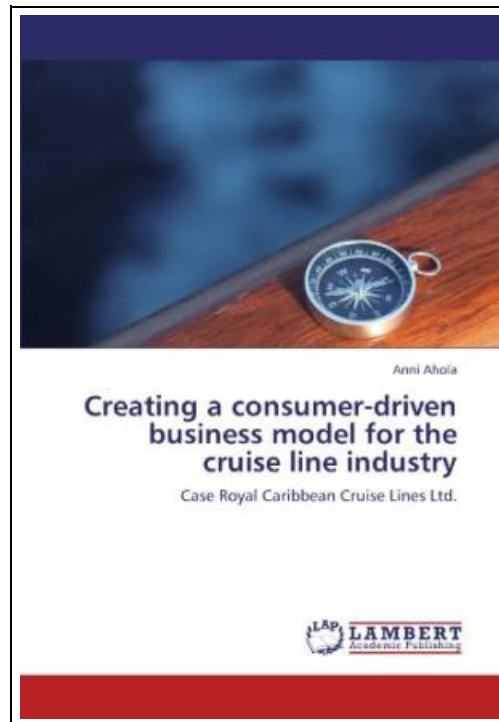


## Creating a consumer-driven business model for the cruise line industry



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