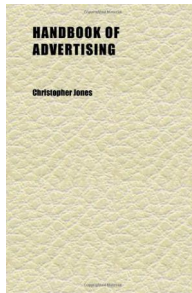


## Handbook of Advertising; A Manual for Those Who Wish to Become Acquainted With the Principles and Practice of Advertising



### Book Review

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