removal
- Gold Rush migration
- Manifest Destiny

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Question 4

Evaluate the impact of the Civil War on political and economic developments in TWO of the following regions: the South, the North, the West. Focus your answer on the period between 1865 and 1900.

The 8-9 Essay

- Contains a clear, well-developed thesis and evaluates the impact of the Civil War on political and economic developments in two regions, covering the period 1865 to 1900
- Supports the thesis with substantial, specific, and relevant information
- Presents a reasonably balanced treatment that effectively evaluates the impact of the Civil War on the political and economic developments of two regions
- May contain minor errors
- Is well-organized and well-written

The 5-7 Essay

- Presents a thesis, which may be partially developed, and evaluates the impact of the Civil War on political and economic developments in two regions, covering the period 1865 to 1900
- Supports the thesis with some specific, relevant information
- Has limited and/or imbalanced treatment of the impact of the Civil War on political and economic developments in two regions
- May contain errors that do not seriously detract from the overall quality of the essay
- Has acceptable organization and writing

The 2-4 Essay

- Contains a confused or undeveloped thesis that may not cover the entire time period 1865 to 1900
- Provides few relevant facts and little or no evaluation
- May address the political and economic developments in only one region OR may address only one development in two regions
- May contain major errors
- May be poorly organized and/or written

The 0-1 Essay

- Lacks a thesis or simply restates the question
- Demonstrates an incompetent or inappropriate response
- Contains substantial factual errors
- Is poorly organized and/or poorly written

The — Essay

- Is completely off-topic or blank

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Question 4 (cont'd)

Evaluate the impact of the Civil War on political and economic developments in TWO of the following regions: The South, the North, the West. Focus your answer on the period between 1865 and 1900.

The South

Political Developments

- Political dominance of the North
- Supremacy of federal government over states established
- Issues of nullification, secession, states' rights settled for the time being
- Johnson's Reconstruction Plan
- Radical Republicans/ Radical Reconstruction
- Abolition of slavery-13th Amendment
- Freedman's Bureau (March 1865)
- Black Codes
- Reconstruction Acts of 1867-Military Districts
- scalawags and carpetbaggers
- 14th, 15th Amendments
- Ku Klux Klan – Nathan Bedford Forrest
- White supremacy
- Disenfranchisement of African-Americans(e.g. literacy tests, poll taxes, grandfather clauses)
- Election of 1876/Compromise of 1877
- *Plessy v. Ferguson* (1896)-Separate but equal
- Jim Crow Laws
- Segregation
- Lynching
- Redeemers/Bourbon Redeemers

Infrequently seen:

- Oath of allegiance
- Increased potential representation of southern states as a result of the freeing of slaves
- Civil Rights Acts (1866, 1875)
- African-American officeholders (e.g. Blanche K. Bruce, Hiram Revels)
- Force Acts (1870)-Attempt to put down Klan
- Amnesty Act (1872)
- Booker T. Washington-Atlanta Compromise speech (1895)
- Civil Rights cases of 1883

Economic Developments

- 3.5 M slaves freed
- Property losses and damage
- Labor force needed for plantations
- Tenancy and sharecropping
- Crop lien system
- Contract labor system
- Migration of African-Americans to N&W
- New South-Henry Grady
- Investments by Northerners
- Growth of railway system in the South
- Growth of industry in the South
- Birmingham-Steel
- Memphis-Lumber
- Richmond-Tobacco
- GA, NC, SC-Textiles
- Agricultural economy
- Deflation

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Question 4 (cont'd)

The North

Political Developments

- Political dominance of the North
- Established supremacy of federal government over states
- Impeachment of Andrew Johnson

- Radical Republicans
- Thaddeus Stevens, Charles Sumner, Benjamin Wade
- Republicans—"waving the bloody shirt"
- Election of 1868-US Grant
- Scandals—Whiskey Ring and Credit Mobilier
- Election of 1876- Hayes/Tilden
- Compromise of 1877
- Rutherford B. Hayes
- Gilded Age
- New immigrants
- Party bosses and political machines-Boss Tweed
- *Plessy v. Ferguson* (1896)
- Impetus for women's suffrage movement

