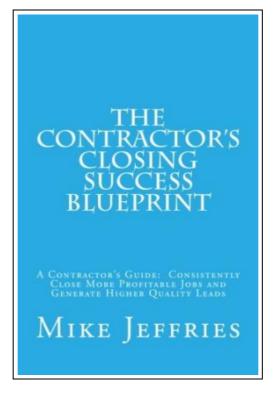
# The Contractor's Closing Success Blueprint: A Contractor's Guide: Consistently Close More Profitable Jobs and Generate Higher Quality Leads (Paperback)



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### Reviews

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(Friedrich Nolan)

## THE CONTRACTOR S CLOSING SUCCESS BLUEPRINT: A CONTRACTOR S GUIDE: CONSISTENTLY CLOSE MORE PROFITABLE JOBS AND GENERATE HIGHER QUALITY LEADS (PAPERBACK)



Createspace Independent Publishing Platform, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\*\* Print on Demand \*\*\*\*\*\*. Of all the headaches contractors have when it comes to lead generation, marketing and sales, closing prospects and generating quality referrals - Which one is Bugging the Heck out of You? -You re spending \$300 or more per month on advertising and marketing to generate leads and you desperately want to leverage that cost to get a better return. -You re closing less than 50 of your sales calls. -You ve lost jobs to bozo competitors and hackers.AND you know they are not as good as you. -You re cutting your price more than 40 of the time.just to be in the running to get the job. -You find yourself giving honest estimates to too many people each week who only want the lowest price. -You feel insulted when people want to haggle over price. (Because you know your price is right for a quality project or system that will last). -You wonder how you can respond to this question without lowering your price and still get the job? Gee Bill we like you but do you have any give in your price? The Contractor's Closing Success Blueprint- A Contractor's Guide to Consistently Close More Profitable Jobs and Generate Higher Quality Leads is a real world guide that will put you on the road to success. It's basic blocking and tackling. In fact, as you review and study this program you may find yourself saying, Hey.we already do that. Chances are you probably are doing some of the things in this program. But here s the difference. You either don't do them all.or you don't do them consistently.or in the right order.or with the wording...

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