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Qihong Lu

Education

2017-2023 **Ph.D., Cognitive Psychology**, Princeton University.
Advisors: Ken Norman, Uri Hasson

2019 **M.A., Cognitive Psychology**, Princeton University.

2013-2017 **B.S., Mathematics & Psychology**, University of Wisconsin-Madison.
Graduated with Comprehensive Honors; Certificate in Computer Science

Research Experience

May-Sep. 2022 **CTRL-labs @ Facebook Reality Labs**, Meta.
Supervised by Abigail Russo, Diogo Peixoto & David Sussillo

2017-present **Princeton Computational Memory Lab**, Princeton University.
P.I.: Kenneth A. Norman

2017-present **Hasson Lab**, Princeton University.
P.I.: Uri Hasson

2014-2017 **Knowledge and Concepts Lab**, UW-Madison.
P.I.: Timothy T. Rogers

Summer 2015 Summer 2016 **The Parallel Distributed Processing Lab**, Stanford University.
P.I.: James L. McClelland

2013-2015 **Language and Cognitive Neuroscience Lab**, UW-Madison.
P.I.: Maryellen C. MacDonald & Mark S. Seidenberg

Papers & Preprints

Lu, Q., Hasson, U., Norman, K.A., (2022). A neural network model of when to retrieve and encode episodic memories. eLife, 11, e74445.

Kumar, M., Anderson, M.J., Antony, J.W., Baldassano C., Brooks, P.P., Cai, M.B., Chen, P.H.C., Ellis, C.T., Henselman-Petrusek, G., Huberdeau, D., Hutchinson, J.B., Li, P.Y., Lu, Q., Manning, J.R., Mennen, A.C., Nastase, S.A., Hugo, R., Schapiro, A.C., Schuck, N.W., Shvartsman, M., Sundaram, N., Suo, D., Turek, J.S., Vo, V.A., Wallace, G., Wang, Y., Zhang, H., Zhu, X., Capota, M., Cohen, J.D., Hasson, U., Li, K., Ramadge, P.J., Turk-Browne, N.B., Willke, T.L. & Norman, K.A. (2022). BrainIAK: The Brain Imaging Analysis Kit. Aperture Neuro, 1(4).

Rogers, T. T., Cox, C., Lu, Q., Shimotake, A., Kikuch, T., Kunieda, T., Miyamoto, S., Takahashi, R., Ikeda, A., Matsumoto, R., Lambon Ralph, M. A. (2021). Evidence for a deep, distributed and dynamic semantic code in human ventral anterior temporal cortex. eLife, 10, e66276.

Chen, C., Lu, Q., Beukers, A., Baldassano, C., & Norman, K. A. (2021). Learning to perform role-filler binding with schematic knowledge. PeerJ, 9, e11046.

Lu, Q., Hasson, U., Norman, K.A., (2020). Learning to use episodic memory for event prediction. bioRxiv.

Kumar, M., Ellis, C. T., Lu, Q., Zhang, H., Capotă, M., Willke, T. L., Ramadge, P. J., Turk-Browne, N. B., & Norman, K. A. (2020). BrainIAK tutorials: User-friendly learning materials for advanced fMRI analysis. PLoS Computational Biology, 16(1), e1007549.

Lu, Q., Chen, P. H., Pillow, J. W., Ramadge, P. J., Norman, K. A., & Hasson, U. (2018). Shared Representational Geometry Across Neural Networks. Workshop on Integration of Deep Learning Theories, 32nd Conference on Neural Information Processing Systems Montréal, Canada.

McClelland, J. L., Mickey, K., Hansen, S., Yuan, X., & Lu, Q. (2016). A Parallel-Distributed Processing Approach to Mathematical Cognition. Manuscript, Stanford University.

