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NETFLIXED: THE EPIC BATTLE FOR AMERICA S EYEBALLS



Penguin Putnam Inc, United States, 2013. Paperback. Book Condition: New. 212 x 138 mm. Language: English . Brand New Book. The inside story of Netflix s incredible rise and uncertain future as master of the video universe Netflix has come a long way since 1997, when Marc Randolph and Reed Hastings decided to start an online DVD store before most people owned a DVD player. Yet its long-term success--or even survival--is still far from guaranteed. Journalist Gina Keating recounts the...

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- · Authored by Gina Keating
- Released at 2013



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