



No Monkey Business: What Investors Need to Know and Why [Taschenbuch] by Fowl.

By Stuart; Fowler

Financial Times, 2002. Taschenbuch. Condition: Neu. Unbenutzte Restauflage Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Millions of people have accumulated investments on a scale that changes their needs for professional financial services. A shameful number have directly experienced abuse of trust in their dealings with the industry. Many more are discovering that the relationships and products they thought were safe and simple are actually highly complex and conceal risks they were never aware of. Its time to take personal responsibility. No Monkey Business is a kick in the pants for the industry and a wakeup call for individual investors. It shows you how to place money in the context of setting individual life goals making investment personally relevant. It also counters tricks within the industry using a few essential principles, some helpful devices and a 'code of safe practice' that will transform the way individuals think about investment and the way they select and manage their relationships with the industry. 314 pp. Englisch.



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