Conference Presentations & Invited Talks

2022 Penn Computational Cognitive Neuroscience Lab. University of Pennsylvania. PI: Anna Schapiro

2022 Cognitive Science Colloquium, Princeton University

2022 Chinese Institute for Brain Research & Beijing Normal University. PI: Yunzhe Liu

2022 Mila Neural-AI Reading Group, Mila - Quebec AI Institute

2021 Dynamic Memory Lab. University of California, Davis. PI: Charan Ranganath

2021 Contextual Dynamics Lab. Dartmouth College. PI: Jeremy Manning

2021 Honey lab & Chen lab. Johns Hopkins University. PI: Janice Chen & Chris Honey

2021 DeepMind Technologies. PI: Matt Botvinick

2021 Oxford Neurotheory Lab, University of Oxford. PI: Andrew Saxe

2021 Invited Symposium on How Prior Knowledge Shapes Encoding of New Memories, Cognitive Neuroscience Society Annual Meeting (CNS)

2020 Context and Episodic Memory Symposium (CEMS)

2020 Neuromatch Conference (NMC)

Conference Proceedings & Poster Presentations

Lu, Q., Fan, Z. Y., Hasson, U., & Norman, K. A. (2019) Optimal Timing for Episodic Retrieval and Encoding for Event Understanding. The Conference on Cognitive Computational Neuroscience.

Lu, Q., Fan, Z. Y., Hasson, U., & Norman, K. A. (2019) Patience is a virtue: A normative account of why waiting to encode and retrieve memories benefits event understanding. Poster presented at the Context and Episodic Memory Symposium.

Kumar, M., Ellis, C.T., Lu, Q., Zhang, H., Capotă, M., Willke, T.L., Ramadge, P.J., Turk-Browne, N.B., & Norman, K.A. (2019). BrainIAK tutorials: user-friendly learning materials for advanced fMRI analysis. Poster presented at The Organization for Human Brain Mapping Annual Meeting.

Lu, Q., Chen, P. H., Pillow, J. W., Ramadge, P. J., Norman, K. A., & Hasson, U. (2018). Shared Representational Geometry Across Neural Networks. Poster presented at the workshop on Integration of Deep Learning Theories, 32nd Conference on Neural Information Processing Systems.

Kumar, M., Ellis, C. T., Lu, Q., Zhang, H., Ramadge P. J., Norman, K. A., & Turk-Browne N. B. (2018). BrainIAK education: user-friendly tutorials for advanced, computationally-intensive fMRI analysis. Poster presented at the 48th Annual Meeting of the Society for Neuroscience.

Lu, Q., Hasson, U., & Norman, K. A. (2018). Modeling hippocampal-cortical dynamics during event processing. The Conference on Cognitive Computational Neuroscience.

Yu, J. Lu, Q., Hasson, U., Norman, K. A., & Pillow, J. W. (2018). Performance optimization is insufficient for building accurate models for neural representation. The Conference on Cognitive Computational Neuroscience.

Chen, C., Lu, Q., Beukers, A. Baldassano, C., & Norman, K.A. (2018). Generalized schema learning by neural networks. The Conference on Cognitive Computational Neuroscience.

Lu, Q., Ramadge, P., Norman, K. A. & Hasson, U. (2018). Measuring representational similarity across neural networks. Poster to be presented at the 40th Annual Meeting of the Cognitive Science Society.

Lu, Q., & Rogers, T. T. (2016). An interactive model accounts for both ultra-rapid superordinate classification and basic-level advantage in object recognition. Poster presented at the 38th Annual Meeting of the Cognitive Science Society.

Lu, Q., & McClelland, J. L. (2016). Teaching a neural network to count: reinforcement learning with "social scaffolding". Poster presented at the 15th Neural Computation and Psychology Workshop.

Cox, C. R., Lu, Q., & Rogers, T. T. (2015). Iterative Lasso: An even-handed approach to whole brain multivariate pattern analysis. Poster presented at the 22nd Cognitive Neuroscience Society annual conference.

