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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Publisher: Jinan University Press; 1. To persons engaged in international trade can better understand and master the basic concepts of e-commerce and application operations, and better participate in international competition, a combination of on e-commerce at home and abroad authoritative literature, reference has been published in the e-commerce class materials, books, papers and reports results, combined with years of experience in teaching practice and to write a book. The book is available on the foreign trade, customs, commodity inspection, banking, transportation, commercial and other industries engaged in e-commerce research, development and application of technical and management personnel to read, but also can be used as, professional secondary school textbooks and in-service personnel training of trainers book. The author has prepared the guiding ideology of the book focuses on the application and the actual operation, made a more detailed description of the whole process of the online international trade, and gave many practical examples. Contents: Preparation of notes the first section of the concept of e-commerce transaction process in section III of Section II of Chapter I Introduction to International E-Commerce Introduction to section I of e-commerce e-commerce and foreign trade enterprises in the fourth quarter international e-commerce e-commerce environment use the fourth quarter of section III of Section II of the computer network Internet Internet EDI technology base online to find and release the fourth chapter of the traditional mode of business opportunities Section I Section II section III of the network model of network marketing online trading consultations and e-Contracts Section Chapter V Section II of the online trading consultations electronic contracts, online stocking newspaper bolt, a reminder card, permit review and change the card first section...

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