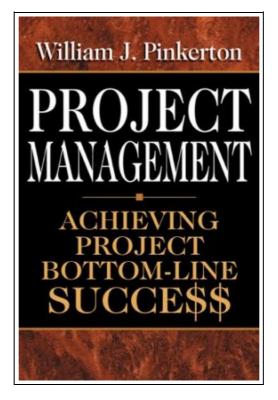
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Reviews

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PROJECT MANAGEMENT: ACHIEVING PROJECT BOTTOM-LINE SUCCE\$\$ (HARDBACK)



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McGraw-Hill Education - Europe, United States, 2003. Hardback. Book Condition: New. 234 x 157 mm. Language: English . Brand New Book ***** Print on Demand *****. This title presents the keys to making every project a bottom-line success - from start to finish! In business, every brilliant idea must first answer a simple question before approval or implementation: How will it impact the bottom line? That s why if overseeing capital improvement projects from conception to completion is part of your work, Project Management: Achieving Project Bottom-Line Succes\$\$ is the one book you must keep within your reach at all times. Written with the insight of an internationally known project management expert, this powerful reference offers a frank discussion of what is necessary to successfully devise, plan, and execute projects. This book is written for all project stakeholders, those for whom project success or failure means so much: executive management, general managers (engineering, operations, systems), maintenance managers and engineers, purchasing agents and buyers, project engineers, field engineers, planners and schedulers, accounting personnel and cost engineers, quality assurance managers, environmental engineers and specialists, contractors, equipment suppliers, bargaining unit (union) management, trainers, human resources managers, industrial analysts, financial planners, and financial institutions. You ll get practical, no-holds-barred guidance on the type of effective strategic thinking that must take place as early as the conception and approval stages. With Project Management: Achieving Project Bottom-Line Succes\$\$, you ll learn how to focus on bottom-line results, keep impulse thinking out of the decision-making process, and use projects as building blocks in the management of strategic change - and as tools to achieve specific, measurable goals. Here in a single definitive volume are the practical techniques, proven methods, and case studies corporate executives, project managers, and consultants requ



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