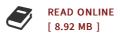




iOS App Development For Dummies (Paperback)

By Jesse Feiler

John Wiley Sons Inc, United States, 2014. Paperback. Condition: New. 1. Auflage. Language: English . Brand New Book. If you ve got incredible iOS ideas, get this book and bring them to life! iOS 7 represents the most significant update to Apple s mobile operating system since the first iPhone was released, and even the most seasoned app developers are looking for information on how to take advantage of the latest iOS 7 features in their app designs. That s where iOS App Development For Dummies comes in! Whether you re a programming hobbyist wanting to build an app for fun or a professional developer looking to expand into the iOS market, this book will walk you through the fundamentals of building a universal app that stands out in the iOS crowd. Walks you through joining Apple s developer program, downloading the latest SDK, and working with Apple s developer toolsExplains the key differences between iPad and iPhone apps and how to use each device s features to your advantageShows you how to design your app with the end user in mind and create a fantastic user experienceCovers using nib files, views, view controllers, interface objects, gesture recognizers, and much...



Reviews

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