



Engineering Vocational College of Finance and Economics combined with new thinking 12th Five-Year Plan textbooks: Students start real guidance(Chinese Edition)

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paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: 2012 09 Pages: 223 Language: Chinese in Publisher: Foreign Economic and Trade University Press in innovation entrepreneurship education to become an important component of the strategy of the National Personnel Training for Colleges and full implementation phase. higher vocational education commitments more significant historical responsibility. Process engineering combined with new thinking Vocational College of Finance and Economics 12th Five-Year Plan textbooks: Students start real guidance author seeks to integrate into the philosophy and practice of innovation and entrepreneurship in vocational education. outstanding entrepreneurial knowledge. business ideas. entrepreneurship method of application and practice of entrepreneurship skills training. in order to strengthen the cultivation of students' innovative consciousness. triggering entrepreneurial passion of university students. guiding students start the path passed college students experience success and enhance entrepreneurship among university students practical ability to further meet college students entrepreneurial qualities and skills development needs. Contents: The first part of venture preparation phase Step 1 general mode of thinking to understand the entrepreneurial era of college students venture 1.1 1.2 entrepreneurship and entrepreneurs 1.3 entrepreneurship and training Step 2 looking for...



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