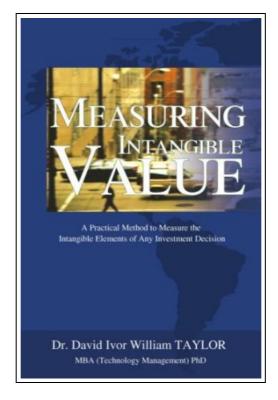
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MEASURING INTANGIBLE VALUE: A PRACTICAL METHOD TO MEASURE THE INTANGIBLE ELEMENTS OF ANY INVESTMENT DECISION



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