



Crazy Like Us: The Globalization of the Western Mind

By Ethan Watters

Little, Brown Book Group. Paperback. Book Condition: new. BRAND NEW, Crazy Like Us: The Globalization of the Western Mind, Ethan Watters, It is well known that US culture is a dominant force and its exportation of everything from movies to junk food is a world-wide phenomenon. But it is possible that its most troubling export has yet to be accounted for? In Crazy Like Us, Ethan Watters reveals that the most devastating consequence of the spread of US culture has been the bulldozing of the human psyche itself: it is in the process of homogenizing the way the world goes mad. America has been the world leader in generating new mental health treatments and modern theories of the human psyche. It exports psychopharmaceuticals packaged with the certainty that its biomedical knowledge will relieve the suffering and stigma of mental illness. It categorises disorders, thereby defining mental illness and health, and then parades these seemingly scientific certainties in front of the world. The outcome of these efforts is just now coming to light: It turns out that the US has not only been changing the way the world talks about and treats mental illness -- it has been changing the mental...



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