

Resourcing Strategies



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Reviews

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(Juston Mraz)

RESOURCING STRATEGIES



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GRIN Verlag Sep 2009, 2009. Taschenbuch. Book Condition: Neu. 208x144x10 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2009 in the subject Business economics - Business Management, Corporate Governance, grade: 2,0, Coventry University, language: English, abstract: The available resources for organisations are people, knowledge, finance and technology (Johnson, Scholes and Whittington 2008: 474). 'Strategy is the direction and scope of an organisation over the long term which achieves advantage for the organisation through its configuration of resources within a changing environment and to fulfil stakeholder expectations' (Johnson, Scholes and Whittington 2008: 3). There is an interaction between resources and organisational strategy. The resources can create new strategies, while the strategy provides the framework for the capability of the resources. The success can be enabled by changing the resources to fit the strategy and by developing unique resources to build new strategies on it. In both cases the resources have to be managed efficiently to enable strategic success. For an organisation it is important to be aware of the adjustment between overall business strategy and strategies concerning the resources (Johnson, Scholes and Whittington 2008). 16 pp. Englisch.



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