

## What is [Sales Helper]?

### Highlight of the product

**[Sales Helper] is a software that aims to improves sales strategy by introducing data mining to sales management.**

About the product:

This is software for people who work in chain supermarkets crossing the country: sales managers, partners and so on. First, they can use the limited historical data to predict store sales in the near future. Second, this product also can dig out the importance factors in sales. Third, this product can even provide recommended strategy for next sales phase. All of these functions can be processed automatically.

### List up your software's killer feature.

#### 1. Effective sales analysis.

This software not only can make use of the historical to predict the future sales, but find out what factors have more significant effect on sales, both of which are very important for manager to adjust the promotions strategy and control the inventory of supermarkets.

#### 2. Reasonable sales strategy.

This software can also provide reasonable sales strategy for managers according the exiting data. This historical data is adequate already, the user can always benefit from it. The software will automatically decrease the inventory of certain products when the period of slack sales comes, otherwise increase the inventory when selling season comes.

#### 3. Self-evolution

As we all known, the more historical data we have, the more precise prediction we can get. Thus this software can keep evolving as new data entries. This model can be trained very fast by incremental learning. Therefore, the users can always get the latest model soon and will not be interrupted by traditional lengthy waiting.

Name\_\_\_\_\_

No.\_\_\_\_\_

You can write text, or draw picture for the description as much as you need.

In killer feature, you need to explain in detail about when it will be used, how it will be used, and how the user can get benefit