



## Green Spas and Salons: How to Make Your Business Truly Sustainable

By Shelley Ann Lotz

Sustainable Living Programs. Paperback. Book Condition: New. Paperback. 276 pages. Dimensions: 10.0in. x 8.0in. x 0.6in. Green Spas And Salons: How To Make Your Business Truly Sustainable, by Shelley Lotz, helps owners and managers develop smart, sustainable practices for long-term business success. This unique guidebook summarizes business practices, sustainability principles, and green building all in one. Even if you are already using green practices, this guide can help you assess your policies and procedures and keep you on track. The book sifts through the green hype to focus on best practices. Planning guides with personalized action plans, how-to steps, and worksheets are included. Tools for evaluating your services, products, supplies, operations, and building elements are given, along with ideas for staff engagement, client needs, and marketing. Review inspiring spa case studies and learn about hospitality, resort, and industry trends. Guidelines for purchasing, water and energy conservation, waste reduction, and indoor environmental quality are all covered. These practical tools go beyond the spasalonhospitality industry-most are applicable to any business and personal lifestyle. The book is described by Mary Bemis (Founder of Insiders Guide to Spas, and Founding Editor of Organic Spa Magazine) as an invaluable resource for spa and salon owners. Kristi...



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