

Kapitalsteuerung in Filialbanken



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Reviews

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(Lisa Jacobs)

KAPITALSTEUERUNG IN FILIALBANKEN

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Gabler Verlag Jan 1975, 1975. Taschenbuch. Book Condition: Neu. 22.9x15.2x cm. This item is printed on demand - Print on Demand Neuware - Die Bankbetriebslehre weist gegenüber der Allgemeinen Betriebswirtschaftslehre ein Theoriedefizit auf. Dieses Schlagwort darf nicht im Sinne einer Empfehlung mißverstanden werden, sich in diesem Bereich der Betriebswirtschaftslehre von den praktischen Problemen abzuwenden und zu einer zwar theoretisch eventuell befriedigenden, praktisch aber kaum verwendbaren Modellbetrachtung überzugehen. Vielmehr ist zu fordern, die in den verschiedenen Bereichen der Betriebswirtschaftslehre entwickelten theoretischen Erkenntnisse auf den Bankbetrieb anzuwenden, um so den Wissensstand zu erhöhen und praktikable Lösungsansätze konkreter Probleme zu entwickeln. Die vorliegende Arbeit, eine Untersuchung, die als Bochumer Dissertation den Titel 'Die Lenkung von Kapitalströmen in dezentralisierten Kreditinstituten' trug, greift diese Aufgabenstellung auf und leistet einen - wie mir scheint - beachtlichen Beitrag zu ihrer Erfüllung. Ausgehend von der realitätsnahen Vorstellung eines dezentralisierten Kreditinstituts, das als multipersonales Sozialgebilde verstanden wird, steht die Frage einer optimalen Verteilung der finanziellen Ressourcen innerhalb der Unternehmung im Mittelpunkt der Betrachtung. Damit wird ein, wenn nicht das zentrale Problem aus der Finanzsphäre vieler Kreditinstitute mit den Erkenntnissen der neueren Organisations- und Entscheidungstheorie konfrontiert. 221 pp. Deutsch.

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Petrucci Library Press. Paperback. Book Condition: New. Paperback. 70 pages. Dimensions: 9.8in. x 7.2in. x 0.3in. Bach composed the first version of this piece in 1723 using the key of E-flat major for the Christmas Vespers

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