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## The Practitioner's Guide to User Experience Design: Top Practitioners Share Lessons Learned on the Journey from Beginner to Expert

By Luke Miller

Little, Brown Book Group. Paperback. Book Condition: new. BRAND NEW, The Practitioner's Guide to User Experience Design: Top Practitioners Share Lessons Learned on the Journey from Beginner to Expert, Luke Miller, The core mission of User Experience (UX) design is to craft digital experiences that not only empower but delight users, and we've never had a better set of tools for doing so. Not only is there strong demand in digital product development for people with UX skills, but technology is evolving so rapidly and in such interesting ways that the work affords constant opportunities to innovate and let your creativity run. But how do you get into UX Design? Do you have to know how to write code? Or do you need a degree in design? And what exactly is UX? Does it refer to the process or the result? In The Practitioner's Guide To User Experience Luke Miller answers all of these questions and draws on his own experience and examples of specific projects to walk you through the methods used by designers to craft user experiences. These include:

\*Techniques of user research, including conducting user interviews and surveys and creating personas to represent the range of users...



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*Complete guide! Its such a good go through. It is rally fascinating through reading period of time. Its been written in an extremely basic way and is particularly only after i finished reading through this publication through which really changed me, change the way i really believe.*

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*This ebook could be well worth a study, and superior to other. It really is basic but unexpected situations inside the 50 % of your ebook. Once you begin to read the book, it is extremely difficult to leave it before concluding.*

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