



## Business Gold: How to Write a Book to Spotlight Your Expertise, Attract a Ton of New Customers, and Explode Your Profits!

By Tammy Barley

Business Book Productions, United States, 2013. Paperback. Book Condition: New. 228 x 152 mm. Language: English . Brand New Book \*\*\*\*\*\* Print on Demand \*\*\*\*\*\*. Need to Grow Your Business? Write a Book that Drives Enthusiastic, Presold Prospects to Your Door . . . Even During a Recession! Everything you need to know to write, illustrate, publish, and market a book your prospects want and that will spotlight you as the go-to expert in your professional field. Develop a concept to target your prospects Craft one of the three leading business-book styles: informational/how to business biography or allegory Write to keep your readers glued Work with a graphic artist to reflect your brand and get your book noticed Traditional-, self-, and e-publishing how-to Marketing strategies of top-selling business-book authors and promoters Plus tips to ensure your book gains avid word-of-mouth referrals Simply, this is the gold standard of business-book production, for entrepreneurs, information marketers, business owners, and executives.



## Reviews

This written book is excellent. It really is rally fascinating throgh studying period. You are going to like the way the writer write this publication.

-- Hadley Ullrich

Good electronic book and valuable one. It generally is not going to charge an excessive amount of. Its been developed in an remarkably straightforward way and is particularly simply following i finished reading this ebook through which really transformed me, change the way i think.

-- Mr. Domenic Eichmann