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The Training Design Manual: The Complete Practical Guide to Creating Effective and Successful Training Programmes

By Tony Bray

Kogan Page Ltd, United Kingdom, 2009. Paperback. Book Condition: New. 2nd Revised edition. 244 x 170 mm. Language: English Brand New Book ***** Print on Demand *****.This workbook and the accompanying online resources provide a one-stop reference manual to designing and delivering a successful training course. Written in a practical and user-friendly style, The Training Design Manual provides both theory and practical exercises; guiding the reader through the total design process from start to finish. Theory and concepts are followed by practical application and a blend of text and graphics appeals to a wide range of learning styles. Accompanying online material includes design templates which the reader can use to record ideas as they progress through the book so that by the end, they will have a complete course design. In addition the website provides activities, examples and further course materials.



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