



The Cross Functional Business: Beyond Teams: How to Drive Innovation, Accountability Growth Across the ENTIRE Organization

By Lisa Woods

CreateSpace Independent Publishing Platform. Paperback. Condition: New. This item is printed on demand. 82 pages. Dimensions: 9.0in. x 6.0in. x 0.2in. Cross functional teams were created to bridge the communication gap between functional business areas in an effort to achieve a common objective. Objectives typically defined as a project or initiative important to the company. However these teams are a microcosm of the business and do NOT hold the overall business accountable for anything. Conversely, The Cross Functional Business does just that. It brings clarity and accountability across the ENTIRE business, building a more agile organization that engages employees at all levels, fosters innovation, improves efficiencies and increases profits. The Cross Functional Business is defined by a clearly articulated and shared mindset for how business will be conducted within each area of the company (functional, divisional, matrix or otherwise). It establishes job expectations and communication standards not only that each individual and/or group commit to, but are also held accountable for by all others. The Cross Functional Business breaks down communication barriers to allow for an agile organization that can Respond to market needs Communicate ideas and ensure they come to fruition Provide cohesive intel to make decisions quickly and with...



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