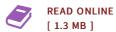




Sprint: How to Solve Big Problems and Test New Ideas in Just Five Days

By Jake Knapp, John Zeratsky, Braden Kowitz

Transworld Publishers Ltd, United Kingdom, 2016. Paperback. Book Condition: New. 233×156 mm. Language: English . Brand New Book. Entrepreneurs and leaders face big questions every day: What s the most important place to focus your effort, and how do you start? What will your idea look like in real life? How many meetings and discussions does it take before you can be sure you have the right solution? Now there s a surefire way to answer these important questions: the sprint. Designer Jake Knapp created the five-day process at Google, where sprints were used on everything from Google Search to Google X. He joined Braden Kowitz and John Zeratsky at Google Ventures, and together they have completed more than one hundred sprints with companies in mobile, ecommerce, healthcare, finance, and more. A practical guide to answering critical business questions, Sprint is a book for teams of any size, from small startups to Fortune 100s, from teachers to nonprofits. It s for anyone with a big opportunity, problem, or idea who needs to get answers today.



Reviews

This publication is definitely worth purchasing. Yes, it is actually engage in, nevertheless an amazing and interesting literature. You can expect to like just how the author write this publication.

-- Odie Dicki

This publication will not be easy to get going on reading but really exciting to read through. it was writtern really perfectly and beneficial. I found out this pdf from my i and dad suggested this publication to find out.

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