- Beginnings of Progressivism

Infrequently seen:

- Strengthened principles of American Democracy

Economic Developments

- Civil War as a catalyst to transform America into industrial nation

- Laissez-faire & pro-business government policies-tariffs, RR subsidies and land grants
- Morrill Tariff Act (1861)
- Homestead Act (1862)

- Morrill Land Grant Act (1862)
- Pacific Railway Act (1862)
- Panic of 1873 & 1893
- Greenbacks/silver issues
- Plentiful capital, resources, labor
- Factories
- More complex business organizations
- Growth of industry-Steel, Oil
- Growth of railroads—Transcontinental

- Captains of Industry/ Robber Barons
- Growing population/African-American migration to north and west
- Immigration-labor force
- Protective tariffs
- Land grants to railroads
- Urbanization

Infrequently seen:

- New inventions and laborsaving technologies
- Labor Unions—NLU, Knights, AFL

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Question 4 (cont'd)

The West

Political Developments

- Settlement of West became important
- Federal troops available for enforcing resettlement of Native Americans
- Homestead Act (1862)-“sodbusters”
- Indian Wars
- National Grange Movement – 1868-
Oliver H. Kelley
- Government subsidies
- Interstate Commerce Act (1887)
- Chinese Exclusion Act (1882)
- Free silver movement
- Populists
- Beginnings of Progressivism

Infrequently seen:

- Ocala Platform (1890)
- Supreme Court cases: *Munn v. Illinois*
(1877) reversed by *Wabash v. Illinois*
(1886)
- Omaha Platform (1892)
- Turner’s Frontier Thesis

Economic Developments

- Construction of railroads-Impact of settlement, buffalo, Native Americans, cattle drives, opening of eastern markets
- Cattle industry/Cattle drives-cowboys
- New inventions and technologies:
Barbed wire-Joseph Glidden (1874)
- Farmers’ alliances
- Farmers’ cooperatives
- African-American migration westward
- Mail order catalogs

Infrequently seen:

- Gold and silver mining

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Question 5

The 8-9 Essay

- Contains a clear, well-developed thesis that compares/contrasts U.S. society in the 1920s and the 1950s in two of the three categories
- Develops the thesis with considerable, relevant supporting information about two of the three categories concerning U.S. society in the 1920s and the 1950s
- Provides effective analysis of both time periods in both categories, though may treat one time period or one category with less depth than the others
- May contain minor errors that do not detract from the overall quality of the essay
- Essay is well organized and well written

The 5 -7 Essay

- Contains a thesis that may be only partially developed that compares/contrasts U.S. society in the 1920s and the 1950s in two of the three categories
- Supports the thesis with some accurate information concerning U.S. society in the 1920s and the 1950s in two of the three categories
- Provides some analysis of both time periods in both categories, but may be imbalanced in its coverage
- May contain errors that do not seriously detract from the quality of the essay
- The essay has acceptable organization and writing

The 2-4 Essay

- Contains a confused or unfocused thesis or simply paraphrases the question
- Provides few relevant facts, or lists facts with little or no application to the thesis
- Has little or no analysis
- May contain major errors

The 0-1 Essay

- May paraphrase the question or lacks a thesis
- Demonstrates an incompetent or inappropriate response
- Has little or no understanding of the question
- May contain substantial factual errors

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Question 5 (cont'd)

Compare and contrast U.S. society in the 1920's and the 1950's with respect to TWO of the following:

- **Race relations**
- **Role of women**
- **Consumerism**

Race Relations, 1920s

Tulsa Riot, 1921
Re-emergence of the Ku Klux Klan, lynching
Growing oppression of Jim Crowism
Marcus Garvey and repatriation, Back to Africa, Universal Negro Improvement Association
Black Star Line
Black migration to North — black population in the north more than doubles
Anti-immigration laws; Emergency Quota Act, 1921; National Origins Act, 1924
Sacco and Vanzetti
Segregated schools, neighborhoods evidence of continued discrimination
Lowest-paying jobs; blacks barred from most labor unions
Harlem Renaissance, Langston Hughes, Cotton Club, Zora Neale Hurston
Jazz music in urban areas bring blacks and whites together — Bessie Smith, Duke Ellington, Count Basie, Louis Armstrong (last three, still viable in the 50s)

