



Brilliant Manager: What the Best Managers Know, Do and Say (3rd Revised edition)

By Nick Peeling

Pearson Education Limited. Paperback. Book Condition: new. BRAND NEW, Brilliant Manager: What the Best Managers Know, Do and Say (3rd Revised edition), Nick Peeling, New to this third edition is an expanded leadership chapter - most leaders fail because they have no idea how to create a vision and strategy for their team or business plans for their offerings, and so this chapter following leadership will explore "Vision, strategy and plans". Everything you've ever wanted to know about management -- but were afraid to ask. The third edition of this book is a refreshingly honest and practical guide to the best managerial practice. Designed to give you a head start over those learning just from experience, this book contains an invaluable mixture of generally agreed best practice and real-life experience of others to provide the tools, tactics and techniques for every situation, to help you achieve brilliant management results. Most management books are theoretical, strategic or task-focused -- this is different: fundamental principles of successful management are told in a refreshingly short readable way.

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