



Breakthrough! Innovation Management in Practice (Paperback)

By Jon Glasco

Createspace Independent Publishing Platform, United States, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. This book provides insight, knowledge and tools on the process and craft of managing innovation projects and teams in public and private sectors. Organizations of all sizes - in commercial situations and in government and non-profits - confront challenges to solve complex problems; design people-centric solutions; increase innovation skills; create new products and services; and implement new systems and technologies. Based on the author's 25+ years in research, analysis and practical experience on innovation projects throughout the world, this is an essential guide for overcoming the barriers to innovation and managing the process and resources required to launch breakthrough solutions and visionary business models. With examples from telecommunications, mobile operators, public transport, government and high-tech sectors, the book includes a seven-step model for managing the process of innovation, and provides a wealth of methods for innovation challenges such as transforming emerging ideas into new products and solutions; facilitating innovation teams and a healthy climate for innovation; encouraging exploratory thinking ; managing innovation in government and smart cities; and integrating strategic planning with innovation management methods.



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Reviews

This ebook is very gripping and exciting. It is one of the most amazing book we have study. Its been printed in an remarkably easy way and it is only after i finished reading this book through which really transformed me, affect the way i think.

-- **Camille Greenholt**

It is great and fantastic. It can be writter in easy phrases and never hard to understand. You will not really feel monotony at at any time of your respective time (that's what catalogues are for concerning if you request me).

-- **Michel Halvorson**