



An Army of Davids: How Markets and Technology Empower Ordinary People to Beat Big Media, Big Government, and Other Goliaths (Paperback)

By Glenn H. Reynolds

Thomas Nelson Publishers, United States, 2007. Paperback. Condition: New. Annotated edition. Language: English . This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book. There was a time in the not-too-distant past when large companies and powerful governments reigned supreme over the little guy. But new technologies are empowering individuals like never before, and the Davids of the world-the amateur journalists, musicians, and small businessmen and women-are suddenly making a huge economic and social impact. In Army of Davids, author Glenn Reynolds, the man behind the immensely popular , provides an in-depth, big-picture point-of-view for a world where the small guys matter more and more. Reynolds explores the birth and growth of the individual s surprisingly strong influence in: arts and entertainment, anti-terrorism, nanotech and space research, and much more. The balance of power between the individual and the organization is finally evening out. And it s high time the Goliaths of the world pay attention, because, as this book proves, an army of Davids is on the rise. Endorsements: George Orwell feared that technology would enable dictators to enslave the masses. Glenn Reynolds shows that technology...



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