



Be a Woman and ACT Like One: Succeeding in Business and Life

By Hertha Wolff-Arend

Wheatmark, United States, 2011. Paperback. Book Condition: New. 201 x 130 mm. Language: English . Brand New Book ***** Print on Demand ******. Women in business often struggle with the image they present. Though they enjoy being female, they sense that others will perceive them as weak, and they attempt to hide their femininity. They believe that to gain acceptance and recognition in the workplace, they need to wear a shark disguise instead of being a beautiful coral fish. In this book, Hertha Wolff-Arend reminds women of who they are and encourages them to emerge from the shadows. No more hiding, pretending, and feeling threatened. The new strategy is just be yourself — beautiful and powerful by nature. If you feel stuck in your career or in life in general, this powerful book will help you to find the womanly way to success and happiness. Hertha Wolff-Arend is a certified business coach and writer located in Paso Robles, California. Before she relocated from Germany to the United States in 2005, she was a managing director working in the international advertising industry. She has received training and certification as a coach at New Ventures West in San Francisco. Hertha dedicates her work...



Reviews

This book is really gripping and interesting. Of course, it is actually perform, still an interesting and amazing literature. You will not truly feel monotony at whenever you want of your time (that's what catalogues are for concerning when you request me).

-- Claud Schaden

This pdf will never be straightforward to begin on looking at but really entertaining to read through. I really could comprehended everything out of this composed e pdf. I am just very easily could possibly get a enjoyment of looking at a composed ebook.

-- Dr. Mallory Bashirian Sr.