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Managing Knowledge for Sustained Competitive Advantage: Designing Strategies for Effective Human Resource Management

By Susan E. Jackson, Angelo S. DeNisi, Michael A. Hitt

John Wiley & Sons Inc. Hardback. Book Condition: new. BRAND NEW, Managing Knowledge for Sustained Competitive Advantage: Designing Strategies for Effective Human Resource Management, Susan E. Jackson, Angelo S. DeNisi, Michael A. Hitt, This eighteenth volume in the Jossey-Bass Organizational Frontiers Series provides an in-depth examination of how I/O psychologists can help find, recruit, and manage knowledge. The authors explain the nature of different types of knowledge, how knowledge-based competition is affecting organizations, and how these ideas relate to innovation and learning in organizations. They describe the strategies and organizational structures and designs that facilitate the acquisition and development of knowledge. And they discuss how continuous knowledge acquisition and innovation is promoted among individuals and teams and how to foster the creation of new knowledge. In addition, they explain how to assess the climate and culture for organizational learning, measure and monitor knowledge resources at the organizational level, and more.



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