



Home Staging for Profit

By Barbara Jennings

Ahava Enterprises, Inc. Paperback. Condition: New. 256 pages. Dimensions: 10.3in. x 8.2in. x 0.7in. If you've already taken an expensive seminar on starting a staging business, don't read this. It will break your heart. Barbara Jennings, bestselling author and national trainer, has written an excellent guide on how to earn up to 100,000 in a home staging business. Director of the Academy of Staging and Redesign (Decorate-Redecorate.Com), she takes readers step by step through the maze of starting and growing a lucrative business, covering virtually everything one needs to know and more. With 40 years of experience and author of 16 books, her large format manual teaches the essential tactics and strategies so anyone can succeed who puts forth the effort. Holding nothing back, this guide is loaded with numerous check lists, a wide variety of forms, specific how-to details and much more, and has helped launch over thirty thousand staging careers globally. Brand new addition: access to a 50-page downloadable PDF with colorful before and after pictures of 36 staged rooms plus notations. Also included in the PDF are 40 colorful staging tricks used by professional stagers to sizzle the homes. Additional resources are mentioned as well. Written...



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