



## Management in Global Organizations (Anatomy of the World of Business: Theories, Models, and Best Practices Series) (Volume 7)

By Dr Jane Goretskaya

CreateSpace Independent Publishing Platform. Paperback. Condition: New. Dr Marina Bichinsky (illustrator). This item is printed on demand. 90 pages. Dimensions: 9.0in. x 6.0in. x 0.2in. Book 7 Management in Global Organizations includes discussions on organizational situations in world-known global companies. Discussions demonstrate how assessment of a particular situation by organizational development consultant (OD) may help executives improve situation and avoid similar occurrence. Using principles of MAAE model to analyze situations in three companies, consulting team presents report and recommendations to executives how to increase productivity, communication, flexibility, and to avoid the crisis that may demolish an organization. Discussions of the book are also include analyzing the applications of the different key elements of organizational design in the real-world context of the global company chosen for investigation. An organizational design is presented along with an explanation how executives create roles, assign duties, processes, and form a hierarchy representation in their firm. Decision made about improvement of economic, technological, and human recourses leads to creating changes in organizational design and culture of three departments: sales and marketing, customer service, and purchases. Another global company was chosen to assess its organizational performance. The essence of the report lies in understanding how to manage the...



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