



Facebook 20-Minutes a Day: Timely Tips Every Business Needs to Distribute Their Message on Facebook.

By MR Michael Tetreault

Createspace, United States, 2012. Paperback. Book Condition: New. 224 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.You would be hard-pressed to find a demographic not yet represented among Facebook's one billion users. The investment of time and resources is worth it. Currently, Facebook remains dominant in many categories including time spent on any U.S. website according to the NM Incite - the numbers are truly staggering to look at. Facebook visitors spent over 53.5 billion total minutes on their site in 2010 according to the Neilson, Netview, Home and Work (May 2011) study of the Top 10 Web Brands. What business can't afford to spend 20-minutes each day reaching out to current customers and their friends? In this book, Tetreault will walk you through some very basic steps that every business owner can do in just 20-minutes each day. He will share with you industry tips and resources from his own experience building and managing brands on Facebook. He will also highlight some of the more complicated and little-known secrets that anyone can do on a daily, weekly or monthly basis. This book will walk you through everything you need to know...



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