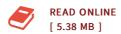




Tayloristic work practices are a thing of the past

By Anna Jung

GRIN Verlag Feb 2014, 2014. sonst. Bücher. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Essay from the year 2013 in the subject Business economics - Economic and Social History, grade: 84, University of Hertfordshire, course: Organisational Behaviour. Theory and Practice, language: English, abstract: In today's competitive environment improving efficiency and elevating organisational performance is critically important to remain competitive in the global marketplace. In the late nineteenth century Frederick W. Taylor developed one of the earliest conceptions of management in order to maximise firm productivity. He argued that performance can only be improved by the application of scientific practices and established his 'principles of scientific management' (Taylor, 1998). However, due to the Human Relations movement in the 1930s which emphasised the impact of the social context of the workplace on firm productivity, Taylor's theory of 'scientific management' became obsolete (Legge, 2005; Thompson & McHugh, 2009). Conversely, many researchers believe that Taylorism is revived and argue that Tayloristic ideologies are still dominant in workplaces today (Bain et al., 2002; Bell & Martin, 2012; Braverman, 1998). More importantly, the continuing relevance of Tayloristic methods in organising work is no longer restricted to...



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