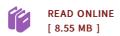




## How to Think Like an Entrepreneur (Main Market Ed.)

By Philip Delves Broughton, Faisal Hoque, The School of Life

Pan Macmillan. Paperback. Book Condition: new. BRAND NEW, How to Think Like an Entrepreneur (Main Market Ed.), Philip Delves Broughton, Faisal Hoque, The School of Life, Having the drive, ambition and inspiration to start a new business takes a particular mindset - no wonder we regard successful entrepreneurs as modern-day magic-makers. But what if that spirit and drive were applied outside the world of business startups? An entrepreneur seeks to build something from nothing; to take an inspired idea and make it a reality. How to Think Like an Entrepreneur explores what it takes to be a successful entrepreneur - the ability to disrupt the status quo, use design thinking to generate fresh perspectives, build resilience and leap forward from failure - and ultimately lead us to the heart of great entrepreneurial thinking; an understanding of our deepest human needs. By harnessing the passion, verve and creative thinking of an entrepreneur, you can improve your business and your life and relationships beyond it.



## Reviews

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