



The Winning Brief: 100 Tips for Persuasive Briefing in Trial and Appellate Courts (Hardback)

By President Bryan A Garner

Oxford University Press Inc, United States, 2014. Hardback. Book Condition: New. 3rd Revised edition. 256 x 196 mm. Language: English . Brand New Book. It its first two editions The Winning Brief explained the art of effective writing in 100 concise, practical, and easy-to-use tips, proving that the key to writing well is to understand the judicial readership. This third edition of Bryan A. Garner s modern classic delivers the same invaluable guidelines with even more supporting evidence. Covering everything from the rules for planning and organizing a brief to openers that can capture a judge s attention from the first few words, these tips add up to the most compelling, orderly, and visually appealing brief that an advocate can present. In Garner s view, good writing is good thinking put to paper. Never write a sentence that you couldn t easily speak, he warns - and demonstrates how to do just that. Every tip begins with a set of quotable quotes from experts, followed by Garner s masterly advice on building sound paragraphs, drafting crisp sentences, choosing the best words (Strike pursuant to from your vocabulary.), quoting authority, citing sources, and designing a document that looks as...



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