



Leading Regular Folks: What Matters Most in the Workplace

By Russ Robertson

Leading Regular Folks LLC, United States, 2015. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Most leaders know that employees are an asset, but do they understand how to maximize that asset? Russ Robertson, former vice-president of career development and operational training at the world's largest corporation, discovered the truth to achieving top results through your existing employees. In Leading Regular Folks, you will gain a new understanding of what actually matters most to the people responsible for the actual execution of your business plan. Russ will show you how every individual leader's behavior impacts their organization, for better or worse. And you'll learn how to maximize your impact within your organization regardless of job title or level of formal education by: Communicating priorities and expectations so clearly they cannot be missed. Creating a work environment where everyone understands what's in it for them. Inspiring employees rather than intimidating them. Developing an atmosphere of ownership throughout your business or organization. Being a strong yet humble, people-focused leader, versus an arrogant, self-centered leader. Going out of your way to understand what inspires and motivates the regular folks...



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