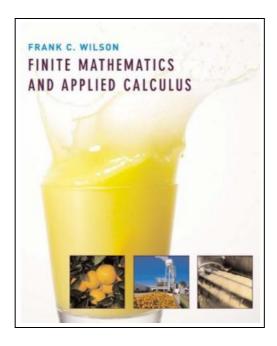
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Reviews

This book is definitely not effortless to start on reading through but extremely fun to learn. Better then never, though i am quite late in start reading this one. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Aliya Franecki)

FINITE MATHEMATICS AND APPLIED CALCULUS



Brooks Cole, 2006. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Geared toward business and social science majors in a two-semester finite mathematics and applied calculus course, this text equips students with the analytical tools and technological skills they will need in the workplace. Plain language and an easy-to-read style help stress conceptual understanding and reinforce key terms and concepts. At the same time, the incorporation of real-life applications, examples, and data help engage students—even those who have never enjoyed mathematics. Pedagogy throughout the text helps students analyze data from a variety of approaches, including numeric, algebraic, graphical, literal, and technological. A robust supplement package and exciting new technology program provide students with extensive learning and support, so that instructors can spend more time teaching. Make It Real projects ask students to collect and analyze data that often mirrors their own experiences. Students are able to better process this information and connect math to their own lives. Technology Tips are scattered throughout the text and help guide students through new techniques on the graphing calculator such as graphing a function, solving an equation, or finding the value of a function. Examples, Exercises, and Applications focus on the business or social science student and are based on engaging real-life data. Eduspace, powered by Blackboard, Houghton Mifflin's online learning tool brings your students quality online homework, tutorials, multimedia, and testing that correspond to the Finite Mathematics and Applied Calculus text. This content is paired with the recognized course management tools of Blackboard. Use Eduspace to teach all or part of a course online. Streamlined content allows instructors to cover the text in its entirety.



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