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## Photographing Jewish Weddings: A Complete Handbook for Professionals

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By Stan Turkel

AMHERST MEDIA, United States, 2009. Paperback. Book Condition: New. 274 x 213 mm. Language: English . Brand New Book. A guide to the culture and traditions of Judaic ceremonies and receptions, this study offers photographers insight and advice for targeting and capturing Jewish weddings. Time lines and schedules are discussed with examples of start-to-finish wedding-day festivities, and a list of the essential images for the different types of weddingssuch as Orthodox, Hasidic, Modern, Reform, and Conservativeemphasize the key elements photographers are not to miss. A special Marketing 101 for Jewish Weddings section helps photographers reach these potentially lifelong clients and reveals how these weddings, which sometimes fall on weekdays, can boost sales.

### Reviews

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