



## How Markets Fail: The Logic of Economic Calamities

By John Cassidy

Penguin Books Ltd, United Kingdom, 2010. Paperback. Book Condition: New. 196 x 128 mm. Language: English . Brand New Book. How did we get to where we are? John Cassidy shows that the roots of our most recent financial failure lie not with individuals, but with an idea - the idea that markets are inherently rational. He gives us the big picture behind the financial headlines, tracing the rise and fall of free market ideology from Adam Smith to Milton Friedman and Alan Greenspan. Full of wit, sense and, above all, a deeper understanding, How Markets Fail argues for the end of utopian economics, and the beginning of a pragmatic, reality-based way of thinking.



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