Race Relations in 1950s

Impact of the integration of the military and Truman's Committee on Civil Rights
De jure vs. de facto segregation
Brown vs. Topeka Board of Education (1954) — Thurgood Marshall
“all deliberate speed”
Rosa Parks
MLK and his advocacy of nonviolent protest
Montgomery Bus Boycott
Bus desegregation ruled unconstitutional (Dec. 1956)
Civil Rights Voting Act of 1957
Southern Christian Leadership Conference — fights against segregation and protection of the vote
White Citizens Councils and the KKK defend segregation as a way of life
Gov. Faubus and Little Rock: President Eisenhower sends in troops
Medgar Evers
Emmitt Till
James Baldwin
Nation of Islam
Emergence of Malcolm X at the end of the 1950s
Rock music integrates youth world (Elvis Presley)
Motown
Sports — Willie Mays, Hank Aaron, Joe Louis
NBA — Chuck Cooper (Boston Celtics 1952), Bill Russell
Paul Robeson (blacklisted)

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Question 5 (cont'd)

Role of Women, 1920s

19th Amendment, 1920
League of Women Voters
Equal Rights Amendment introduced
WCTU and women smokers
Aimee Semple McPherson
Involvement in the Temperance Movement leading to Prohibition
Impact of the “Roaring Twenties”
Radical change in dress and behaviors (i.e., smoking and drinking), reversal of Victorian values,
“New” (or Modern) Woman
Flappers
Clara Bow, the “It” girl
Number of working women increases (mostly in garment industry and domestic service)
Automobility
New dating and mating rituals
Jazz and nightclubs in northern cities
Speakeasies
Margaret Sanger, National Birth Control League

Role of Women, 1950s

Return to traditional gender roles after WWII
Role of television in creating stereotypes in 1950s
Father Knows Best, Leave It To Beaver, Donna Reed, June Cleaver, Alice Kramden, Ozzie and Harriett
Women as homemakers
Importance of conformity
Baby boom
Divorce rate drops
The 1950s cult of domesticity
The problem that has no name
Oveta Culp Hobby — Ike’s Cabinet (HEW) — exception to the rule
Rosa Parks — the empowerment of women

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Question 5 (cont'd)

Consumerism, 1920s

Effect of “Age of Prosperity”
Laissez-faire conservatism
Andrew Mellon tax cuts
Harding — Normalcy
American System — Counter-offensive by management against labor
Unrestrained capitalism — “invisible hand” of the market economy
Production of consumer goods increases
Advent of revolving credit, 1920s
Installment buying and its impact on consumption
Modern advertising
Mass marketing of radio
Rise of automated, modern appliances (makes things easier for women)
Leisure time
Movies
Rise of spectator sports (mass consumption of sports) — Babe Ruth and The Dempsey-Tunney
“Million-dollar-gate” fight
Sinclair Lewis, *Main Street*, *Babbitt*
F. Scott Fitzgerald, *Great Gatsby*
Assembly line automobiles, Henry Ford
Scientific management, Frederick Taylor
Bruce Barton, *The Man Nobody Knows*
Margin buying
Stock Market Crash and the end of consumer confidence

Consumerism 1950s

Post WWII economic boom — war shortages created vast market for consumer goods
Prosperity (though not shared by most African Americans)
Expansion of interstate highway system (spurred automobile growth and movement)
“Keeping up with the Joneses”
Drive-ins — speed and convenience, McDonalds
Spread of shopping centers
Youth-spending on records, radios, cosmetics, cars exploding teen market
Barbie, Mr. Potato Head
Higher educated workforce led to greater prosperity
Post-war boom in housing and automobile industry
G.I. Bill makes home buying easier
Affordable housing more available
Levittown

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Question 5 (cont'd)

The Man in the Grey Flannel Suit

Emergence of suburbs and suburban lifestyle

Impact of television

Advertising targets women to urge them to buy latest appliances and labor-saving devices

Availability of frozen and other convenience foods