Teaching

Jul-Aug 2021	**TA**, Deep Learning. Neuromatch Academy
Spring 2021, Fall 2018	**TA**, ELE|NEU|PSY 480 fMRI Decoding: Reading Minds Using Brain Scans. Prof: Ken Norman & Peter Ramadge; Princeton
Spring 2020, Spring 2018	**TA**, NEU 350 Laboratory in Principles of Neuroscience (2-week fMRI lab). Prof: Alan Gelperin & Anthony Ambrosini; Princeton
Spring 2019	**TA**, NEU|PSY 330 Computational Modeling of Psychological Function. Prof: Jon Cohen; Princeton
Nov 2019, Jan 2019	**Guest lecture**, Functional Alignment for fMRI data. BrainIAK workshop at Princeton
Aug 2018	**Guest lecture**, Intro to Multivariate Pattern Analysis. BrainIAK workshop at Princeton

Review

Journal	Neurobiology of Learning and Memory ReScience
Conference	Neural information processing systems (NeurIPS) International Conference for Learning Representations (ICLR) Conference on Cognitive Computational Neuroscience (CCN) Conference on the Mathematical Theory of Deep Neural Networks (DeepMath)

Service

2018-present	**Contributor/Code review**, Brain Imaging Analysis Kit, PNI-Intel collaboration.
2018-2021	**Organizer**, The Parallel Distributed Processing (PDP) meeting, Princeton.
2020-2021	**Committee Member**, Psychology Graduate Student Committee.
2020	**Co-organizer**, Conference on the Mathematical Theory of Deep Neural Networks.
2014-2017	**Student representative**, Faculty Honors Committee, UW-Madison.
2013-2014	**Tutor for Calculus**, Greater University Tutoring Service, UW-Madison.

Open Source Contributions

BrainIAK: Brain Imaging Analysis Kit, PsyNeuLink

Research Mentoring

2020-2021 Carson Wardell, Senior Thesis, Princeton. Learning to imagine: Using Memory-Augmented Neural Networks to Model Cortical-Hippocampal Interaction During Mental Simulation.

2018-2019 Kathy Fan, Senior Thesis, Princeton. Learning When to Encode and Retrieve Episodic Memories with Memory-Augmented Neural Networks.

Summer 2018 Noam Miller, Summer research, Princeton. Leabra7: A Python Software for Modeling Hippocampal-Cortical Interactions in Learning.

2017-2018 Catherine Chen, Senior Thesis, Princeton. Learning the Schematic Structure of a World: Contextual Understanding of Stochastically Generated Stories in Neural Networks.

Honors & Awards

2021 **Graduate Student Fellowship in Cognitive Science**, Princeton.

2021 **Certificate of Excellence**, for teaching a Deep learning course, NeuromatchAcademy.

2018 **Charles W. Lummis Scholarship**, Princeton.

2017 **College of Letters & Science Dean's Prize**, UW-Madison.

2017 **Undergraduate Academic Achievement Award**, UW-Madison.

2017 **Outstanding Undergraduate Research Scholar Award**, UW-Madison.

2016 **David H. Durra Scholarship**, UW-Madison.

2016 **Undergraduate Travel Awards**, UW-Madison.

2015 **Phi Beta Kappa as a junior**, UW-Madison.

2015 **Hilldale Undergraduate Research Fellowship**, UW-Madison.

2015 **Bromley Research Conference Travel Grant**, UW-Madison.

2015 **CSLI Summer Research Internship**, Stanford.

2014, 2015 **Undergraduate Research Scholar Award**, UW-Madison.

2014 **International Undergraduate Writing Contest 3rd Place**, UW-Madison.

2014 **Margaret E. and Allard Smith Scholarship**, UW-Madison.

2014 **Welton Summer Sophomore Research Grant**, UW-Madison.

Technical Skills

Python (pytorch, keras), Git, bash script, Matlab, R, LaTeX, Adobe Photoshop & Lightroom

Languages

Mandarin Chinese, English