

Download Book

IT CORPORATE ENTREPRENEURSHIP



Henning Krüp

IT Corporate Entrepreneurship –
Identifying Factors for IT Innovations
in Non-IT Companies

Band 82



Cuvillier Verlag Mai 2016, 2016. Taschenbuch. Book Condition: Neu. 212x146x17 mm. Neuware - The role of enterprise information technology (IT) is undergoing a fundamental shift. IT enabled innovations in non-IT companies are one of the upcoming trends in the IS research community. To adapt to the associated changes, firms must develop a strategy that helps overcome the conventional role of IT. Even traditional industries undergo a shift in their innovation strategies, seen, e.g., in the energy sector, whose transformation is...

Read PDF IT Corporate Entrepreneurship

- Authored by Henning Krüp
- Released at 2016



Filesize: 6.43 MB

Reviews

Totally among the best ebook I actually have ever go through. It is probably the most awesome ebook we have go through. You can expect to like just how the blogger publish this ebook.

-- **Emiliano Murphy**

It is great and fantastic. I could possibly comprehended every little thing using this published e publication. I found out this pdf from my i and dad encouraged this book to discover.

-- **Destini Muller**

Related Books

- **It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em**
- **Leave It to Me (Ballantine Reader's Circle)**
- **You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most**
- **Maw Broon's Cooking with Bairns: Recipes and Basics to Help Kids**
- **Peppa Pig: Sports Day - Read it Yourself with Ladybird: Level 2**